## We think vision and mission statements are boring 🥰



A vision and mission statement can be summarized in a company's telos. Telos is the Greek for purpose. We believe that a startup's telos changes as it adapts to its market environment. However, it is still driven by factors that were constant at its founding.

## What is our Telos? 🤷



To create a platform to enhance South Africa's GDP.

## How are we carrying out our Telos? 🥯



Our hypothesis is that South African universities lack platforms to truely foster collaboration so that issues affecting students can be solved

We are testing this hypothesis by helping Universities create platforms for students and staff to understand their academic environment better. This is being done through our app RESpond. It enables students who stay in residences at the University of Pretoria to gain access to real time information.

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