

Amjad Nezam Al-Rahal

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PROFESSIONAL SUMMARY

Software Developer with 3+ years of experience executing and managing multiple projects valued at over \$250,000, boosting user engagement by 500% and website traffic by 60%. **IBM AI Developer Professional Certificate** holder and proven leader in cross-functional teams, delivering results on time and enhancing client satisfaction.

WORK EXPERIENCE

Konh Studio

Saudi Arabia, Dammam

Full-Stack Web Developer Lead

Sep 2023 - Present

- Developed comprehensive visual style guides as part of the website's overhaul process, ensuring alignment with branding strategies while streamlining project timelines, ultimately transforming the entire site architecture.
- Led successful advertising campaigns leveraging high-impact actions through SEO with cross-functional teams.
- Formulated and executed over 10 projects for diverse clients, integrating advanced technologies and consistently initiating comprehensive website development and design projects, including creating visual style guides.
- Conducted comprehensive UX analysis leading to revamped contact forms; Enhanced user engagement by 500%, with 90% of client acquisitions and 1,474% increase in clicks, as well as 109% rise in impressions over 7.5 months as observed in Google Search Console.
- Conducted thorough onboarding sessions with website clients for each project, ensuring a comprehensive understanding of website functionality and empowering teams to manage the website with minimal training.
- Employed diverse technologies to optimize loading speeds, SEO discovery, and implementation of necessary actions with appropriate enhancements.

Fisheraton

Saudi Arabia, Khobar

Full-Stack Web Developer

Apr 2023 - Sep 2023

- Executed impactful development strategies, leveraging Google indexing to drive a substantial surge in website traffic, resulting in an increase in visitor engagement by 40% and a significant uplift in website visits by 60%.
- Coordinated cross-functional teams to implement a user-friendly interface, resulting in a 50% reduction in customer support issues and a 30% increase in customer satisfaction ratings.

ODesigns Studio

Remote (Saudi Arabia) - Malaysia

Full-Stack Web Developer

Sep 2021 - Dec 2022

- Led the design and development of innovative websites for 10+ clients, leveraging state-of-the-art technologies and implementing seamless UI/UX.
- Enhanced page load speed by 40%, reducing bounce rate by 15% and increasing user engagement by 20%.
- Collaborated on constructing a Digital Brand Identity and website in less than two weeks.
- Delivered end-to-end web development projects, encompassing requirement analysis, design, implementation, testing, and timely delivery—streamlined processes, reducing project delivery time by 30% and boosting client satisfaction by 20%.

HONOURS & AWARDS

Ministry of Education

Saudi Arabia, Khobar

Golden Shield Award (Computing-Based Scientific Research)

Apr 2022 - May 2022

- Created and showcased 3 prototypes of a trained facial expression detection model aimed at enhancing emotional learning experiences for autistic children; provided significant insights into real-time emotion analysis during video game testing, and a drone for recording audience emotions.
- Authored comprehensive documentation detailing algorithm performance results while ensuring adherence to academic standards throughout project development phases—one pivotal factor contributing to recognition as top researcher among peers from 105+ contestants.

VOLUNTEERING EXPERIENCE

Khobar Annual Summer Club

Saudi Arabia, Khobar

Python Coding Lecturer (30+ Students)

Jul 2019 - Aug 2019

- Varied the introduction by 12 units ranging from installing the Python interpreter to basic syntax, control flow, and functions, along with more complex units, such as OOP programming, exception handling, and recursion.

PROJECTS & ACTIVITIES

[Facial Expression Recognition Research Award Reference](#), [konhstudio.com](#) (Konh Studio - Branding & Marketing Studio), [whitespace.sa](#) (White Space - Interior Design), [sarmad.store](#) (Sarmad), [albouriest.com](#) - [shop.albouriest.com](#) (Albouri Gardens), [kuna.sa](#) (Kuna Holdings), Others: [Maqraa](#)(KFUPM Halaqa Hub), [FutureScore](#) (Connecting Academia), [IoT Competition](#), [Introve](#), etc

SKILLS

Languages & Frameworks: Python, Django, JavaScript, Express.js, React.js, Node.js, HTML5, CSS3

Web Technologies & Tools: MongoDB, Webflow, RESTful APIs, Tailwind CSS, Bootstrap, SEO, Git Version Control

Languages: Arabic (C2 Level) and English (C1 Level - *IELTS Verified*)

EDUCATION

Goldsmiths, University of London

Computer Science Major

University Based in England, London

Undergraduate