**Privacy Policy.**

At Digiquot.com (“We”) we are committed to protecting and respecting the user's privacy.

This policy (“Policy”) explains what personal information we collect about visitors to our website - https://www.digiquot.com (“Website”) -, when and why we collect it, how it is used, under what conditions can we disclose them to third parties and how do we keep them safe. We appreciate that you read it carefully to know our points of view and our practices regarding your personal data and the way they are treated.

**Who we are?**

Digiquot.com is Digiquot.com Lda., A digital marketing services comparison platform and a Private Limited Company registered in Portugal under the number of legal person 516030523. Our address is Rua de Henrique de Paiva Couceiro, nº10 2700 -453 Amadora.

**What we do.**

We work with leading service providers to offer you the best possible deals on logo services; social media; websites; online stores; IF THE; google a facebook ads and cyber security. In order to provide you with this service, we need to collect and process certain personal information about you and disclose some of this information to third parties (detailed information below). More specifically, for our website to work, it is necessary to transfer your information to our service provider partners.

When you use our website, we use a link to refer you to these third party product providers, or ask you to enter personal information directly on our platform which we later use to personalize the product offers we present to you and which we share with the third party supplier of products of your choice, in order to allow the user to complete their purchase.

You can find more detailed information about how we process and share your personal information in this Policy.

**Collection and use of information.**

User information is collected when you use our website, for example, when you use our service to search for products and prices or when you contact us to clarify an issue. We may also collect data (via cookies, drivers and tags) on how you use our website, for example, the website you accessed immediately before our website, the pages you saw and other actions taken on our website.

The following table shows the type of personal information that we may collect about you and the purposes for which we may use it.

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| **Tipo de Informações** | **Finalidade** |
| ***Informações que o utilizador nos poderá fornecer*** | |
| **Informações pessoais – *Dados de identificação (nome, data de nascimento, estado civil, NIF), Dados sócio-profissionais (situação profissional, formação académica), Solvabilidade (rendimentos, despesas)*** | Para identificar o utilizador e personalizar quaisquer comunicações efetuadas com o utilizador. |
| Para verificar a identidade do utilizador por razões de segurança. |
| Para permitir a atuação do ComparaJá.pt como intermediário de crédito, no sentido de proceder à respetiva recolha de dados para a proposta. |
| Para encontrar os serviços mais adequados ao caso concreto do utilizador, mediante a sua solicitação. |
| **Informações de contacto – *endereço, endereço de email, número de telefone*** | Para fornecer ao utilizador informações, produtos e serviços que o mesmo nos tenha solicitado e que sejam adequados às suas necessidades, incluindo a apresentação de orçamentos de comparação de preços e de alterações dos serviços. Tal poderá incluir a possibilidade de partilharmos com o seu fornecedor de produtos dados relacionados com o produto que adquiriu. |
| Para lhe enviar um email de confirmação do seu orçamento ou dos detalhes da conta. |
| Para administrar qualquer promoção ou concurso em que participe através do nosso website. |
| Para o notificar acerca das alterações aos nossos serviços e para lhe enviar emails de serviço relacionados com a sua conta. |
| Para efeitos de gestão e funcionamento da conta que tem connosco. |
| Caso autorize, também poderemos utilizar esta informação para efeitos de marketing direto, por exemplo, para lhe dar informações acerca de outros bens e serviços que fornecemos e que são semelhantes àqueles sobre os quais já solicitou informações ou para lhe apresentar um orçamento de renovação anual personalizado. |
| **Informações confidenciais – *informações médicas, histórico profissional, estado civil*** | Quando relevante, para lhe fornecer os produtos e prestar serviços que sejam adequados à sua situação. |
| Para efeitos de garantir uma divulgação completa e exata ao fornecedor de produtos da sua escolha. |
| ***Informações que recolhemos automaticamente sobre o utilizador*** | |
| **Informação técnica – *endereço de IP, informações de início de sessão, tipo de browser, sistema operativo, fuso horário*** | Para garantir que os conteúdos do website são apresentados da forma mais eficaz para o utilizador e para o respetivo computador. |
| Para permitir a participação do utilizador em funcionalidades interativas do nosso serviço quando o mesmo optar pela sua utilização. |
| Como parte dos nossos esforços para manter o nosso website seguro. |
| **Informações sobre a sua visita – *URL, sequência de cliques para, através e a partir do nosso site (incluindo a data e hora), tempos de resposta da página, erros de transferência*** | Para administrar o site e para efeitos de operações internas, de resolução de problemas, de teste, de pesquisa, de estatística e de inquéritos. |
| Para permitir a participação do utilizador em funcionalidades interativas do nosso serviço quando o mesmo optar pela sua utilização. |
| Para monitorizar as visualizações que o utilizador faz dos produtos dos nossos parceiros (ou seja, prestadores de serviços), e para monitorizar as vendas concluídas desses produtos. Para medir ou compreender a eficácia da publicidade que apresentamos ao utilizador ou a outros utilizadores e para lhe fornecer anúncios relevantes. Para apresentar sugestões ou recomendações ao utilizador ou a outros utilizadores do nosso site sobre bens ou serviços que possam ter interesse. |
| Como parte dos nossos esforços para manter o nosso site seguro. |
| ***Informações que recebemos de outras fontes*** | |
| **Informações *(detalhes sobre as aquisições, preferências de produtos, pesquisas e datas de renovação de produtos* relativamente ao utilizador) de terceiros *(como prestadores de serviços, redes de publicidade, fornecedores de análises, fornecedores de informações de pesquisa).*** | Obtemos informações acerca das suas aquisições de produtos a fornecedores de produtos para efeitos de monitorização de vendas às quais estamos ligados. |
| **Informações *(detalhes sobre as aquisições, preferências de produtos, pesquisas e datas de renovação de produtos* relativamente ao utilizador) de terceiros *(como prestadores de serviços, redes de publicidade, fornecedores de análises, fornecedores de informações de pesquisa).*** | Também recebemos informações pessoais acerca do utilizador de determinados fornecedores de produtos com os quais o utilizador possa ter lidado anteriormente. Efetuamos o tratamento acerca das suas aquisições anteriores e acerca das datas de renovação em nome desses fornecedores para podermos (i) identificar o utilizador quando utiliza o nosso Website e (ii) subsequentemente, alertar esses fornecedores de produtos dessas atividades de forma a que possam adequar a forma como comunicam com o utilizador e dar uma resposta adequada às suas necessidades de produto. |

