

Ride comparison (Casual riders vs Members)

Members take more number of rides than casual riders but trip duration for casual riders is nearly twice than that of members

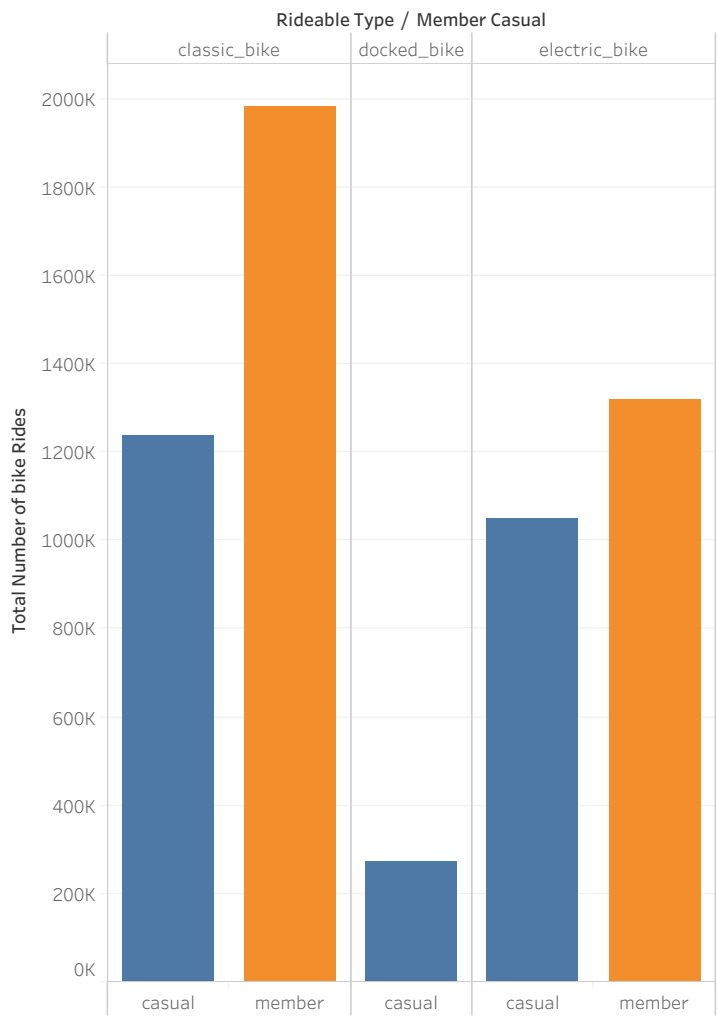
Member Casual

- casual
- member

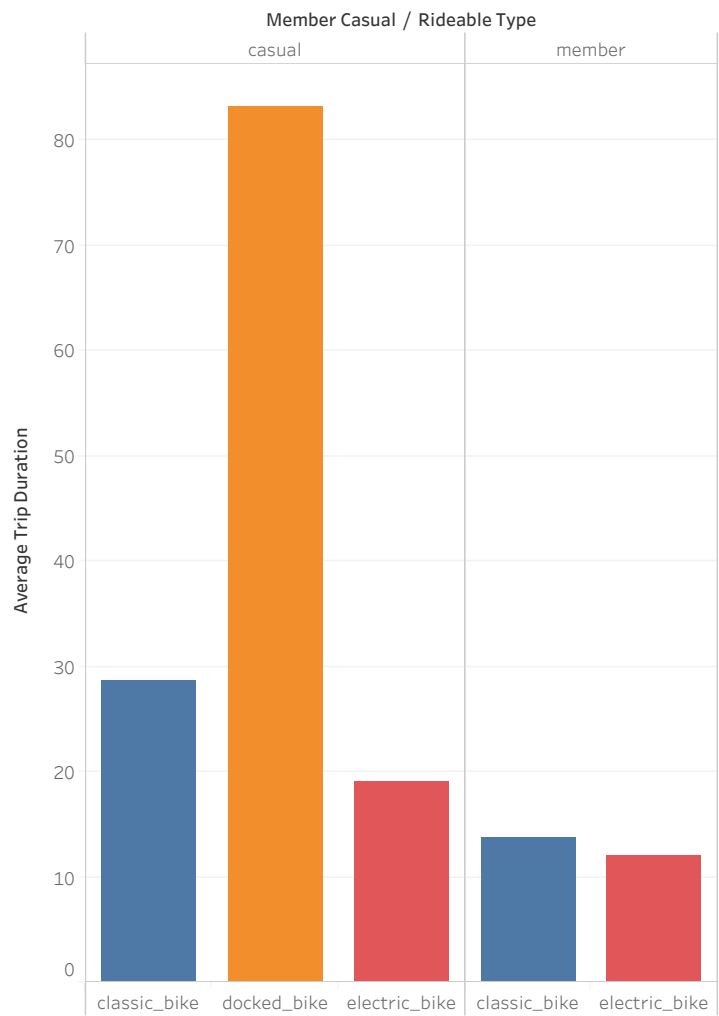
Rideable Type

- classic_bike
- docked_bike
- electric_bike

Bike type usage by casual vs members



