

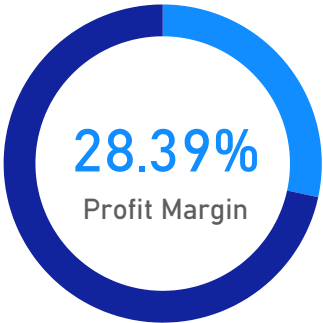
SAN MARTIN - SALES Dashboard

January 2021



Sales

39.20M



Profit 11.13M

Cost 28.07M

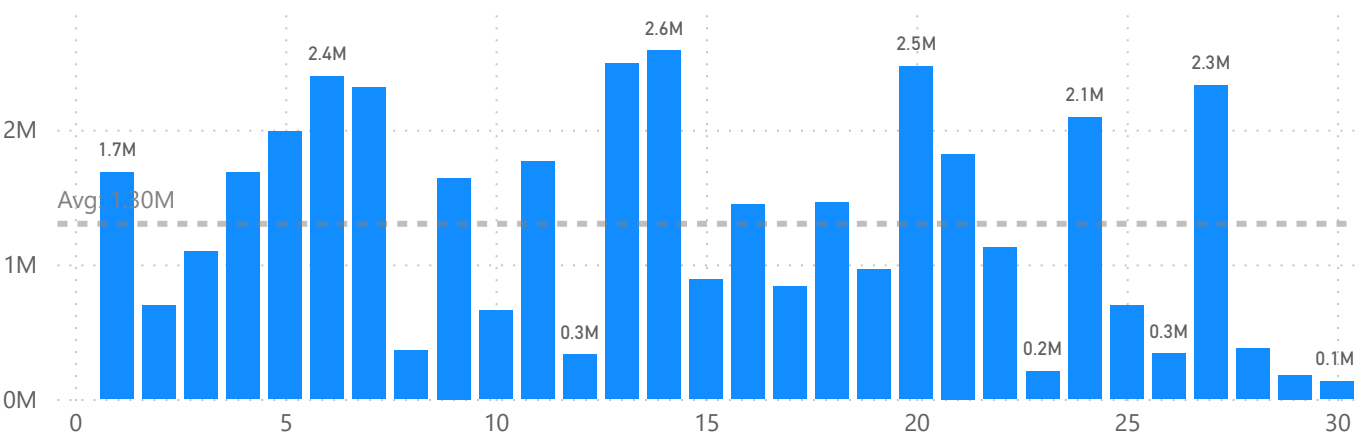
QTY 18K

Customer 7K

DailyAvg 1.26M



Sales by Day



i Our most successful day of the month was January, 14, 2021 with us selling 2.6 million units total. Our most profitable item that day was the Carretera, moving 500K units.



Products Sold per Day

Products Category	1	2	3	4	5	6	7	8
BMX	121,362.77	52,575.81	76,006.14	108,913.04	150,371.62	187,248.27	192,951.16	36,198.96
Carretera	355,407.79	135,788.27	211,412.85	347,311.19	376,503.01	452,642.66	490,645.47	65,236.22
Cicloturismo	152,299.51	78,774.86	108,713.44	139,048.54	153,047.20	220,789.84	202,328.23	33,362.18
Indoor	282,307.49	82,052.68	123,257.67	229,687.51	251,364.91	367,122.31	286,120.39	25,537.94
Montaña	289,202.40	99,965.17	214,470.32	290,723.11	381,054.43	427,177.69	405,387.34	80,332.58
Paseo	286,440.90	120,962.30	185,022.30	348,273.60	362,722.02	362,634.34	426,111.31	36,593.09
Plegables	196,935.23	126,642.27	177,671.09	216,577.75	311,017.24	379,645.70	312,962.33	82,370.11
Total	1,683,956.09	696,761.36	1,096,553.81	1,680,534.74	1,986,080.43	2,397,260.81	2,316,506.23	359,631.08

Cost vs Profit by Category

