

[◀ Return to Classroom](#)

# Lo-Fi Rapid Prototyping

REVIEW

HISTORY

## Meets Specifications

## Congratulations 🎉🎉🎉

You have successfully met all the rubric requirements for this project.

The attention to detail in the usability testing and flow mapping is commendable, as it ensures that the solution will be easy to use and understand for the end user. You have shown a solid understanding of usability and user experience and should continue to apply this knowledge in your future projects.

Best wishes on your next adventure.

## Step 1: Research Synthesis

*A link to a Miro board is submitted.*

The link has the `can comment` permission.

The project should be organized logically and neatly.

Great work on conducting the UX interviews and organizing your notes on Miro. Your thorough and cohesive approach to documenting the interviews demonstrates strong attention to detail and commitment to the UX research process. Keep up the good work!

The design board has a frame labeled **Interview Notes**.

The frame should include separate sections of notes for each of the provided interviews. Each respondent should have their own color note card.

The notes should describe the highlights, pains, opportunities, or other observations.

Your UX interviews and notes recorded on Miro show excellent attention to detail and a strong understanding of the research process. Your ability to effectively conduct interviews and organize your findings demonstrates a clear dedication to the field of UX design. Keep up the fantastic work!

#### Interview Notes

**P1**

- "I don't see the point of a pause button."
- Gets annoyed when searching for movies.
- Just wants to start watching as quick as possible.
- "I do not understand the concept of how you would navigate the google TV app."
- "I don't want to let down and then stand back up to go look for my remote."
- "Some apps just use too much battery life and then I stop using them."
- Likes the dicky feedback I get from a physical remote."
- "I really hate it (searching for movies on her smart TV)."
- Likes professional looking apps

**P2**

- Feels like digital remotes are not user-friendly.
- "I like the idea of only needing one remote for my entire TV setup"
- Prefers the feeling of a physical remote and pressing buttons.
- Would consider using a digital remote if it has easy navigation
- "If something doesn't work right away, I'll drop it and move on to something else."
- "On one of the apps I needed to press the power button multiple times before it actually worked, I ended up uninstalling the app"
- "I tried an app, and it was a horrible experience"
- "I don't want to have to sign into my google account on my TV and the mobile phone app to connect my app to the TV"
- Would like to decide what quick access button should reflect"

**P3**

- "There's a lot of buttons on my remote that I do not understand what it does"
- only uses certain buttons and the other buttons confuse them.
- Would like if the app could have a help function
- Constantly loses their remote control
- "Searching on the TV takes such a long time to do, it's very repetitive to type something in."
- "I didn't even know apps like that (digital remotes) existed"
- "I would love to have a single remote for all of my devices."
- "I believe a digital remote can make watching TV much more convenient."

**P4**

- "My favorite button is the Netflix button, it's basically the only button that I use."
- "I feel like to (physical remote) quicker to use than an app, because you don't have to open an app first."
- Was not aware of the remote control apps.
- "I feel like an app (physical remote) can be useful when you're having difficulties with your physical remote or when you don't have to open an app first."
- "I just want an app that's easy to understand and navigate."
- "When my remote runs out of batteries, I just don't use my TV."
- "I would rather use the voice functionality to search for something but that doesn't work all the time."
- "I lose my remote a lot."
- "It's irritating and time consuming when you physically must scroll everything out on the TV."



**P4 (continued)**

- "I'm very used to typing on my phone"
- Frustrated that they can't change their remote when the batteries die.
- Found their TV remote in the bathroom once.

The design board has a frame labeled **Themes and Opportunities** (Or **Interview Synthesis**).

The notes from the **Interview Notes** section are copied to the **Interview Synthesis** section.

The notes should be grouped and have clearly defined labels representing themes and opportunities




- The design board has a frame labeled Themes and Opportunities 
- The notes should be grouped and have clearly defined labels representing themes and opportunities 

The design board has a frame labeled **Feature Ideation**.

The **Feature Ideation** frame should include at least 10 feature ideas.

The ideas should be self-contained and the notes should contain enough information to communicate what it is.

## Awesome!

- The design board has a frame labeled Feature Ideation 
- You have generated 10 creative ideas 
- The ideas are self-contained and the notes contain enough information to communicate what it is 

The design board has a frame labeled **Feature Prioritization**.

