Data Integration Part 1

Resource naming throughout this lab

For the remainder of this guide, the following terms will be used for various ASA-related resources (make sure you replace them with actual names and values):

Azure Synapse Analytics Resource	To be referred to
Workspace resource group	WorkspaceResourceGroup
Workspace / workspace name	Workspace
Primary Storage Account	PrimaryStorage
Default file system container	DefaultFileSystem
SQL Pool	SqlPool01

Exercise 1: Configure linked service and create datasets
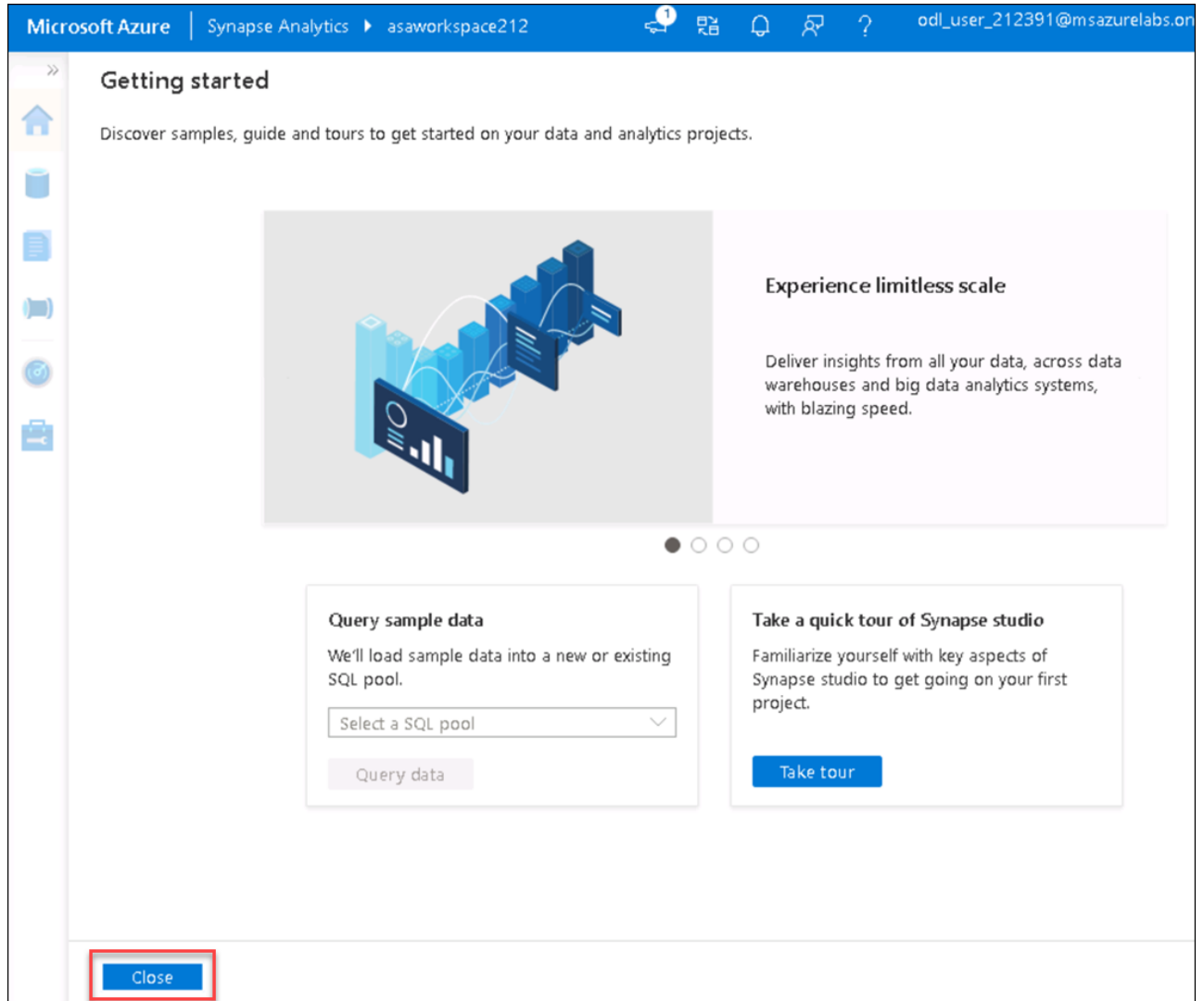
Task 1: Create linked service

Our data sources for labs 1 and 2 include files stored in ADLS Gen2 and Azure Cosmos DB. The linked service for ADLS Gen2 already exists as it is the primary ADLS Gen2 account for the workspace.

1. Open Synapse Analytics Studio (https://web.azuresynapse.net/). If you see a prompt to select your Synapse Analytics workspace, select the Azure subscription and workspace name used for the lab. When using a hosted lab environment, the workspace name will end with the same SUFFIX as your user name, as shown in the screenshot below. Make note of the suffix, as it is referenced throughout this and the remaining labs.
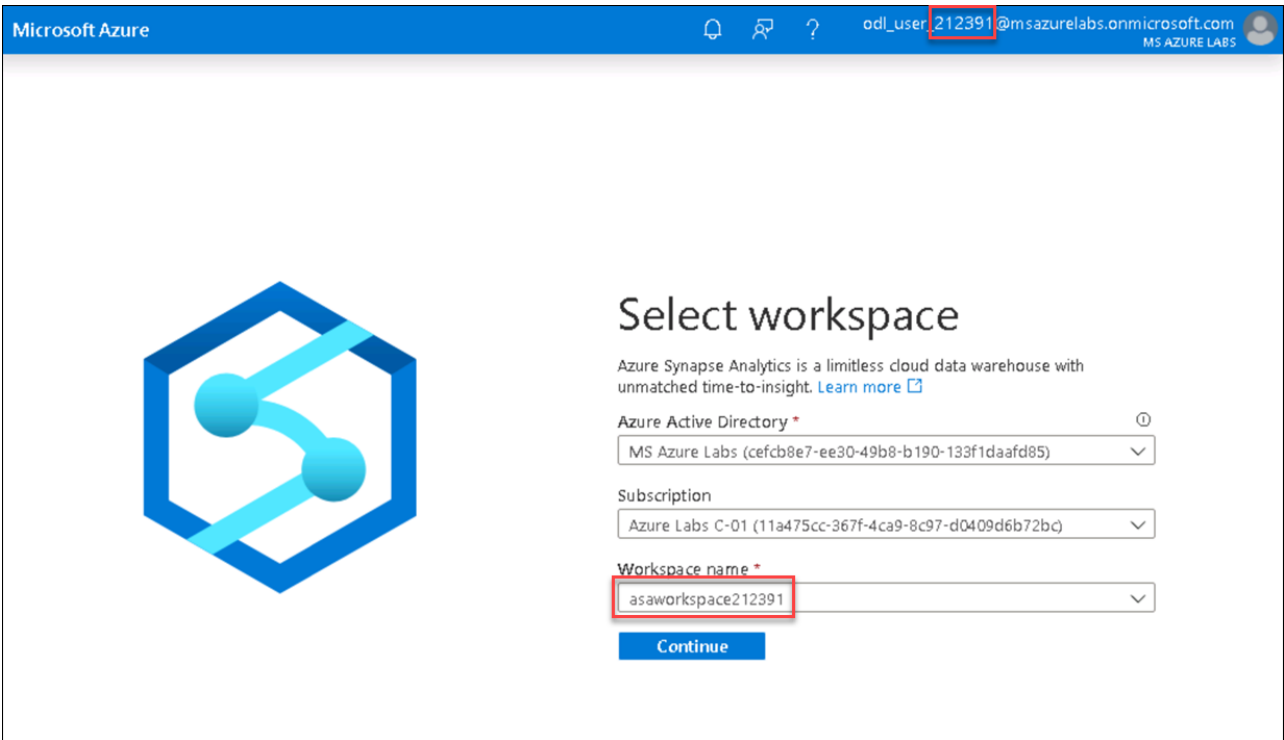
> **NOTE** You may need to logout of whatever account you are already logged into before you can gain access to the target workspace. You can also attempt to utilize a new InPrivate browser window.
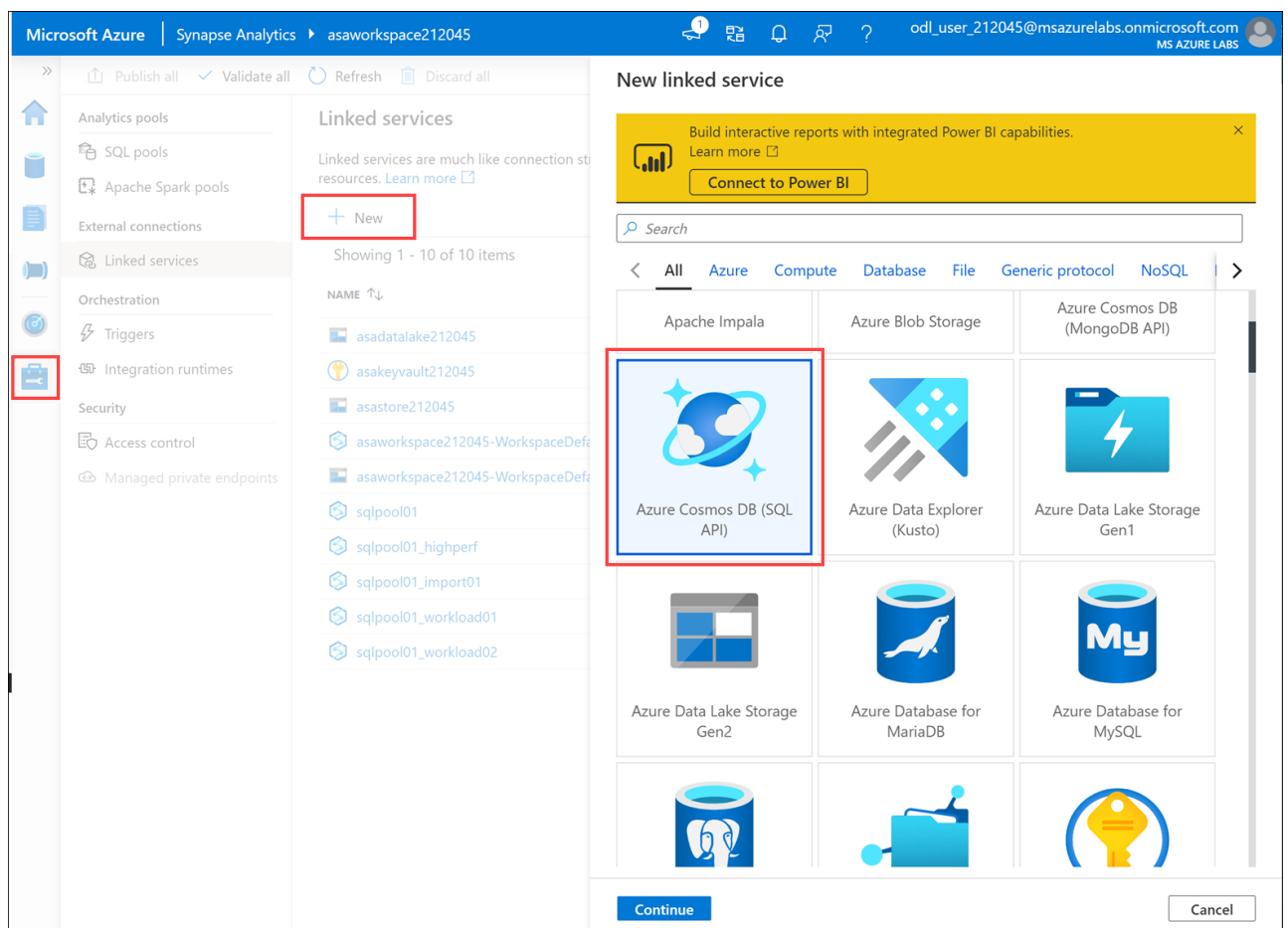
2. If this is your first time connecting to the Synapse Analytics workspace, you may see the *Getting started* prompt. Select **Close** to continue.

