



BIG DATA ANALYTICS

UNDER THE GUIDANCE OF
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TEAM

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PROJECT TITLE

Snowflake for Healthcare Analytics -
Leveraging Clinical and Patient Data for
Insights and Decision Making

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ABSTRACT

- ❑ **Healthcare Potential:** The effective use of clinical and patient data can improve patient outcomes, optimize healthcare services, and support evidence-based decision-making.
- ❑ **Snowflake Platform:**
 - A cloud-based platform known for scalability, performance, and accessibility.
 - Provides a secure, centralized system for storing and analyzing diverse healthcare data.
- ❑ **Key Benefits:**
 - Helps healthcare providers access actionable insights.
 - Supports strategic, data-driven decisions.
 - Enhances the overall quality of healthcare delivery.
- ❑ **Project Focus:** This project explores how Snowflake can be utilized to analyze clinical and patient data, enabling informed decisions that improve healthcare outcomes.

INTRODUCTION

❑ The Role of Data in Healthcare:

- Leveraging data is essential for improving patient outcomes and enhancing care delivery.

❑ Current Challenge:

- The rapid growth of clinical and patient data makes it difficult to manage, analyze, and extract actionable insights.

❑ Introducing Snowflake as a Solution:

- Snowflake provides a scalable, secure, and centralized cloud platform tailored for healthcare analytics.
- Offers an efficient way to store, manage, and analyze diverse healthcare data.

❑ Project Goal:

- This project explores how Snowflake can transform raw healthcare data into valuable insights.
- Supports evidence-based decisions, ultimately improving patient care and operational efficiency.

EXISTING SYSTEM

❑ Challenges in Data Management:

- Managing clinical and patient data is increasingly difficult due to data complexity and volume.

❑ Reliance on Traditional Systems:

- Many healthcare providers use outdated systems that cannot handle modern data requirements.

❑ Data Fragmentation:

- Data is often stored in disconnected platforms, making consolidation and effective analysis challenging.

❑ Limited Real-Time Insights:

- Lack of system integration prevents real-time analysis, resulting in missed opportunities for timely, data-driven decisions.

❑ Data Security and Compliance Issues:

- Ensuring data security and regulatory compliance adds further complexity to data management.

❑ Impact on Innovation and Efficiency:

- These limitations hinder innovation and prevent healthcare organizations from fully improving patient outcomes and operational efficiency.

PROPOSED SYSTEM

- ❑ **Centralized Data Repository:** Implement a cloud-based platform (e.g., Snowflake) to consolidate and manage clinical and patient data from various sources.
- ❑ **Real-Time Data Processing:** Enable real-time analysis to support timely decision-making and improve patient care.
- ❑ **Advanced Analytics Tools:** Integrate machine learning algorithms for predictive analytics and evidence-based clinical decisions.
- ❑ **Enhanced Security and Compliance:** Ensure robust security measures and compliance protocols to protect sensitive healthcare data.
- ❑ **User-Friendly Dashboard:** Develop an interactive dashboard for healthcare professionals to visualize data insights and monitor key performance indicators.
- ❑ **Training and Support:** Provide comprehensive training and ongoing support for healthcare staff to effectively utilize the new system, ensuring they can leverage data insights to improve patient care.



LITERATURE SURVEY

- ❑ **Advancements in Big Data Analytics (2022):** The integration of Big Data with AI and IoT has revolutionized healthcare by enhancing decision-making and addressing operational challenges.
- ❑ **Challenges in Data Integration (2022):** Fragmented healthcare systems highlight the need for unified platforms to enable effective analytics and comprehensive data analysis.
- ❑ **AI and Machine Learning in Analytics (2023):** AI models are increasingly applied to predict patient outcomes, improve diagnostics, and personalize treatments, driving efficiency in healthcare.
- ❑ **Future Trends in Healthcare Analytics (2023):** Real-time data processing and predictive analytics are crucial for streamlining operations and solving complex healthcare challenges.

METHODOLOGY

- ❑ **Data Collection:** Review literature on healthcare analytics and identify relevant clinical and patient data sources for integration into Snowflake.
- ❑ **System Design:** Develop a centralized data architecture in Snowflake, defining schemas for managing both structured and unstructured data.
- ❑ **Analytics Implementation:** Integrate machine learning algorithms for data processing and insights, creating workflows for data ingestion and transformation.
- ❑ **Dashboard Development:** Create an interactive user-friendly dashboard for healthcare professionals to access and visualize data insights.
- ❑ **Testing and Deployment:** Conduct system testing for accuracy and compliance, train staff, and deploy the system while collecting user feedback for ongoing improvement.



CHALLENGES AND SOLUTIONS

❑ Data Fragmentation:

- **Challenge:** Healthcare data is scattered across multiple systems, complicating analysis.
- **Solution:** Use Snowflake to create a centralized repository for seamless data integration and access.

❑ Data Security and Compliance:

- **Challenge:** Protecting sensitive patient information while ensuring regulatory compliance.
- **Solution:** Leverage Snowflake's security features and establish robust compliance protocols to maintain data integrity.

