

Summary:

Following are the important insights after analysing the RSVP production company dataset:

1. In March highest number of movies have been released.
2. USA and India produced 1059 number of movies in 2019.
3. Movies having the highest average rating belongs to the "Drama" genre.
4. "Action" genre has highest average duration of movies.
5. Movies with a median rating of 7 is highest in number.
6. Dream Warrior Pictures and National Theatre records most hits.
7. German movies get greater votes than Italian movies.
8. James Mangold: Top director in Drama genre.
9. The top two actors: Mammootty and Mohanlal with movies rated above 8.
10. Marvel Studios production house records highest number of votes.
11. Vijay Setupathi:top actor; Taapsee Pannu:top actress in India based on their average ratings.
12. Star Cinema and Twentieth Century Fox has the highest number of hits.
- 13.The top three actress with the highest number of superhit movies are: Parvathy Thiruvothu, Susan Brown and Amanda Lawrence.
14. Top directors: A.L Vijay and Andrew Jones has highest number of movies.

Recommendations to RSVP:

1. Movie can be made on one of the top three genres: Drama, Comedy or Thriller. James Mangold will be the best choice as director in Drama genre.
2. Can partner with any one of the top production company: Dream Warrior Pictures, National Theatre or Marvel Studios.
3. Keeping the regional interest in mind: Vijay Setupathi and Tapsee Pannu and Star Cinema as the production house can be involved in the movie.
4. Choice of actor can be: Mammootty or Mohanlal and Actress: Parvathy, Susan or Amanda.