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Uttar Pradesh Agriculture Export Policy 2019

[As amended-2021 (First Amendment)]

Government of Uttar Pradesh

Department of Agriculture Marketing & Agriculture Foreign Trade, Uttar Pradesh

1. Background

Uttar Pradesh is the fourth largest State in terms of geographical spread which is 240,928 sq. km. covering 7.3 per cent of the total area of the country. The State has four ecological zones covering terai, gangetic plain, bhabhar and vindhyana area. It is the most populous state of the country, having 18 divisions and 75 districts. The State has six well defined and distinct soil groups- Bhabhar soils, Terai soils, Vindhyana soils, Bundelkhand soils, Aravali soils and Alluvial soils. Based on rainfall, terrain and soil characteristics, UP has nine different agro climatic zones. State climate is subtropical and congenial for agriculture. The main source of livelihood of the people of Uttar Pradesh is agriculture and about 66% of the population earns livelihood from agricultural and allied activities. Being blessed with river Ganga and its tributaries, State grows wheat, maize, paddy, potato, sugarcane, pulses, oil seeds and many others fruit and vegetable crops. Uttar Pradesh produces 21% of food grains, 10.8% fruits and 15.4% of the vegetables produced in the country. Agriculture contributes 25.7% (2017-18 at current price and 22.7% at constant price) in gross State domestic product (GSDP). The State has 177.21 lakh ha. cultivated area, and against it net cultivated area is 166 lakh ha, out of which 86.7% is irrigated area. It stands 1st in food grains, sugarcane, potato, milk, meat and total horticultural production in the country. To meet out the mandate of doubling farmer's income, it is necessary that a better demand for agricultural produce is created not only at national level but also at international level and better price realization is ensured through increase in exports. To enable the farmers to fetch better price of their produce it is necessary to give emphasis on agricultural exports. This requires a stable agriculture export policy regime in the State. The share of Uttar Pradesh in National Agricultural exports is 7.35% (2018-19). Presently in terms of quantity exported in 2018-19 Uttar Pradesh contributed 50.34% in buffalo meat, 37.88% in wheat, 26.59% in natural honey, 4.12% in fresh mangoes, 15.84% in other fresh fruits, 13.31% in dairy products, 4.02% in non- basmati rice, 3.21% in basmati rice, 0.57% in floriculture, 0.51% in processed fruits, juices & nuts, in the total agricultural exports from India. Ministry of Commerce and Industry, Government of India formulated a National Agriculture Export Policy in the year 2018 with a vision to double the agricultural exports from present approximately US\$30+Billion to approximately US\$60+ Billion by 2022. It is envisaged that each state should formulate its own agriculture export policy to help in achievement of this objective. In view of this, Uttar Pradesh Agriculture export policy is being formulated in coherence with the national vision. [1]

1. Vision of the policy

The vision of the Uttar Pradesh Agriculture Export Policy 2019: "To provide new framework for promoting agriculture exports, to harness the potential of exports of agricultural produce and products, and to substantially augment the income of farmers and other stakeholders." [1]

1. Objective of the policy

- To double the agricultural exports from Uttar Pradesh from the current value of US\$ 2524 million (Rs. 17591 crore) by 2024. [1]
- To facilitate export of environmentally sustainable agricultural produce and also a shift from export of unprocessed agricultural produce to value added products. [1]
- To identify and promote potential agricultural crops and products for export which are indigenous, organic and which can compete in the international markets. [1]
- To create institutional mechanism for accessing international market and overcoming

obstacles related to its management. [1]

- To develop framework for reaching out to farmers with information related to exportable agricultural products and global opportunities. [1]
- To look at synergistic opportunities among key departments in the State for expanding exports in agriculture sector. [1]
- To enhance the income of farmers by expanding the market thereby ensuring better remunerative price. [1]

1. Strategies for implementation

4.1 Strengthening institutional mechanism, higher synergy among departments & effective utilization of existing institutional framework. [1] 4.2 Enabling infrastructure to facilitate agricultural exports from the State and ensuring quality control and maintaining required standards at all levels. [1] 4.3 Establishing State level Agriculture Exports Facility Center as a contact point for stakeholders. [1] 4.4 Promoting and facilitating ways to make business easy for exporters of agricultural produce and products. [1] 4.5 Encouraging private sector investments to create modern value chain which are well integrated with global market. [1] 4.6 Promoting Good Agriculture Practices, developing disease and pest free areas and long distance sea protocol for the export of fresh fruits and vegetables. [1] 4.7 Conducting capacity building of officials and stakeholders. [1] 4.8 Setting up systems to promote innovation and start-ups. [1] 4.9 Organizing promotional events to connect State with international market opportunities. [1] 4.10 Attracting business for more investment and emphasis on state brand promotion. [1] 4.11 Increasing agriculture exports from the state through cluster approach by forming clusters of areas within the district or groups of districts in which the exportable agriculture produce is being traditionally produced or processed or which are otherwise suitable for the purpose. [1] 4.12 Encouraging research and development in collaboration with national and state level institutions. [1]

