

Year Over Year Sales Comparison with Countries

Services type

Air tickets

Hotel accommodation

Destination Country

All

Category

3*

4*

5*

Business Class

Economy class

Country	2018	2019	Sales Difference		% Sales Difference
+ United Kingdom	\$5.0K	\$2.1K		-\$2.9K	-59% ▼
+ United Arab Emirates	\$6.7K	--		-\$6.7K	-100% ▼
+ Turkey	\$2.9K	\$3.0K		\$0.1K	4% ▲
+ Switzerland	\$2.3K	\$9.7K		\$7.4K	323% ▲
+ Sweden	\$12.6K	\$8.5K		-\$4.2K	-33% ▼
+ Spain	\$4.1K	\$1.3K		-\$2.8K	-68% ▼
+ Slovenia	--	\$3.6K		\$3.6K	100% ▲
+ Slovakia	\$1.5K	\$9.6K		\$8.1K	545% ▲
+ Romania	\$81.2K	\$96.7K		\$15.5K	19% ▲
+ Portugal	--	\$2.1K		\$2.1K	100% ▲
+ Poland	\$53.8K	\$46.4K		-\$7.4K	-14% ▼
+ Netherlands	\$13.7K	\$24.6K		\$10.9K	80% ▲
+ Italy	\$24.0K	\$13.6K		-\$10.4K	-43% ▼
+ Ireland	\$10.7K	\$12.6K		\$1.9K	18% ▲
+ Hungary	\$19.2K	\$21.9K		\$2.8K	14% ▲
+ Greece	\$960	--		-\$1.0K	-100% ▼
+ Germay	\$15.1K	\$24.7K		\$9.6K	64% ▲
+ Germany	\$324.7K	\$305.1K		-\$19.6K	-6% ▼
+ France	\$14.0K	\$27.3K		\$13.3K	95% ▲
+ Denmark	\$1.4K	\$700		-\$0.7K	-49% ▼
+ Czech Republic	\$17.7K	\$63.2K		\$45.5K	257% ▲
+ Croatia	\$12.3K	\$3.7K		-\$8.6K	-70% ▼
+ Bulgaria	\$8.4K	\$10.7K		\$2.3K	28% ▲
+ Austria	\$627.0K	\$250.7K		-\$376.3K	-60% ▼
Total	\$1.3M	\$941.8K		-\$317.5K	-25%

2019 vs 2018 Monthly Comparison

Services type

Air tickets

Hotel accommodation

Destination Country

All

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3*

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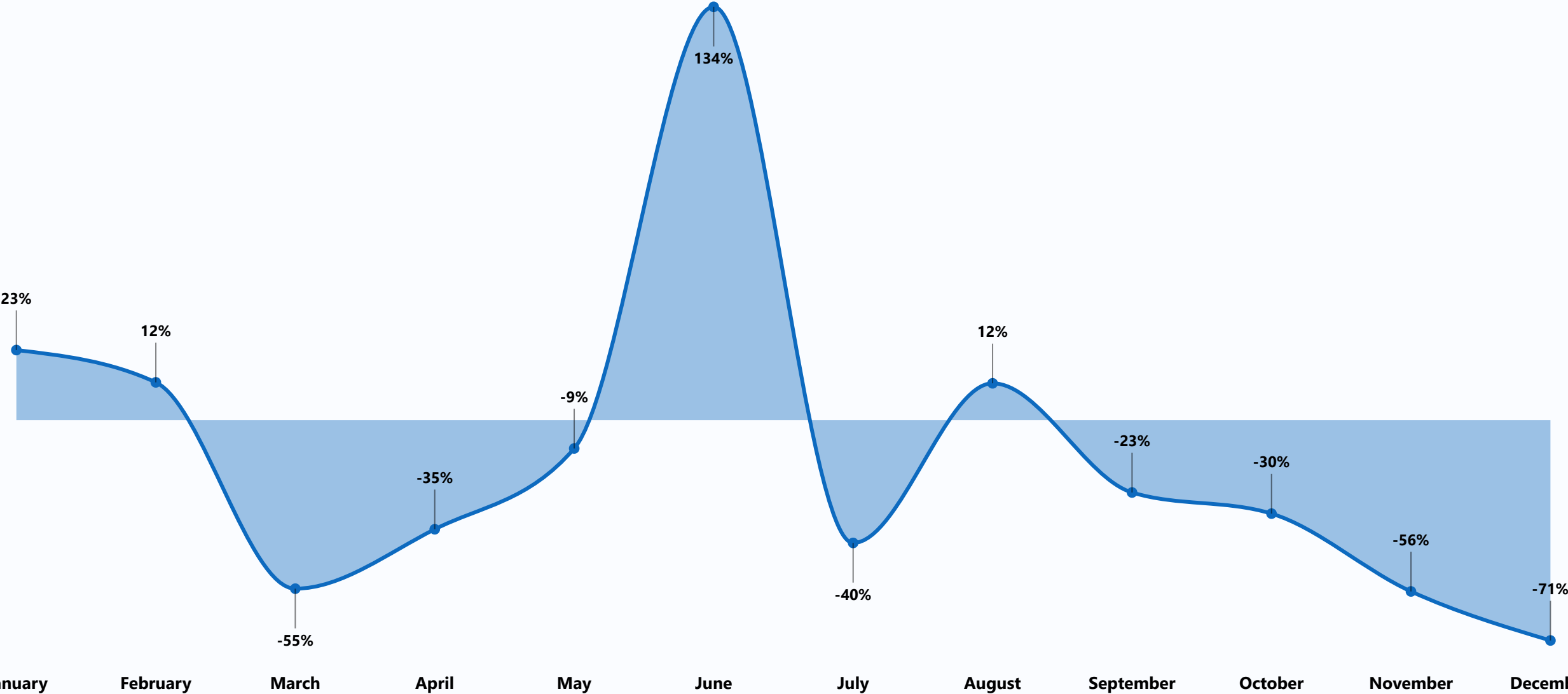
5*

Business Class

Economy class

% Sales Difference by Months for 2019 vs 2018

June stood out as a month of excellent sales gains, while December's numbers took a sharp dive.



