FOODICS®

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www.foodics.com

Start, Track, & Grow

Your entire business in one platform.

We build smart solutions to empower businesses to thrive in the economy.

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In Foodics we believe that great ideas deserve to live and that smart technology has the capabilities to unlocking business potential. So we’re continuously creating innovative solutions that help our clients start, track, and grow their entire business journey in one platform.

Our POS is reliable and can be used by all through its cloud technology. Manage stocks, schedule staff, increase table turnaround time, get intelligent reports, and much more with tech advanced ios apps to run your business smoothly.

The icing on the cake is that all types of food outlets and shops can easily adopt Foodics and its smart apps.

We listen to our clients and keep a close eye on trends so that our system works best for your business.

1.0

Our Story

FOODICS

Our Story

Foodics was born in 2014 with the innovation of two college friends; Ahmad Al-Zaini and Musab Al-Othmani, who decided to fill the market need to have a powerful and easy to use POS cashier that supports Arabic too.

They revolutionized the food tech scene in Saudi Arabia and the Arab world by also offering a cloud-based all-in-one restaurant management system on iPad with multiple add-on iOS apps.

Today Foodics powers clients with all types of businesses by offering high tech solutions and real-time management and is steadily growing in the rest of the GCC region.

Foodics Mission

Foodics makes selling work for everyone. We give you instant control over your business and help you make smart decisions with intuitive tools that scale with you.

Foodics Vision

To build a point of sale with everyone, for everyone - All wrapped up with friendly human help, and enjoyable experience that powers growth.

Founders

Ahmad Al-Zaini
Co-Founder and
CEO

Musab Al-Othmani
Co-Founder and
CTO

2.0

Your Problem & Our Solution

FOODICS
EPSON
GELATO ITALIANO
DOLCE RAGUSA

POS systems that only work in one language?

Multi-language in Arabic, Engliah, Spanish, and Turkish.

No insight on sales or when to promote and discount products?

Over 80 smart reports to support your business, Fully integrated and works with the apps you love.

Slow internet connections slowing your sales?

Works offline so you can keep selling with no internet connection.

Bulky hardware with data that is hard to access?

Sleek iPads and access to data in real-time and on-the-go.

3.0

About Us

FIRE GRILL
Jan Darrel
FOODICS
POWER UP!
FEED THE NEED!
FOODICS

#1 Point of Sale and Management Solution for businesses.

One Billion+

Orders Processed.

Terminal Deployed

25,000+

Customers

5,000+

Founded In

2014

Employees

100+

4.0

Features, Apps, and Dashboard Modules

FOODICS
RAUCH
راوخ
Shrimplus
شريمبلس

Features

Cloud-Based.

A cloud you can trust; Simple to set up, easy to update, no software to maintain, and all data is secured and stored in the cloud to be accessed in real-time anytime and
on-the-go.

Ofline Capabilities.

Keep selling with no internet connection. We will keep powering through, connecting all the data and syncing it once you're back online.

Third-party Apps Integration.

Get all the apps that you need to grow your business, from accounting, delivery, to business intelligence, and much more with our Marketplace.

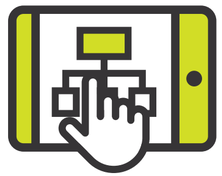


Table Management.

Increase table turnaround time and customer experience. Manage your venue’s floor layout and assign customers to the right tables, so there is space for everyone. You’ll be able to inform oncoming customers of waiting times and deliver the fastest experience.

Unlimited Users.

Add an unlimited number of roles and authorities in both the Dashboard and apps.

Multi-language.

Available in Arabic, English, Spanish, and Turkish.

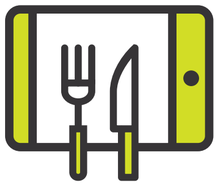
Apps & Licenses

POS Cashier.

Simple Installation, easy updating, works offline, available in many languages, and automatically syncs your sales to the dashboard on the cloud. You'll effortlessly process orders and payments and link them to the rest of your shop.

Customer Display Screen.

Attach a screen to the POS cashier, and display customer orders to them directly, allow them to pay faster by simply scanning QR codes off the screen too.



Waiter Digital Menu.

Go green and let waiters and customers make orders digitally. See orders instantly sent to the kitchen and POS, and changes automatically updated. You can also update your menu with images, calories, preparation times, and add different sizes as much as you like with changes synced across your branches.

Kitchen Display System.

Create a direct link between kitchen staff, waiters, and cashiers when orders are made. You'll avoid any human errors and track how long each dish takes to prepare. Get alerts of any order changes and eliminate food waste too.

Notifier.

Let your customers take control with updates on the stages of their orders. They'll be notified when their order is being prepared and when it's ready to collect.

Dashboard Modules

Easily access the dashboard from any web browser on your computer, tablet, or mobile phone.

Customer Management (CRM).

Saves all customer details in your Dashboard straight from the POS Cashier and easily edit information or add more than one address.
You'll get insight on their purchases and create a full profile on their preferences.

Call Center.

Increase sales, store valuable customer information, and improve the speed of service with past order details.

Employee Management.

