

BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1 OVERVIEW

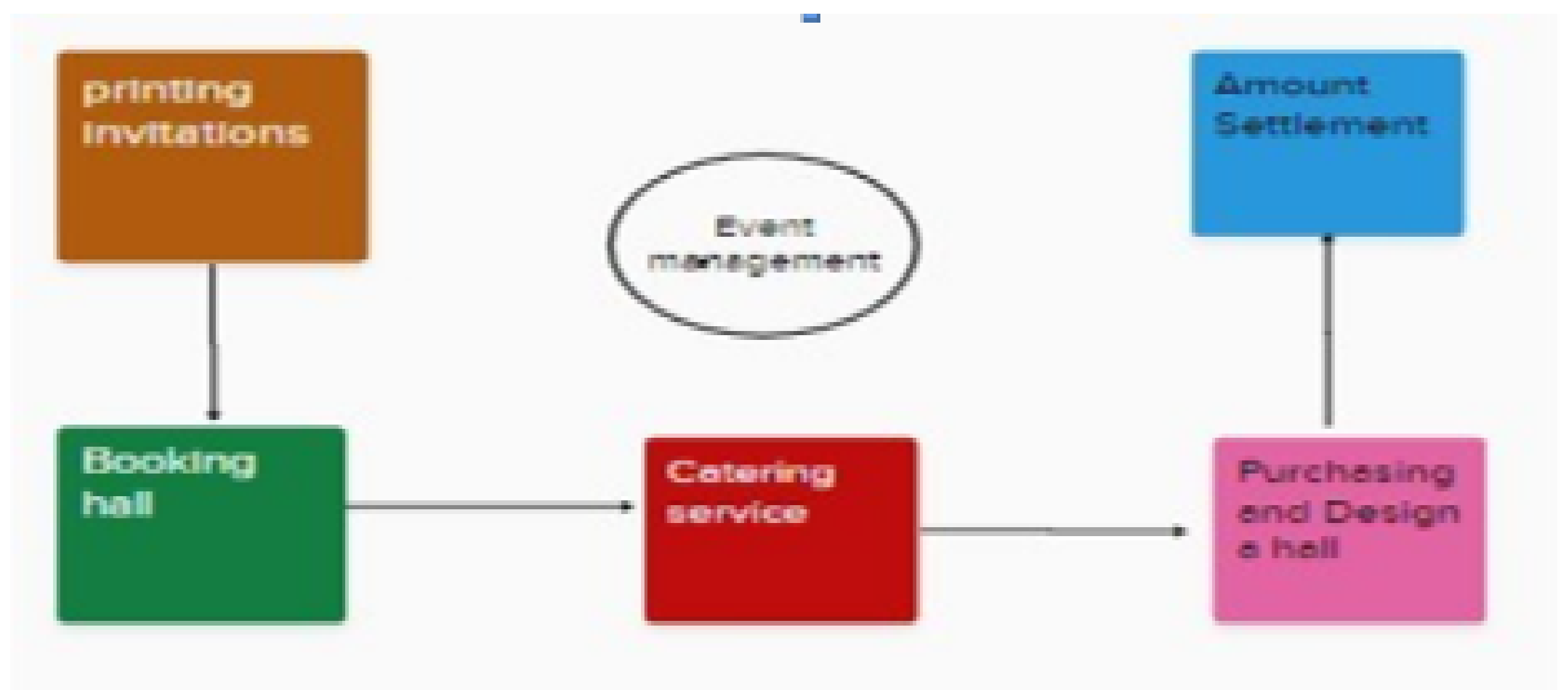
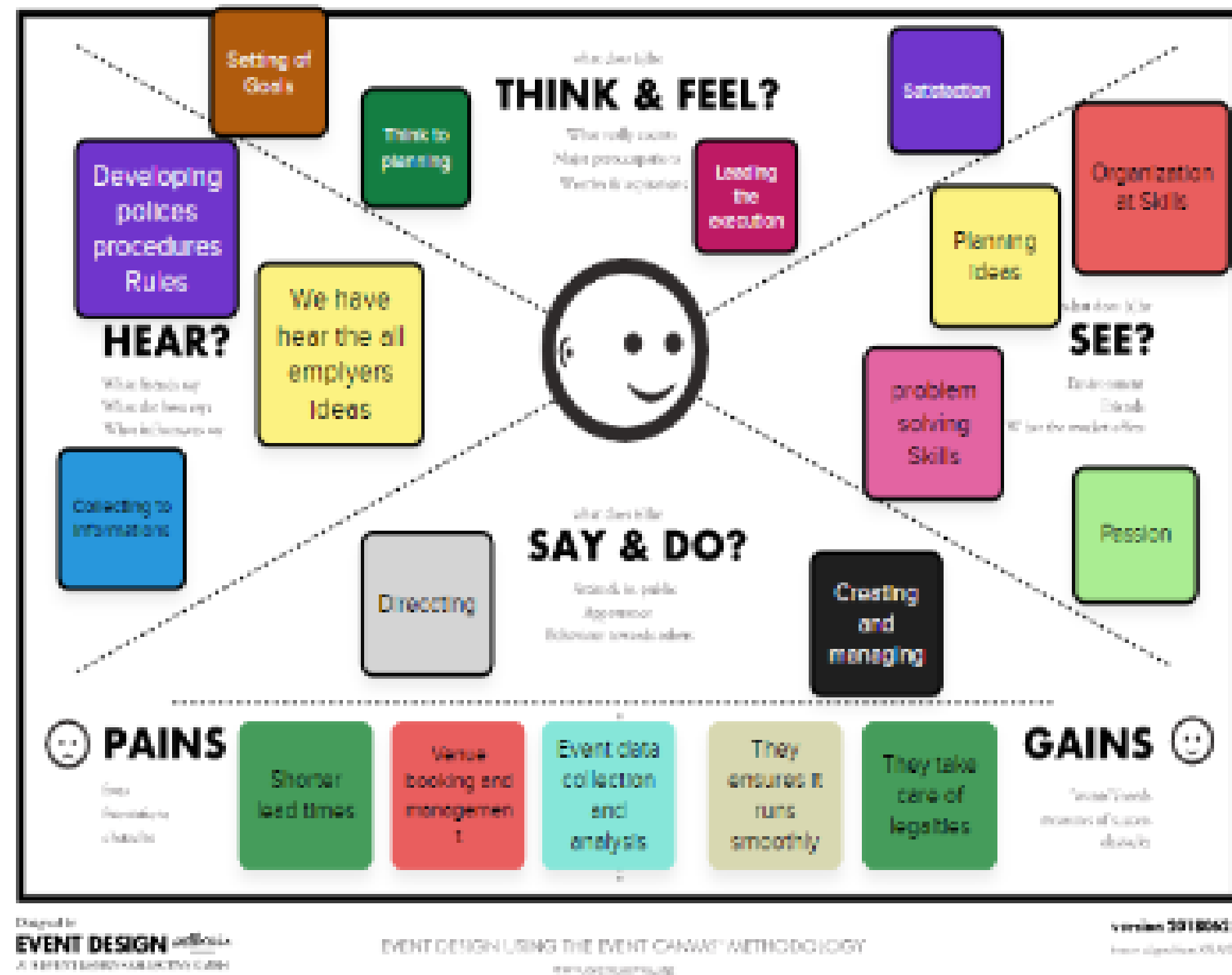
Event create opportunities for people to connect with an area, spendtime together,celebrateandexperiencethediversityofculturesandfostercreativityan dinnovation.Theyallowacomunitytocomealiveandprovideanopportunityfora destination to showcase its tourism experience and increase economic activity.Eventscontributesignificantlytocommunitybuilding,lifestyleandleisureenhance mentcultural development, tourism promotion and increased visitation, volunteer participation ,fund raising and economic development. Most importantly events create a sense of sun and vibrancy, resulting in a strong sense of community Connectivity, pride and a sense of place.

