

[CV] Name: Address: Phone Number: Email Address: Product Manager Profile I am a dedicated, selfmotivated, and highly organized Product Manager with 7+ years of combined industry plus postgraduate experience working in a deeply technical and analytical space. I have 2+ years of indepth experience working on Experimentation/Measurement (e.g. A/B testing platform, ads measurement or human evaluation) as a Product Manager, Data Scientist, or Engineer, and 2+ years of experience deeply using an Experimentation/Measurement platform as a customer. I possess a strong technical breadth and judgement, including the ability to identify technical risks and tradeoffs. I am highly adept at manipulating large data sets with high dimensionality and complexity, and am proficient in SQL (or other database languages) and a scripting language (Python or R). I have a proven track record of excellence in execution and delivering results in a datainformed environment. I also have exceptional communication skills and the ability to work crossfunctionally to identify opportunities and deliver solutions, as well as excellent relationshipbuilding skills, organizational awareness, and the ability to persuade others to accomplish program objectives while holding myself and my partners to a high standard of accountability. Experience CEO at Oysterkit (2020 2023) Operated a startup company that grew to employ and manage 25 staff members in the first year: product designers, product managers, marketing, b2b sales, Amazon sales, support, operations, analytics, finance Led the launch of a new line of STEM kits in just 5 months with the CR >2% Organized all the business processes in remote in 1 month during Covid19 Discovered and save \$30K on inventory and freight costs Handled over 100 customer development interviews with subscribers and schools by zoom Sold over \$200K to schools with net profit >45% Implemented and ensured compliance with OKRs Product & Project Owner at Open Group (2019 2020) Leading trade marketing agency. Managing international projects and new business & products development. Realized first international project within one month in Ukraine with GP 50%, client Huawei: mystery shop audit, >200 stores, 2 contractors