

KM5_5 Analysis

3249
Total Customers

\$4.54K
AVG Credit Limit

29%
AVG Limit Usage

Filter by Tenure

6

12

Age Group

- ☐ 18-25
- ☐ 26-35
- ☐ 36-45
- ☐ 46-55
- ☐ 56+

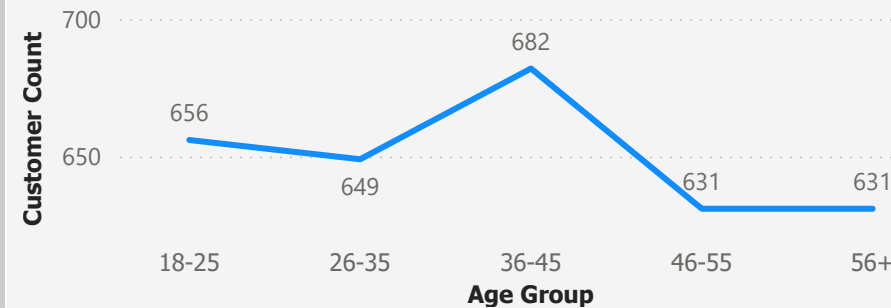
Max Balance **AVG Balance**

\$15,532 **\$1,071**

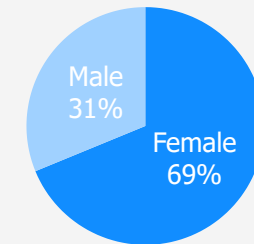
Max Purchase **AVG Purchase**

\$6,399 **\$1,368**

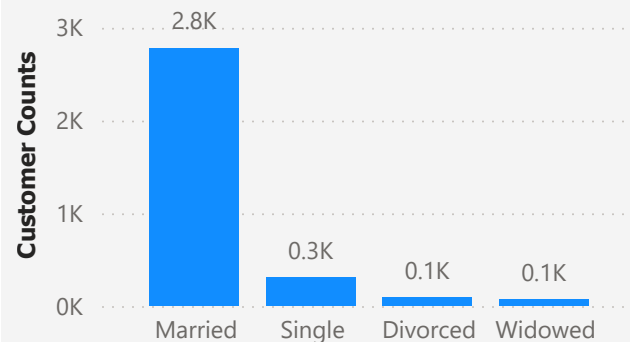
Proportion by Age Group



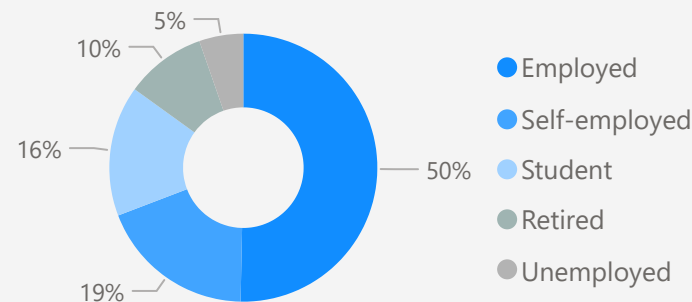
Percentage by Gender



Marital Status



Occupation



Customer Counts by Payment