3. After connecting to the Synapse Analytics workspace, navigate to the **Manage** hub.
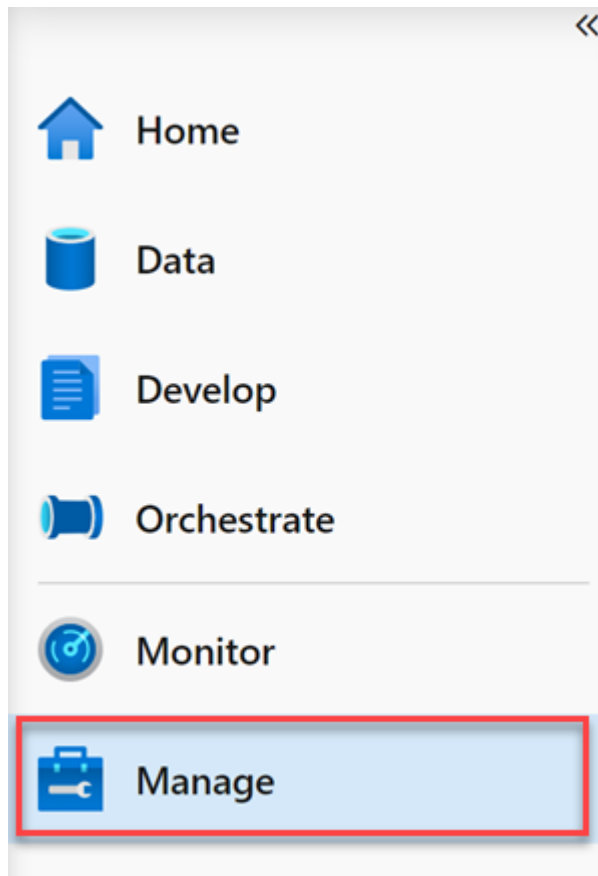
4. Open **Linked services** and select **+ New** to create a new linked service. Select **Azure Cosmos DB (SQL API)** in the list of options, then select **Continue**.

5. Name the linked service `asacosmosdb01` and set the **Database name** value to `CustomerProfile`.

New linked service (Azure Cosmos DB (SQL API))

ℹ Choose a name for your linked service. This name cannot be updated later.

Name *
asacosmosdb1

Description

Connect via integration runtime *
AutoResolveIntegrationRuntime

Connection string | Azure Key Vault

Account selection method ℹ
⦿ From Azure subscription   ◯ Enter manually

Azure subscription ℹ
Select all

Cosmos DB account name * ℹ
asacosmosdbc

Database name *
CustomerProfile

Additional connection properties
+ New

Annotations
+ New

▷ Parameters
▷ Advanced ℹ

Task 2: Create datasets

1. Navigate to the **Data** hub.
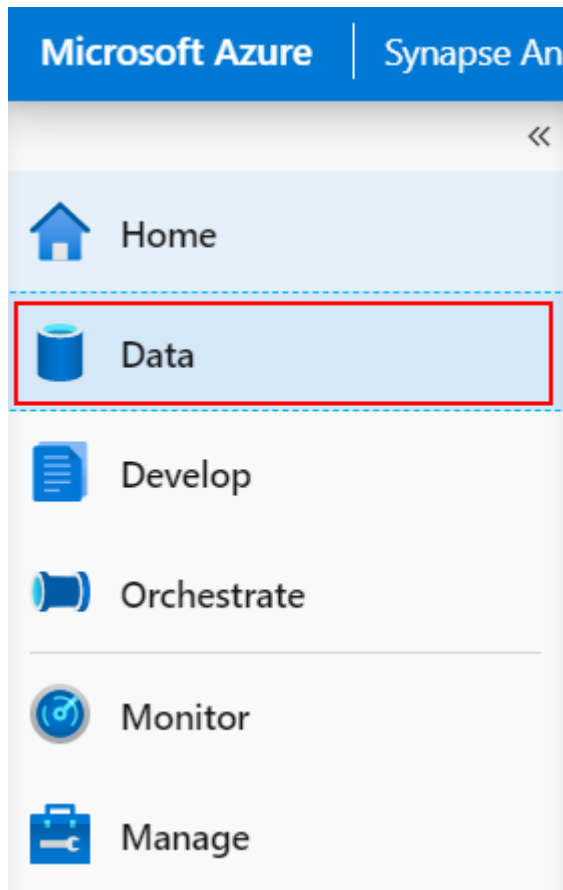
2. With the Workspace tab selected under Data, select **+** in the toolbar, then select **Integration dataset** to create a new dataset.
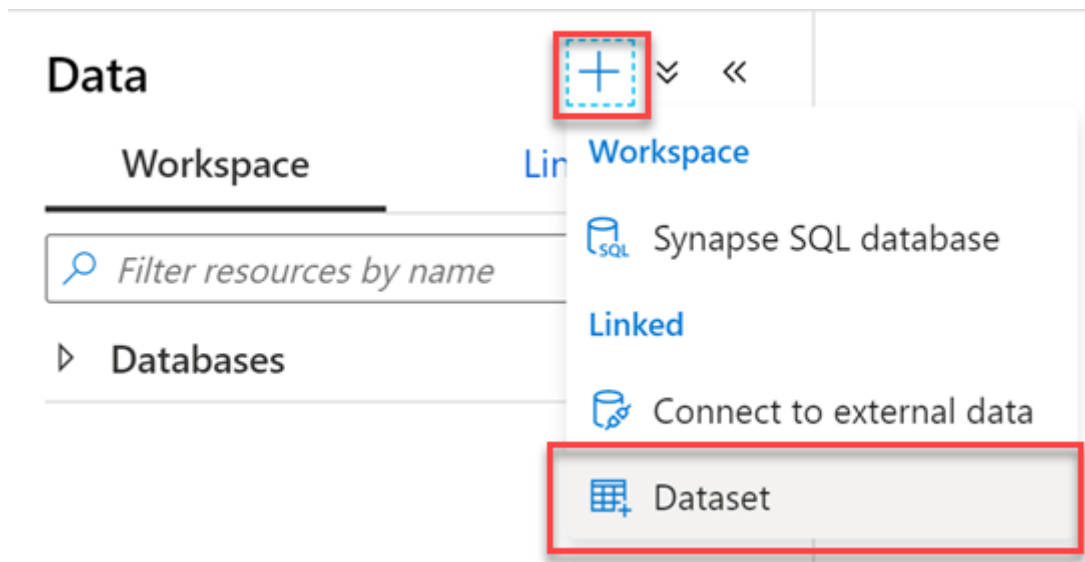
3. Create a new **Azure Cosmos DB (SQL API)** dataset with the following characteristics:

   ○ **Name**: Enter `asal400_customerprofile_cosmosdb`.
   ○ **Linked service**: Select the Azure Cosmos DB linked service.
   ○ **Collection**: Select `OnlineUserProfile01`.

Set properties

> **ⓘ** Choose a name for your dataset. This name can be updated at any time until it is published.

Name

asal400_customerprofile_cosmosdb

Linked service *

asacosmosdb01   ⌄

Edit connection

Collection   ↻

OnlineUserProfile01   ⌄

☐ Edit

Import schema

◉ From connection/store   ◯ None

4. After creating the dataset, navigate to its **Connection** tab, then select **Preview data**.

CosmosDB Collection (SQL API)
asal400_customerprofile_cosmosdb

| Connection | Schema | Parameters |

Linked service *   [🜨 asacosmosdb1   ⌄]   🖉 Test connection   ✎ Edit   ＋ New

Collection   [OnlineUserProfile01   ⌄]   ↻ Refresh   [👓 Preview data]
                     ☐ Edit

5. Preview data queries the selected Azure Cosmos DB collection and returns a sample of the documents within. The documents are stored in JSON format and include a `userId` field, `cartId`, `preferredProducts` (an array of product IDs that may be empty), and `productReviews` (an array of written product reviews that may be empty). We will use this data in lab 2.

Preview data

Linked service: asacosmosdb01
Object: OnlineUserProfile01

```
[
  {
    "userId": 9079954,
    "cartId": "406a06af-e54f-42e9-aad8-9a36f2c7f8ca",
    "preferredProducts": [],
    "productReviews": [
      {
        "productId": 3965,
        "reviewText": "It only works when I'm Bahrain.",
        "reviewDate": "2019-01-15T19:04:42.5554783+00:00"
      },
      {
        "productId": 1287,
        "reviewText": "This Harbors works so well. It imperfectly improves my baseball by a lot.",
        "reviewDate": "2017-04-23T19:54:59.273694+00:00"
      },
      {
        "productId": 169,
        "reviewText": "one of my hobbies is antique-shopping. and when i'm antique-shopping this works great.",
        "reviewDate": "2020-03-23T20:52:59.5875906+00:00"
      }
    ],
    "id": "441589f6-6754-4f75-a04a-23191dbf72de",
    "_rid": "OC8bALmbB4kBAAAAAAAAAA==",
    "_self": "dbs/OC8bAA==/colls/OC8bALmbB4k=/docs/OC8bALmbB4kBAAAAAAAAAA==/",
    "_etag": "\"2101cde1-0000-0200-0000-5e969f4b0000\"",
    "_attachments": "attachments/",
    "_ts": 1586929483
  },
  {
    "userId": 9079747,
    "cartId": "5c4dc5dc-a585-41ec-8149-9133caa3a73a",
    "preferredProducts": [
      4235,
      3288,
      2756
    ],
    "productReviews": [
```

6. Select the **Schema** tab, then select **Import schema**. Synapse Analytics evaluates the JSON documents within the collection and infers the schema based on the nature of the data within. Since we are only storing one document type in this collection, you will see the inferred schema for all documents within.

7. Create a new **Azure Data Lake Storage Gen2** dataset with the **Parquet** format type with the following characteristics:

- **Name**: Enter `asal400_sales_adlsgen2`.
- **Linked service**: Select the `asadatalakeXX` linked service that already exists.
- **File path**: Browse to the `wwi-02/sale-small` path.
- **Import schema**: Select `From connection/store`.

Set properties

ℹ Choose a name for your dataset. This name can be updated at any time until it is published.

Name

| asal400_sales_adlsgen2 |

Linked service *

| asadatalakecj̱⁻¹⁻⁻¹ | ∨ | 🖉 |

File path

| wwi-02 | / | sale-small | / | File | 📁 | ∨ |

Import schema
⦿ From connection/store   ◯ From sample file   ◯ None

8. Create a new **Azure Data Lake Storage Gen2** dataset with the **JSON** format type with the following characteristics:

- **Name**: Enter `asal400_ecommerce_userprofiles_source`.
- **Linked service**: Select the `asadatalakeXX` linked service that already exists.
- **File path**: Browse to the `wwi-02/online-user-profiles-02` path.
- **Import schema**: Select `From connection/store`.

9. Select **Publish all**, then **Publish** to save your new resources.

⬆ Publish all ① ✓ Validate all ⟳ Refresh

Develop + ⌄ «

🔍 Filter resources by name

▷ SQL scripts 23

🖳 ASAL4

✓ Valid
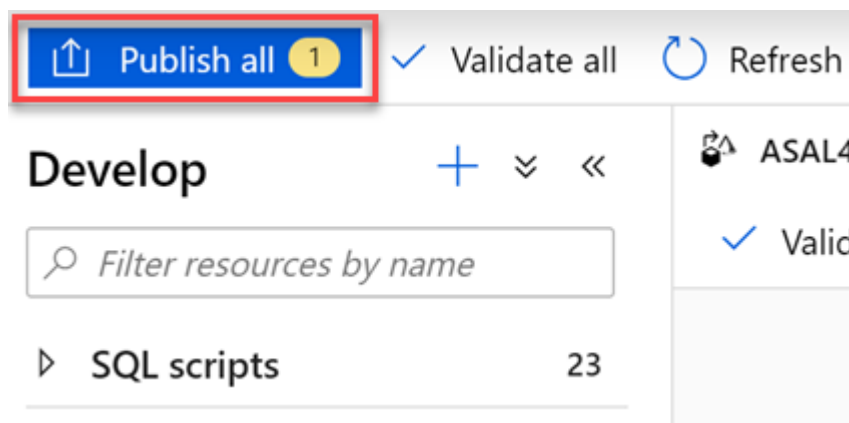
Exercise 2: Explore source data in the Data hub

Understanding data through data exploration is one of the core challenges faced today by data engineers and data scientists as well. Depending on the underlying structure of the data as well as the specific requirements of the exploration process, different data processing engines will offer varying degrees of performance, complexity, and flexibility.