The **Feature Prioritization** frame should copy the idea notes from **Feature Ideation**

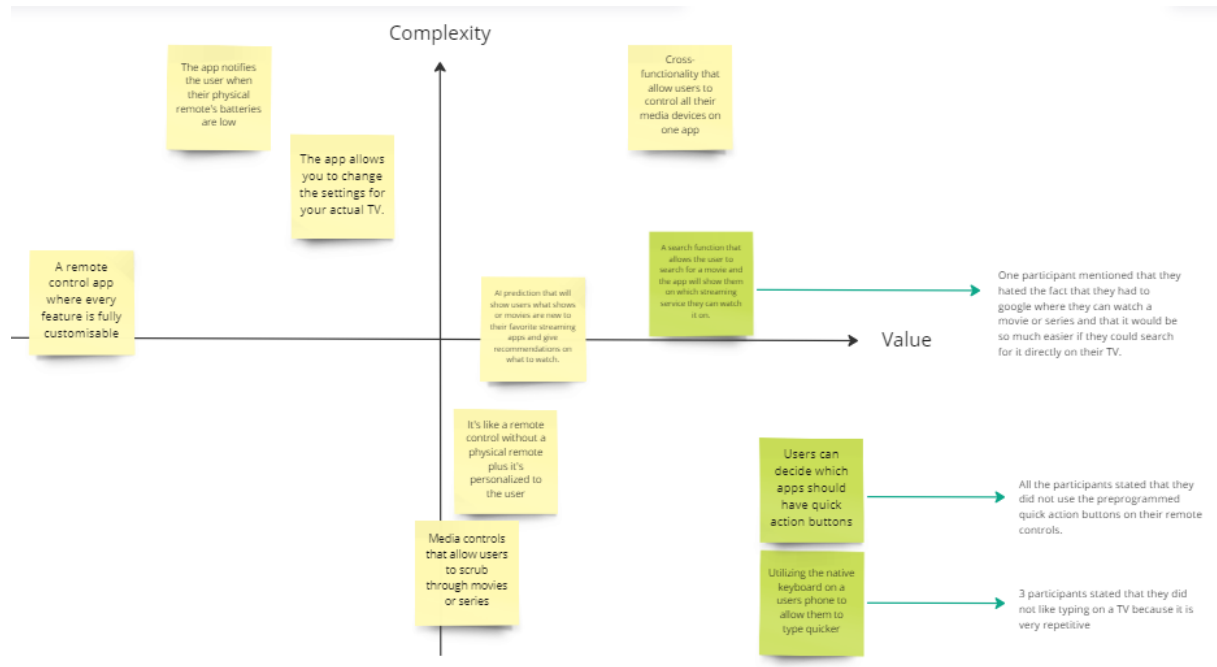
The features should be within the realm of development based on the client's engineering capacity.

The notes in **Feature Prioritization** should be organized using one of the following frameworks:

- Feature Prioritization Matrix
- Value vs Complexity Quadrants

Selected features should be clearly marked using a different colored note. These notes should include text describing the reason the feature is important based on the research.

The value vs complexity quadrant is a matrix that can be used to determine which features should be prioritized to create the most valuable product. Your features are positioned on the quadrant based on the value they offer to users and the business, as well as the complexity involved in completing them. Good job. You have also done justice by providing a clear rationale for the selected features.



Here are some resources you can go through to expand your knowledge when it comes to prioritizing your ideas;

- [How to Choose the Right Feature Prioritization Framework](#)
- [Product Prioritization Frameworks](#)