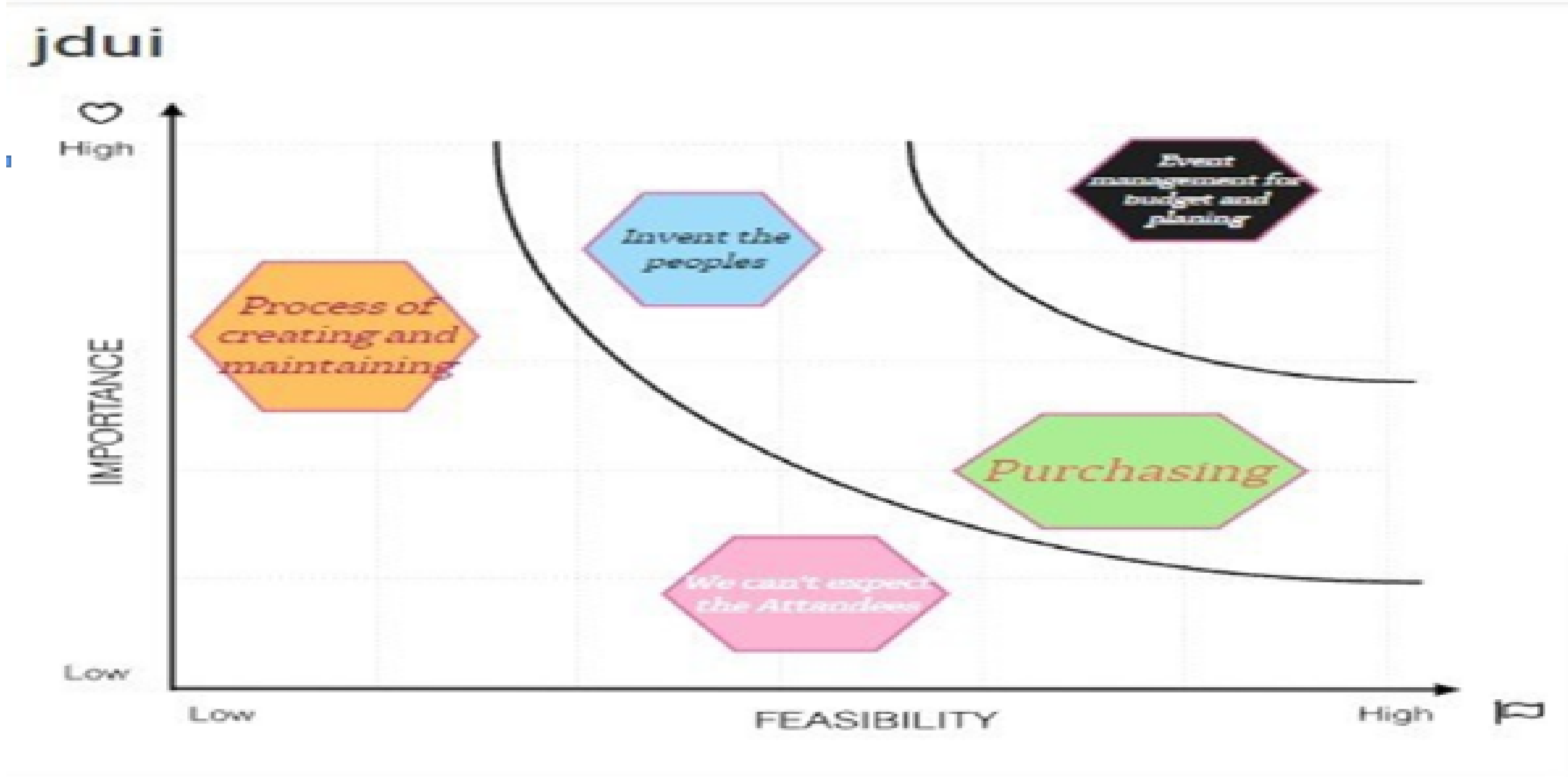
1.1 PURPOSE

Create and maintaining an event. This process spans from the very beginning of planning all the way to post-event manager makes planning decisions, such as the time, location, and theme of their event.