2019 vs 2018 Monthly Comparison

Services type

Air tickets

Hotel accommodation

Destination Country

All

Category

3*

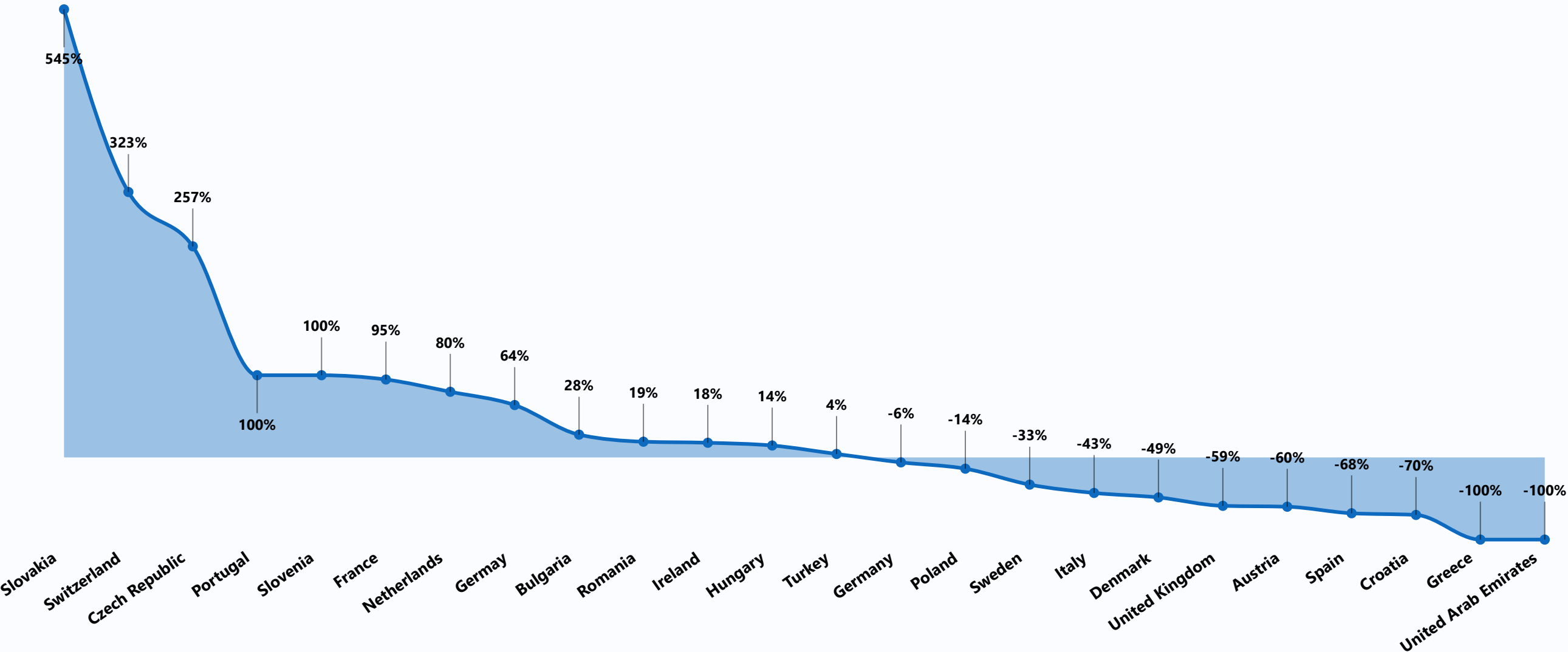
4*

5*

Business Class

Economy class

% Sales Difference by Months for 2019 vs 2018



