

Amjad Nezam Al-Rahal

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PROFESSIONAL SUMMARY

Software Developer with 3+ years of experience executing and managing multiple projects valued at over \$250,000, boosting user engagement by 500% and website traffic by 60%. **IBM AI Developer Professional Certificate** holder and proven leader in cross-functional teams, delivering results on time and enhancing client satisfaction.

WORK EXPERIENCE

Konh Studio

Saudi Arabia, Dammam

Full-Stack Web Developer Lead

Sep 2023 – Present

- Developed detailed visual style guides during a comprehensive website overhaul, ensuring full alignment with branding strategies; streamlined project timelines by 50%, leading to an optimized user experience across the entire site architecture.
- Directed high-impact advertising campaigns by executing targeted SEO strategies, collaborating with cross-functional teams to optimize content and enhance search rankings.
- Formulated and executed over 10 projects for diverse clients, integrating advanced technologies and consistently initiating comprehensive website development and design projects, including creating visual style guides.
- Conducted comprehensive UX analysis leading to revamped contact forms; Accelerated user engagement by 500%, with 90% of client acquisitions and a 1,474% increase in clicks, as well as a 109% rise in impressions over 7.5 months as observed in Google Search Console.
- Conducted thorough onboarding sessions with website clients for each project, ensuring a comprehensive understanding of website functionality and empowering teams to manage the website with minimal training.
- Employed diverse technologies to optimize loading speeds, SEO discovery, and implementation of necessary actions with appropriate enhancements.

Fisheraton

Saudi Arabia, Khobar

Full-Stack Web Developer

Apr 2023 – Sep 2023

- Executed impactful development strategies, leveraging Google indexing to drive a substantial surge in website traffic, resulting in an increase in visitor engagement by 40% and a significant uplift in website visits by 60%.
- Coordinated cross-functional teams to implement a user-friendly interface, resulting in a 50% reduction in customer support issues and a 30% increase in customer satisfaction ratings.

ODesigns Studio

Remote (Saudi Arabia) - Malaysia

Full-Stack Web Developer

Sep 2021 – Dec 2022

- Led the design and development of innovative websites for 10+ clients, leveraging state-of-the-art technologies through the MERN Stack.
- Improved page load speed by 40%, reducing bounce rate by 15% and increasing user engagement by 20%.
- Collaborated on constructing a Digital Brand Identity and website in less than two weeks.
- Delivered end-to-end web development projects, encompassing requirement analysis, design, implementation, testing, and timely delivery—streamlined processes, reducing project delivery time by 30% and boosting client satisfaction by 20%.

MVC Catering

Saudi Arabia, Khobar

Web Application Developer (Django)

May 2021 – Aug 2021

- Created the entire e-commerce website from scratch, optimizing the database structure for enhanced efficiency and seamless integration, achieving a 25% reduction in page load time and a 40% increase in customer satisfaction.
- Spearheaded the migration of the company's entire infrastructure to AWS, reducing server costs by 30%, and improving scalability by 50%.
- Employed Multiple Technologies Like (Django, Bootstrap, MongoDB, and Javascript).

HONOURS & AWARDS

Ministry of Education

Saudi Arabia, Khobar

Golden Shield Award (Computing-Based Scientific Research)

Apr 2022 – May 2022

- Created and showcased 3 prototypes of a trained facial expression detection model to enhance emotional learning experiences for autistic children; provided significant insights into real-time emotion analysis during video game testing, and a drone for recording audience emotions.
- Authored comprehensive documentation detailing algorithm performance results while ensuring adherence to academic standards throughout project development phases—one pivotal factor contributing to recognition as a top researcher among peers from 105+ contestants.

PROJECTS & ACTIVITIES

[Facial Expression Recognition Research Award Reference](#), konhstudio.com (Konh Studio - Branding & Marketing Studio), whitespace.sa (White Space - Interior Design), sarmad.store (Sarmad), albouriest.com - shop.albouriest.com (Albouri Gardens), kuna.sa (Kuna Holdings), Others: [Maqraa](#) (KFUPM Halaqa Hub), [FutureScore](#) (Connecting Academia), [IoT Competition](#), [Introve](#), [Name Identification](#), [Single-Page Podcast Website](#).

SKILLS

Languages & Frameworks: Python, Django, JavaScript, Express.js, React.js, Node.js, HTML5, CSS3

Web Technologies & Tools: MongoDB, Webflow, RESTful APIs, Tailwind CSS, Bootstrap, SEO, Git Version Control

Languages: Arabic (C2 Level) and English (C1 Level - *IELTS Verified*)

EDUCATION

Goldsmiths, University of London

University Based in England, London

Bachelor of Science, Major in Computer Science

Undergraduate