2. PROBLEM DEFINITION & DESIGN THINKING

1.2 EMAPATHYMAP





3. RESULT

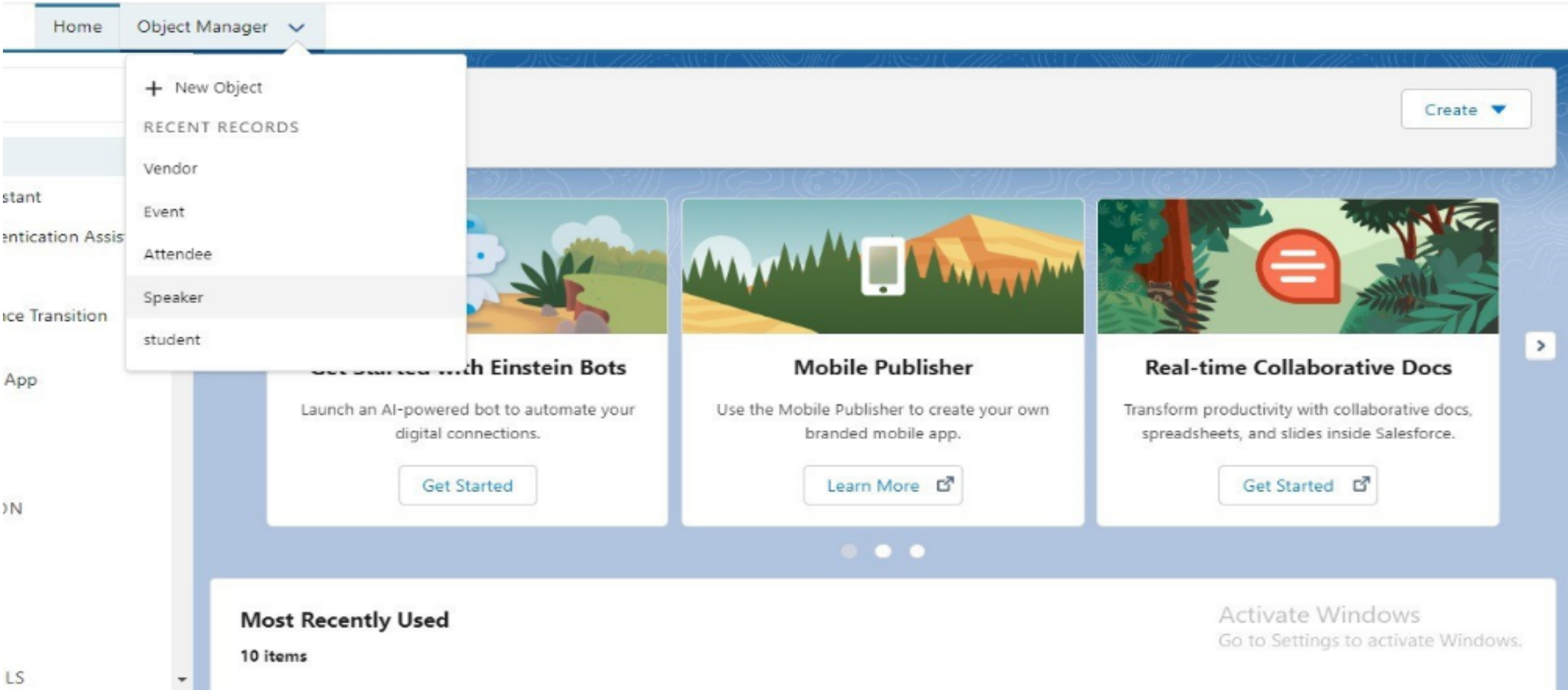
3.1DATEMODEL:

Object name	Field in the object	
	Datatype	Text
	Field label	Enter city
	Datatype	Master-detail relationship
	Field type	Event


2.Attendees	Datatype	Auto number
	Filed label	ID
	Datatype	Phone
	Filed label	Phone
	Datatype	Email
	Filed label	Email
	Datatype	Picklist
	Filed label	Tickets
3.speaker	Datatype	Text area
	Filed label	Bio
	Datatype	Email
	Filed label	Email
	Datatype	Look-up relationship
	Filed label	Event
4.Vendors	Datatype	Email
	Filed label	Email
	Datatype	Phone
	Filed label	Phone
	Datatype	Text
	Filed label	Service provider
	Datatype	Look-up relationship
	Filed label	Event

3.2 ACTIVITY&SCREENSHOTS

Create objects:



Tabs:



SETUP
Tabs

Custom Tabs





Help for this Page ? ▲

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

New What Is This?

Action	Label	Tab Style	Description
Edit Del	Attendees	 Bell	
Edit Del	Events	 Building	
Edit Del	Speakers	 Headset	
Edit Del	Vendors	 Heart	

Fields:

Most Recently Used

10 items

NAME	TYPE	OBJECT
Attendee	Custom Object Definition	
Vendor	Custom Object Definition	
Event	Custom Object Definition	
Speaker	Custom Object Definition	
System Administrator	Profile	
Bio	Custom Field Definition	Speaker
e-mail	Custom Field Definition	Speaker

Activate Windows
Go to Settings to activate Windows

Profile:

Setup Home Object Manager

Data

- Mass Transfer Approval Requests

Feature Settings

- Data.com
 - Prospector Preferences
 - Prospector Users
- Functions
- Marketing
 - Lead Processes
- Sales
 - Products
 - Asset Settings
 - Product Schedules Settings
 - Product Settings
- Sales Processes

SETUP Profiles

Profiles

All Profiles Edit Delete Create New View

New Profile

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Action	Profile Name	User License	Custom
<input type="checkbox"/> Edit Clone	Analytics Cloud Integration User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Analytics Cloud Security User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Chatter External User	Chatter External	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Chatter Free User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Chatter Moderator User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Contract Manager	Salesforce	<input type="checkbox"/>
<input type="checkbox"/> Edit Clone	Cross Org Data Proxy User	XOrg Proxy User	<input type="checkbox"/>

1-25 of 41 0 Selected

Activate Windows
Go to Settings to activate Windows.

Page 1 of 2

SETUP > OBJECT MANAGER

Vendor

Details

Fields & Relationships

9 Items, Sorted by Field Label

Quick Find

New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		<input type="checkbox"/>
e-mail	Email__c	Email		<input type="checkbox"/>
Event	Event__c	Lookup(Event)		<input checked="" type="checkbox"/>
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		
Phone	Phone__c	Phone		<input type="checkbox"/>

Activate Windows
Go to Settings to activate Windows.

Users:

The screenshot shows the Salesforce 'Users' management page. On the left is a navigation sidebar with options like 'Users', 'Permission Set Groups', 'Permission Sets', 'Profiles', 'Public Groups', 'Queues', 'Roles', 'User Management Settings', 'Feature Settings', 'Data.com', 'Prospector Users', 'User Interface', and 'Action Link Templates'. The main content area is titled 'All Users' and includes instructions on how to create, view, and manage users, as well as links to download the SalesforceA mobile app for iOS and Android. Below the instructions is a 'View' dropdown set to 'All Users' and a 'Create New View' link. A table lists the current users with columns for Action, Full Name, Alias, Username, Role, Active status, and Profile. The table contains five entries: Chatter Expert, L. Nivedhitha (two entries), User Integration, and User Security. Each entry has an 'Edit' link and a checkbox. At the bottom of the table are buttons for 'New User', 'Reset Password(s)', and 'Add Multiple Users'. A watermark for 'Activate Windows' is visible in the bottom right corner.