❑ User Adoption:

- **Challenge:** Resistance to new technologies among staff.
- **Solution:** Provide comprehensive training and ongoing support to enhance user confidence and proficiency.

SYSTEM ARCHITECTURE

❑ Cloud Services Layer:-

Manages key functions like authentication, access control, metadata management, query optimization, and security. Ensures compliance with healthcare standards like HIPAA, while optimizing query performance.

❑ Database Storage Layer:-

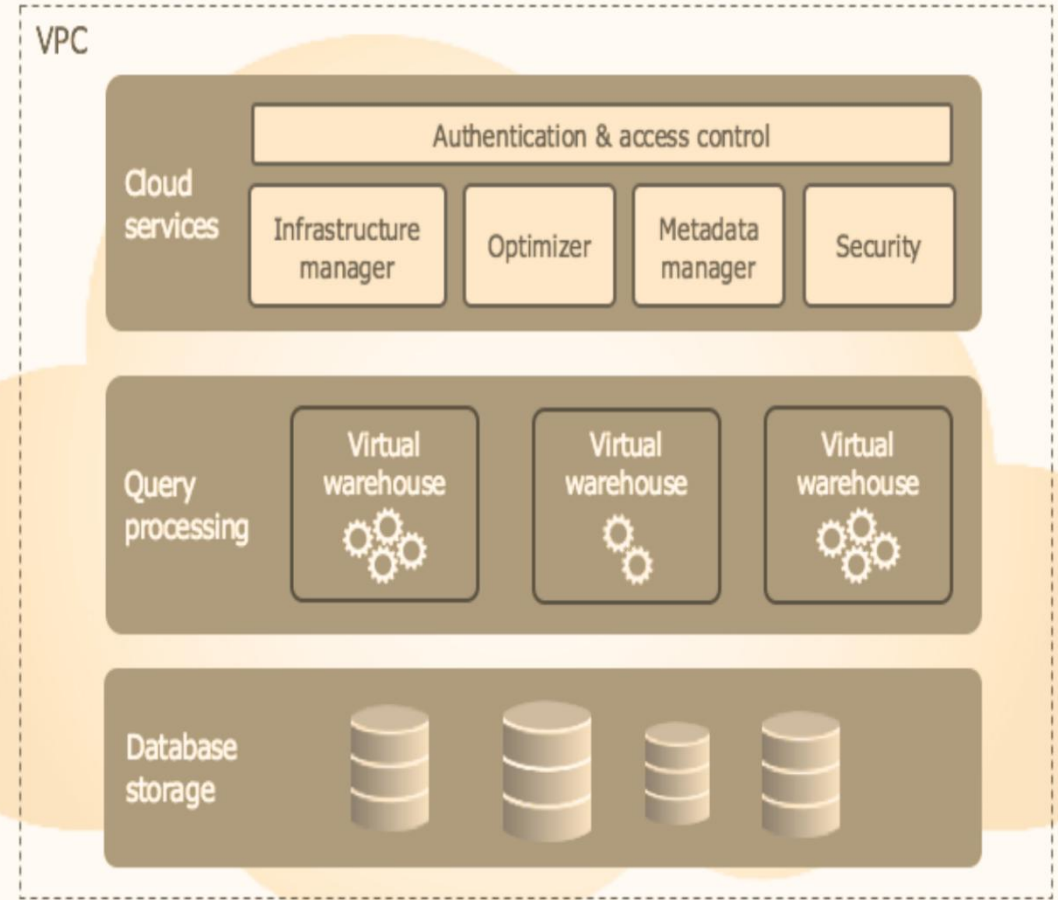
Centralized, scalable cloud storage stores patient records, clinical data, and other healthcare datasets. The separation of compute and storage allows for cost-effective, flexible scaling.

❑ Query Processing Layer (Virtual Warehouses):-

Virtual warehouses perform data processing independently, enabling efficient execution of real-time analytics, batch processing, and advanced machine learning tasks. Multiple warehouses support isolated workloads for better performance.

❑ Insights Delivery:-

Processed data is delivered through dashboards, reports, and AI models, providing actionable insights to healthcare professionals, researchers, and administrators for decision-making and improving patient care.



OUTPUT

The screenshot displays the Snowflake SQL Editor interface. On the left, a sidebar shows the project structure with 'IOT PROJECT' selected. The main editor area contains a SQL query that has been executed successfully. The query is an INSERT statement into the 'clinical_data' table, adding four rows of data. Below the query, the 'Results' tab is active, showing a bar chart titled 'IOT PROJECT'. The chart has a single blue bar representing the total number of rows inserted. The right-hand panel provides configuration options for the chart, including 'Chart type' (Bar), 'Data' (number of rows insert...), and 'Appearance' (Orientation).

