

DEPARTMENT OF MECHATRONICS ENGINEERING
PRESENTS

KRIZEN



BEYONDINKS
THE COMPLETE GUIDE

BEYOND INKS

There is no better deliverance from the world than through art, and a human can form no surer bond with it than through art. Beyond Inks defines the ability of an individual to creatively express their imagination in a visual form. To participate in the competition, you should register in Beyond Inks at www.krizen.in.

ROUND 1:

- First round is the submission of artwork.
- Participants have no restriction on themes, they can submit their artworks according to their ease.
- Participants can submit their artworks via this Google Forms link.
- The participants should submit their artwork through this [Google Forms](#).
- After shortlisting from the first round, a few will be selected for the final round.

ROUND 2:

- The qualified participants from the first round will be asked to make artwork in given themes.
- The themes will be announced in the below mentioned date and they are asked to submit their artworks under the themes given.
- The submission process will be carried out through Google forms (link will be sent to the email of the qualified participants).
- Any submissions after the time limit **will not be entertained**.

- The submission link for Round 2 will be sent to the participants' registered mail-id (**qualifiers only**) and also in the WhatsApp group of "BEYOND INKS-KRIZEN'21".

GENERAL INSTRUCTIONS:

- The submissions should be in the format of .PNG or .JPEG.
- Each participant will be given a unique access code for unique identification.
- The participants should submit their artwork, with their [access code](#) and name watermarked or written at the top right corner (A sample submission art is attached at the end of this brochure).
- The participants are asked only to stick to their announced theme and submit their work according to it.
- The submission link will be sent to the participants' registered mail-id and also in the WhatsApp group of "BEYOND INKS-KRIZEN'21".
- The late submission of the artwork and irrelevant to the announced theme will not be considered for the evaluation process.
- The best 2 participants will be awarded the Certificates of Merit.

JUDGING CRITERIA:

- Artworks with more detail.
- Attractive sketches.
- Choice of perception.
- Closeness to the given theme.

- Following the guidelines properly.

IMPORTANT DATES:

Round 1: Submission within 10:00 AM on 11.09.2021

Theme announcement: 6.00 PM on 11.09.2021

Round 2: Submission within 11:59 PM on 13.09.2021

Days are counting... Ink your imagination beyond your perception.
We wish you all the best!!

We hope that you feel happy being a part of this event. If you have any queries, feel free to contact us at any time!

CONTACT:

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MODEL SUBMISSION:

NAME
ACCESS CODE

