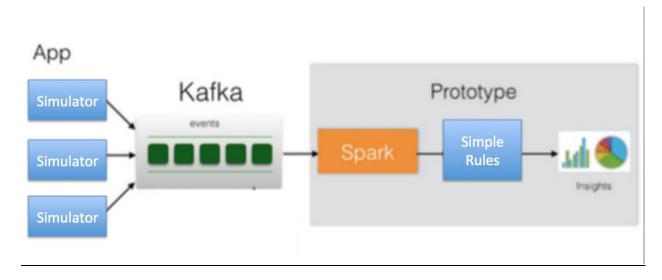
## CMPE 239 - Moonshot Assignment

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Project Title: Twitter stream analysis and visualization using Apache Kafka, Spark and Java



As given in the requirements, this assignment is made up of 3 parts and the initial Setup.

Part 0: Initial Setup [Setting up Java, Zookeeper, Kafka and Spark]

Part I: Simulating Streaming data, or getting actual streams and sending ti via Kafka Producer.

Part II: Consuming kafka producer stream via Kafka Consumer and converting to Spark Dstream.

Part III: Analysis on the incoming data via Kafka Producer using Apache Spark and Generating graphs.

I'll be explaining each step in detail in this report.

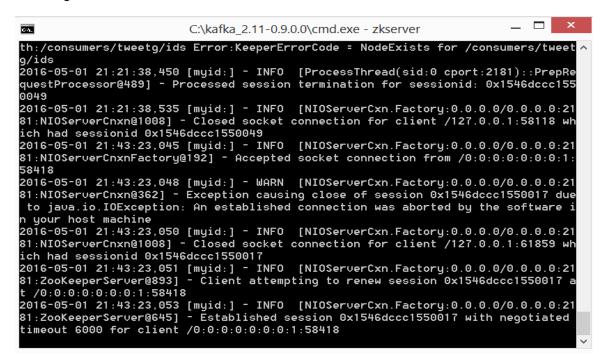
I've implemented this assignment on Windows 64 bit and will be detailing the steps required to setup Zookeeper, Kafka and Spark.

### Step 1:

- Download and install Java SE Runtime Environment 8 from <a href="http://www.oracle.com/technetwork/java/javase/downloads/jre8-downloads-2133155.html">http://www.oracle.com/technetwork/java/javase/downloads/jre8-downloads-2133155.html</a>. I downloaded the Windows x64 version.
- ii. Download & extract Zookeeper from <a href="http://zookeeper.apache.org/releases.html">http://zookeeper.apache.org/releases.html</a>
- iii. Download & extract Kafka from http://kafka.apache.org/downloads.html

# **Step 2: Starting Zookeeper Server**

- i. Add system environment variables for Zookeeper as follows:
  - a. ZOOKEEPER HOME = C:\zookeeper-3.4.7
  - **b.** Append to PATH varaible: %ZOOKEEPER\_HOME%\bin;
- **ii.** Go to zookeeper-3.4.8\conf directory. In the zoo.cfg (zoo\_sample.cfg in some cases, where it must be renamed) replace *dataDir=/tmp/zookeeper* with a desired folder path. We change this path as we need to persist zookerper data. 2181 is the default port number that can be changed in this file.
- **iii.** Run zookeeper by typing zkserver in cmd. You should see a window similar to the one given below.



Once the zkserver starts, we can proceed with Kafka server.