SQL Query:

```

49 INSERT INTO clinical_data (patient_id, encounter_date, diagnosis_code, procedure_code, medication_code, physician_id)
50 VALUES
51 (1, '2023-01-01', 'D123', 'P456', 'M001', 101),
52 (2, '2023-01-02', 'D234', 'P567', 'M002', 102),
53 (3, '2023-01-03', 'D345', 'P678', 'M003', 103),
54 (4, '2023-01-04', 'D456', 'P789', 'M004', 104),

```

Chart Visualization:

The chart, titled 'IOT PROJECT', is a bar chart with a single blue bar. The y-axis represents the count of rows, ranging from 0 to 25. The bar's height corresponds to the number of rows inserted by the query.

Chart Configuration:

- Chart type:** Bar
- Data:** number of rows insert... (none)
- X-Axis:** number of rows i... (none)
- Appearance:** Orientation (Bar)

OUTPUT

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Settings

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Code Versions

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SELECT

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pd.patient_id,

96

pd.first_name,

97

pd.last_name,

98

pd.gender,

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pd.birth_date,

100

cd.encounter_date,

Results

Chart

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	PATIENT_ID	FIRST_NAME	LAST_NAME	GENDER	BIRTH_DATE	ENCOUNTER_DATE	DIAGNOSIS_CODE	PROCEDURE_CODE	MEDICATION_CODE
1	1	John	Doe	Male	1980-05-25	2023-01-01	D123	P456	M001
2	2	Jane	Smith	Female	1975-08-12	2023-01-02	D234	P567	M002
3	3	Michael	Johnson	Male	1990-03-15	2023-01-03	D345	P678	M003
4	4	Emily	Brown	Female	1985-11-20	2023-01-04	D456	P789	M004
5	5	Liam	White	Male	1982-07-14	2023-01-05	D567	P890	M005
6	6	Emma	Green	Female	1991-04-22	2023-01-06	D678	P901	M006
7	7	Noah	Black	Male	1984-01-02	2023-01-07	D789	P012	M007
8	8	Ava	Davis	Female	1992-09-17	2023-01-08	D890	P123	M008
9	9	James	Moore	Male	1980-03-09	2023-01-09	D901	P234	M009
10	10	Mia	Taylor	Female	1993-12-04	2023-01-10	D012	P345	M010

FIRST_NAME

100% filled

LAST_NAME

100% filled

GENDER

Male14

Female11

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IOT PROJECT
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Code Versions 🔍

```

110 WITH patient_encounter_stats AS (
111     SELECT
112         pd.patient_id,
113         pd.first_name,
114         pd.last_name,
115         pd.gender
    
```

Results
Chart
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	PATIENT_ID	FIRST_NAME	LAST_NAME	GENDER	TOTAL_ENCOUNTERS	EARLIEST_ENCOUNTER_DATE	LATEST_ENCOUNTER_DATE	AVG_DAYS_SINCE_LAST_ENCOUNTER
1	15	Benjamin	Lee	Male	1	2023-01-15	2023-01-15	720.000000
2	23	Aiden	Mitchell	Male	1	2023-01-23	2023-01-23	712.000000
3	25	Logan	Hall	Male	1	2023-01-25	2023-01-25	710.000000
4	22	Alexander	Young	Male	1	2023-01-22	2023-01-22	713.000000
5	13	Lucas	Jackson	Male	1	2023-01-13	2023-01-13	722.000000
6	12	Isabella	Thomas	Female	1	2023-01-12	2023-01-12	723.000000
7	21	Harper	Gonzalez	Female	1	2023-01-21	2023-01-21	714.000000
8	19	Ethan	Adams	Male	1	2023-01-19	2023-01-19	716.000000
9	24	Scarlett	Perez	Female	1	2023-01-24	2023-01-24	711.000000
10	20	Mason	Baker	Male	1	2023-01-20	2023-01-20	715.000000
11	18	Sophia	Scott	Female	1	2023-01-18	2023-01-18	717.000000



FUTURE SCOPE

- ❑ **Integration with AI/ML:** Snowflake can be enhanced with machine learning and AI tools to provide predictive analytics, automated decision-making, and personalized healthcare recommendations.
- ❑ **Improved Real-Time Insights:** Advanced real-time data ingestion and processing can enable quicker decision-making in critical healthcare scenarios.
- ❑ **Enhanced Data Security:** Development of advanced encryption techniques and privacy measures to ensure compliance with evolving regulations and protect sensitive patient information.
- ❑ **Scalable Interoperability:** Facilitate seamless integration with other healthcare systems and platforms for a unified ecosystem.

CONCLUSION

- ❑ **Project Focus:** Demonstrates the potential of using Snowflake for healthcare analytics by centralizing clinical and patient data.
- ❑ **Key Benefits:**
 - Improved data integration, security, and real-time processing.
 - Enables healthcare providers to make informed, data-driven decisions.
- ❑ **Outcomes:**
 - Enhances patient outcomes.
 - Boosts operational efficiency in healthcare.
- ❑ **Proposed System:**
 - Ensures scalability and compliance.
 - Adapts to the growing complexities of modern healthcare data.



THANK YOU