

BMW  
GROUP



ROLLS-ROYCE  
MOTOR CARS LTD

# PHYSICAL ASSET TRACKING VISION PLATFORM

PLANT HAMS HALL









# THE BMW iFACTORY

**PROFITABILITY.** Efficient, high-precision, highly flexible production.

**SUSTAINABILITY.** Cutting-edge technologies save resources and support circularity.

**DIGITALISATION.** Taking data consistency to a new level.

**PEOPLE.** Are the base of our transformation.



PROFITABILITY



SUSTAINABILITY



DIGITALISATION



PEOPLE



# BMW GROUP PLANT HAMS HALL

Plant Hams Hall is a part of the Drive Machine Division.

Working together alongside our BMW Group Drive Machine manufacturing network, we power vehicles with cutting-edge:

- internal combustion engines (ICE)
- plug-in hybrid engines (PHEV)
- electric engines (BEV) and
- fuel cell drives (FCEV).

We manage the drive machine transformation and support BMW Group's focus to provide the right technology to the right market for customer needs across the world.

## INNOVATION & DIGITALISATION

Plant Hams Hall is a forward-thinking plant, always looking to improve with innovation and digitalisation seen as key in transforming and preparing for the future.



# BMW GROUP PLANT HAMS HALL



> Annual engine production  
350,000 -400,000

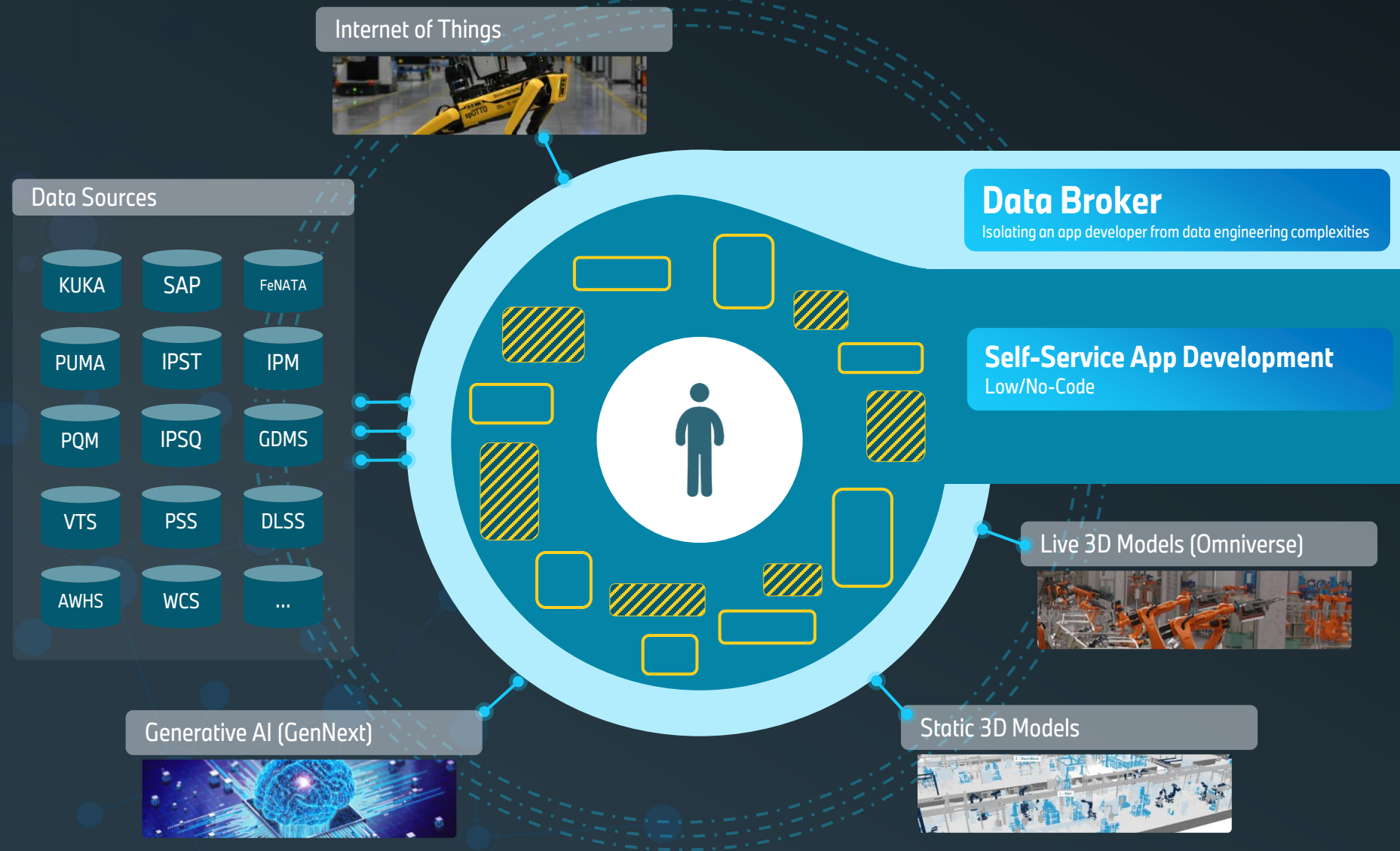


> Annual component  
production circa 1.3 million



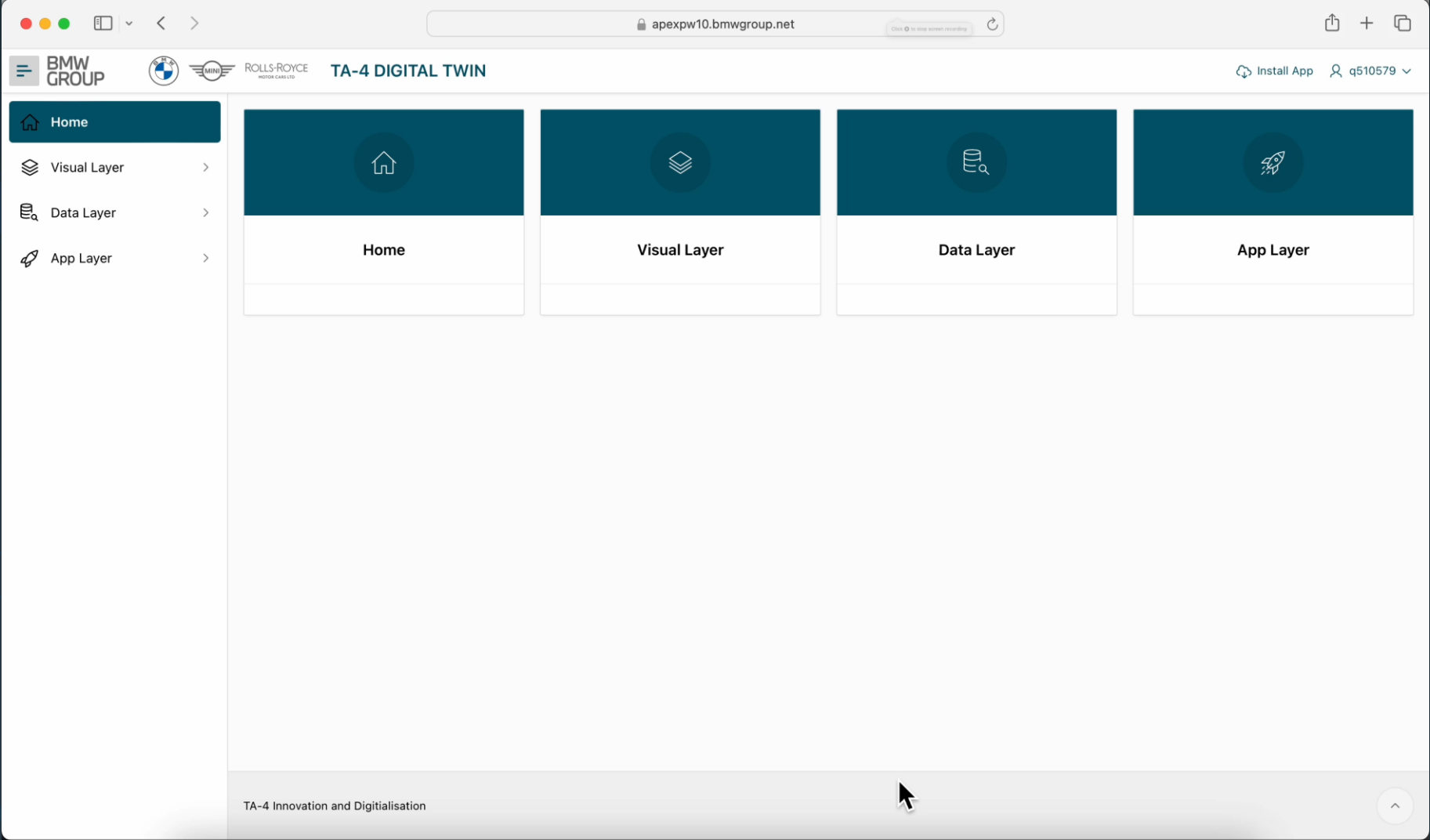
- Plant opened in 2001.
- High-volume engine assembly production:
  - 3 & 4-cylinder petrol engines
  - V8 & V12 engines.
- Precision Machining; Crankshafts, Cylinder Blocks, Cylinder Heads.
- Workforce of circa 1,600 – employees and agency, contractor and supply partner support.