In Azure Synapse Analytics, you have the possibility of using either the Synapse SQL Serverless engine, the big-data Spark engine, or both.

In this exercise, you will explore the data lake using both options.

Task 1: Query sales Parquet data with Synapse SQL Serverless

When you query Parquet files using Synapse SQL Serverless, you can explore the data with T-SQL syntax.

1. In Synapse Analytics Studio, navigate to the **Data** hub.
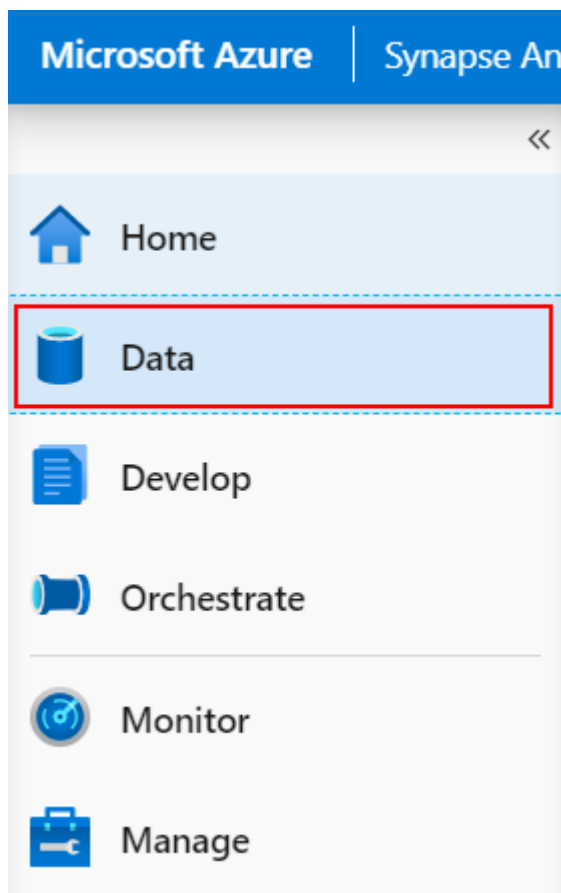
2. Select the **Linked** tab and expand **Storage accounts**. Expand the `asaworkspaceXX` primary ADLS Gen2 account and select `wwi-02`.

3. Navigate to the `sale-small/Year=2016/Quarter=Q4/Month=12/Day=20161231` folder. Right-click on the `sale-small-20161231-snappy.parquet` file, select **New SQL script**, then **Select TOP 100 rows**.
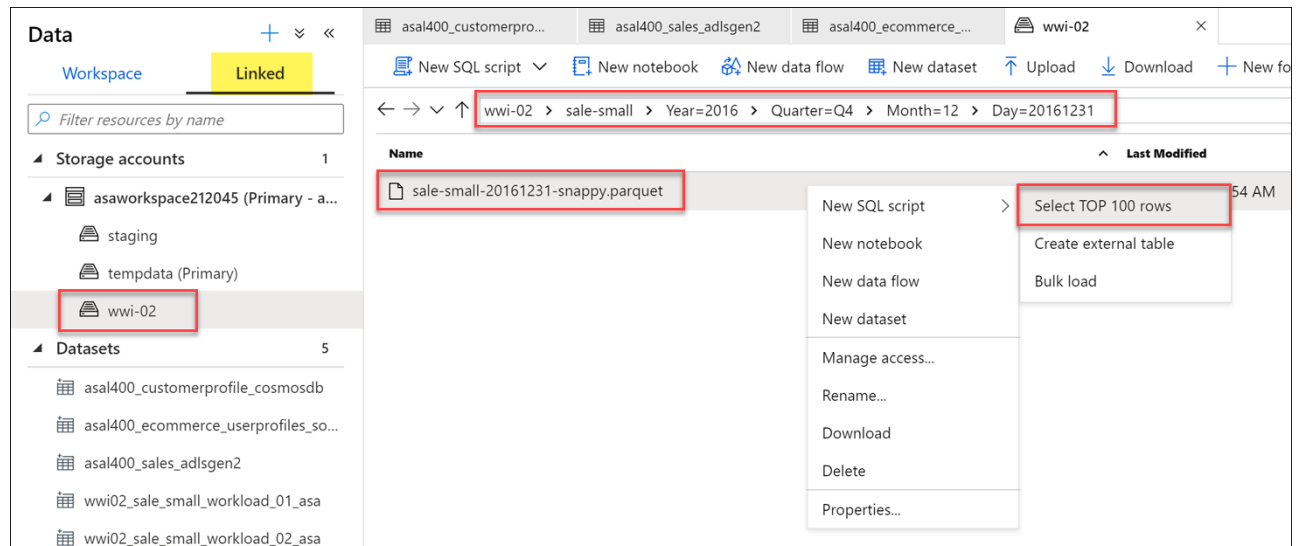
4. Ensure **SQL on-demand** is selected in the `Connect to` dropdown list above the query window, then run the query. Data is loaded by the Synapse SQL Serverless endpoint and processed as if was coming from any regular relational database.
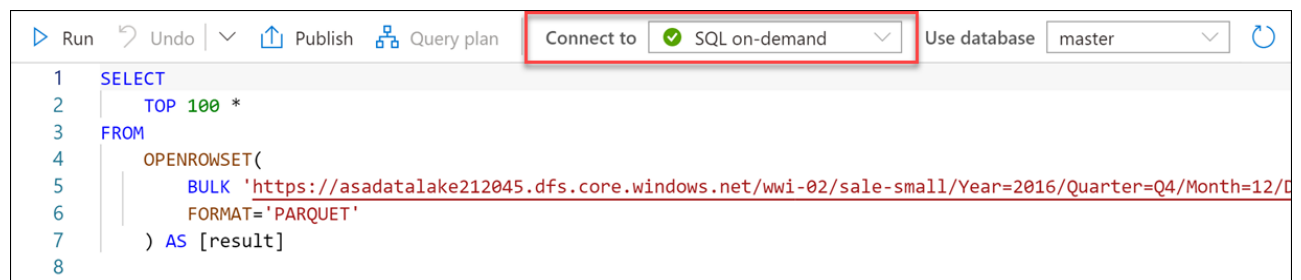
5. Modify the SQL query to perform aggregates and grouping operations to better understand the data. Replace the query with the following, making sure that the file path in `OPENROWSET` matches your current file path:

```sql
SELECT
    TransactionDate, ProductId,
        CAST(SUM(ProfitAmount) AS decimal(18,2)) AS [(sum) Profit],
        CAST(AVG(ProfitAmount) AS decimal(18,2)) AS [(avg) Profit],
        SUM(Quantity) AS [(sum) Quantity]
FROM
    OPENROWSET(
        BULK 'https://asadatalakeSUFFIX.dfs.core.windows.net/wwi-02/sale-small/Year=2016/Quarter=Q4/Month=12/Day=20161231/sale-small-20161231-snappy.parquet',
        FORMAT='PARQUET'
    ) AS [r] GROUP BY r.TransactionDate, r.ProductId;
```

```
1   SELECT
2       TransactionDate, ProductId,
3           CAST(SUM(ProfitAmount) AS decimal(18,2)) AS [(sum) Profit],
4           CAST(AVG(ProfitAmount) AS decimal(18,2)) AS [(avg) Profit],
5           SUM(Quantity) AS [(sum) Quantity]
6   FROM
7       OPENROWSET(
8           BULK 'https://asadatalake01.dfs.core.windows.net/wwi-02/sale-small/Year=2016/Quarter=Q4/Month=12/Day=20161231/sal
9           FORMAT='PARQUET'
10      ) AS [r] GROUP BY r.TransactionDate, r.ProductId;
11
```

Results   Messages

View [**Table** | Chart]   ⟼ Export results ⌄

🔍 Search

TRANSACTIONDATE	PRODUCTID	(SUM) PROFIT	(AVG) PROFIT	(SUM) QUANTITY
20161231	3	2770.53	5.95	1169
20161231	5	10799.35	19.96	1355
20161231	15	8053.50	16.34	1239
20161231	21	11670.75	23.63	1197
20161231	22	8461.56	16.24	1284
20161231	33	9165.84	17.80	1266
20161231	41	14511.84	29.14	1234
20161231	48	11758.50	25.40	1206
20161231	49	8393.30	16.91	1313

6. Now let's figure out how many records are contained within the Parquet files for 2019 data. This information is important for planning how we optimize for importing the data into Azure Synapse Analytics. To do this, replace your query with the following (be sure to update the name of your data lake in BULK statement, by replacing `[asadatalakeSUFFIX]`):

```
SELECT
    COUNT(*)
FROM
    OPENROWSET(
        BULK 'https://asadatalakeSUFFIX.dfs.core.windows.net/wwi-02/sale-small/Year=2019/*/*/*/*',
        FORMAT='PARQUET'
    ) AS [r];
```

> Notice how we updated the path to include all Parquet files in all subfolders of `sale-small/Year=2019`.

The output should be **339507246** records.

Optional: If you wish to keep this SQL script for future reference, select the Properties button, provide a descriptive name, such as `ASAL400 - Lab1 - Explore sales data`, then select **Publish all**.
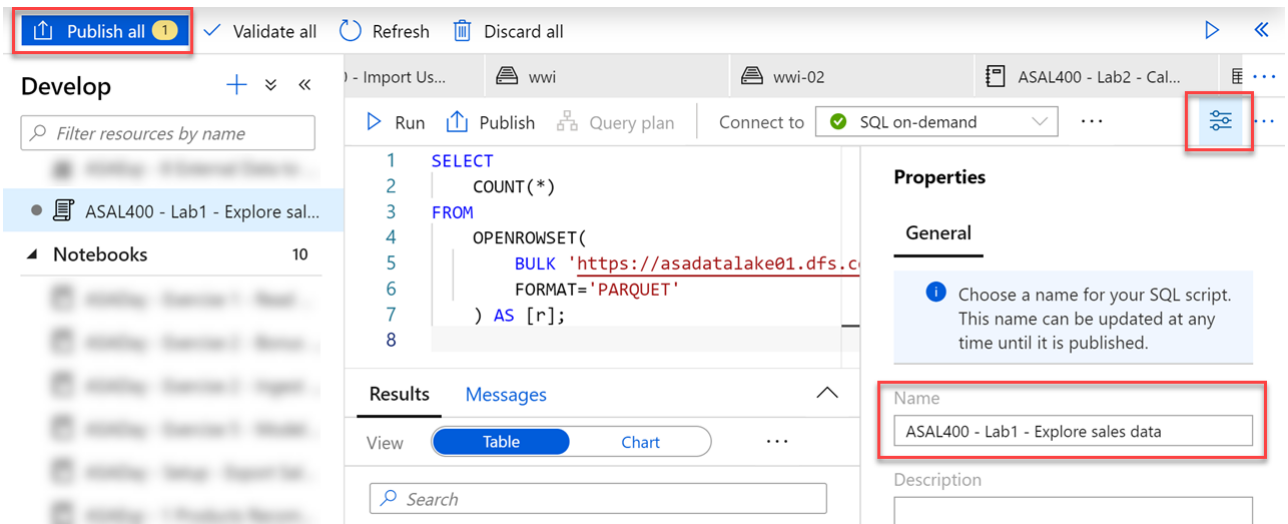
Task 2: Query sales Parquet data with Azure Synapse Spark