The collection of personal data about the user through the use that he makes of our Website will be carried out only when necessary for the fulfillment of the purposes indicated above.

**Processing of personal data and obtaining user authorization.**

When necessary, we obtain the user's authorization to process your personal data - for example, when we want to use your contact details for marketing purposes or when the personal data we are collecting from the user is "sensitive" and not we are legally permitted to carry out the processing of such personal data on the basis of other legal grounds. When user authorization is required to process your personal data, the user can withdraw authorization for this treatment at any time by contacting us via email support@digiquot.com or using the contact details below. However, please be aware that withdrawing the authorization will not affect the lawfulness of the treatment carried out based on the authorization given by the user before canceling it.

When we process your personal data for the purposes of direct marketing, we will register any objections you make, interrupting the processing of your data for the purposes of direct marketing, so as not to contact you again.

There may be cases where we process your personal data for the purpose of legitimate self-interest or based on other legitimate grounds (that is, because we establish a relationship with you and we need to process your personal data to provide you with the information and / or services you requested), without obtaining the user's authorization - applicable when the processing activities are governed by the applicable legislation of certain jurisdictions in which we operate that do not require obtaining authorization when there are other legitimate grounds for to process the relevant personal data. In such cases, in general, we do not seek to obtain the user's authorization so that we can provide the services to you efficiently (or, in some cases, when it may not be possible to obtain the user's authorization because we have to process personal data, for example, to detect fraud). Before processing your personal data, we will take into account the rights and freedoms of the user and will only start this treatment when we consider that the user's rights will not be violated.

**Keeping your information**

All information you provide to us will be stored on our secure servers hosted abroad. We maintain appropriate administrative, technical and physical safeguards to protect against the loss, misuse or unauthorized access, disclosure, alteration or destruction of your personal information in accordance with applicable local law.

In cases where we have assigned you (or the user has chosen) a password that allows you to access certain parts of our website, it is the user's responsibility to keep this password confidential. We ask that you do not share your password with anyone.

Unfortunately, the transmission of information via the Internet is not entirely secure. Although we do our best to protect your personal data, we cannot guarantee the security of user data that is transmitted to our website; any transmission is done at the user's own risk and risk. When we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

**Period during which we keep your personal data**

We only keep your personal data as long as we need it to fulfill the purpose for which it was collected or provided to us (except when a legal obligation requires us to keep it for longer).

**Transfers of your information**

We limit access to the personal data we collect about you to our employees and third-party agents who we reasonably believe need access to your information in order to provide you with the information or services you have requested from us. Such third parties may include:

• Our product supplier partners;

• Our subcontractors, business partners, suppliers or other approved third party organizations that provide us, or any other partner, with administrative, IT or other services;

• Analysis and search engine providers that help us to improve and optimize our website;

• Advertisers and advertising networks that need the data to select and deliver relevant ads to the user and other users; or

• Third parties linked to the transfer of all or any part of our business or assets.