Advanced Booking

Services type

Air tickets

Hotel accommodation

Destination Country

All

Airline Class

Business Class

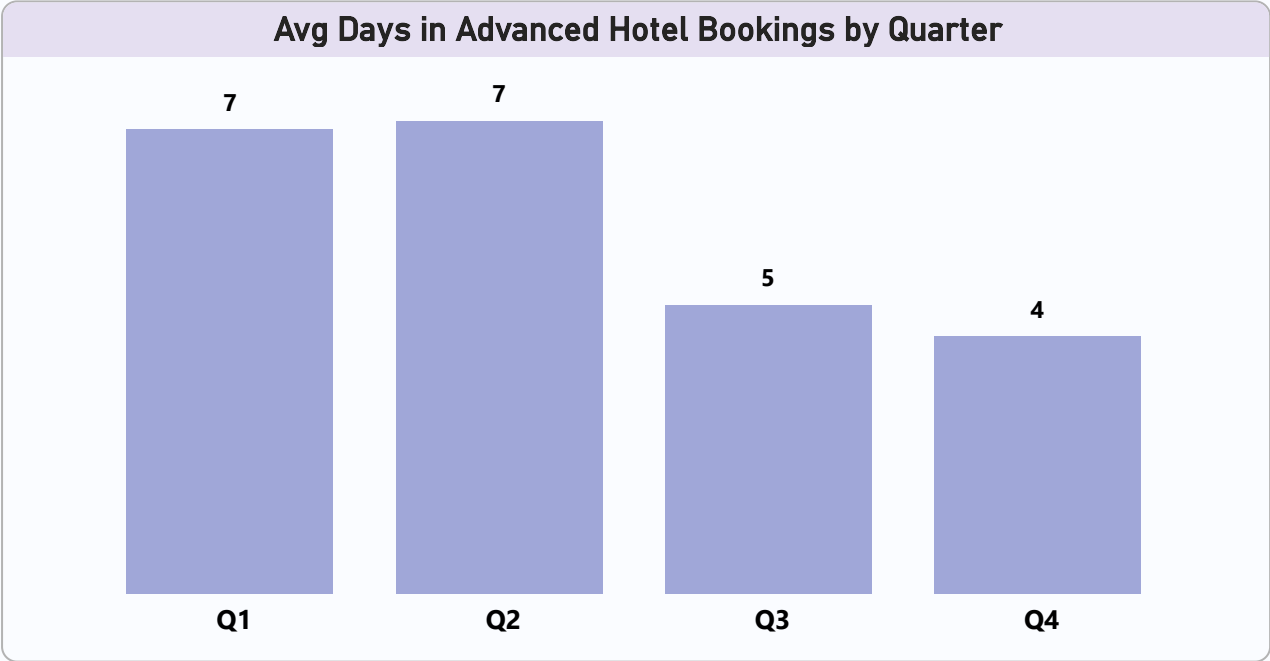
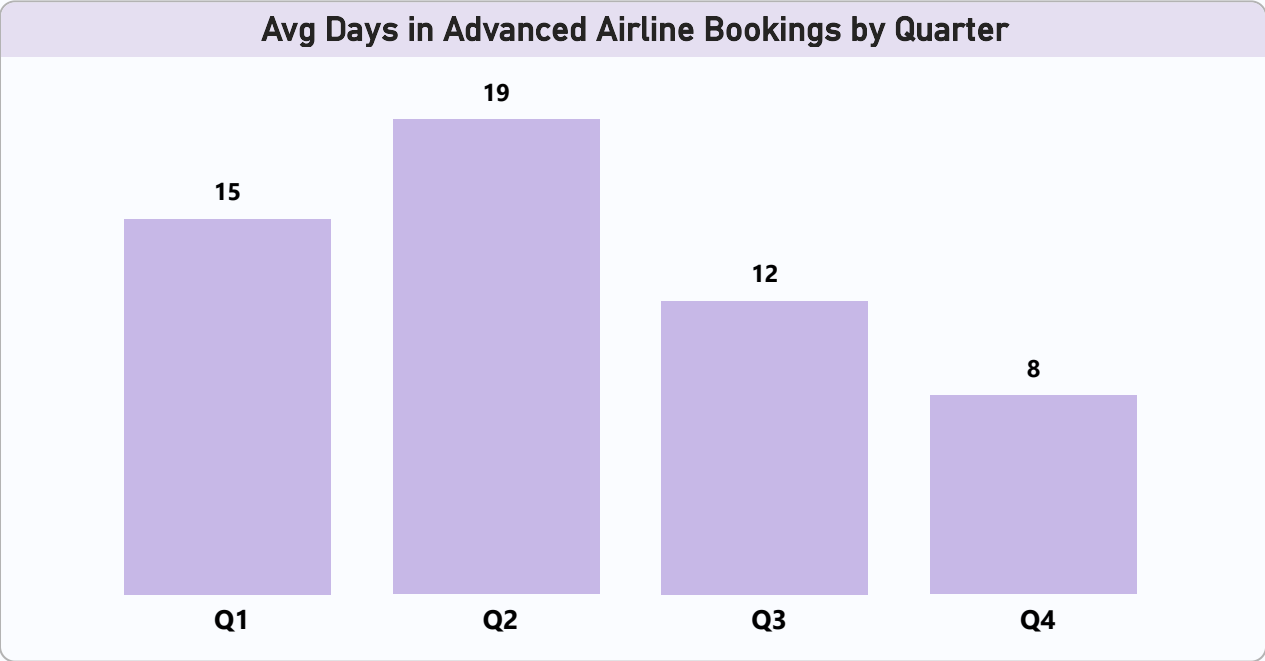
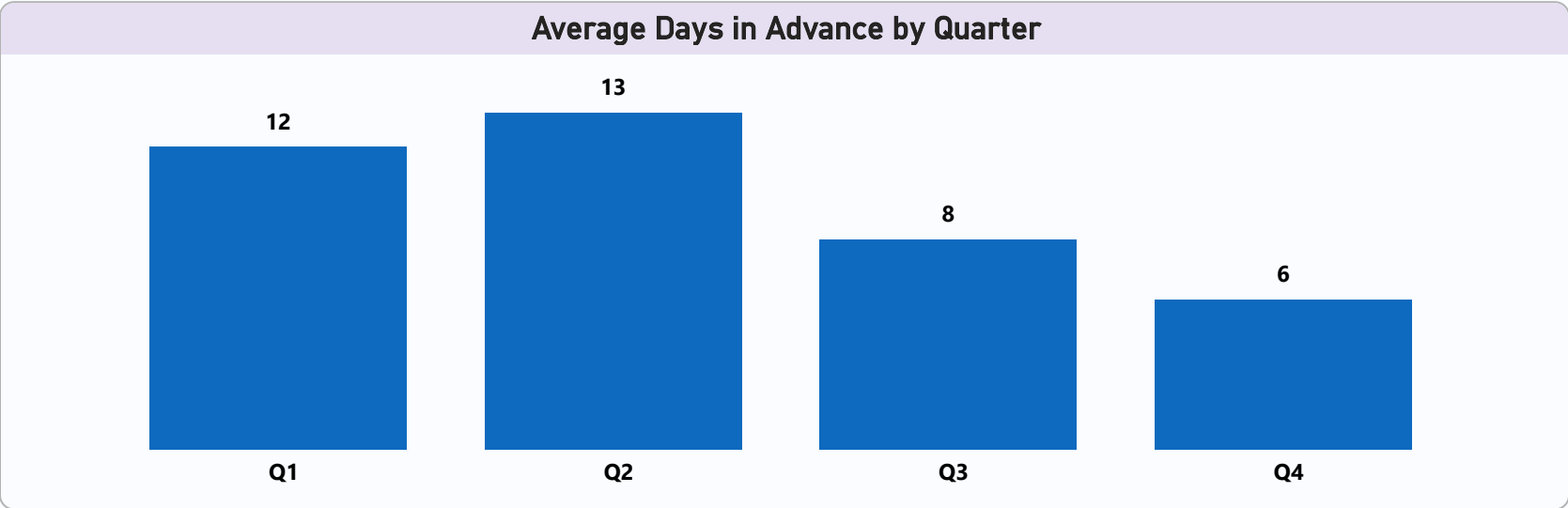
Economy class

