Data Science::Healthcare - Persistency of a drug

Project Performer detail (Individual):

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Problem Description:

One of the greatest problems faced by Pharmaceutical companies these days is of persistency related to drugs. Persistency is related to the behavior of patient towards the medication advised by doctor. This term reflects the duration of time a drug is taken by a patient from the start of treatment to the end of treatment as maintained by doctor. The persistency is important because it can save not only the health of patient but also the money endured on health care system on illness due to discontinuity of drugs.

Git-hub Repository:
https://github.com/AmnaNaaem/DataScience-Project