1. Navigate to the **Data** hub, browse to the data lake storage account folder `sale-small/Year=2010/Quarter=Q4/Month=12/Day=20101231` if needed, then right-click the Parquet file and select New notebook.
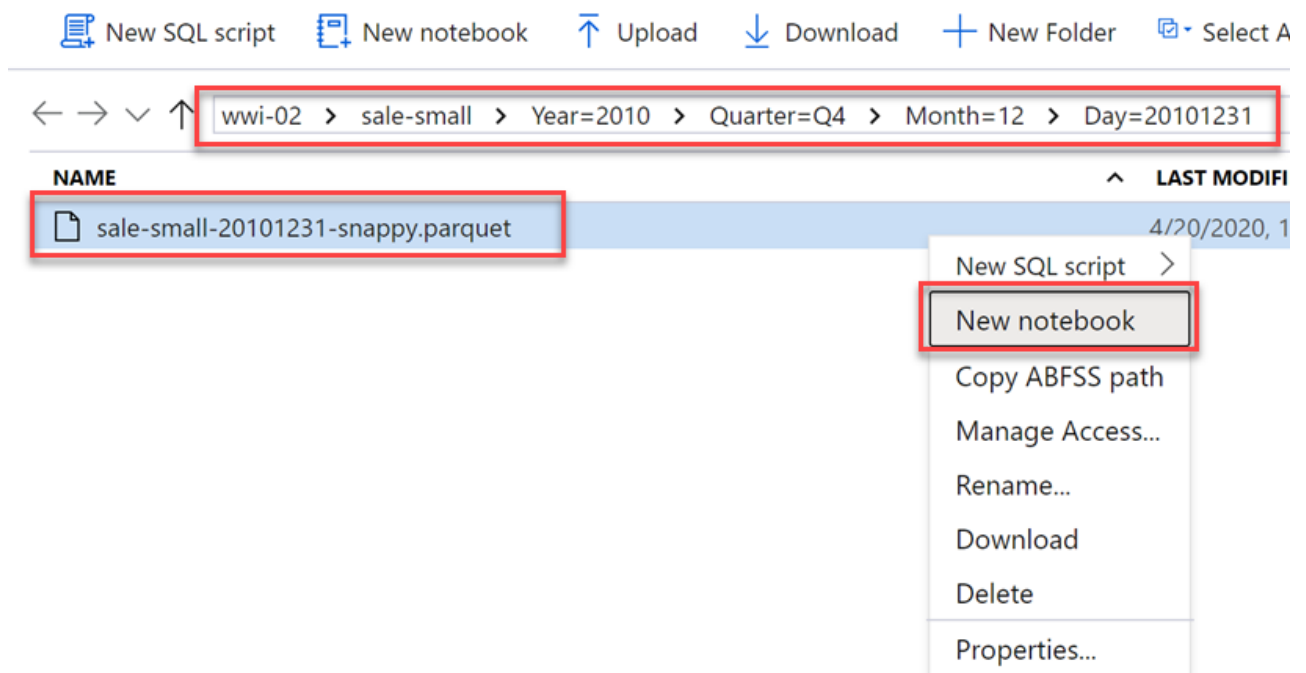
2. This will generate a notebook with PySpark code to load the data in a dataframe and display 100 rows with the header.

3. Attach the notebook to a Spark pool.
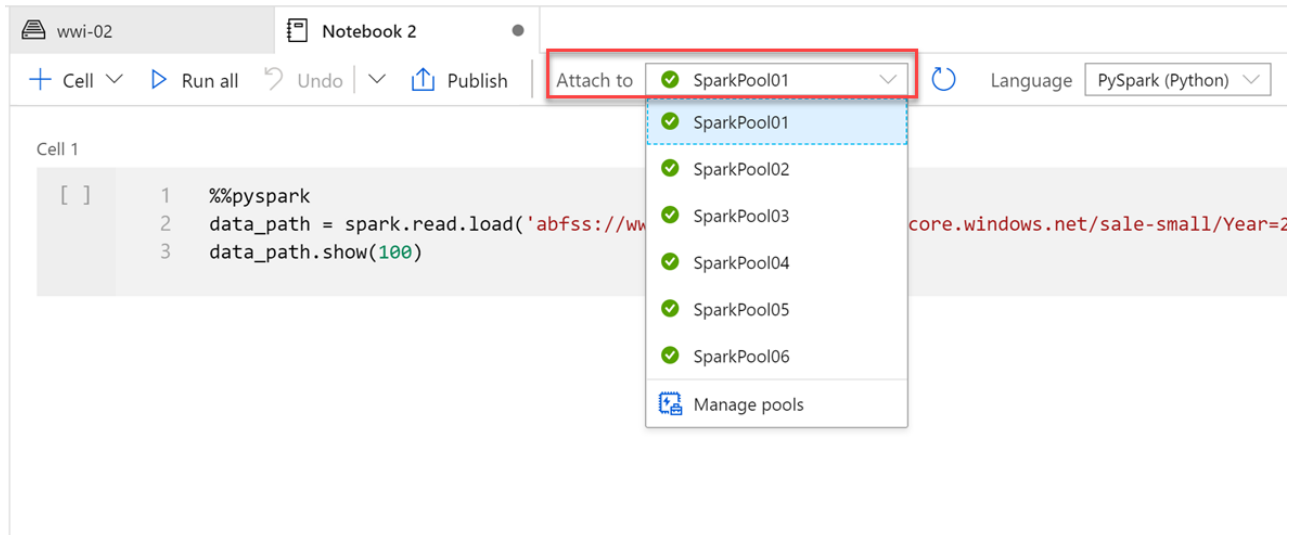
4. Update the cell to **remove** the %%pyspark line. If you do not do this, you will receive an error when you update the cell during the steps that follow.

5. Select **Run all** on the notebook toolbar to execute the notebook.

> **Note:** The first time you run a notebook in a Spark pool, Synapse creates a new session. This can take approximately 3-5 minutes.

> **Note:** To run just the cell, either hover over the cell and select the *Run cell* icon to the left of the cell, or select the cell then type **Ctrl+Enter** on your keyboard.

6. Create a new cell underneath by selecting **{} Add code** when hovering over the blank space at the bottom of the notebook.
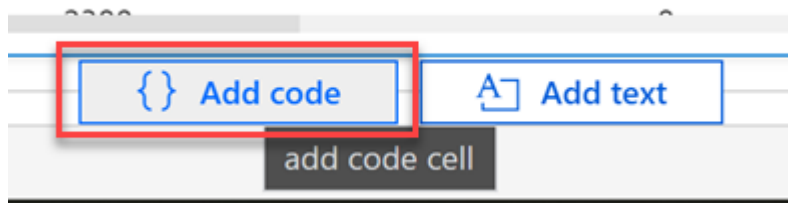
7. The Spark engine can analyze the Parquet files and infer the schema. To do this, enter the following in the new cell:

```
data_path.printSchema()
```

Your output should look like the following:

```
root
    |-- TransactionId: string (nullable = true)
    |-- CustomerId: integer (nullable = true)
    |-- ProductId: short (nullable = true)
    |-- Quantity: short (nullable = true)
    |-- Price: decimal(29,2) (nullable = true)
```

```
|-- TotalAmount: decimal(29,2) (nullable = true)
|-- TransactionDate: integer (nullable = true)
|-- ProfitAmount: decimal(29,2) (nullable = true)
|-- Hour: byte (nullable = true)
|-- Minute: byte (nullable = true)
|-- StoreId: short (nullable = true)
```

8. Now let's use the dataframe to perform the same grouping and aggregate query we performed with the SQL Serverless pool. Create a new cell and enter the following:

```python
from pyspark.sql import SparkSession
from pyspark.sql.types import *
from pyspark.sql.functions import *

profitByDateProduct = (data_path.groupBy("TransactionDate","ProductId")
    .agg(
        sum("ProfitAmount").alias("(sum)ProfitAmount"),
        round(avg("Quantity"), 4).alias("(avg)Quantity"),
        sum("Quantity").alias("(sum)Quantity"))
    .orderBy("TransactionDate"))
profitByDateProduct.show(100)
```

> We import required Python libraries to use aggregation functions and types defined in the schema to successfully execute the query.

Task 3: Query user profile JSON data with Azure Synapse Spark

In addition to the sales data, we have customer profile data from an e-commerce system that provides top product purchases for each visitor of the site (customer) over the past 12 months. This data is stored within JSON files in the data lake. We will import this data in the next lab, but let's explore it while we're in the Spark notebook.

1. Create a new cell in the Spark notebook, enter the following code, replace `<asadatalakeNNNNNN>` with your data lake name (you can find this value in the first cell of the notebook), and execute the cell:

```python
df = (spark.read \
        .option("inferSchema", "true") \
        .json("abfss://wwi-02@asadatalakeSUFFIX.dfs.core.windows.net/online-user-profiles-02/*.json", multiLine=True)
    )

df.printSchema()
```

Your output should look like the following:

```
root
 |-- topProductPurchases: array (nullable = true)
 |     |-- element: struct (containsNull = true)
 |     |     |-- itemsPurchasedLast12Months: long (nullable = true)
 |     |     |-- productId: long (nullable = true)
 |-- visitorId: long (nullable = true)
```

Notice that we are selecting all JSON files within the online-user-profiles-02 directory. Each JSON file contains several rows, which is why we specified the multiLine=True option. Also, we set the inferSchema option to true, which instructs the Spark engine to review the files and create a schema based on the nature of the data.

2. We have been using Python code in these cells up to this point. If we want to query the files using SQL syntax, one option is to create a temporary view of the data within the dataframe. Execute the following in a new cell to create a view named user_profiles:

```python
# create a view called user_profiles
df.createOrReplaceTempView("user_profiles")
```

3. Create a new cell. Since we want to use SQL instead of Python, we use the %%sql magic to set the language of the cell to SQL. Execute the following code in the cell:

```sql
%%sql

SELECT * FROM user_profiles LIMIT 10
```

Notice that the output shows nested data for topProductPurchases, which includes an array of productId and itemsPurchasedLast12Months values. You can expand the fields by clicking the right triangle in each row.