Hotel Class

3*

4*

5*



Cost Analysis Based on Advance Booking

Services type

Air tickets

Hotel accommodation

Destination Country

All

Airline Class

Business Class

Economy class

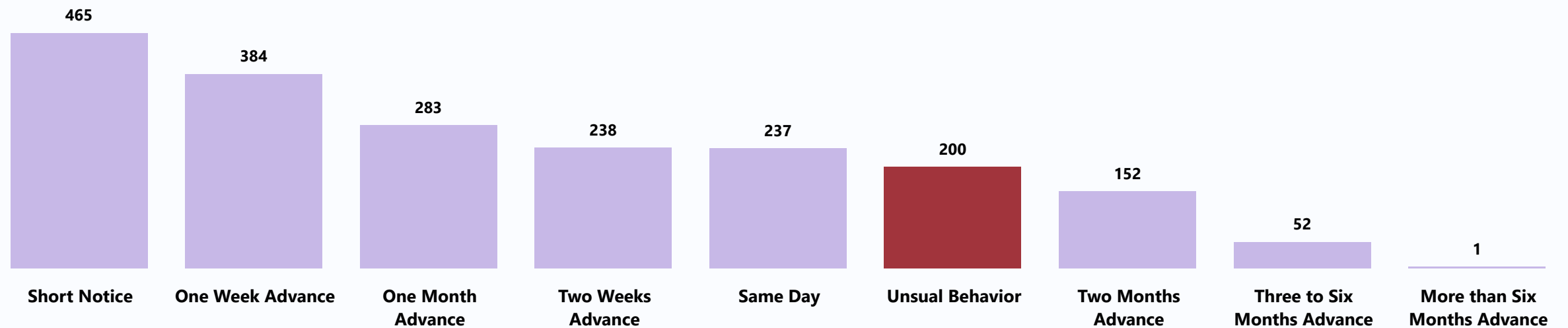
Hotel Class

3*

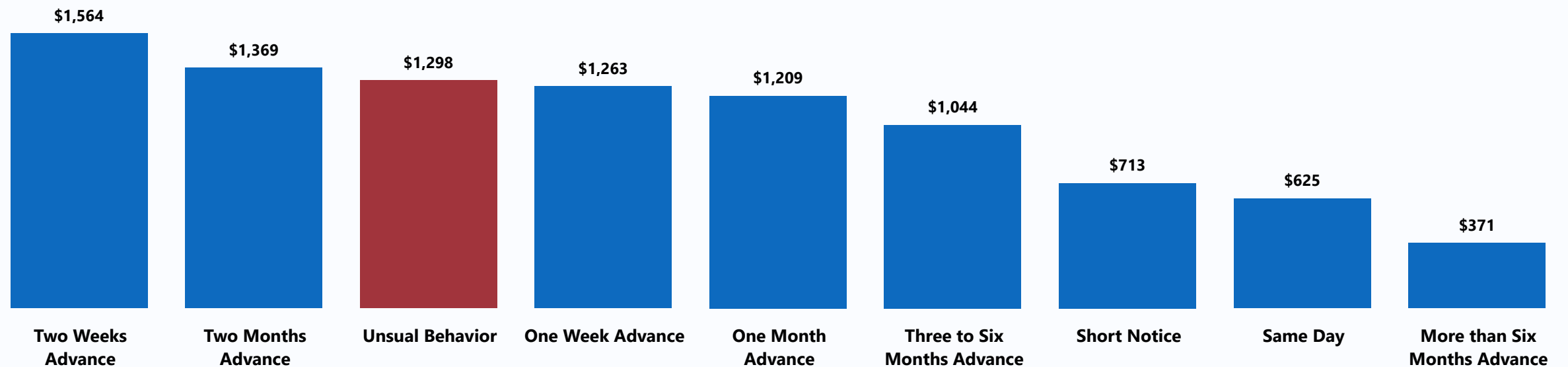
4*

5*

of Bookings per Booking Advanced Group



Avg Spend by Booking Advance Group



Supplier Analysis: Average Hotel Nights By Month and Class

Destination Country

All

Year

2018

2019

Hotel Class

3*

4*

5*

Supplier	3*	4*	5*
+ Mercure Vienna First		12	
+ Ea Embassy		10	
+ Kavalier		8	
+ Kavalier Hotel		7	
+ Austria Trend Hotel Park Royal Palace Vienna			6
+ Domus Via Veneto		5	
+ Hotel Neufeld	5		
+ Qualys Hotel Nasco		5	
+ Austria Trend Parkhotel Schönbrunn		4	
+ Airport Hotel Okecie		4	
+ Airport Hotel Okęcie		4	
+ Aurelia	4	4	
+ Champerret Elysees	4		
+ Fleming'S Hotel Munchen Schwabing		4	
+ Fleming'S Hotel München Schwabing		4	
+ Mariko Inn Roman	4		
+ Marriott Hotel Munich		4	
+ Parkhotel Schönbrunn		4	
+ Leonardo Boutique Hotel Munich		4	
+ Mercure Hotel München Schwabing		4	
+ Onix Hotel	4		
+ Appia Hotel Residences		3	
+ Club Hotel Cortina		3	
+ Hampton By Hilton Warsaw Mokotow	3		
+ Hotel Ranieri	3		
+ Metropol Hotel	3		

Supplier	3*	4*	5*
+ Roomers Munich Autograph Colle		\$2,245.72	
+ Holiday Inn City Center		\$2,067.2	
+ Mercure Vienna First		\$1,673.665	
+ Innside By Melia München Parkstadt Schwabing		\$1,628.535	
+ Sheraton Bratislava			\$1,596.98
+ Novotel Muenchen City		\$1,559.21	
+ Fleming'S Hotel Munchen Schwabing		\$1,527.48	
+ Novotel Muenchen Airport		\$1,367.07	
+ Vi Vadi Hotel Downtown Munich	\$1,351.73		
+ Fleming'S Hotel München Schwabing		\$1,332.47	
+ Melia			\$1,294.29
+ Nh Königsallee		\$1,226.8	
+ Marriott Hotel Munich		\$1,168.76	
+ Airport Hotel Okecie		\$1,165.12	
+ Guildford Harbour Hotel		\$1,156.54	
+ Maritim Hotel Munich		\$1,104.185	
+ Star Inn Hotel Wien Schoenbrunn By Comfort		\$1,094.11	
+ Marrol'S Boutique Hotel		\$1,087.57	
+ Austria Trend Hotel Park Royal Palace Vienna			\$1,069
+ Ibis Muenchen City	\$1,052.195		
+ Mercure Schwabing		\$1,051.37	
+ Nh Vienna Airport Conference Center (Vienna International Airport, 19 Km From Vienna)		\$1,032.175	
Total	\$335.9567	\$476.5145	\$913.3508

Supplier

Search

🔍

✎

Month-on-Month Cost Comparison per Night

- ☐ Select all
- ☐ Achat Premium Budapest
- ☐ Airport Hotel Okecie
- ☐ Airport Hotel Okęcie
- ☐ Amadeus Focsani
- ☐ Ambassador
- ☐ Ambassador Bw
- ☐ Ana Airport Hotel
- ☐ Aplend City Hotel Perugia
- ☐ Apollo Hotel
- ☐ Appia Hotel Residences
- ☐ Aqua Tg. Jiu
- ☐ Aurelia
- ☐ Austria Trend Hotel Bratislava
- ☐ Austria Trend Hotel Park Royal Pala...
- ☐ Austria Trend Parkhotel Schonbrunn
- ☐ Austria Trend Parkhotel Schönbrunn
- ☐ Ayre Gran Hotel Colón
- ☐ Bellaria Hotel
- ☐ Berna Hotel
- ☐ Best Western Borgolecco (31 Km Fr...
- ☐ Best Western Bucovina
- ☐ Best Western Premier Bhr Treviso H...
- ☐ Best Western Premier Collection Cit...
- ☐ Boulevard Prestige Slatina
- ☐ Business Hotel
- ☐ Byotell Hotel Istanbul
- ☐ Capitol Hotel
- ☐ Carmen Predeal
- ☐ Caro
- ☐ Carol Hotel

