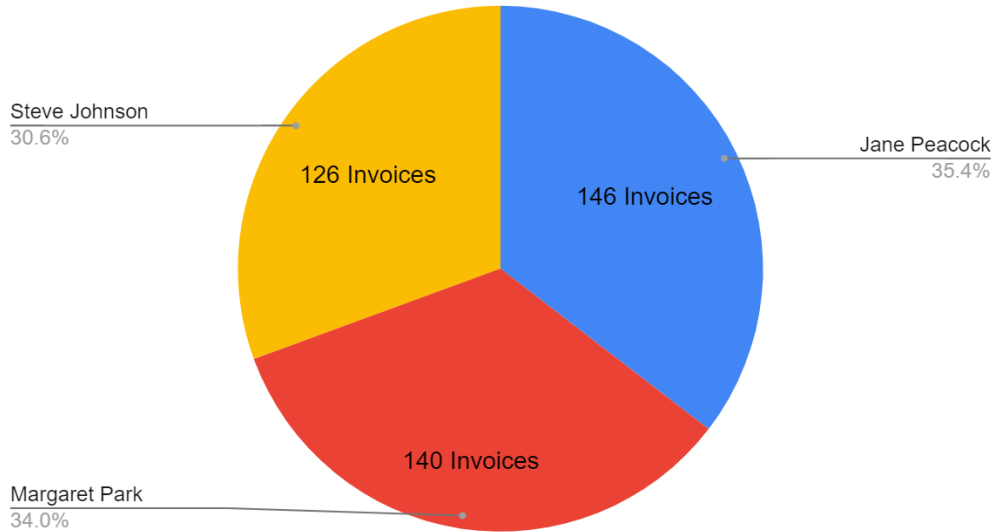


# Sale Support Agents of the Music Store

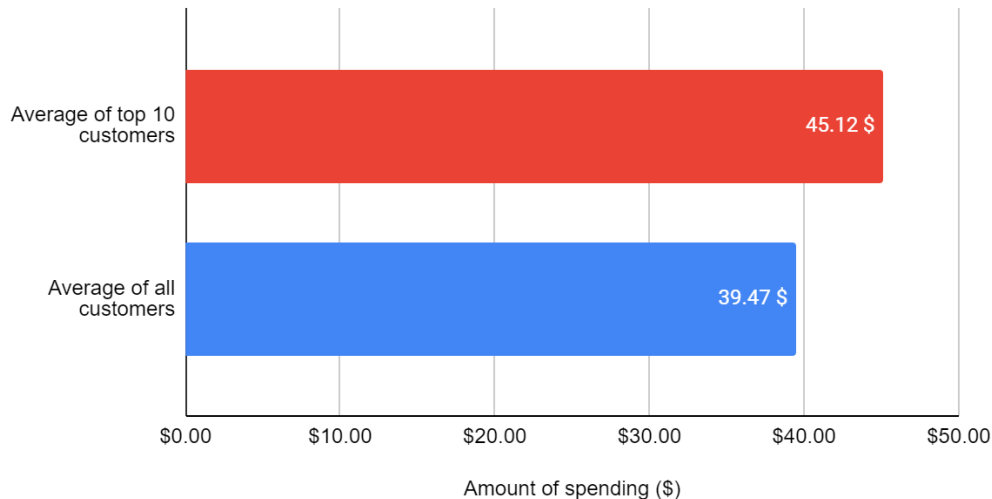
*Performance of Sales Support Agents*



- The Pie chart visualize a comparison between each Sale Support Agent in the Company.
- We came with a conclusion that Jane Peacock is the top performer agent during the lifetime of the store.

# AVG of Top 10 customers vs AVG of all customers

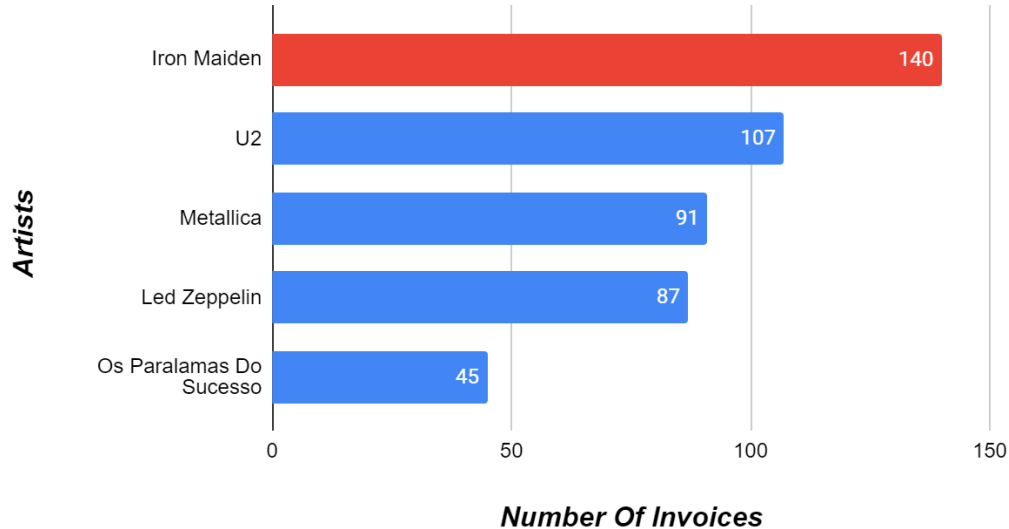
*AVG spending of Top 10 Customers VS AVG spending of All Customers*



- The Figure visualize a comparison between the average of the top 10 customers vs the average of all customers.
- We can conclude that there was a significant difference between them estimated with (5.65\$).