Cell 6

```
1   %%sql
2
3   SELECT * FROM user_profiles LIMIT 10
```

Command executed in 7s 88ms by joel on 04-19-2020 12:35:36.277 -04:00

▶ **Job execution** Succeeded   **Spark** 2 executors 8 cores

View   (**Table**   Chart)

topProductPurchases	visitorId
▶ "[{"schema":[{"name":"itemsPurcha	9983082
▶ "[{"schema":[{"name":"itemsPurcha	9983083
▼ "[{"schema":[{"name":"itemsPurcha	9983084

```
▼ "[{"schema":[{"name":"itemsPurcha   9983084
   ▶ 0: "{"schema":[{"name":"itemsPu
   ▼ 1: "{"schema":[{"name":"itemsPu
      ▼ schema: "[{"name":"itemsPurcl
         ▼ 0: "{"name":"itemsPurchasec
            name: ""itemsPurchasedLas
            dataType: "{}"
            nullable: "true"
            ▼ metadata: "{"map":{}}"
               map: "{}"
         ▶ 1: "{"name":"productId","dat
      ▼ values: "[44,4905]"
         0: "44"
         1: "4905"
   ▶ 2: "{"schema":[{"name":"itemsPu
   ▶ 3: "{"schema":[{"name":"itemsPu
   ▶ 4: "{"schema":[{"name":"itemsPu
```

| ▶ "[{"schema":[{"name":"itemsPurcha | 9983085 |

This makes analyzing the data a bit difficult. This is because the JSON file contents look like the following:

```
[
{
   "visitorId": 9529082,
   "topProductPurchases": [
   {
```

```json
        "productId": 4679,
        "itemsPurchasedLast12Months": 26
    },
    {

        "productId": 1779,
        "itemsPurchasedLast12Months": 32
    },
    {

        "productId": 2125,
        "itemsPurchasedLast12Months": 75
    },
    {

        "productId": 2007,
        "itemsPurchasedLast12Months": 39
    },
    {

        "productId": 1240,
        "itemsPurchasedLast12Months": 31
    },
    {

        "productId": 446,
        "itemsPurchasedLast12Months": 39
    },
    {

        "productId": 3110,
        "itemsPurchasedLast12Months": 40
    },
    {

        "productId": 52,
        "itemsPurchasedLast12Months": 2
    },
    {

        "productId": 978,
        "itemsPurchasedLast12Months": 81
    },
    {

        "productId": 1219,
        "itemsPurchasedLast12Months": 56
    },
    {

        "productId": 2982,
        "itemsPurchasedLast12Months": 59
    }
    ]
},
{

    ...
},
{

    ...
}
]
```

4. PySpark contains a special explode function, which returns a new row for each element of the array. This will help flatten the topProductPurchases column for better readability or for easier querying. Execute the following in a new cell:

```
from pyspark.sql.functions import udf, explode

flat=df.select('visitorId',explode('topProductPurchases').alias('topProductPurchases_flat'))
flat.show(100)
```

In this cell, we created a new dataframe named flat that includes the visitorId field and a new aliased field named topProductPurchases_flat. As you can see, the output is a bit easier to read and, by extension, easier to query.

```
[7]    1    flat=df.select('visitorId',explode('topProductPurchases').alias('topProductPurchases_flat'))
       2    flat.show(100)
```

```
+---------+------------------------+
|visitorId|topProductPurchases_flat|
+---------+------------------------+
|  9983082|              [60, 1281]|
|  9983082|              [36, 4737]|
|  9983082|              [69, 3608]|
|  9983082|               [3, 2055]|
|  9983082|               [17, 812]|
|  9983082|              [24, 3475]|
|  9983082|              [20, 3182]|
|  9983082|              [93, 2380]|
|  9983082|              [42, 1104]|
|  9983082|              [60, 3857]|
|  9983082|              [28, 1244]|
|  9983082|               [18, 821]|
|  9983082|              [84, 1433]|
|  9983082|               [34, 818]|
|  9983082|              [42, 2428]|
|  9983082|               [34, 763]|
```

5. Create a new cell and execute the following code to create a new flattened version of the dataframe that extracts the topProductPurchases_flat.productId and topProductPurchases_flat.itemsPurchasedLast12Months fields to create new rows for each data combination:

```
topPurchases =
(flat.select('visitorId','topProductPurchases_flat.productId','topProductPurchases_flat.itemsPurchasedLast12Months')
     .orderBy('visitorId'))

topPurchases.show(100)
```

In the output, notice that we now have multiple rows for each visitorId.

```
1    from pyspark.sql.functions import count
2
3    topPurchases = flat.select('visitorId','topProductPurchases_flat.productId','topProductPurchases_flat.itemsPurchasedLast12Months') \
4
5    topPurchases.show(100)
```

```
+---------+---------+------------------------+
|visitorId|productId|itemsPurchasedLast12Months|
+---------+---------+------------------------+
|  9983082|     1281|                      60|
|  9983082|     4737|                      36|
|  9983082|     3608|                      69|
|  9983082|     2055|                       3|
|  9983082|      812|                      17|
|  9983082|     3475|                      24|
|  9983082|     3182|                      20|
|  9983082|     2380|                      93|
|  9983082|     1104|                      42|
|  9983082|     3857|                      60|
|  9983082|     1244|                      28|
|  9983082|      821|                      18|
|  9983082|     1433|                      84|
|  9983082|      818|                      34|
|  9983082|     2428|                      42|
|  9983082|      763|                      34|
|  9983082|     2101|                      68|
|  9983082|     2400|                      85|
|  9983083|     4933|                      23|
|  9983083|     2035|                      51|
|  9983083|     1160|                      53|
|  9983083|     3657|                      50|
|  9983084|     1340|                      61|
```

6. Let's order the rows by the number of items purchased in the last 12 months. Create a new cell and execute the following code:

```
# Let's order by the number of items purchased in the last 12 months
sortedTopPurchases = topPurchases.orderBy("itemsPurchasedLast12Months")

sortedTopPurchases.show(100)
```

7. How do we sort in reverse order? One might conclude that we could make a call like this: topPurchases.orderBy("itemsPurchasedLast12Months desc"). Try it in a new cell:

```
topPurchases.orderBy("itemsPurchasedLast12Months desc")
```

Cell 10

```
1    topPurchases.orderBy("itemsPurchasedLast12Months desc")
```

Command executed in 3s 488ms by joel on 09-10-2020 16:04:59.708 -04:00

```
AnalysisException : cannot resolve '`itemsPurchasedLast12Months desc`' given input columns: [visitorId, productId, itemsPurchasedLast12Months];;
'Sort ['itemsPurchasedLast12Months desc ASC NULLS FIRST], true
+- Sort [visitorId#394L ASC NULLS FIRST], true
   +- Project [visitorId#394L, topProductPurchases_flat#442.productId AS productId#454L, topProductPurchases_flat#442.itemsPurchasedLast12Months
AS itemsPurchasedLast12Months#455L]
      +- Project [visitorId#394L, topProductPurchases_flat#442]
         +- Generate explode(topProductPurchases#393), false, [topProductPurchases_flat#442]
            +- Relation[topProductPurchases#393,visitorId#394L] json
Traceback (most recent call last):
  File "/opt/spark/python/lib/pyspark.zip/pyspark/sql/dataframe.py", line 1098, in sort
    jdf = self._jdf.sort(self._sort_cols(cols, kwargs))
  File "/opt/spark/python/lib/py4j-0.10.7-src.zip/py4j/java_gateway.py", line 1257, in __call__
    answer, self.gateway_client, self.target_id, self.name)
  File "/opt/spark/python/lib/pyspark.zip/pyspark/sql/utils.py", line 75, in deco
    raise AnalysisException(s.split(': ', 1)[1], stackTrace)
pyspark.sql.utils.AnalysisException: cannot resolve '`itemsPurchasedLast12Months desc`' given input columns: [visitorId, productId,
itemsPurchasedLast12Months];;
```

Notice that there is an `AnalysisException` error, because `itemsPurchasedLast12Months desc` does not match up with a column name.

Why does this not work?

- The `DataFrames` API is built upon an SQL engine.
- There is a lot of familiarity with this API and SQL syntax in general.
- The problem is that `orderBy(..)` expects the name of the column.
- What we specified was an SQL expression in the form of **requests desc**.
- What we need is a way to programmatically express such an expression.
- This leads us to the second variant, `orderBy(Column)` and more specifically, the class `Column`.

8. The **Column** class is an object that encompasses more than just the name of the column, but also column-level-transformations, such as sorting in a descending order. Execute the following code in a new cell:

```
sortedTopPurchases = (topPurchases
    .orderBy( col("itemsPurchasedLast12Months").desc() ))

sortedTopPurchases.show(100)
```

9. How many *types* of products did each customer purchase? To figure this out, we need to group by `visitorId` and aggregate on the number of rows per customer. Execute the following code in a new cell:

```
groupedTopPurchases = (sortedTopPurchases.select("visitorId")
    .groupBy("visitorId")
    .agg(count("*").alias("total"))
    .orderBy("visitorId") )

groupedTopPurchases.show(100)
```

```
1    # How many types of products did each customer purchase?
2    groupedTopPurchases = (sortedTopPurchases.select("visitorId")
3         .groupBy("visitorId")
4         .agg(count("*").alias("total"))
5         .orderBy("visitorId") )
6
7    groupedTopPurchases.show(100)
```

```
+----------+-----+
|visitorId|total|
+----------+-----+
|  9529082|   11|
|  9529083|   14|
|  9529084|   15|
|  9529085|   16|
|  9529086|    4|
|  9529087|   18|
|  9529088|   16|
|  9529089|   14|
|  9529090|   18|
|  9529091|   15|
|  9529092|    2|
|  9529093|    2|
|  9529094|   12|
|  9529095|    8|
|  9529096|    2|
```

10. How many *total items* did each customer purchase? To figure this out, we need to group by `visitorId` and aggregate on the sum of `itemsPurchasedLast12Months` values per customer. Execute the following code in a new cell:

```
groupedTopPurchases =
(sortedTopPurchases.select("visitorId","itemsPurchasedLast12Months")
     .groupBy("visitorId")
     .agg(sum("itemsPurchasedLast12Months").alias("totalItemsPurchased"))
     .orderBy("visitorId") )

groupedTopPurchases.show(100)
```

```
1    # How many total items did each customer purchase?
2    groupedTopPurchases = (sortedTopPurchases.select("visitorId","itemsPurchasedLast12Months")
3        .groupBy("visitorId")
4        .agg(sum("itemsPurchasedLast12Months").alias("totalItemsPurchased"))
5        .orderBy("visitorId") )
6
7    groupedTopPurchases.show(100)
```

```
+---------+-------------------+
|visitorId|totalItemsPurchased|
+---------+-------------------+
|  9529082|                480|
|  9529083|                564|
|  9529084|                546|
|  9529085|                941|
|  9529086|                 85|
|  9529087|                724|
|  9529088|                862|
|  9529089|                693|
|  9529090|                925|
|  9529091|                759|
|  9529092|                127|
|  9529093|                118|
|  9529094|                623|
|  9529095|                450|
|  9529096|                153|
|  9529097|                837|
|  9529098|                396|
|  9529099|                298|
|  9529100|                190|
```

Exercise 3: Import sales data with PolyBase and COPY using T-SQL

There are different options for loading large amounts and varying types of data into Azure Synapse Analytics, such as through T-SQL commands using a Synapse SQL Pool, and with Azure Synapse pipelines. In our scenario, Wide World Importers stores most of their raw data in a data lake and in different formats. Among the data loading options available to them, WWI's data engineers are most comfortable using T-SQL.

However, even with their familiarity with SQL, there are some things to consider when loading large or disparate file types and formats. Since the files are stored in ADLS Gen2, WWI can use either PolyBase external tables or the new COPY statement. Both options enable fast and scalable data load operations, but there are some differences between the two:

PolyBase	COPY
GA, stable	Currently in preview
Needs `CONTROL` permission	Relaxed permission
Has row width limits	No row width limit
No delimiters within text	Supports delimiters in text
Fixed line delimiter	Supports custom column and row delimiters
Complex to set up in code	Reduces amount of code

WWI has heard that PolyBase is generally faster than COPY, especially when working with large data sets.

In this exercise, you will help WWI compare ease of setup, flexibility, and speed between these loading strategies.

Task 1: Create staging tables

The `Sale` table has a columnstore index to optimize for read-heavy workloads. It is also used heavily for reporting and ad-hoc queries. To achieve the fastest loading speed and minimize the impact of heavy data inserts on the `Sale` table, WWI has decided to create a staging table for loads.

In this task, you will create a new staging table named `SaleHeap` in a new schema named `wwi_staging`. You will define it as a heap and use round-robin distribution. When WWI finalizes their data loading pipeline, they will load the data into `SaleHeap`, then insert from the heap table into `Sale`. Although this is a two-step process, the second step of inserting the rows to the production table does not incur data movement across the distributions.

You will also create a new `Sale` clustered columnstore table within the `wwi_staging` to compare data load speeds.