Average trip duration fo different types of bikes

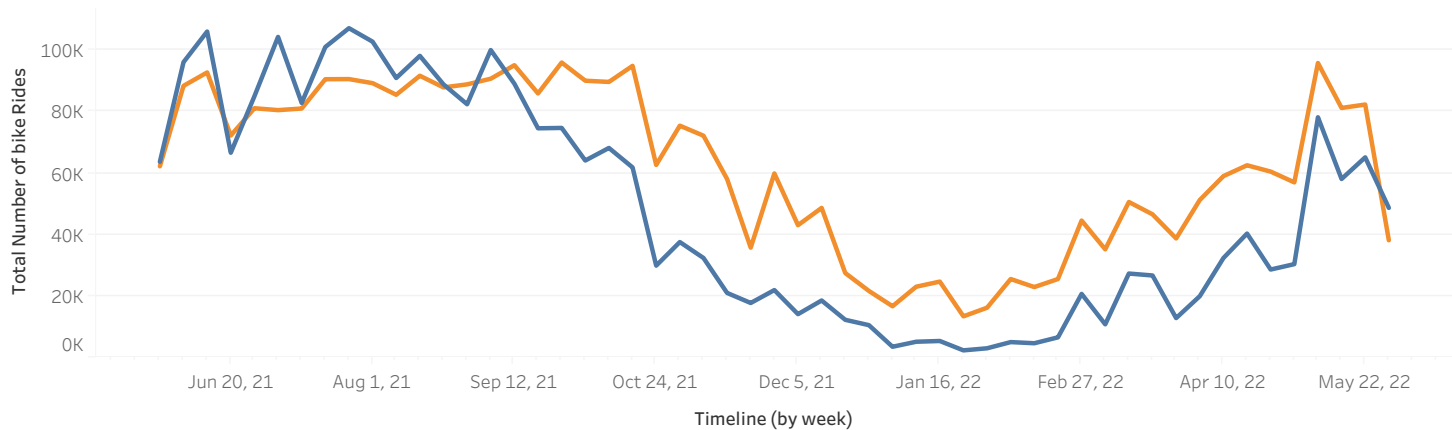


Timeline Comparison

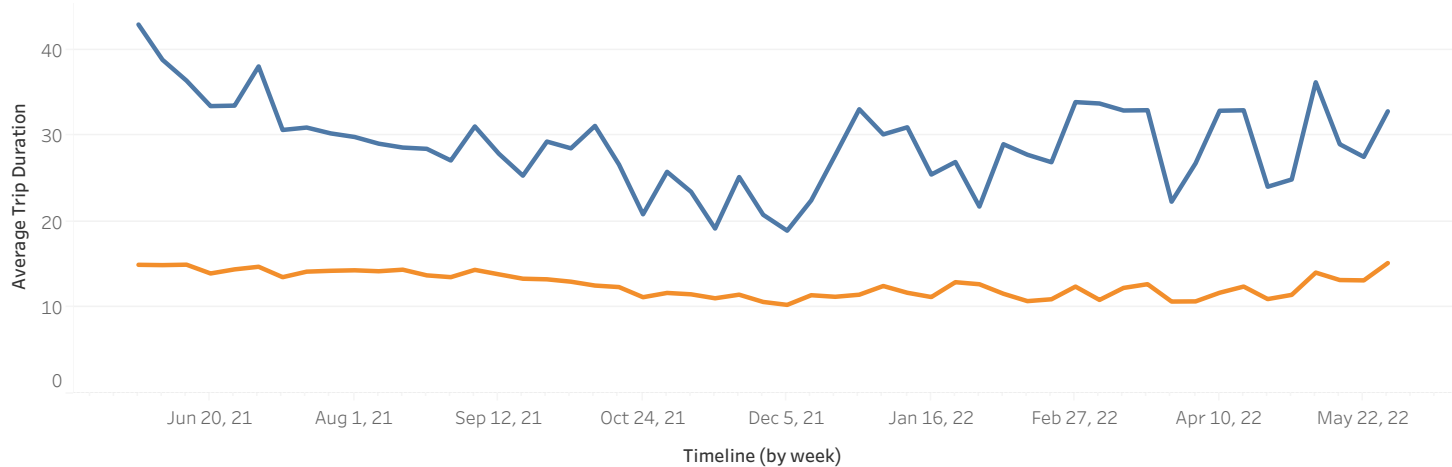
Users take more rides from start of May to end of October having similar average trip duration

Member Casual
casual member

Comparison of Casual riders and Members With timeline



Average Trip Duration by timeline



