Readme file

Dataset: Ford GoBike 2017

Data source:

Udacity

Project findings

- 1. The number of "subscribers" user type is five times higher than the number of customer users. We want to see how the duration interacts with each user type.
- 2. subscribers ride much shorter trips compared to customers
- 3. The user type customer takes more duration percentages and fewer distance percentages, while the user type subscriber takes less distance and more duration. Considering that number of subscribers is very high than the number of customer users in the dataset.

References

- 1. https://github.com/mattzajac/DAND-Project_4/blob/master/exploration.ipynb
- 2. https://github.com/SadiqAlreemi/Communicate-Data-Findings/blob/master/exploration_template.ipynb
- 3. https://github.com/asajm/communicate-data-findings/blob/master/exploration.ipynb