1. Open Synapse Analytics Studio (https://web.azuresynapse.net/), and then navigate to the **Develop** hub.
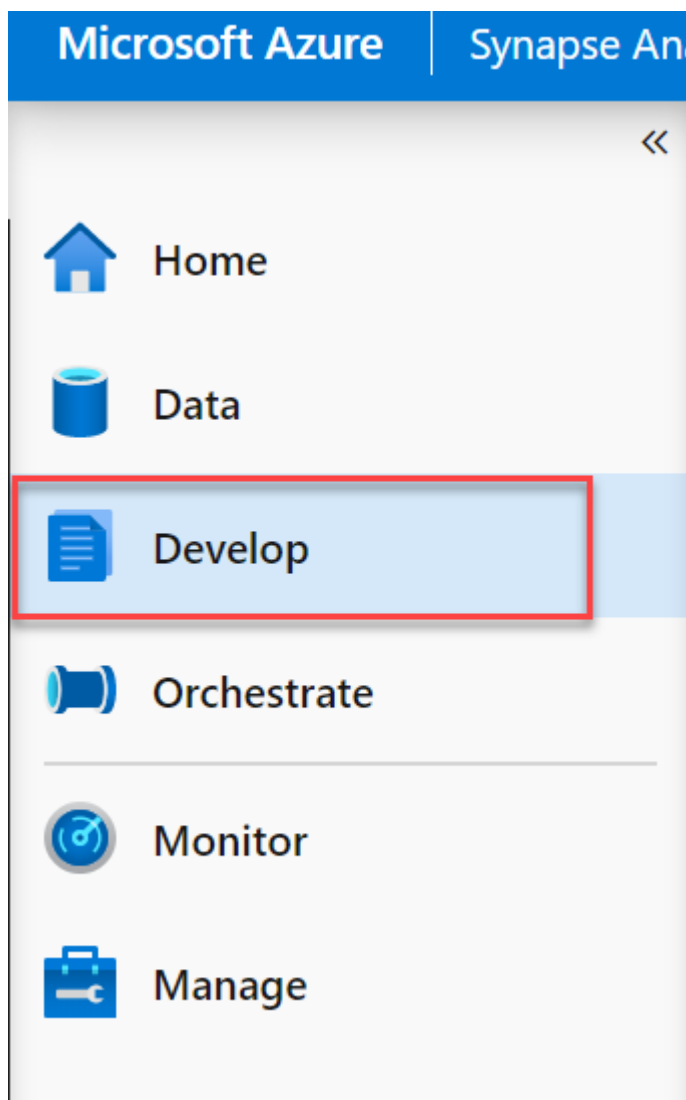
2. From the **Develop** menu, select the + button and choose **SQL Script** from the context menu.
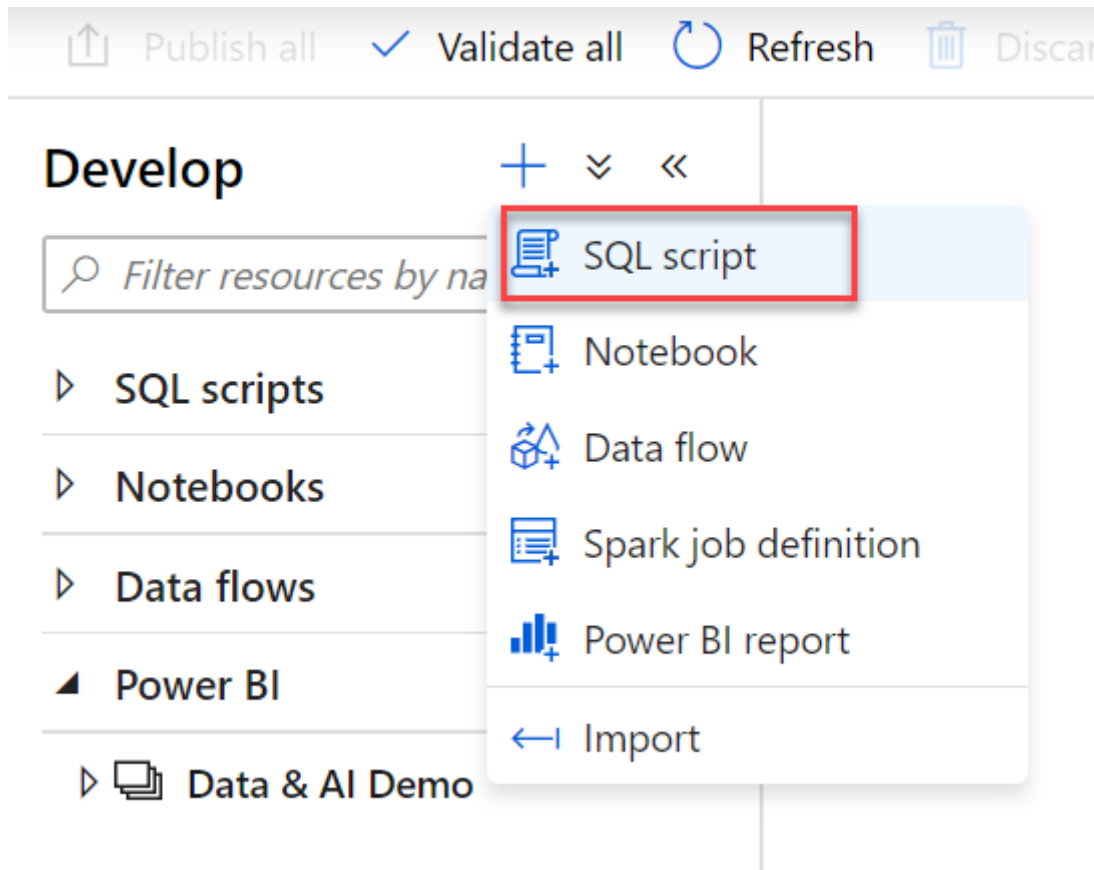
3. In the toolbar menu, connect to the **SQL Pool** database to execute the query.

4. In the query window, replace the script with the following to create the `wwi_staging` schema:

```
CREATE SCHEMA [wwi_staging]
```

5. Select **Run** from the toolbar menu to execute the SQL command.
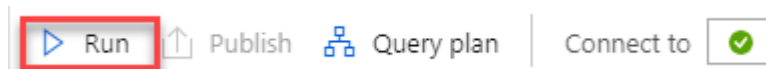
> **Note:** If you receive the following error, continue to the next step: `Failed to execute query.`
> `Error: There is already an object named 'wwi_staging' in the database. CREATE`
> `SCHEMA failed due to previous errors.`

6. In the query window, replace the script with the following to create the heap table:

```
CREATE TABLE [wwi_staging].[SaleHeap]
(
    [TransactionId] [uniqueidentifier]  NOT NULL,
    [CustomerId] [int]  NOT NULL,
    [ProductId] [smallint]  NOT NULL,
    [Quantity] [smallint]  NOT NULL,
    [Price] [decimal](9,2)  NOT NULL,
```

```
        [TotalAmount] [decimal](9,2)  NOT NULL,
        [TransactionDate] [int]  NOT NULL,
        [ProfitAmount] [decimal](9,2)  NOT NULL,
        [Hour] [tinyint]  NOT NULL,
        [Minute] [tinyint]  NOT NULL,
        [StoreId] [smallint]  NOT NULL
    )
    WITH
    (
        DISTRIBUTION = ROUND_ROBIN,
        HEAP
    )
```

7. Select **Run** from the toolbar menu to execute the SQL command.

8. In the query window, replace the script with the following to create the `Sale` table in the `wwi_staging` schema for load comparisons:

```
    CREATE TABLE [wwi_staging].[Sale]
    (
        [TransactionId] [uniqueidentifier]  NOT NULL,
        [CustomerId] [int]  NOT NULL,
        [ProductId] [smallint]  NOT NULL,
        [Quantity] [smallint]  NOT NULL,
        [Price] [decimal](9,2)  NOT NULL,
        [TotalAmount] [decimal](9,2)  NOT NULL,
        [TransactionDate] [int]  NOT NULL,
        [ProfitAmount] [decimal](9,2)  NOT NULL,
        [Hour] [tinyint]  NOT NULL,
        [Minute] [tinyint]  NOT NULL,
        [StoreId] [smallint]  NOT NULL
    )
    WITH
    (
        DISTRIBUTION = HASH ( [CustomerId] ),
        CLUSTERED COLUMNSTORE INDEX,
        PARTITION
        (
            [TransactionDate] RANGE RIGHT FOR VALUES (20100101, 20100201,
    20100301, 20100401, 20100501, 20100601, 20100701, 20100801, 20100901,
    20101001, 20101101, 20101201, 20110101, 20110201, 20110301, 20110401,
    20110501, 20110601, 20110701, 20110801, 20110901, 20111001, 20111101,
    20111201, 20120101, 20120201, 20120301, 20120401, 20120501, 20120601,
    20120701, 20120801, 20120901, 20121001, 20121101, 20121201, 20130101,
    20130201, 20130301, 20130401, 20130501, 20130601, 20130701, 20130801,
    20130901, 20131001, 20131101, 20131201, 20140101, 20140201, 20140301,
    20140401, 20140501, 20140601, 20140701, 20140801, 20140901, 20141001,
    20141101, 20141201, 20150101, 20150201, 20150301, 20150401, 20150501,
    20150601, 20150701, 20150801, 20150901, 20151001, 20151101, 20151201,
    20160101, 20160201, 20160301, 20160401, 20160501, 20160601, 20160701,
    20160801, 20160901, 20161001, 20161101, 20161201, 20170101, 20170201,
```

```
20170301, 20170401, 20170501, 20170601, 20170701, 20170801, 20170901,
20171001, 20171101, 20171201, 20180101, 20180201, 20180301, 20180401,
20180501, 20180601, 20180701, 20180801, 20180901, 20181001, 20181101,
20181201, 20190101, 20190201, 20190301, 20190401, 20190501, 20190601,
20190701, 20190801, 20190901, 20191001, 20191101, 20191201)
    )
)
```

9. Select **Run** from the toolbar menu to execute the SQL command.

Task 2: Configure and run PolyBase load operation

PolyBase requires the following elements:

- An external data source that points to the `abfss` path in ADLS Gen2 where the Parquet files are located
- An external file format for Parquet files
- An external table that defines the schema for the files, as well as the location, data source, and file format

1. In the query window, replace the script with the following to create the external data source. Be sure to replace `SUFFIX` with the lab workspace id:

```
-- Replace SUFFIX with the lab workspace id.
CREATE EXTERNAL DATA SOURCE ABSS
WITH
( TYPE = HADOOP,
    LOCATION = 'abfss://wwi-02@asadatalakeSUFFIX.dfs.core.windows.net'
);
```

2. Select **Run** from the toolbar menu to execute the SQL command.

3. In the query window, replace the script with the following to create the external file format and external data table. Notice that we defined `TransactionId` as an `nvarchar(36)` field instead of `uniqueidentifier`. This is because external tables do not currently support `uniqueidentifier` columns:

```
CREATE EXTERNAL FILE FORMAT [ParquetFormat]
WITH (
    FORMAT_TYPE = PARQUET,
    DATA_COMPRESSION = 'org.apache.hadoop.io.compress.SnappyCodec'
)
GO

CREATE SCHEMA [wwi_external];
GO

CREATE EXTERNAL TABLE [wwi_external].Sales
    (
        [TransactionId] [nvarchar](36)  NOT NULL,
```

```
        [CustomerId] [int]  NOT NULL,
        [ProductId] [smallint]  NOT NULL,
        [Quantity] [smallint]  NOT NULL,
        [Price] [decimal](9,2)  NOT NULL,
        [TotalAmount] [decimal](9,2)  NOT NULL,
        [TransactionDate] [int]  NOT NULL,
        [ProfitAmount] [decimal](9,2)  NOT NULL,
        [Hour] [tinyint]  NOT NULL,
        [Minute] [tinyint]  NOT NULL,
        [StoreId] [smallint]  NOT NULL
    )
  WITH
    (
        LOCATION = '/sale-small%2FYear%3D2019',
        DATA_SOURCE = ABSS,
        FILE_FORMAT = [ParquetFormat]
    )
  GO
```

> **Note:** The `/sale-small/Year=2019/` folder's Parquet files contain **339,507,246 rows**.