Year

2018

2019

Destination Country

All

▼

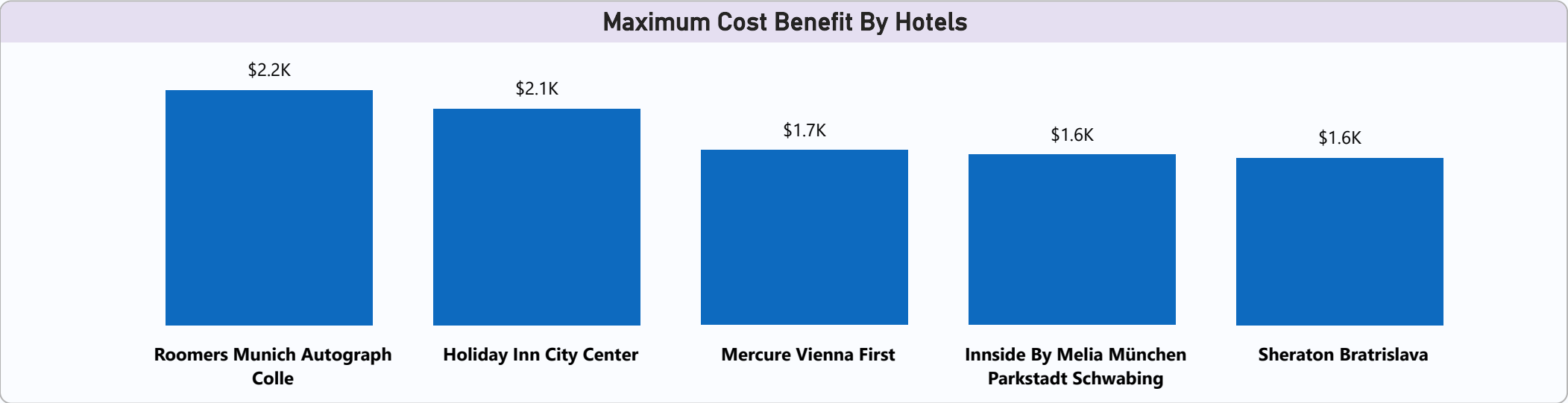
Hotel Class

3*

4*

5*

Month-on-Month Cost Comparison					
Months	Avg Cost per Night	Previous Month Avg Cost	Difference		% Change Difference
January	\$386	\$413		-\$27	-6% ▼
February	\$386	\$386		-\$0	-0% ▼
March	\$463	\$386		\$77	20% ▲
April	\$551	\$463		\$88	19% ▲
May	\$393	\$551		-\$158	-29% ▼
June	\$430	\$393		\$37	9% ▲
July	\$432	\$430		\$2	1% ▲
August	\$429	\$432		-\$3	-1% ▼
September	\$311	\$429		-\$118	-27% ▼
October	\$403	\$311		\$92	30% ▲
November	\$446	\$403		\$43	11% ▲
December	\$412	\$446		-\$33	-7% ▼