1. Implementation of the policy

5.1. This policy shall come in to effect from the date of its notification. [1] 5.2. In case of any amendments in this policy, any package of incentives, which is already committed by the state government to any Farmer/ FPO/FPC/ Exporter/ Unit, shall not be withdrawn and the Farmer/ FPO/ FPC/ Exporter/ Unit shall continue to remain entitled to the benefit. [1]

1. Implementation framework

6.1 Strengthening Institutional Mechanism: [1]

6.1.1 This policy shall be implemented by all the departments of agriculture and allied sector departments e.g. Agriculture Department, Agriculture Marketing & Agriculture Foreign Trade department in which also includes Rajya Krishi Utpadan Mandi Parishad Uttar Pradesh, Animal Husbandry department, Food and Drug Administration, Fisheries, Dairy and Milk development Department, Horticulture & Food Processing Department, Sugar Industry & Cane Development department and such other departments as are directed by the State Level Export Monitoring Committee constituted under clause 6.1.2 of this policy and these departments shall be called allied department under this policy. [1] 6.1.2 To strengthen and monitor the implementation of the policy, a State Level Export Monitoring Committee shall be formed. The State level monitoring committee shall be as follows: [1]

Sl. No.	Committee Designation	Official Designation
1.	Chairman	Chief Secretary, Govt. of U.P.
2.	Vice Chairman	Agriculture Production Commissioner, Govt. of U.P.
A.		State Government Agriculture

Sl. No.	Committee Designation	Official Designation
		Export related departments/ Institutions
1.	Member	Additional Chief Secretary/ Principal Secretary, Finance, Govt. of U.P.
2.	Member	Additional Chief Secretary/ Principal Secretary, Planning, Govt. of U.P.
3.	Member	Principal Secretary, Agriculture, Govt. of U.P.
4.	Member	Principal Secretary, Agriculture Marketing & Agriculture foreign Trade, Govt. of U.P.
5.	Member	Principal Secretary, Horticulture & Food Processing, Govt. of U.P.
6.	Member	Principal Secretary, Animal Husbandry, Govt. of U.P.
7.	Member	Principal Secretary, MSME, Govt. of U.P.
8.	Member	Principal Secretary, Fisheries, Govt. of U.P.
9.	Member	Principal Secretary, Sugar Industry & Cane Development. Govt. of U.P.
10.	Member	Principal Secretary, Dairy & Milk Development Govt. of U.P.
11.	Member	Export Commissioner, Export Promotion Bureau, U.P.
12.	Member	Commissioner, Food Safety & Drug Administration, Govt. of U.P.
13.	Member	Director General, Uttar Pradesh Council of Agriculture Research (UPCAR)
14.	Member	Managing Director, HoFED, Uttar Pradesh.
15.	Member	Director, Rajya Krishi Utpadan Mandi Parishad, Uttar Pradesh.
16.	Member	Director, U.P. State Organic Certification Agency, Lucknow.
17.	Member Secretary	Director, Directorate of Agriculture Marketing & Agriculture Foreign Trade, Uttar Pradesh.

Sl. No.	Committee Designation	Official Designation
B.		Central Government Agriculture Export related departments/Institutions
1.	Member	DGFT or his representative
2.	Member	Chief Commissioner Customs, Govt. Of India
3.	Member	Representative member of Agricultural and Processed Food Products Export Development Authority (APEDA), New Delhi
4.	Member	Representative of Indian Council of Agriculture Research (ICAR), New Delhi
5.	Member	Regional Authority of Export Inspection Council (EIC)
6.	Member	Regional Officer/ Representative of Directorate of Plant Protection Quarantine and Storage, Faridabad, Haryana
7.	Member	Regional Officer/ Representative, Animal Quarantine & Certification Services, New Delhi.
8.	Member	Representative of Federation of Indian Export Organizations (FIEO), New Delhi
C.		Other Members
1.	Member	Two (02) Nominated Progressive Farmers and / or FPOs by the State Government
2.	Member	Two (02) Nominated Eminent Exporters by the State Government
3.	Member	Two (02) Nominated Representative of Industry Chambers by the State Government

