trategic partnership project to improve Canada Post’s parcel delivery through targeted 3PL collaborations. Includes market research, partner evaluation, integration plan, and performance tracking.

### **THE CORE IDEA:**

Canada Post is fighting to remain competitive in the parcel delivery space through 3PL partnerships, but its pricing, service delays, and strike news are eroding trust.

My hypothesis: “Why is parcel shipping in Canada so expensive and inefficient—and how can data expose the problem and drive solutions?”

### **Problem Statement (to investigate):**

"Parcel delivery in Canada is disproportionately expensive and unreliable compared to population-dense countries like India. This inefficiency affects customer behavior and business performance, especially when labor strikes, limited 3PL adoption, or poor service coverage reduce trust in government-run services like Canada Post."

Links:

**Canada courier industry stats (2023-2024):**

* Statista - Courier & Delivery Services in Canada
* IBISWorld Canada - Courier Services Industry Report

Canada Cartage

https://www.canadacartage.com/

https://www.freightcenter.com/carriers/canada-cartage/

https://www.foodlogistics.com/awards/article/21287877/food-logistics-2023-top-green-providers

TFI International

https://www.tfiintl.com/en/segments

https://www.tforcefreight.com/

https://www.icscourier.ca/

https://www.canpar.com/

https://www.loomis-express.com/

https://www.tfiintl.com/en/new

EEKO 3PL

<https://eeko.ca/3pl-warehousing-and-fulfillment>

<https://eeko.ca/about>

Canadian Alliance Terminals

https://canadianalliance.ca/

https://www.extensiv.com/partners/canadian-alliance-terminals

InterFulfillment

https://interfulfillment.com/

https://interfulfillment.com/partners/

https://interfulfillment.com/integrations/

Drexel Industries":

https://drexel.ca/

https://www.indeed.com/cmp/Drexel-Industries/reviews

https://www.kencogroup.com/news/kenco-acquires-drexel-industries/

Bison Transport:

https://www.bisontransport.com/

https://www.bisontransport.com/sustainability

https://www.bisontransport.com/services/intermodal

Loomis Express:

https://www.loomis-express.com/

https://www.shipstation.com/partners/carriers/loomis-express/

https://www.loomis-express.com/tools/web-ship/