Top 5 Supplier By Hotel Class

Destination Country

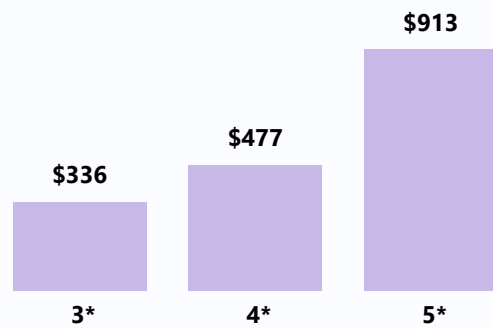
All

Year

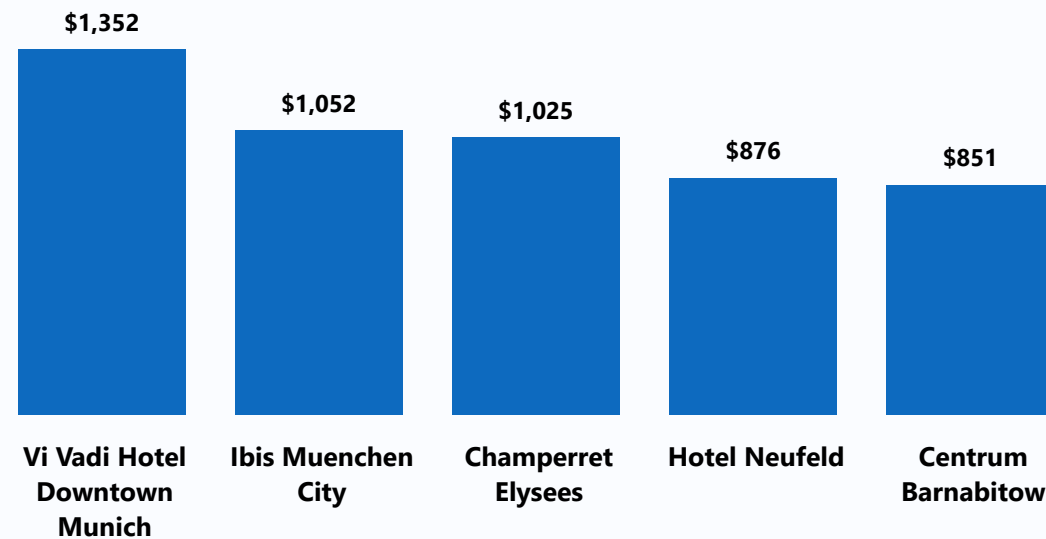
2018

2019

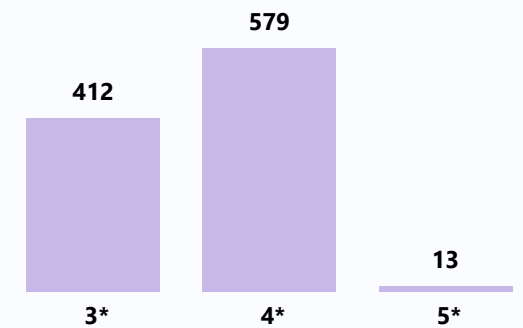
Hotel Spend by Hotel Class



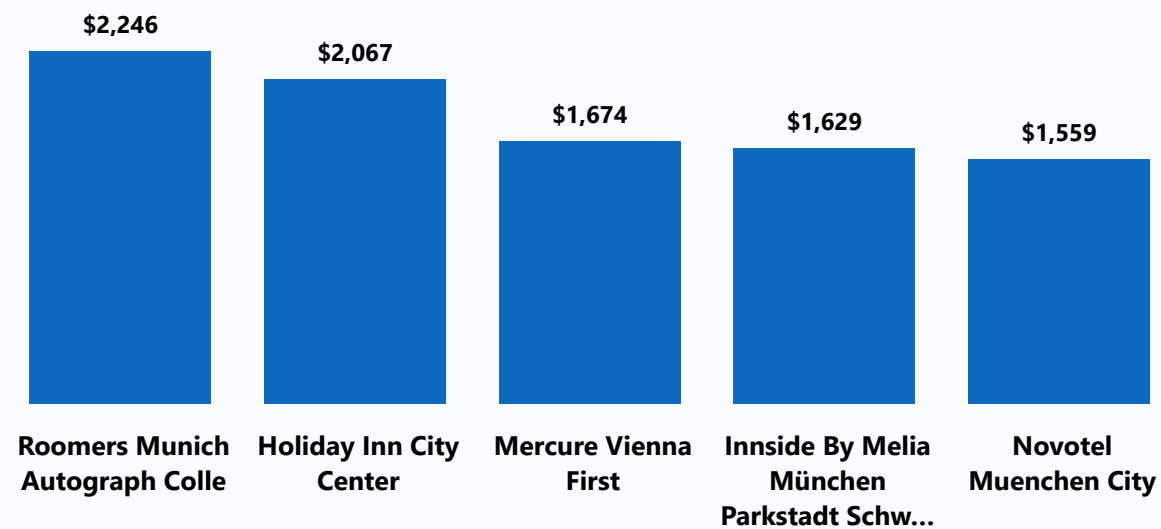
Top 5 Hotels in the 3* Class by Hotel Spend per Night