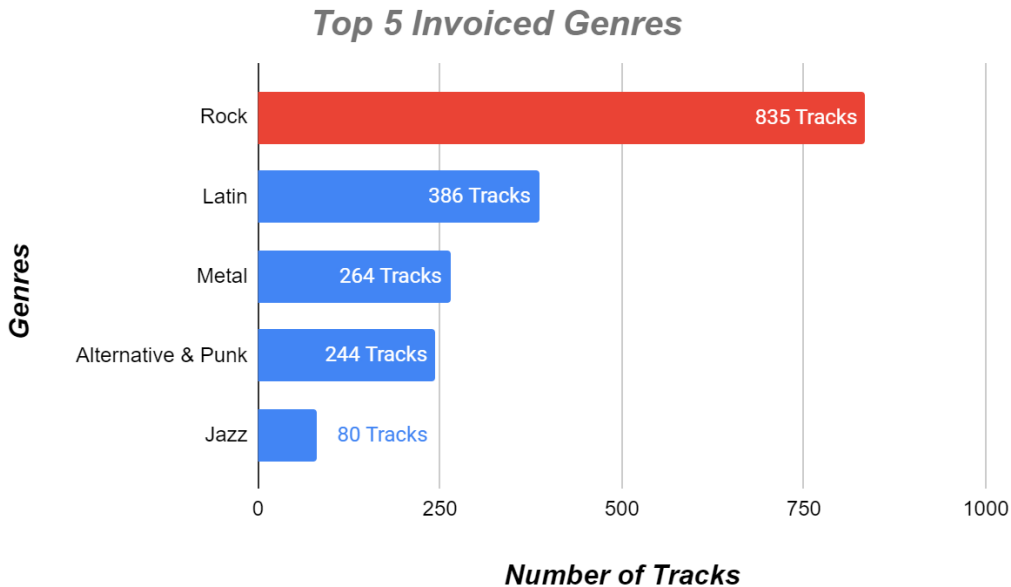
# The top 5 artists in Chinook store

Top 5 Artists According to their Invoices



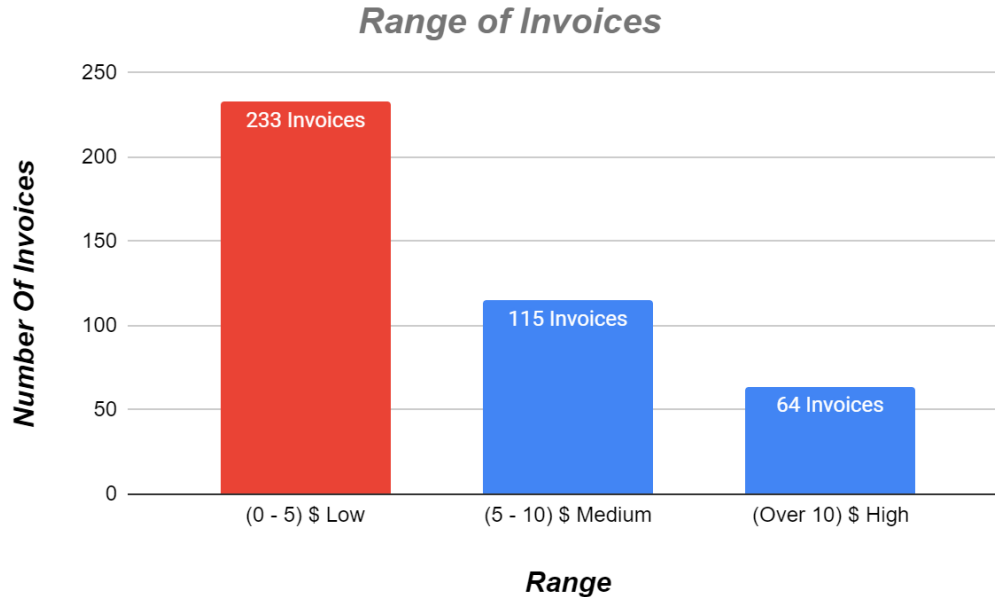
- The Figure illustrate the top 5 artists according to the number of invoices.
- Iron Maiden and the others are the best option to invest with them in the future.

# The top 5 genres



- The Figure illustrate which genres are the favorites among chinook's customers.
- Rock, Latin, Metal, Alternative&punk, and Jazz are the best option for the next marketing campaign?

# Granular Range of Invoices



- The Figure illustrate how the invoices range according to their amount of dollars.
- This provides us a better understanding for the Chinook's sales