- i. Extract the kafka folder and goto it's root.
- ii. You need to run .\bin\windows\kafka-server-start.bat with .\config\server.properties. It can be done as shown below.

```
C:\kafka_2.11-0.9.0.0\cmd.exe — X

The system cannot find message text for message number 0x2350 in the message fil e for Application.

(c) 2013 Microsoft Corporation. All rights reserved.

C:\kafka_2.11-0.9.0.0>.\bin\windows\kafka-server-start.bat .\config\server.properties
```

iii. Once run successfully the kafka server will look like this

```
IDENTIFY OF THE REPORT OF THE
 cpired offsets in 0 milliseconds. (kafka.coordinator.GroupMetadataManager)
[2016-05-01 21:19:09,820] INFO [Group Metadata Manager on Broker 0]: Removed 0 e
xpired offsets in 0 milliseconds. (kafka.coordinator.GroupMetadataManager)
[2016-05-01 21:29:09,820] INFO [Group Metadata Manager on Broker 0]: Removed 0 e
xpired offsets in 0 milliseconds. (kafka.coordinator.GroupMetadataManager)
[2016-05-01 21:39:09,819] INFO [Group Metadata Manager on Broker 0]: Removed 0 e
 pired offsets in 0 milliseconds. (kafka.coordinator.GroupMetadataManager)
[2016-05-01 21:43:22,022] INFO Client session timed out, have not heard from ser
ver in 4000ms for sessionid 0x1546dccc1550017, closing socket connection and att
empting reconnect (org.apache.zookeeper.ClientCnxn)
[2016-05-01 21:43:22,124] INFO zookeeper state changed (Disconnected) (org.IOIte
c.zkclient.ZkClient)
[2016-05-01 21:43:22,726] INFO Opening socket connection to server 0:0:0:0:0:0:0
:1/0:0:0:0:0:0:0:0:1:2181. Will not attempt to authenticate using SASL (unknown er
ror) (org.apache.zookeeper.ClientCnxn)
[2016-05-01 21:43:22,729] INFO Socket connection established to 0:0:0:0:0:0:0:1/
0:0:0:0:0:0:0:0:1:2181, initiating session (org.apache.zookeeper.ClientCnxn)
[2016-05-01 21:43:23,054] INFO Session establishment complete on server 0:0:0:0:0
0:0:0:1/0:0:0:0:0:0:0:0:1:2181, sessionid = 0x1546dccc1550017, negotiated timeout
= 6000 (org.apache.zookeeper.ClientCnxn)
[2016-05-01 21:43:23,055] INFO zookeeper state changed (SyncConnected) (org.I0It
ec.zkclient.ZkClient)
[2016-05-01 21:49:09,820] INFO [Group Metadata Manager on Broker 0]: Removed 0 e
xpired offsets in 0 milliseconds. (kafka.coordinator.GroupMetadataManager)
```

iv. These are all the steps required for starting kafka server.

What I'm doing is getting live streaming data from twitter. Following are the steps needed to get Twitter streaming data.

**Step 1:** Set up apps.twitter account https://twitter.com/signup

# Join Twitter today. Full name shounak.gujarathi@gmail.com Tailor Twitter based on my recent website visits. Learn more. Sign up By signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use. Others will be able to find you by email or phone number when provided. Advanced ontions

Step 2: Login to apps.twitter account at <a href="https://apps.twitter.com/">https://apps.twitter.com/</a> and click on create a new app



# **Twitter Apps**

Create New App



# **Twitter Sentiment Analysis 272**

CMPE 272 Assignment 3



# Sentiment Analysis using R pract

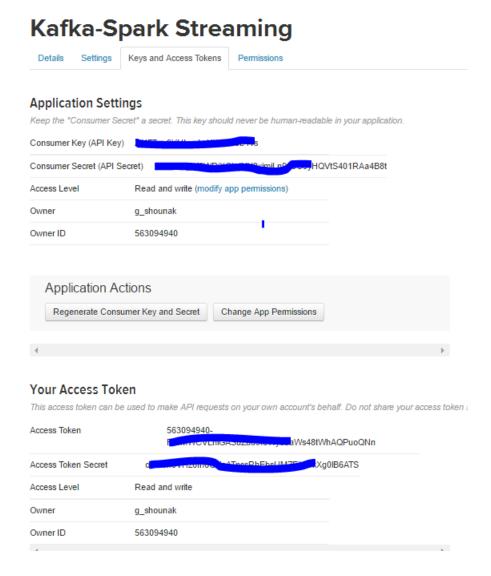
I'm going to use R language to do twitter sentiment analysis



