Amjad Nezam Al-Rahal

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PROFESSIONAL SUMMARY

Software Developer with 3+ years of experience executing and managing multiple projects valued at over $250,000, boosting user engagement by 500% and website traffic by 60%. **IBM AI Developer Professional Certificate** holder and proven leader in cross-functional teams, delivering results on time and enhancing client satisfaction.

WORK EXPERIENCE

Konh Studio   **Saudi Arabia, Dammam**
Full-Stack Web Developer Lead   *Sep 2023 - Present*
- Developed detailed visual style guides during a comprehensive website overhaul, ensuring full alignment with branding strategies; streamlined project timelines by 50%, leading to an optimized user experience across the entire site architecture.
- Directed high-impact advertising campaigns by executing targeted SEO strategies, collaborating with cross-functional teams to optimize content and enhance search rankings.
- Formulated and executed over 10 projects for diverse clients, integrating advanced technologies and consistently initiating comprehensive website development and design projects, including creating visual style guides.
- Conducted comprehensive UX analysis leading to revamped contact forms; Accelerated user engagement by 500%, with 90% of client acquisitions and a 1,474% increase in clicks, as well as a 109% rise in impressions over 7.5 months as observed in Google Search Console.
- Conducted thorough onboarding sessions with website clients for each project, ensuring a comprehensive understanding of website functionality and empowering teams to manage the website with minimal training.
- Employed diverse technologies to optimize loading speeds, SEO discovery, and implementation of necessary actions with appropriate enhancements.

Fisheraton   **Saudi Arabia, Khobar**
Full-Stack Web Developer   *Apr 2023 - Sep 2023*
- Executed impactful development strategies, leveraging Google indexing to drive a substantial surge in website traffic, resulting in an increase in visitor engagement by 40% and a significant uplift in website visits by 60%.
- Coordinated cross-functional teams to implement a user-friendly interface, resulting in a 50% reduction in customer support issues and a 30% increase in customer satisfaction ratings.

ODesigns Studio   **Remote (Saudi Arabia) - Malaysia**
Full-Stack Web Developer   *Sep 2021 - Dec 2022*
- Led the design and development of innovative websites for 10+ clients, leveraging state-of-the-art technologies through the MERN Stack.
- Improved page load speed by 40%, reducing bounce rate by 15% and increasing user engagement by 20%.
- Collaborated on constructing a Digital Brand Identity and website in less than two weeks.
- Delivered end-to-end web development projects, encompassing requirement analysis, design, implementation, testing, and timely delivery—streamlined processes, reducing project delivery time by 30% and boosting client satisfaction by 20%.

MVC Catering   **Saudi Arabia, Khobar**
Web Application Developer (Django)   *May 2021 - Aug 2021*
- Created the entire e-commerce website from scratch, optimizing the database structure for enhanced efficiency and seamless integration, achieving a 25% reduction in page load time and a 40% increase in customer satisfaction.
- Spearheaded the migration of the company's entire infrastructure to AWS, reducing server costs by 30%, and improving scalability by 50%.
- Employed Multiple Technologies Like (Django, Bootstrap, MongoDB, and Javascript).

HONOURS & AWARDS

Ministry of Education   **Saudi Arabia, Khobar**
Golden Shield Award (Computing-Based Scientific Research)   *Apr 2022 - May 2022*
- Created and showcased 3 prototypes of a trained facial expression detection model to enhance emotional learning experiences for autistic children; provided significant insights into real-time emotion analysis during video game testing, and a drone for recording audience emotions.
- Authored comprehensive documentation detailing algorithm performance results while ensuring adherence to academic standards throughout project development phases—one pivotal factor contributing to recognition as a top researcher among peers from 105+ contestants.

PROJECTS & ACTIVITIES

Facial Expression Recognition Research Award Reference, konhstudio.com (Konh Studio - Branding & Marketing Studio), whitespace.sa (White Space - Interior Design), sarmad.store (Sarmad), albouriest.com - shop.albouriest.com (Albouri Gardens), kuna.sa (Kuna Holdings), Others: Maqraa (KFUPM Halaqa Hub), FutureScore (Connecting Academia), IoT Competition, Introve, Name Identification, Single-Page Podcast Website.

SKILLS

Languages & Frameworks: Python, Django, JavaScript, Express.js, React.js, Node.js, HTML5, CSS3

Web Technologies & Tools: MongoDB, Webflow, RESTful APIs, Tailwind CSS, Bootstrap, SEO, Git Version Control

Languages: Arabic (C2 Level) and English (C1 Level - *IELTS Verified*)

EDUCATION

Goldsmiths, University of London   **University Based in England, London**
Bachelor of Science, Major in Computer Science   *Expected Gaduation, Sep 2027*