Track how well every employee is selling and add roles and permissions for your team on the Dashboard or any of the Foodics apps.
Based on your preferences, Foodics has 3 role types:

Owner:
Uses the Dashboard and all its features, has control and access to all branches, and can get low stock alerts.

Web User:
Uses the Dashboard but has limited control over all the features and branches. Web Users get low stock alerts too.

App User:
Has login access to the POS Cashier and Digital Waiter apps but with limited use and branches.

Reports & Analytics.

Get real-time and on-the-go access to rich data and make data-driven decisions with over 80 intelligence reports for your business, from sales, inventory, operations to branch performance, and more.
View the reports in graphs and tables, and instantly export data as it syncs in multiple formats.

Advanced Reports:
Analyze your business with reports that go further. View advanced reports on sales per hour and day and compare branches.
Investigate branch delays and customer insights and make every move the right move.

Inventory Management.

Monitor inventory levels and never lose track of your stock with notifications when you're running low and one-click orders from suppliers.
You can also easily measure raw ingredients and units of storage, recipes, and suppliers per branch or warehouse.

Purchasing:
Easily enter quantities and price and make purchase orders with suppliers to branches and warehouses and transfer products from one branch to another.

Production:
Transform raw materials to products, calculate their cost, and add calories.

Stocktaking:
Quickly do your stocktaking, match system inventory levels, and decrease waste.

5.0

Onboarding

#فخور_فارس

Once you've chosen the package that best fits your business, we'll process your payment so you can start using Foodics right away.

Choose your package.

Training for you and your staff.

After we've processed your full payment, we'll assign you a customer success agent who'll be there to walk you through your onboarding and give you support whenever you need it. They'll also set a date for your training.

We'll get in touch to make sure you're ready for us to deliver and install any devices. We'll install everything within 2 weeks.

Installing The Hardware.

We'll dedicate an agent to you.

We'll train you and your team on the Dashboard and the Foodics apps and get you set up on adding products, categories, and inventory. You can choose to get training online, at your place of business, or in any of our offices.

Support Whenever you need.

Human help, whenever you need it.
We might be all about apps, but we're here to help. Everyone gets 24/7 support with Live Chat on the POS Cashier, Dashboard, and website.

Not into Chat?
Email: support@foodics.com
Or call us:
(KSA) +966920028928
(UAE) +9718003663427
Don't miss our weekly webinars or join our Telegram for all your questions.
We've also got the Knowledge Base - that's your Foodics dictionary.

6.0

Some Of Our Partner Apps

UBER eats
مرسول MRSOOL
STC Pay
شور SURE SURE GLOBAL TECH شور العالمية للتقنية
xero
jahez
unifonic Your Communication Code
Localyser
مرن MARN
wimo
مكافآت mukafaat marketing solutions للحلول التسويقية
exacall
KITOPI
TAKER
SKYLINE DYNAMICS
purple
finedine
meero
iisal smart receipt for a smart life
Linkers
SHOPX
MAKEEL Food Consulting Services مكيل لخدمات الاستشارات الغذائية
وصّل W99L www.w99l.com
ItsaCheckmate.
فوود تيك مجسمات مستنسخة للأطعمة
كسب
APPGAIN.io Mobile Marketing Cloud Solutions
WHAT3WORDS

7.0

Some Of Our Clients

iPad
Exit
Language
11:56 AM
Lunch
39%
Total = AED0.00
Veggie Pizza
AED90.00
Chicken Pasta
AED70.00
Lasagna
AED90.00
Chicken Wings
Beef Pizza
AED100.00
Spaghetti Bolognese
AED80.00
French Fries
AED25.00
Coca Cola
Lunch
Hagen daaz
Breakfast
Sweets
Juices
Italian Pizza
Pizza
Pasta
Bakery
Burgers

FIREGRILL FRESH MEX KITCHEN
TORTA AND MORE
الامبراطور
ارامكو السعودية Saudi Aramco
CINNABON
ماما بنز كافيه MammaBunzCafe
DIPLOMAT SINCE 1987
TAQADO MEXICAN KITCHEN
بيقل او بيقل bagel-o-bagel
Arabica Coffee
SHI
freshii
شاورما كنج SHAWARMA KING
WAYBACK BURGERS
— BURGER —
hamburgini
BURGERIZZR guaranteed
JOLT
the Crêpe café
½M
وقت العصير JUICE TIME
The PIZZA Company
#فطور_فارس
STARBUCKS COFFEE
simit sarayi
Kanafty كنافتي كنافة على كيفك
Superano
A.S حلويات عرفات Arafat Sweets 1920
EXPRESS! Piatti إكسبرس! بياتي
Gloria Jean's COFFEES
مجموعة الشايع ALSHAYA GROUP
DAMAC دامان

Visit us at one of our offices, contact us via the webform or email, or give us a call anytime.

International

Phone:
+971 800 366 3427

Office No. 1603, Opal Tower, Business Bay, Dubai UAE.

Head Office

Phone:
+966 9200 28 928

Second floor, office No. 2, Imam Saud Bin Faisal Rd, Riyadh 13515, KSA.

Contact

sales@foodics.com
www.foodics.com

Thank You!

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