# Create an application

Application Details	
Name *	
Your application name. This is us	sed to attribute the source of a tweet and in user-facing authorization screens. 32 characters max.
Description *	
Your application description, whi	ch will be shown in user-facing authorization screens. Between 10 and 200 characters max.
	ch will be shown in user-facing authorization screens. Between 10 and 200 characters max.
Website *  Your application's publicly acces	ch will be shown in user-facing authorization screens. Between 10 and 200 characters max.  Is sible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is the tweets created by your application and will be shown in user-facing authorization screens.
Website *  Your application's publicly accessused in the source attribution for	sible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is
Website *  Your application's publicly accessused in the source attribution for	sible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is r tweets created by your application and will be shown in user-facing authorization screens.
Website *  Your application's publicly accessused in the source attribution for (If you don't have a URL yet, justice)	sible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is r tweets created by your application and will be shown in user-facing authorization screens.
Website *  Your application's publicly acces used in the source attribution for (If you don't have a URL yet, jus  Callback URL	sible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is r tweets created by your application and will be shown in user-facing authorization screens.

Fill in the required details and your application will be created. My app name is Kafka-Spark Streaming. Now in order to call twitter api, we will need the Access\_Key and Token given here: https://apps.twitter.com/app/12299898/keys



These keys will be used in the Java Source Code. For accepting incoming stream, 2 Maven dependencies are required in the project.

```
<!-- Apache Kafka dependency -->
<dependency>
  <groupId>org.apache.kafka</groupId>
  <artifactId>kafka_2.10</artifactId>
  <version>0.9.0.1</version>
</dependency>
```

AND

```
<dependency>
  <groupId>com.twitter</groupId>
  <artifactId>hbc-core</artifactId> <!-- or hbc-twitter4j -->
  <version>2.2.0</version> <!-- or whatever the latest version is -->
</dependency>
```

The source code for the Kafka producer sending twitter stream can be found in the source I provided in the class TwitterKafkaProducer. What this class does is it accepts twitter streaming data from twitter using OAuth authentication and then sends this stream on the kafka channel named "tweet".

I've printed the output of this stream to get an idea of how tweet looks. Here, the "text" filed contains the actual tweet and there is a lot of other information that can be used.

```
"created at": "Mon May 02 04:22:06 +0000 2016",
       "id":726990122416136192,
        "id str": "726990122416136192",
         "text": "Unade mis canciones favoritas @DiegoAGarmendia @GermanGarmendia Me encanto\nAncud -
Cambia (lyric video) https:\/\/t.co\/yp3vPHuvT4 v\u00eda @YouTube",
         "source": \\ \verb| u003ca href=\\ \verb| http:///twitter.com| rel=\\ \verb| nofollow| \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| nofollow| \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| u003eTwitter Web Client| \\ \| u003eTwi
       "truncated":false,
        "in_reply_to_status_id":null,
         "in_reply_to_status_id_str":null,
        \label{local_initial} \verb"in_reply_to_user_id": \verb"null", \\
       "in_reply_to_user_id_str":null,
        "in_reply_to_screen_name":null,
         "user":{
                      "id":2202260851,
                     "id str":"2202260851",
                     "name": "Brenda Tomlinson",
                      "screen_name": "Brenda151369",
                      "location":null,
         "timestamp_ms": "1462162926664"
```

I've limited the number of tweets to 1000 for this assignment.

## Part II: Consuming kafka producer stream via Kafka Consumer and converting to Spark Dstream.

I've setup Kafka Consumer and Spark in the same class. The dependencies required for both are:

To run spark a SparkConf class instance needs to be created.

```
SparkConf sparkConf = new
SparkConf().setAppName(sparkAppName).setMaster("local[4]");
JavaStreamingContext jsc = new JavaStreamingContext(sparkConf, new
Duration(3000));
```

To accept stream from kafka kafkaUtils.createStream is used

This code basically converts a Kafka Stream to Spark Dstream.

