

Ideation Phase

Define the Problem Statements

Date	03/10/2023
Team ID	Proj_227256 Team_2
Project Name	Personal Blog on IBM Cloud Static Web Apps
Maximum Marks	2 marks

Customer Problem Statement Template:

A problem statement is a short description of a specific problem that needs to be solved. It's used to help teams understand the problem so they can work towards solving it. A good problem statement highlights the gap between where you are and where you want to get to. When businesses and designers want to make something better, a problem statement tells them what's wrong and needs to be fixed. We also use problem statements to prioritise where we should focus our attention. For example, we might have a list or backlog of problem statements arranged in the order of how important they are to solve. We can work down the list and start new projects to solve the problems.