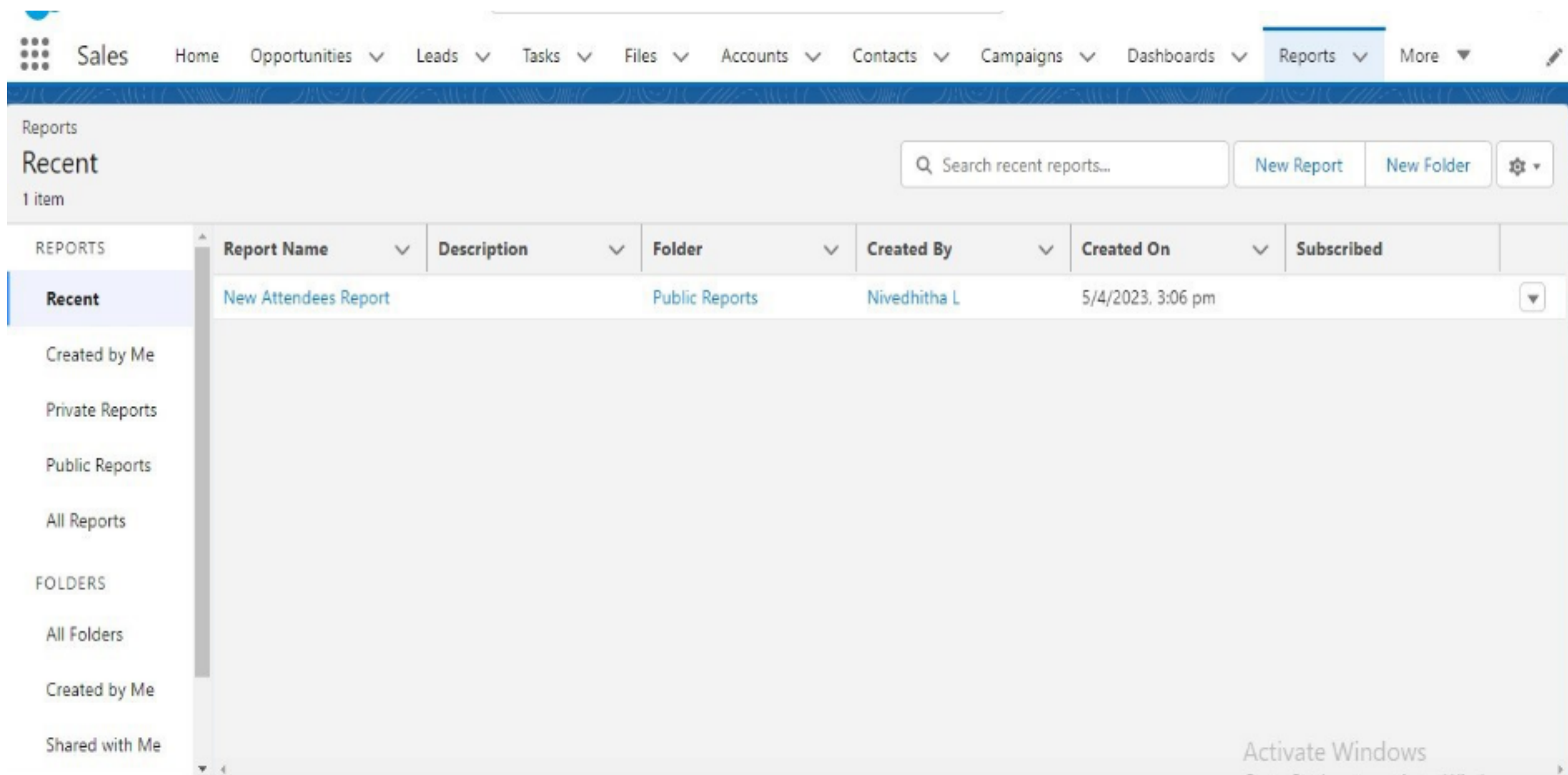
Action	Full Name ↑	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	Chatter Expert	Chatter	chatty.00d2w00000rie2zeax.krt8tztuctx@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	L. Nivedhitha	nivi	nnivedhitha408@gmail.com		✓	System Administrator
<input type="checkbox"/> Edit	L. Nivedhitha	Nivi	nivedhitha@lakshmappa.com		✓	Chatter External User
<input type="checkbox"/> Edit	User Integration	integ	integration@00d2w00000rie2zeax.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User Security	sec	insightssecurity@00d2w00000rie2zeax.com		✓	Analytics Cloud Security User