4. Select **Run** from the toolbar menu to execute the SQL command.

5. In the query window, replace the script with the following to load the data into the `wwi_staging.SalesHeap` table:

```
INSERT INTO [wwi_staging].[SaleHeap]
SELECT *
FROM [wwi_external].[Sales]
```

6. Select **Run** from the toolbar menu to execute the SQL command. It will take a few minutes to execute this command. **Take note** of how long it took to execute this query.

7. In the query window, replace the script with the following to see how many rows were imported:

```
SELECT COUNT(1) FROM wwi_staging.SaleHeap(nolock)
```

8. Select **Run** from the toolbar menu to execute the SQL command. You should see a result of 339507246.

Task 3: Configure and run the COPY statement

Now let's see how to perform the same load operation with the COPY statement.

1. In the query window, replace the script with the following to truncate the heap table and load data using the COPY statement. Be sure to replace `<PrimaryStorage>`` with the default storage account name for your workspace:

```
TRUNCATE TABLE wwi_staging.SaleHeap;
GO

-- Replace <PrimaryStorage> with the workspace default storage account name.
COPY INTO wwi_staging.SaleHeap
FROM 'https://asadatalakeSUFFIX.dfs.core.windows.net/wwi-02/sale-
small%2FYear%3D2019'
WITH (
    FILE_TYPE = 'PARQUET',
    COMPRESSION = 'SNAPPY'
)
GO
```

2. Select **Run** from the toolbar menu to execute the SQL command. It takes a few minutes to execute this command. **Take note** of how long it took to execute this query.

3. In the query window, replace the script with the following to see how many rows were imported:

```
SELECT COUNT(1) FROM wwi_staging.SaleHeap(nolock)
```

4. Select **Run** from the toolbar menu to execute the SQL command. You should see a result of 339507246.

Do the number of rows match for both load operations? Which activity was fastest? You should see that both copied the same amount of data in roughly the same amount of time.

Task 4: Load data into the clustered columnstore table

For both of the load operations above, we inserted data into the heap table. What if we inserted into the clustered columnstore table instead? Is there really a performance difference? Let's find out!

1. In the query window, replace the script with the following to load data into the clustered columnstore Sale table using the COPY statement. Be sure to replace SUFFIX with the id for your workspace:

```
-- Replace SUFFIX with the workspace default storage account name.
COPY INTO wwi_staging.Sale
FROM 'https://asadatalakeSUFFIX.dfs.core.windows.net/wwi-02/sale-
small%2FYear%3D2019'
WITH (
    FILE_TYPE = 'PARQUET',
    COMPRESSION = 'SNAPPY'
)
GO
```

2. Select **Run** from the toolbar menu to execute the SQL command. It takes a few minutes to execute this command. **Take note** of how long it took to execute this query.

3. In the query window, replace the script with the following to see how many rows were imported:

```
SELECT COUNT(1) FROM wwi_staging.Sale(nolock)
```

4. Select **Run** from the toolbar menu to execute the SQL command.

What were the results? Did the load operation take more or less time writing to `Sale` table vs. the heap (`SaleHeap`) table?

In our case, the results are as follows:

PolyBase vs. COPY (DW2000) *(insert 2019 small data set (339,507,246 rows))*:

- COPY (Heap: **2:31**, clustered columnstore: **3:26**)
- PolyBase (Heap: **2:38**)

Task 5: Use COPY to load text file with non-standard row delimiters

One of the advantages COPY has over PolyBase is that it supports custom column and row delimiters.

WWI has a nightly process that ingests regional sales data from a partner analytics system and saves the files in the data lake. The text files use non-standard column and row delimiters where columns are delimited by a `.` and rows by a `,`:

```
20200421.114892.130282.159488.172105.196533,20200420.109934.108377.122039.101946.1
00712,20200419.253714.357583.452690.553447.653921
```

The data has the following fields: `Date`, `NorthAmerica`, `SouthAmerica`, `Europe`, `Africa`, and `Asia`. They must process this data and store it in Synapse Analytics.

1. In the query window, replace the script with the following to create the `DailySalesCounts` table and load data using the COPY statement. Be sure to replace `<PrimaryStorage>`` with the default storage account name for your workspace:

```sql
CREATE TABLE [wwi_staging].DailySalesCounts
    (
        [Date] [int]  NOT NULL,
        [NorthAmerica] [int]  NOT NULL,
        [SouthAmerica] [int]  NOT NULL,
        [Europe] [int]  NOT NULL,
        [Africa] [int]  NOT NULL,
        [Asia] [int]  NOT NULL
    )
GO

-- Replace <PrimaryStorage> with the workspace default storage account name.
COPY INTO wwi_staging.DailySalesCounts
FROM 'https://asadatalakeSUFFIX.dfs.core.windows.net/wwi-02/campaign-
analytics/dailycounts.txt'
WITH (
```

```
      FILE_TYPE = 'CSV',
      FIELDTERMINATOR='.',
      ROWTERMINATOR=','
  )
  GO
```

Notice the `FIELDTERMINATOR` and `ROWTERMINATOR` properties that help us correctly parse the file.

2. Select **Run** from the toolbar menu to execute the SQL command.

3. In the query window, replace the script with the following to view the imported data:

```
SELECT * FROM [wwi_staging].DailySalesCounts
ORDER BY [Date] DESC
```

4. Select **Run** from the toolbar menu to execute the SQL command.

5. Try viewing the results in a Chart and set the **Category column** to `Date`:

Task 6: Use PolyBase to load text file with non-standard row delimiters

Let's try this same operation using PolyBase.

1. In the query window, replace the script with the following to create a new external file format, external table, and load data using PolyBase:

```
CREATE EXTERNAL FILE FORMAT csv_dailysales
WITH (
    FORMAT_TYPE = DELIMITEDTEXT,
    FORMAT_OPTIONS (
        FIELD_TERMINATOR = '.',
        DATE_FORMAT = '',
        USE_TYPE_DEFAULT = False
    )
```

```
    );
    GO

    CREATE EXTERNAL TABLE [wwi_external].DailySalesCounts
        (
            [Date] [int]  NOT NULL,
            [NorthAmerica] [int]  NOT NULL,
            [SouthAmerica] [int]  NOT NULL,
            [Europe] [int]  NOT NULL,
            [Africa] [int]  NOT NULL,
            [Asia] [int]  NOT NULL
        )
    WITH
        (
            LOCATION = '/campaign-analytics/dailycounts.txt',
            DATA_SOURCE = ABSS,
            FILE_FORMAT = csv_dailysales
        )
    GO
    INSERT INTO [wwi_staging].[DailySalesCounts]
    SELECT *
    FROM [wwi_external].[DailySalesCounts]
```

    2. Select **Run** from the toolbar menu to execute the SQL command.

You should see an error similar to: `Failed to execute query. Error: HdfsBridge::recordReaderFillBuffer - Unexpected error encountered filling record reader buffer: HadoopExecutionException: Too many columns in the line.`.

Why is this? According to PolyBase documentation:

> The row delimiter in delimited-text files must be supported by Hadoop's LineRecordReader. That is, it must be either `\r`, `\n`, or `\r\n`. These delimiters are not user-configurable.

This is an example of where COPY's flexibility gives it an advantage over PolyBase.

Exercise 4: Import sales data with COPY using a pipeline

Now that WWI has gone through the process of loading data using PolyBase and COPY via T-SQL statements, it's time for them to experiment with loading sales data through a Synapse pipeline.

When moving data into a data warehouse, there is oftentimes a level of orchestration involved, coordinating movement from one or more data sources and sometimes some level of transformation. The transformation step can occur during (extract-transform-load - ETL) or after (extract-load-transform - ELT) data movement. Any modern data platform must provide a seamless experience for all the typical data wrangling actions like extractions, parsing, joining, standardizing, augmenting, cleansing, consolidating, and filtering. Azure Synapse Analytics provides two significant categories of features - data flows and data orchestrations (implemented as pipelines).

In this exercise, we will focus on the orchestration aspect. Lab 2 will focus more on the transformation (data flow) pipelines. You will create a new pipeline to import a large Parquet file, following best practices to

improve the load performance.

Task 1: Configure workload management classification

When loading a large amount of data, it is best to run only one load job at a time for fasted performance. If this isn't possible, run a minimal number of loads concurrently. If you expect a large loading job, consider scaling up your SQL pool before the load.

Be sure that you allocate enough memory to the pipeline session. To do this, increase the resource class of a user which has permissions to rebuild the index on this table to the recommended minimum.

To run loads with appropriate compute resources, create loading users designated for running loads. Assign each loading user to a specific resource class or workload group. To run a load, sign in as one of the loading users, and then run the load. The load runs with the user's resource class.

1. In the query window, replace the script with the following to create a workload group, BigDataLoad, that uses workload isolation by reserving a minimum of 50% resources with a cap of 100%:

```
IF NOT EXISTS (SELECT * FROM sys.workload_management_workload_classifiers
WHERE group_name = 'BigDataLoad')
BEGIN
    CREATE WORKLOAD GROUP BigDataLoad WITH
    (
        MIN_PERCENTAGE_RESOURCE = 50 -- integer value
        ,REQUEST_MIN_RESOURCE_GRANT_PERCENT = 25 --  (guaranteed a minimum
of 4 concurrency)
        ,CAP_PERCENTAGE_RESOURCE = 100
    );
END
```

2. Select **Run** from the toolbar menu to execute the SQL command.

3. In the query window, replace the script with the following to create a new workload classifier, HeavyLoader that assigns the asa.sql.import01 user we created in your environment to the BigDataLoad workload group. At the end, we select from sys.workload_management_workload_classifiers to view all classifiers, including the one we just created:

```
IF NOT EXISTS (SELECT * FROM sys.workload_management_workload_classifiers
WHERE [name] = 'HeavyLoader')
BEGIN
    CREATE WORKLOAD Classifier HeavyLoader WITH
    (
        Workload_Group ='BigDataLoad',
        MemberName='asa.sql.import01',
        IMPORTANCE = HIGH
    );
END
```

```
SELECT * FROM sys.workload_management_workload_classifiers
```

4. Select **Run** from the toolbar menu to execute the SQL command. You should see the new classifier in the query results:

```
16    IF NOT EXISTS (SELECT * FROM sys.workload_management_workload_classifiers WHERE [name] = 'HeavyLoader')
17    BEGIN
18        CREATE WORKLOAD Classifier HeavyLoader WITH
19        (
20            Workload_Group ='BigDataLoad',
21            MemberName='asa.sql.import01',
22            IMPORTANCE = HIGH
23        );
24    END
25
26    SELECT * FROM sys.workload_management_workload_classifiers
```

Results   Messages

View   [**Table** | Chart]   ↦ Export results ⌄

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CLASSIFIER_ID	NAME	GROUP_NAME	IMPORTANCE	CREATE_TIME	MODIFY_TIME	IS_ENABLED
9	staticrc50	staticrc50	normal	2020-04-10T08:3...	2020-04-10T08:3...	True
10	staticrc60	staticrc60	normal	2020-04-10T08:3...	2020-04-10T08:3...	True
11	staticrc70	staticrc70	normal	2020-04-10T08:3...	2020-04-10T08:3...	True
12	staticrc80	staticrc80	normal	2020-04-10T08:3...	2020-04-10T08:3...	True
14	HeavyLoader	BigDataLoad	high	2020-04-21T22:0...	2020-04-21T22:0...	True

5. Navigate to the **Manage** hub.
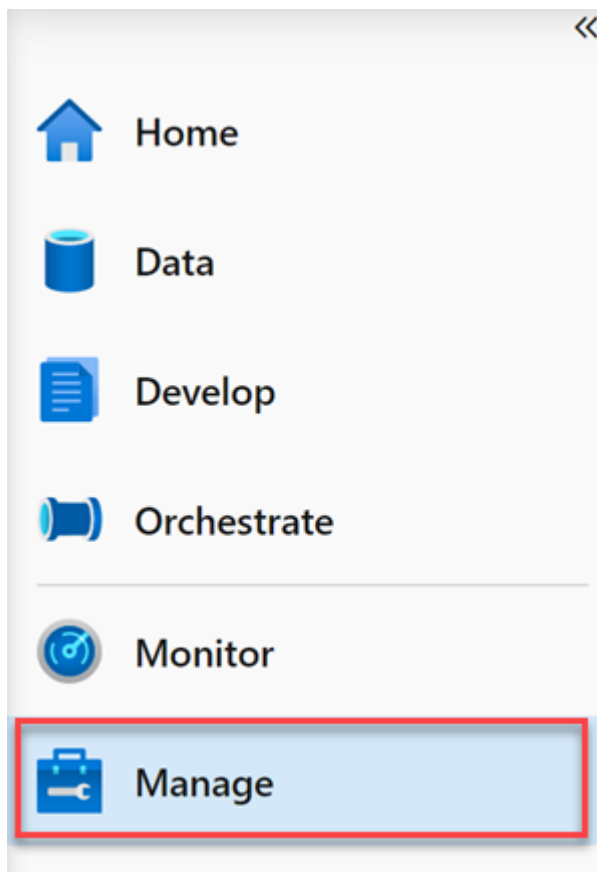
6. Locate and select a linked service named `sqlpool01_import01`. Notice that the user name for the SQL Pool connection is the `asa.sql.import01` user we added to the `HeavyLoader` classifier. We will use this linked service in our new pipeline to reserve resources for the data load activity.