When we share information with our product supplier partners, these entities will be able to aggregate the personal data of the user that they receive from us with other personal data that they already have about the user.

We will also disclose your personal information to third parties if we are required to disclose or share that personal data in order to comply with a legal obligation or to protect the rights, property or security of Digiquot.com, our customers or third parties. . This includes exchanging information with other companies and organizations for the purpose of protecting against fraud and reducing credit risk.

Our services are provided through this website and the information you provide will not be transferred to countries outside the European Economic Area ("EEA"). You can get more details about these security measures by contacting us at support@digiquot.com.

If we transfer your personal information, we will always do so under strict conditions of confidentiality and similar levels of security safeguard.

**User rights**

* In accordance with European Union data protection legislation, the user has the following rights:
* Access. You can contact us at any time to request access to the personal information we have about you. We will confirm whether we are processing your personal data, provide details of the categories of personal data in question and the reasons for the processing. We may also, on request, provide you with a copy of your personal information.
* Rectification. If the information we have appears to be incorrect, we will not use it or allow others to use it until it is verified. You can ask us to correct or complete your personal data by contacting us at any time. As far as possible, we will inform anyone who has received your personal data of any changes made to them.
* Limitation. In certain circumstances, it may be possible to request that we limit the way in which we treat your personal information (that is, ask us to continue to retain your personal data, but that we do not carry out any processing without your authorization).
* Elimination. You can request that the information in your account be deleted or removed. We will try to do so immediately and, as far as possible, we will inform other entities that have received your personal information from your order. However, we are required to control certain information about transactions, such as past purchases and similar information, for the purpose of legal compliance, so in certain circumstances, we may not be able to completely delete your information.
* Receive / transfer your personal data. You can also request that we send you the personal data we hold about you in an accessible and structured electronic format or ask us to send this data to another entity. Please note that if you choose to ask us to send your personal data to another entity, this may have an impact on our ability to provide you with the products and services you have requested.
* Objection. When we process your personal information without your permission in order to exercise our legitimate interests, you may object to the treatment we take of your personal data. Specifically, when we use your personal data to contact you for marketing purposes, you can object to this treatment at any time.
* Automated decision making. You have the right to be informed of any automated decision making, including the creation of a profile used in connection with your personal data and we will provide you with information about the logic we follow, as well as the meaning and consequences of such treatment.
* Claims. If you are within the EEA and believe that the treatment we carry out of your personal data violates data protection legislation, you have the right to file a complaint with the appropriate data protection supervisory authority in the country where you are located or in any other country. place in the EEA where you believe this violation has occurred. You can find a list of EU national data protection authorities here. You can also contact us at any time if you want to make a complaint about the treatment we carry out of your personal data.

**Changes to your details or preferences**

It is our goal to keep our records as up to date as possible. You can review, change or delete the details you provided to us through this website by contacting us via supoport@digiquot.com. Depending on your location and the nature of our personal data processing activities, the laws of jurisdictions such as the EU may apply to your personal data. In such cases, you may have the right to ask us not to process your personal data for marketing purposes. In general, in these circumstances, we will inform you (before we collect your data) about whether we intend to use your data for marketing purposes or whether we intend to disclose your data to third parties for such purposes.

You can make use of your right to prevent such treatment by checking specific options on the forms we use to collect your data or by contacting us at support@digiquot.com. Please note that if you ask us to delete your data it may impact our ability to provide you with the services you have requested. In addition, we may monitor certain information for the purpose of legal compliance, so in certain circumstances, we may not be able to completely eliminate it.

***Cookies* and similar technologies**

*Digiquot.com and the third parties that provide services to us configure and use cookies and similar technologies to distinguish the user from other users of our Website and to improve the performance and usefulness of the Website. The use of cookies and similar technologies is normal on websites and applications through which information about your online activities is gathered.*

*A cookie is a small data file that websites place on your hard drive when you visit them. A cookie file may contain information such as a user ID that controls the pages you have visited on that site. Cookies on this website*

*they are mainly used to recognize a user who has visited the website previously and to monitor user traffic patterns. We do not link this information to data about individual users, nor do we share or sell this information to any third parties.*

