Ashraf Hamidi

Senior Product Designer



EXPERIENCE

Senior UI/UX Product Designer

Enterprise name

Aug 2018 - Present - 1 year, Paris

Directly collaborated with CEO and Product team to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate.

UI/UX Product Designer

Enterprise name

Aug 2013 - Aug 2018 - 5 years, Paris

Lead the UI design with the accountability of the design system, collaborated with product and development teams on core projects to improve product interfaces and experiences.

UI Designer

Enterprise name

Aug 2012 - jul 2013 - 1 year, Paris

Designed mobile UI applications for Orange R&D departement, BNP Paribas, La Poste, Le Cned...

Graphic Designer

Enterprise name

Sept 2010 - jul 2012 - 2 years, Paris

Designed print and web applications for Pau Brasil, Renault, Le théatre du Mantois, La mairie de Mantes la Ville...

EDUCATION

Bachelor European in Graphic Design

School name

2009 - 2010, Bagnolet

BTS Communication Visuelle option Multimédia

School name

2007 - 2009, Bagnolet

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Industry Knowledge

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

Tools & Technologies

Figma, Sketch, Protopie, Framer, Invision, Abstract, Zeplin, Google Analytics, Amplitude, Fullstory...

Other Skills

HTML, CSS, jQuery

Languages

French (native)
English (professionnal)

Social

yoursite.com linkedin.com/in/yourname dribbble.com/yourname