Task 2: Create pipeline with copy activity

1. Navigate to the **Orchestrate** hub.

2. Select + then **Pipeline** to create a new pipeline.

3. In the **Properties** pane for the new pipeline, enter the following **Name**: `ASAL400 - Copy December Sales`.
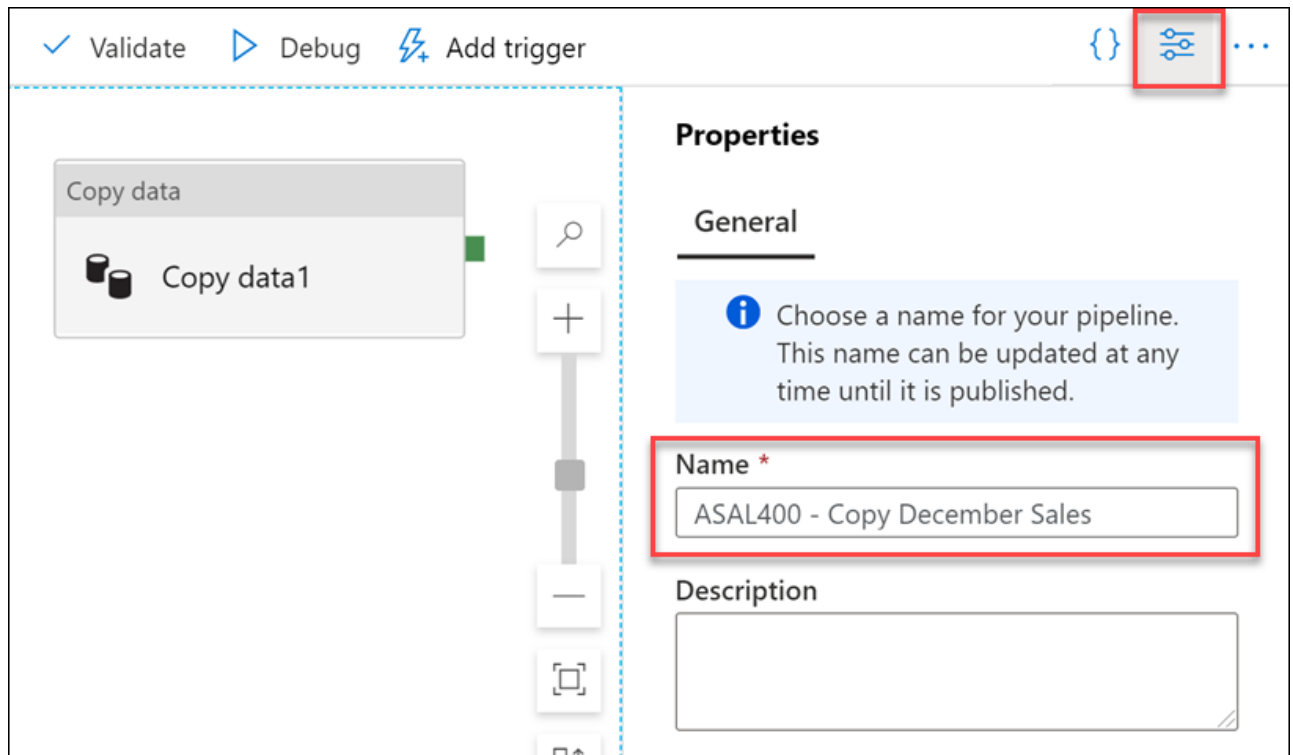
4. Expand **Move & transform** within the Activities list, then drag the **Copy data** activity onto the pipeline canvas.
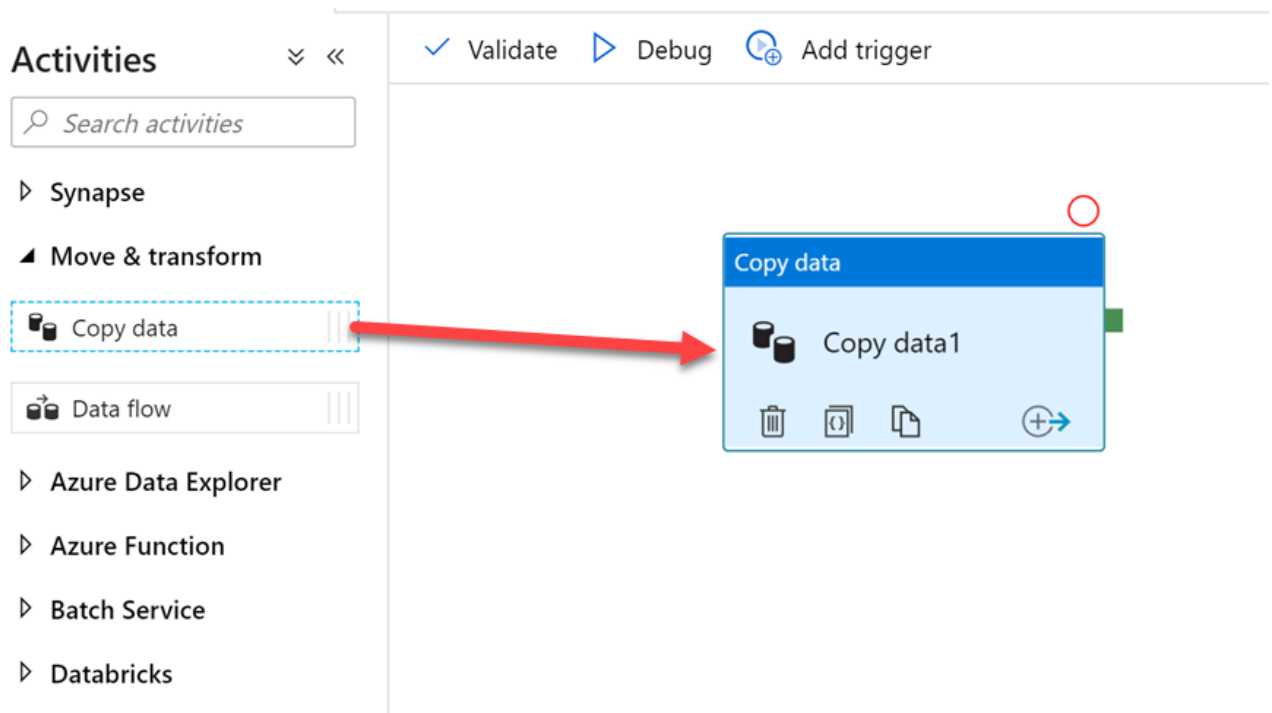
5. Select the **Copy data** activity on the canvas and set the **Name** to `Copy Sales`.

6. Select the **Source** tab, then select **+ New** next to `Source dataset`.

7. Select the **Azure Data Lake Storage Gen2** data store, then select **Continue**.

8. Choose the **Parquet** format, then select **Continue**.

9. In the properties, set the name to **asal400_december_sales** and select the **asadatalakeNNNNNN** linked service. Browse to the `wwi-02/campaign-analytics/sale-20161230-snappy.parquet` file

location, select **From sample file** for schema import. Download this sample file to your computer, then browse to it in the **Select file** field. Select **OK**.

10. Select the **Sink** tab, then select **+ New** next to `Sink dataset`.

11. Select the **Azure Synapse Analytics** data store, then select **Continue**.

12. In the properties, set the name to `asal400_saleheap_asa` and select the **sqlpool01_import01** linked service that connects to Synapse Analytics with the `asa.sql.import01` user. For the table name, scroll the Table name dropdown and choose the **wwi_staging.SaleHeap** table then select **OK**.

Set properties

> ℹ️ Choose a name for your dataset. This name can be updated at any time until it is published.

Name

asal400_saleheap_asa

Linked service *

▓▓▓▓▓▓_import01 ⌄

Edit connection

↻

Table name

wwi_staging.SaleHeap ⌄

☐ Edit

Import schema

🔘 From connection/store   ⚪ None

▷ Advanced

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13. In the **Sink** tab, select the **Copy command** copy method and enter the following in the pre-copy script to clear the table before import: `TRUNCATE TABLE wwi_staging.SaleHeap`.

14. Select the **Mapping** tab and select **Import schemas** to create mappings for each source and destination field.

15. Select **Settings** and set the **Data integration unit** to 8. This is required due to the large size of the source Parquet file.

16. Select **Publish all** to save your new resources.

17. Select **Add trigger**, then **Trigger now**. Select **OK** in the pipeline run trigger to begin.

18. Navigate to the **Monitor** hub.
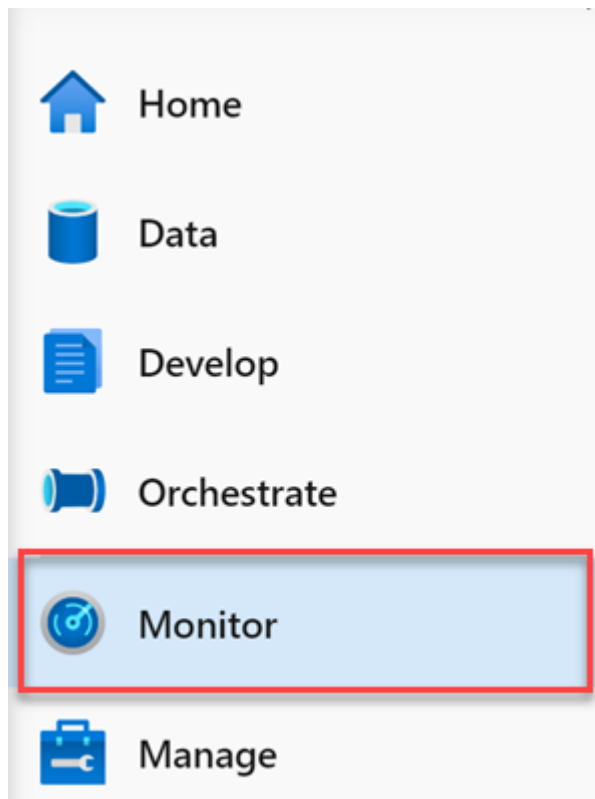
19. Select **Pipeline Runs**. You can see the status of your pipeline run here. Note that you may need to refresh the view. Once the pipeline run is complete, you can query the `wwi_staging.SaleHeap` table to view the imported data.