Vice chairman shall act as Chairman in the absence of Chairman and the tenure of nominated members shall be 2 years. The State Level Export Monitoring Committee shall act as the Empowered Committee for the purpose of this policy. The State Level Export Monitoring Committee shall periodically review the status of agriculture export at state level and shall facilitate export promotion measures by coordinating between different State and Central Government Departments and other stakeholders. It shall also finalise formation of clusters, expand and modify the list of cluster. It shall also provide functional guidance to divisional and

district level committees. The chairman of the committee shall be authorize to nominate the member from any department, institutions, etc. as per the requirement to fulfil the objective of this policy. [1] 6.1.3 The Department of Agriculture Marketing and Agriculture Foreign Trade, Uttar Pradesh shall act as nodal department at State level, Directorate of Agriculture Marketing and Agriculture Foreign Trade, Uttar Pradesh shall act as nodal agency. In order to make adequate discharge of its obligations and activities of agricultural export promotion, the nodal agency shall be allocated the budget every year by the government according to the minimum requirement. Nodal agency shall leverage the support of Rajya Krishi Utpadan Mandi Parishad, U.P. and Mandi Samiti for the implementation of this policy. The funds provided by the state government shall be utilised to fill the critical gaps in infrastructure and also to incentivise exports and related issues. The nodal agency shall liaise with different departments of the State government to address the issues raised by exporters/ stakeholders and it shall organize events and meets, disseminate information, conduct capacity building programmes etc. The nodal agency shall work with concerned agencies to develop operational and commodity specific standard operating procedure (SOPs) for different departments and institutions. To meet out the objectives of this policy the nodal agency shall strengthen institutional structure by roping in experts in the field of agriculture exports and by using information technology and by providing operational and IT support in line with this policy for the division and district level cells. [1] 6.1.4 A Divisional Level Agricultural Export Monitoring Committee shall be formed and monitored at the level of the Divisional Commissioner, which shall be as follows: [1]

Sl. No.	Committee Designation	Official Designation
1.	Chairman	Divisional Commissioner
2.	Member	Representative of Agricultural and Processed Food Products Export Development Authority (APEDA), New Delhi
3.	Member	Representative of Directorate of Plant Protection Quarantine and Storage, Faridabad, Haryana
4.	Member	Representative of state/ Central Agriculture University nominated by the chairman.
5.	Member	Joint Director Agriculture/ Deputy Director Agriculture
6.	Member	Joint Commissioner, Industries MSME & Export Promotion Department
7.	Member	Deputy Director, Horticulture
8.	Member	Principal, State Food Science Training Centre/Food Processing Officer, Deptt. of Horticulture & Food Processing
9.	Member	Additional Director, Animal Husbandry
10.	Member	Assistant Commissioner (Food), Deptt. of Food and

Sl. No.	Committee Designation	Official Designation
		Drug Administration, U.P.
11.	Member	Deputy Director (Administration/ Marketing), Mandi Parishad
12.	Member	Deputy Director Fisheries
13.	Member	General Manager, Sugar Mill, Nominated by the Chairman
14.	Member	Representative of National Bank for Agriculture and Rural Development (NABARD)
15.	Member	Representative of Small Farmer's Agri-Business Consortium (SFAC)
16.	Member	Representative of NABL accredited Laboratory nominated by the chairman.
17.	Member	Representative of reputed Non Government Organization (NGO), Nominated by the Chairman
18.	Member	Two (02) Nominated Progressive Farmers and / or FPOs by the Chairman
19.	Member	Two (02) Nominated Eminent Exporters of the Division by the Chairman
20.	Member Secretary	Assistant Agriculture Marketing Officer/ Assistant Marketing Officer, Deptt. of Agri. Marketing & Agri. Foreign Trade, U.P.

The tenure of nominated members shall be 2 years. The Divisional Level Exports Monitoring Committee shall review the status of agricultural exports minimum twice a year at the division level and facilitate exports promotion measures by coordinating between different departments. This committee shall review the development and working of clusters formed for the production of exportable agricultural produce and products. [1] 6,1,5 At the District level, a Cluster Facilitation Cell shall be set up under the chairmanship of District Collector, as follows: [1]

Sl. No.	Committee Designation	Official Designation
1.	Chairman	District Collector
2.	Member	Chief Development Officer