Permissionsets:

The screenshot shows the Salesforce 'Permission Sets' management page. The left sidebar is the same as in the previous screenshot. The main content area is titled 'Permission Sets' and includes instructions on how to create, view, and manage permission sets, as well as links to download the SalesforceA mobile app. Below the instructions is a 'View' dropdown set to 'All Permission Sets' and a 'Create New View' link. A table lists the current permission sets with columns for Action, Permission Set Label, Description, and License. The table contains six entries: Buyer, Buyer Manager, CRM User, Commerce Admin, Contact Center Admin, and Contact Center Agent. Each entry has a 'Clone' link and a checkbox. At the bottom of the table are buttons for 'New' and 'Refresh'. A watermark for 'Activate Windows' is visible in the bottom right corner.

Action	Permission Set Label ↑	Description	License
<input type="checkbox"/> Clone	Buyer	Allows access to the store. Lets users see prod...	B2B Buyer Permission Set One Seat
<input type="checkbox"/> Clone	Buyer Manager	Includes all Buyer capabilities, and allows acce...	B2B Buyer Manager Permission Set One Seat
<input type="checkbox"/> Clone	CRM User	Denotes that the user is a Sales Cloud or Servi...	CRM User
<input type="checkbox"/> Clone	Commerce Admin	Allow access to commerce admin features.	Commerce Admin Permission Set License Seat
<input type="checkbox"/> Clone	Contact Center Admin	Manage Service Cloud Voice contact centers that ...	Service Cloud Voice User
<input type="checkbox"/> Clone	Contact Center Agent	Access agent features in Service Cloud Voice cont...	Service Cloud Voice User

Reports:



4. TRAILHEAD PROFILE PUBLIC URL

Team leader: <https://trailblazer.me/id/aishu153>

Team members: 1. <https://trailblazer.me/id/abegum87>

2. <https://trailblazer.me/id/jiswarya>

5. ADVANTAGES & DISADVANTAGES

Advantages:

- Opportunities for creativity.
- Ability to work on different events.
- Chance to work with diverse clients.
- Collaborative work environment.
- High projections for job growth.
- Few educational requirement.
- Unconventional work hours.

Disadvantages:

- One of the most common challenges that event planners face is budgeting.
- Understaffing problems.

Picking the right venue.
Technological challenges.
Keeping track of event plan for bad weather.
Lack of event planning experience.
Time management.

6.APPLICATION

Studying event management enhances them an management techniques in organizing success events like brand launch promotional events, music concerts, fashion shows, personal events, press conference, exhibitions, etc. These require approach a skill that is learn the media college.

7.CONCLUSION

A successful event holds the execution of a lot of little processes. All the taker are aligned and executed by a plan. An expert event planner defines the plan According to the requirement of the host. The main reasons for organizing events are to create awareness, build reputation, and effectively convey your message. It provides great exposure to your ceremony or product launch, which can be beneficial for your business in more than one way.

Event management is the process of planning various types of events. These events can be from small networking meetings to a social event. Event management as a career is a multifaceted activity. It involves management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc. Itin volves a lot of Research about the brand, target audience and the concept of the event before planning the actual event.