## Step 2: Rapid Prototyping

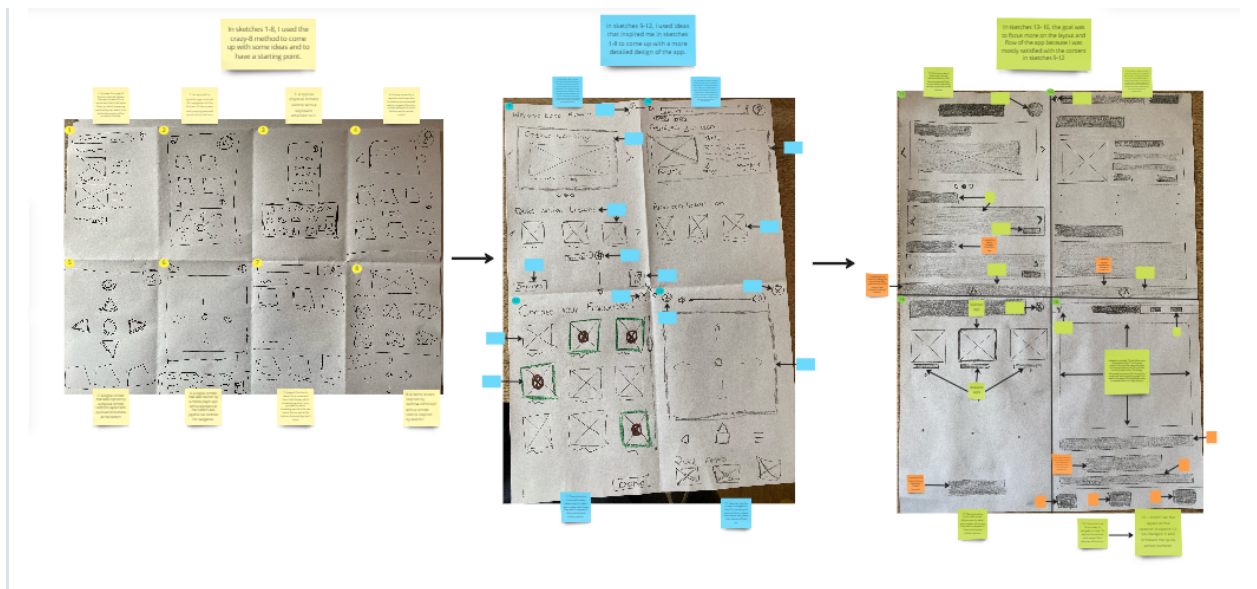
The design board has a frame labeled **Paper Sketches - Iteration 1**.

The frame should include scans of completed ultra-lo-fi paper sketches. Recall sketching techniques:

- Crazy-8s (8 small, rough sketches on a single sheet of paper)
- Detail Sketches by drawing your best ideas multiple times.
- Layout Sketches to show how everything will fit together on screen.

Each sketch should include a short paragraph text description of the functionality.

I commend the effort and creativity you have put into coming up with several iterations of your ideas. The Crazy-8's is a major design sprint method that is very helpful especially when we want to generate several ideas within a short period of time.



The design board has a frame labeled **Digital Prototype - Iteration 1**.

The frame should include exported images of a wireframe prototype created using Figma.

Each screen should include a short paragraph text description of the functionality.

The prototype should be lo-fidelity and be limited to 3-4 screens.

The prototype should include common UI design patterns like buttons, navigation, and links.

The **Digital Prototype** frame should include a URL to the published figma prototype

The prototype should include clickable regions that follow basic UI principals.

**Awesome!**

Your prototype link is accessible and functions correctly.



## Step 3: Usability Study and Design Iteration

The design board has a frame labeled **Usability Study - Iteration 1**.

The frame should include a link to a shared Google Drive.

NOTE: Ensure the link-sharing setting for the folder is set to **anyone with link can comment**.

The provided Google Drive should include:

A copy of the Usability Guide Template with the completed task section to match your study.

At least one copy of the Usability Guide Template with notes from a session.

The **Usability Study** frame should include a journey map with each stage broken into smaller tasks.

Comments from each usability study should be added under each relevant stage. Comments should include things like misunderstandings, pains, frustrations, delights, ideas.

Selected areas of improvement should be clearly marked using a different colored note. These notes should include text describing the reason the area is important based on the research.

*The design board has a frame labeled **Iterated Prototype - Iteration 2**.*

The frame should include exported images of a wireframe prototype created using Figma.

Each screen should include a short paragraph text description of the functionality.

The prototype should be lo-fidelity and be limited to 3-4 screens.

The prototype should include common UI design patterns like buttons, navigation, and links.

The prototype should include changes based on the usability study.

 PROJECT LINK

RETURN TO PATH

Rate this review

START