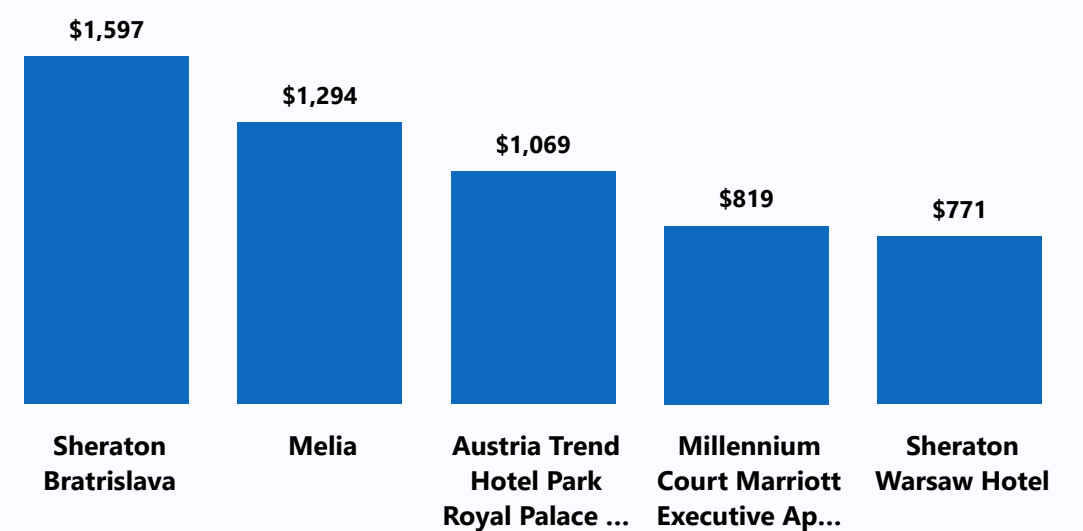
Bookings by Hotel Class



Top 5 Hotels in the 4* Class by Hotel Spend per Night



Top 5 Hotels in the 5* Class by Hotel Spend per Night



Top 3 Cities via Hotel Bookings

Destination Country

All

▼

Hotel Class

3*

4*

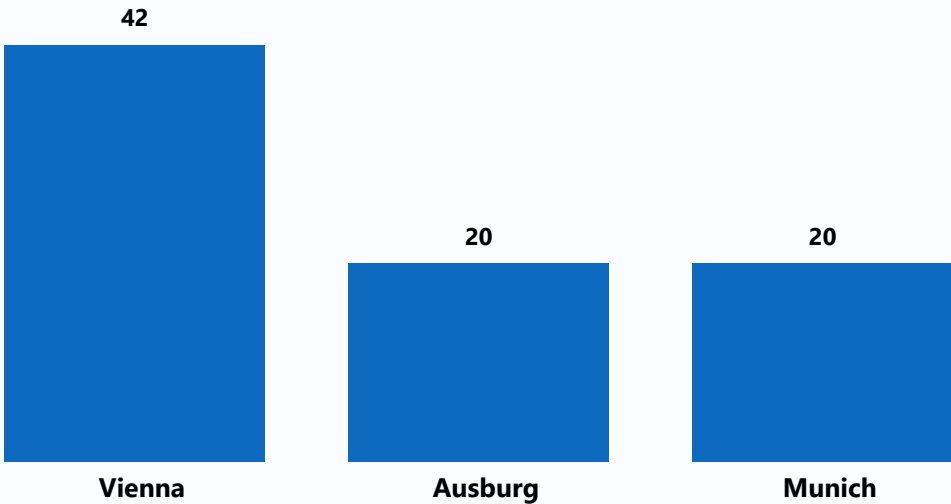
5*

Year

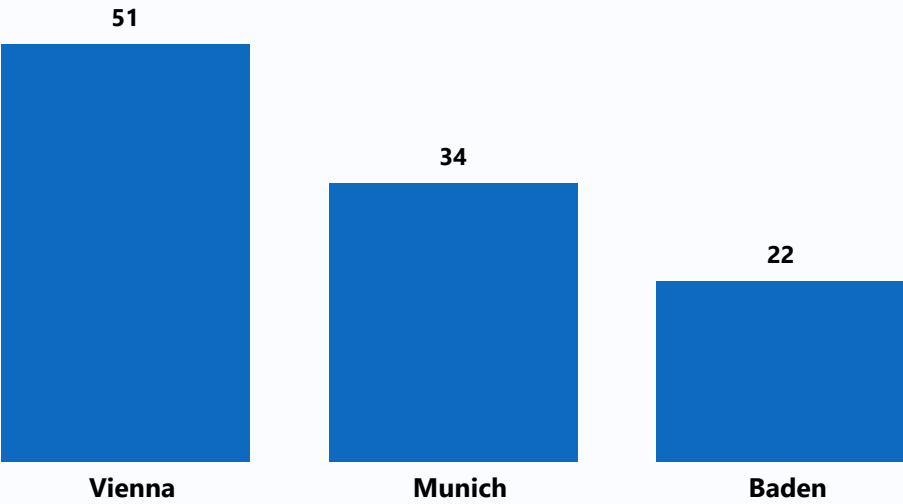
2018

2019

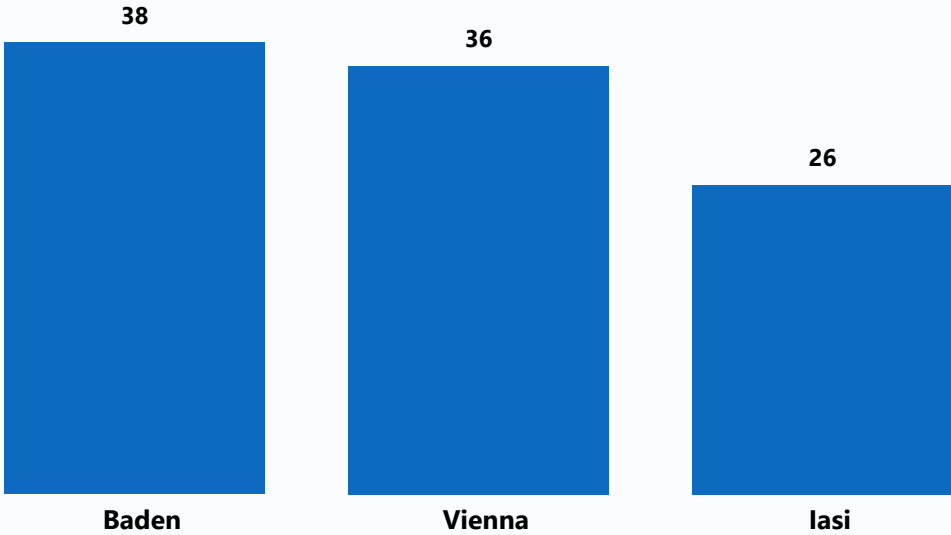
Top Cities in Q1



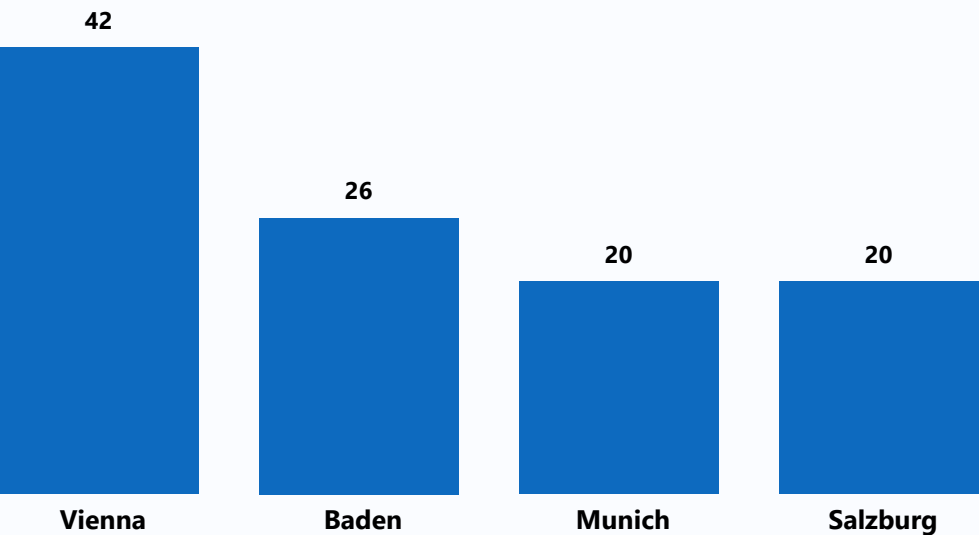
Top Cities in Q2



Top Cities in Q3



Top Cities in Q4



Top Passengers by Trips (Quarterly)

