Hsuanyun, Hsu
Amber Hsu

📷 ammmmbrrr_hsu123

PROFESSIONAL BACKGROUND

Possess extensive expertise in the franchise business and provide support and guidance to help them successfully launch franchise businesses; be able to use data and theoretical insights to formulate and implement effective marketing strategies.

LANGUAGE PROFICIENCY TEST

IELT: 6

WORKING ABILITY

- PS/illustrator
- HTML/CSS/ Figma
- R studio/ SPSS
- Words/ Excel/ PowerPoint/Canva
- Outlook/Teams
- Ability to express clearly
- competitor analysis

OTHER ACTIVITIES

During holidays, I attend business lectures or go to exhibitions. Sometimes I also go to friends pet store to help with stray dogs.

Recreational sports and hobbies: Reading (psychology), basketball, archery and gym.

CONTACT INFORMATION

Address: Floor 14-1, No. 175, Section 2, Wenhua Road, Banqiao District, New Taipei City
Tel: 0918916533
Email: hhsu837@yahoo.com

INTRODUCTION

My name is Hsuan Yun. I like to communicate effectively with people and actively exchange innovative ideas. Likes to discover and solve problems through observation. Not only to point out the question but also to develop solutions. Able to provide appropriate suggestions for specific needs and have the ability to effectively promote tasks to achieve goals.

WORK EXPERIENCE

Store staff

Working time from 2018 to 2019

- Listen to customer needs and accurately achieve customer needs
- Training new employees
- Participate in the activities of "Wheat Mai"
- Assist customers and provide various services in the store
- Provide limited time, efficient and high-satisfaction services

LEARNING EXPERIENCE

University of Leeds

Studying Master of Consumer Analytics and Marketing Strategy in 2022

- Published the paper "The recommender system impacts the purchase intention in e-commerce."

Takming University of Finance and Economics

Studying Bachelor Degree of Chain Store Management from 2015 to 2019

- 106 Annual Practical Topic Achievements Announcement - First Place in Operation Planning Group
- Second place in Group B of colleges and universities in the 5th National Chain Franchise Innovation and Entrepreneurship Competition in 2017