Detailed code is given in the KafkaStreaming.java directory.

## Part III: Analysis on the incoming data via Kafka Producer using Apache Spark and Generating graphs.

What I'm doing is performing a word count on the text element of each incoming tweet.

```
"created_at":"Mon May 02 04:22:06 +0000 2016",
       "id":726990122416136192,
       "id_str": "726990122416136192",
         "text": "Unade mis canciones favoritas @DiegoAGarmendia @GermanGarmendia Me encanto\nAncud -
Cambia (lyric video) https:\/\/t.co\/yp3vPHuvT4 v\u00eda @YouTube",
         "source": \\ \verb| u003ca href=\\ \verb| http:///twitter.com| rel=\\ \verb| nofollow| \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| nofollow| \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| u003eTwitter Web Client| \\ \verb| u003c|/a| \\ \verb| u003e", \\ \verb| u003eTwitter Web Client| \\ \| u003eTwi
        "truncated":false,
       "in_reply_to_status_id":null,
         "in_reply_to_status_id_str":null,
         "in_reply_to_user_id":null,
        "in_reply_to_user_id_str":null,
       "in_reply_to_screen_name":null,
         "user":{
                     "id":2202260851,
                     "id_str":"2202260851",
                     "name": "Brenda Tomlinson",
                     "screen_name": "Brenda151369",
                     "location":null,
         "timestamp_ms": "1462162926664"
```

So my word count program will go through all 1000 tweets and count the words in the "text" element of the json object one at a time and reduce it to give aggregated results for all 1000 streams.

```
JavaDStream<String> line = messages.map(new StreamMessages());
JavaDStream<String> words = line.flatMap(new splitWords());
JavaPairDStream<String, Integer> wordCount = words.mapToPair(new wordMapper()).reduceByKey(new WordCountReducer());
```

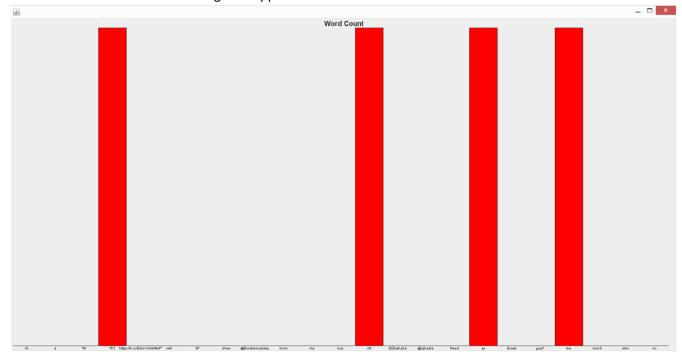
That's all you need to perform a word count in Spark. Spark has a rich library of inbuilt functions like map, reduce, mapToPair that provide quick in-memory processing for real time results.

The console output looks like this:

```
(Premier,1)
(paper,1)
(Seattle,1)
(House,1)
(opening,2)
(RT http://t.co/EU.GSm9NsF",14)
(hatapendezwa,1)
(otoño,1)
(off,14)
(MAINE,1)
```

The ... signifies that there are more words but aren't been shown. This can be verified from the graph generated in the next page

I've also visualized the results using Java appeletes.



The bar graphs shows that words RT, off, as and me were repeated a lot more than the others.

Future Scope: While doing this project I made attempts to save this tweet data in cassandra and then readinf from it using golang and visualizting the data. Due to time contrainst I wasn't able to see it through so I'm submitting visualiztion only based on Java Appelets. However, I will work on this in the future to make a better visualization experience.

**Conslusion:** Thus I've successfully read srtreaming data(Twitter) via Apache Kafka, performed analysis on this data using Apache Spark and visualized this information.