Destination Country

All

Supplier

All

Airline Class

Business Class

Economy class

Hotel Class

3*

4*

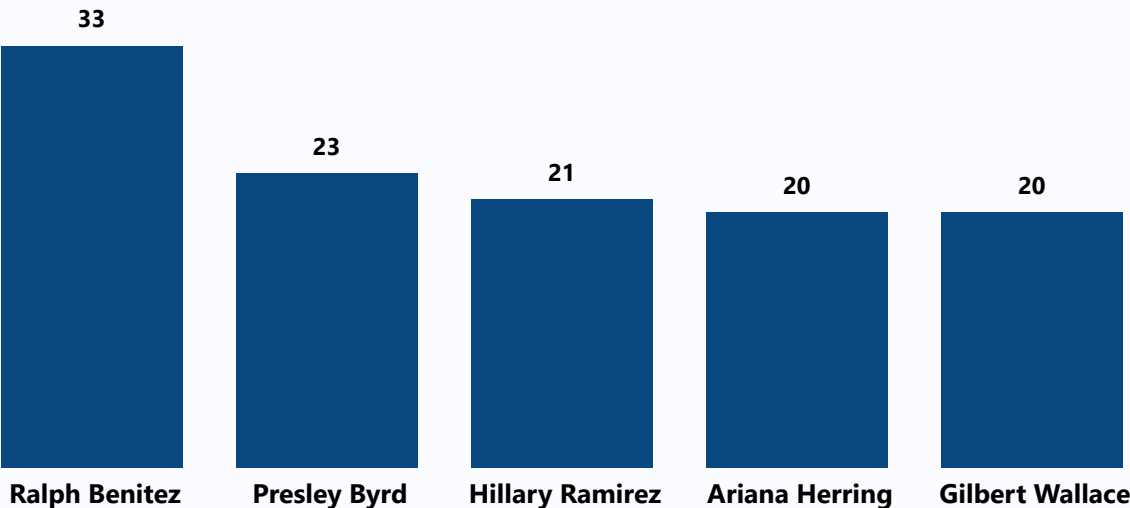
5*

Year

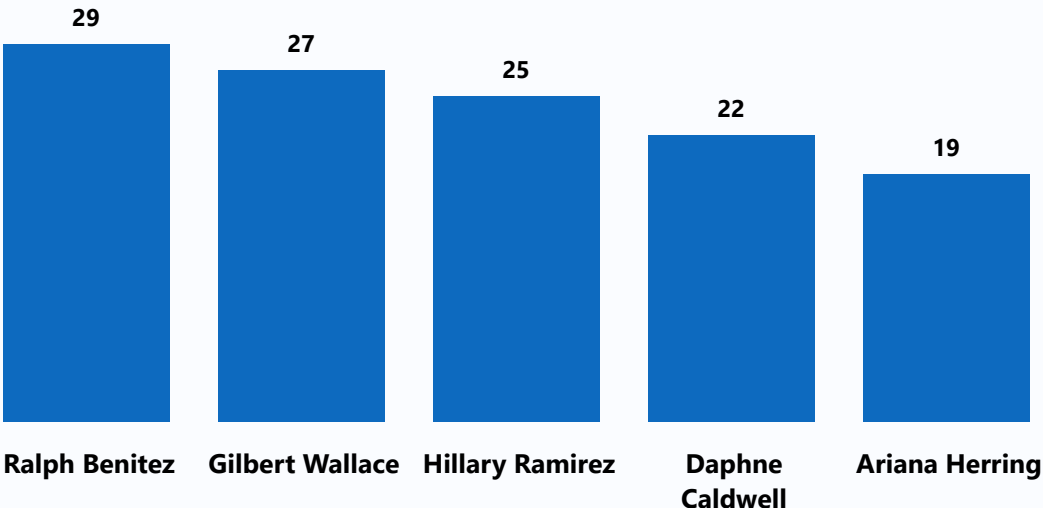
2018

2019

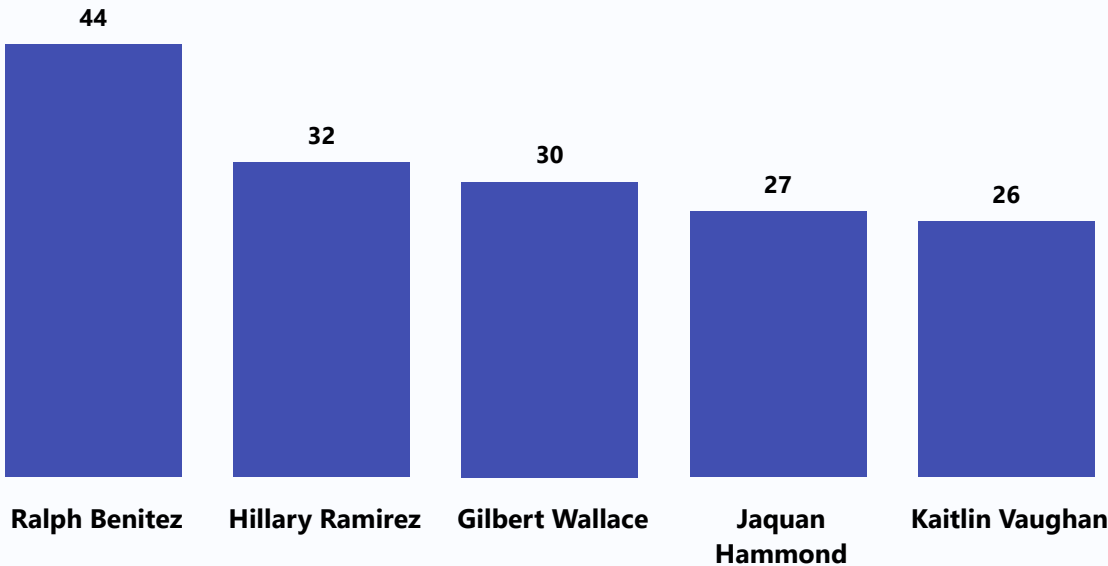
Top Passengers in Q1



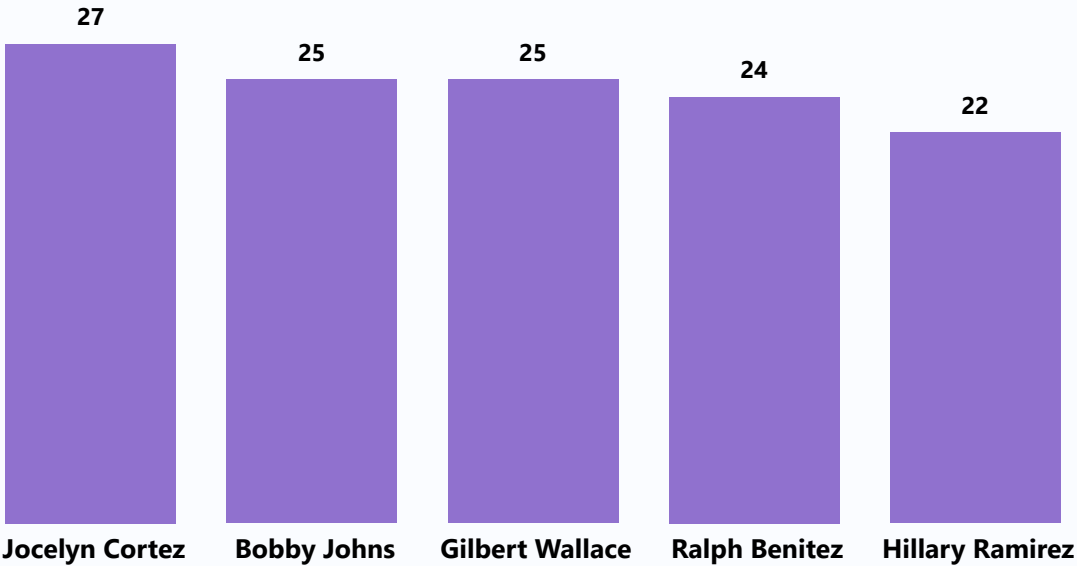
Top Passengers in Q3



Top Passengers in Q2



Top Passengers in Q4



2019 vs 2018 Monthly Comparison

Services type

Air tickets

Hotel accommodation

Destination Country

All

Category

3*

4*

5*

Business Class

Economy class

Monthly Cost trend comparison between Combined & Separate

● Hotel ● Air ● Combined