Comparison by Days of the week

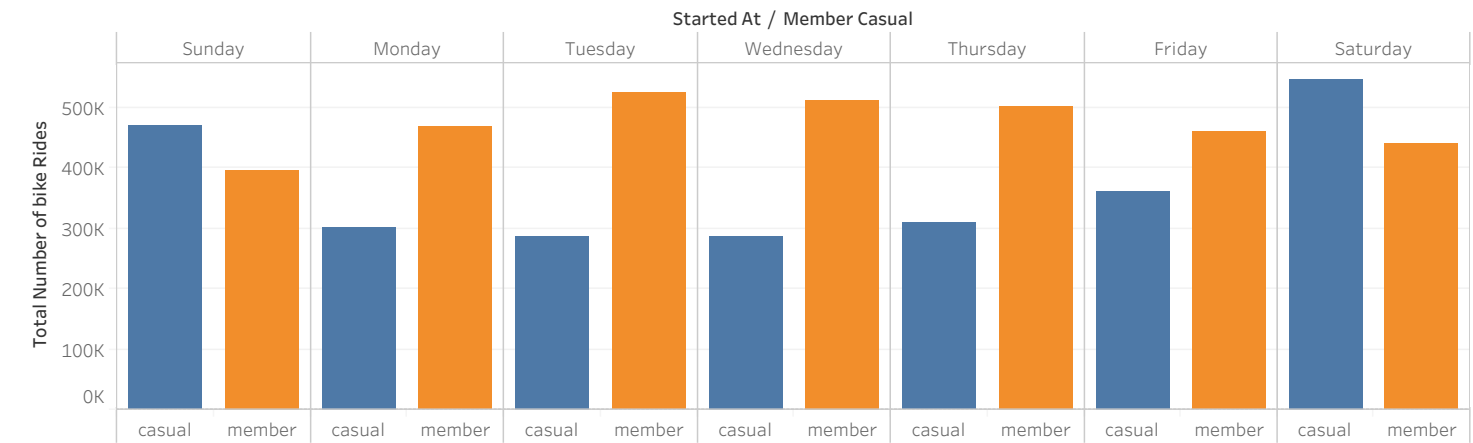
Casual riders take more rides on weekends, and members take more rides on weekdays. Average Duration of Casual riders is more than twice than that of the members.

Member Casual

casual

member

Usage by members vs casual riders on different days of the week



Week analysis of usage by duration