# FULLY CONNECTED DIGITAL TWIN





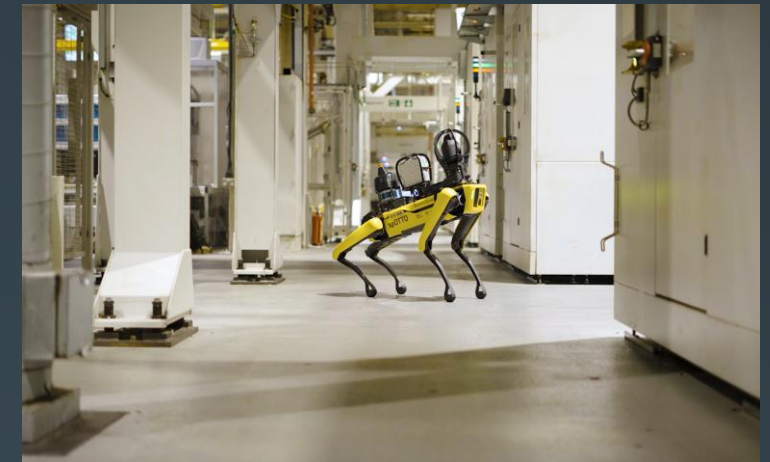
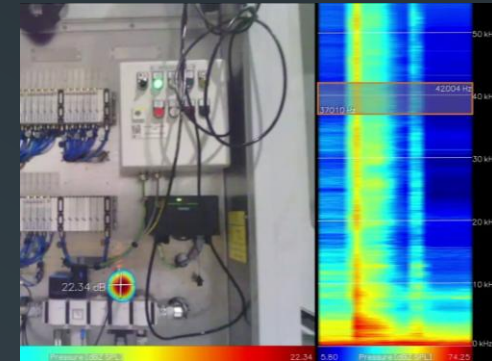
# FULLY CONNECTED DIGITAL TWIN



# SPOT AT HAMS HALL

## Autonomous mission schedule

- People and object avoidance
- Wide radius pathing and safe, intelligent response to human interaction