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| **Cookie** | **Finalidade** | **Armazenamento** |
| **AWSELB** | Este cookie tem como objetivo distribuir os nossos visitantes pelos diferentes servidores da web. Não contém informações pessoais. | Amazon |
| **CGG\_DOMAIN, CGG\_ID, CGG\_V\_Count** | Sem classificação. | n.a. |
| **JSESSIONID** | Este cookie é utilizado para contabilizar o número de visitantes no site que permite que o Google Analytics conte o número de sessões exclusivas. | Só durante a sessão |
| **MUID / MUIDB, \_uetsid** | O Bing recolhe o endereço IP, a página Web, o URL de referência, a palavra-chave, as configurações de idioma do navegador, as propriedades de cor, a altura, a largura e as informações de clique no anúncio. | Microsoft Bing |
| **PHPSESSID** | Guarda os dados da sessão durante uma visita ao site. Conjunto de uma aplicação PHP feita pelo The PHPGroup, que é uma ferramenta de framework de aplicações web utilizada para construir websites. | n.a. |
| **\_tq\_id.TV- \*** | Utilizado para otimizar a publicidade na TV, seguindo as sessões e os tempos de conversão em comparação com o tempo de antena do anúncio na TV. | TV Squared |
| **ld** | O DCM é usado por anunciantes premium e agências de publicidade para gerir campanhas digitais em websites e aplicações para dispositivos móveis. | Google DoubleClick |
| **\_ga** | Este cookie é utilizado para ler o domínio atual, início e fim da sessão, fonte, visitantes únicos, número e períodos de visitas anteriores. | Google Analytics |
| **\_gid** | Utilizado para diferenciar utilizadores. | Google Analytics |
| **\_vwo\_uuid\_v2** | Este cookie é utilizado para entender o comportamento do utilizador e medir como diferentes versões se comportam em relação umas às outras. | Visual Website Optimiser |
| **incap\_ses\_ \* visid\_incap\_ \*** | Cookies que garantem que a conexão com o servidor seja estabelecida com segurança. | SiteLock |
| **Datr, fr, lu** | O Facebook usa cookies para medir o desempenho de campanhas publicitárias de empresas que usam produtos do Facebook. Os cookies também permitem que o Facebook sirva e meça anúncios em diferentes navegadores e dispositivos usados pela mesma pessoa. | Facebook |

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**Types of cookies we use.**

Then, you can find a list of cookies with brief descriptions to better inform our users about the reasons why we use cookies on our website.

**Manage cookies.**

If you prefer not to receive cookies through the website, you can configure your browser to notify you before accepting cookies and refuse cookies when your browser alerts you to their presence. For more information about cookies, including how to configure your browser to reject cookies, visit www.allaboutcookies.org

**Validity of cookies**

Cookies will remain on your computer when you close your browser. Until they are removed, cookies will be enabled again when you open the website again. The user can delete cookies at any time and the cookies will not collect any information when the user is not accessing the website.

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**Other monitoring technologies**

In addition to cookies, our website also uses the following monitoring technologies:

• Local shared objects / Flash cookies: Flash cookies, also known as local shared objects, are designed to support browser content supported by Adobe® Flash. They are generally used to allow the transmission of advertisements and video content on websites. As with other cookies, they store information on your device, some of which will be specific to Flash content. Flash cookies can only be eliminated through Adobe® Flash and not through your browser. Please refer to the following help page for information on how to manage your privacy settings and the elimination of Flash cookies.

• ETag / Entity Tag: a feature of the browser's cache, an ETag is an opaque identifier assigned by a web server to a specific version of a resource present in a URL. If the content of the existing resource at that URL ever changes, a new and different ETag is assigned. When used in this way, ETags are a way of identifying devices. ETag monitoring can generate unique monitoring values ​​even when the consumer blocks HTTP, Flash and / or HTML5 cookies.

• Web server and application logs: Our servers automatically gather certain information to help us administer and protect the services we provide, analyze usage and improve the user experience. The information collected includes:

o IP address and browser type;

o Device operating system and other technical facts;

o The city, district and country from which you are accessing the Website;

o The pages visited and the contents viewed and stored;

o Information or text entered;

o Clicked links and buttons.

**Links to third party websites**

Our website contains links to the websites of our partner advertisers, affiliates and product supplier partners. If you follow a link to any of these websites or channels, please note that they have their own privacy policies; we do not accept any responsibility for these policies or for the personal information you may submit on these sites regardless of your interaction with our Website. Check these policies before submitting your personal data to these websites or channels.

**Changes to our privacy policy**

Any future changes made to our privacy policy will be posted on this page and, where appropriate, we will notify you by email. Check frequently to see if there are any updates or changes to our privacy policy.

**How to contact us**

Any questions, comments and requests regarding this privacy policy are welcome and should be addressed to support@digiquot.com.