

Nebulae

Why we have no vision and Mission statement?

A vision and mission statement can be summarized in a company's telos. Telos is the Greek translation for purpose. We believe that a startup's telos changes as it adapts to its surroundings.

It becomes driven by different things that are still core its inception.

What is our Telos?

To create a platform to enhance South Africa's GDP.

How are we carrying out our Telos?

By helping Universities create platforms for students and staff to understand their academic environment better. We are currently doing this through an app called RESpond. RESpond turns university Residences into interactive communities.

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