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# IMPORTANCE OF LOGISTICS



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# LOGISTICS VEHICLES AT HAMS HALL

## ~50 FORKLIFTS

- Large collection of 1.6 - 5t Counterbalances for material movement around our plant

## ~30 TAXIS

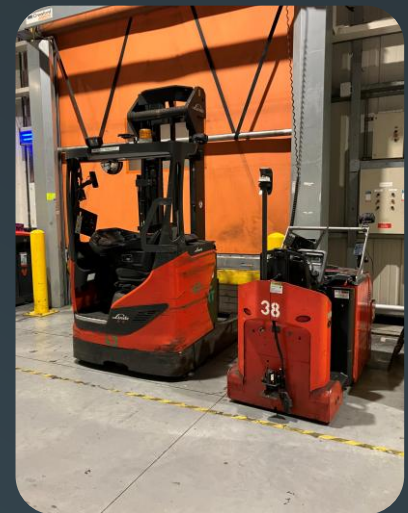
- Tow-tug taxis allow lineside delivery of our larger parts

## ~20 BUSES

- Buses deliver smaller parts from the stores to lineside

## ~20 OTHER

- P.E.D stackers and L.L.O.P MHE are used for material movement around our lines





# STR's AT HAMS HALL

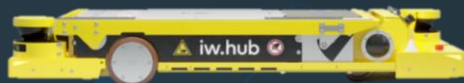
## ~10 STR's Smart Transport Robot's

- Autonomous logistics vehicles transporting completed engines to final stores

## ~500-800 movements per day

- Truly autonomous logistics vehicles, that don't rely on tracks, obstacle avoidance.

## 24 Hour Operation



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# Introduction and Company Context

## Project Overview

## Resources

## Limitations

## Requirements

- Implement a platform that tracks logistics vehicles indoors.
- Existing CCTV infrastructure covering the plant (example dataset provided).
- Any additional hardware must be priced and included in budgeting.
- Traditional GPS fails indoors and comprehensive BLE equipment is pricey. A novel solution is required.
- Integration with Digital Twin platform to visualise, manage, and investigate logistics movement.
- The system should identify between manually driven equipment and existing STRs and Autonomous Robots.
- The system should integrate with existing autonomous fleet management software.
- Use of Computer Vision from CCTV data is expected either as the primary or supporting technology.
- Explore additional uses of this system – consider health and safety, product quality, cost reduction, and time savings.



# Potential Uses of System

## Vehicle Position Tracking

Developing algorithms to accurately monitor vehicle positions in dynamic industrial environments enhances tracking precision.

## Visualisation of Spatial Data

Representing spatial data to allow operators to better interpret vehicle positions and movements visually. Highlight routes and potential obstacles.

## Computer Vision Object Detection

Utilise CCTV streams to detect and differentiate multiple vehicles enables precise object recognition in real time.

## API Development for Integration

Creating APIs ensures interoperability between tracking systems and enterprise applications for seamless data exchange.

# Considerations for System

## Indoor Tracking Challenges

GPS systems fail indoors causing inaccurate tracking for logistics vehicles at the plant.

## Cost and Complexity of Alternatives

Bluetooth Low Energy hardware solutions add high costs and complexity, limiting deployment scale.

## Impact on Operations

Lack of accurate tracking reduces efficiency and limits digital tool effectiveness on vehicle management.

## Need for Scalable Solution

A reliable and cost-effective tracking solution leveraging existing infrastructure is essential.



# Target Users



## Primary Users - Logistics Teams

Logistics teams manage vehicle and material movement to ensure timely deliveries and efficient workflows within the plant.

## Secondary Users - IT and Data Teams

IT teams maintain the system while data analysts use tracking data for performance monitoring and predictive analytics.

## Secondary Users - Planning Teams

Planning teams are responsible for arranging plant layout and logistics flow. Visibility of logistics vehicle movement is useful here to assess layout and fleet needs.