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Snapshot Table of contents Methodology

The global resuscitation masks market size will grow by USD 7.04 million during 2019-2023. This report offers an analysis of the market based on product (reusable resuscitation masks and disposable resuscitation masks) and geography (the Americas, APAC, and EMEA). The resuscitation masks market research report further analyzes the market's competitive landscape and offers information on several companies including Allied Healthcare Products, Ambu, Fisher & Paykel Healthcare, Intersurgical, Laerdal Medical, and Smiths Medical.

Below are some of the key findings from the resuscitation masks market research report.

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Global resuscitation masks industry overview

The increasing prevalence of cardiac and respiratory arrests is one of the key factors expected to trigger the market's growth in the forthcoming years. The rising number of chronic respiratory disorders such as COPD, lung cancer, and asthma in low- and middle-income economies, particularly in APAC are driving the adoption of resuscitation masks. Owing to the risk factors such as excessive smoking, obesity, and diabetes, the incidences for cardiac arrests and respiratory disorders have increased in recent years. This has further fueled the demand for resuscitation masks among the consumers.

Furthermore, several innovative marketing strategies of vendors are increasingly gaining traction in the market. Some resuscitation mask manufacturers are focusing on leveraging online marketing and distribution channels while offering discounts or promotional offers to reach out to a wider target audience. In addition, few market players are entering strategic partnerships with group purchasing organizations (GPOs) to boost the sales of resuscitation masks. Consequently, the increasing prevalence of cardiac and respiratory arrests coupled with innovative marketing strategies by vendors are some of the factors that will lead the market to register a CAGR of over 4% during the forecast period.

Top resuscitation masks companies covered in this market research report

The resuscitation masks market is highly fragmented with companies leveraging different distribution channels to offer product differentiation and a wider reach to the target audience. By offering a complete analysis of the market's competitive landscape and with information on the products offered by the companies, this resuscitation masks industry analysis report is designed to help clients assess the market potential and make informed business decisions to strengthen their position in the market.

The report offers a complete analysis of various companies including:

- Allied Healthcare Products
- Ambu

• Fisher & Paykel Healthcare

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Smiths Medical

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- Americas
- APAC
- EMEA

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The Americas will account for the highest incremental growth of this market throughout the forecast period. The region is likely to dominate the resuscitation masks market shares during the forecast period, owing to the growing awareness about these masks in the advanced economies including the US and Canada.

Resuscitation masks market segmentation based on product

- Reusable resuscitation masks
- Disposable resuscitation masks

The reusable resuscitation masks segment will account for the highest growth in the market. Additionally, the report will provide an accurate prediction of the contribution of the various products segments to the growth of the resuscitation masks market size.

Key highlights of the global resuscitation masks market for the forecast years 2019-2023:

- CAGR of the market during the forecast period 2019-2023
- Detailed information on factors that will accelerate the growth of the resuscitation masks market during the next five years
- · Precise estimation of the global resuscitation masks market size and its contribution to the parent market
- · Accurate predictions on upcoming trends and changes in consumer behavior
- · Growth of the resuscitation masks industry across the Americas, APAC, and EMEA
- · A thorough analysis of the market's competitive landscape and detailed information on several vendors
- Comprehensive details on the factors that will challenge the growth of the resuscitation masks companies

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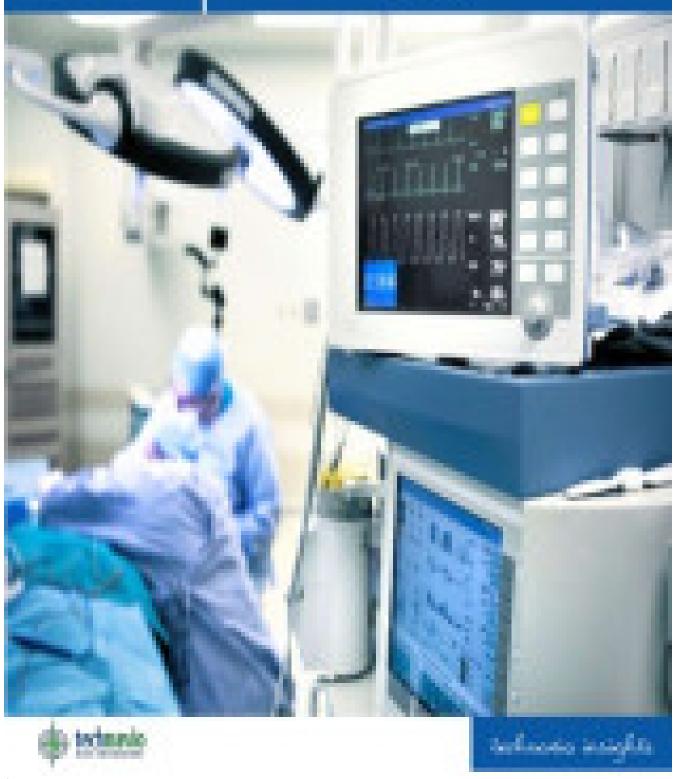
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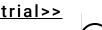


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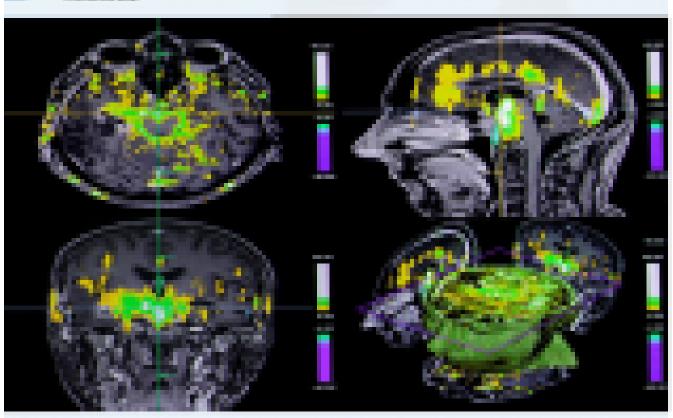


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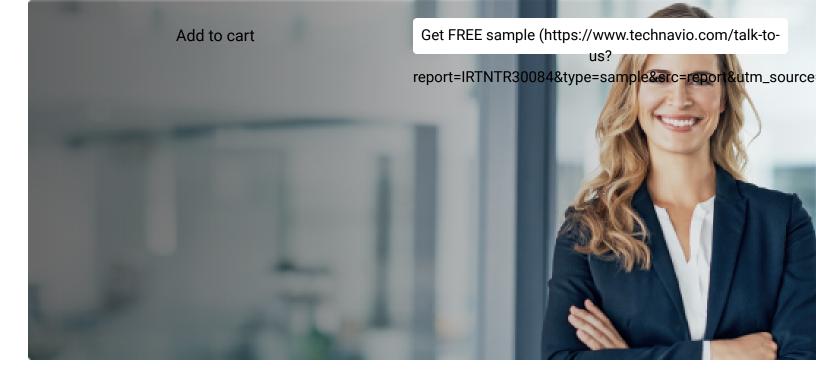
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