

Credit Card Transaction Report

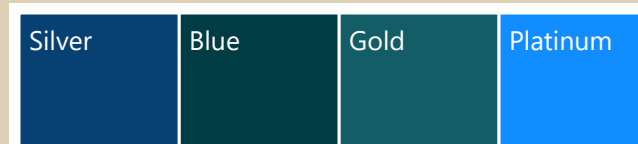
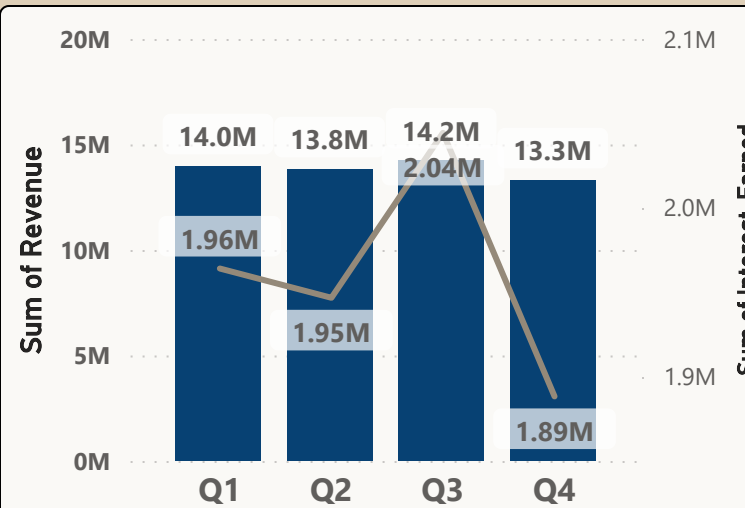
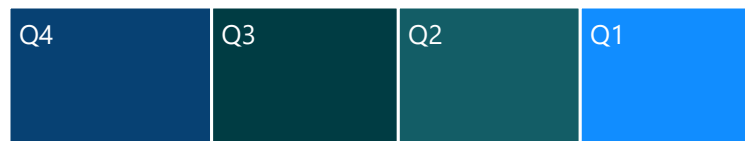
Total
Revenue
55.32M

Total
Transaction
45M

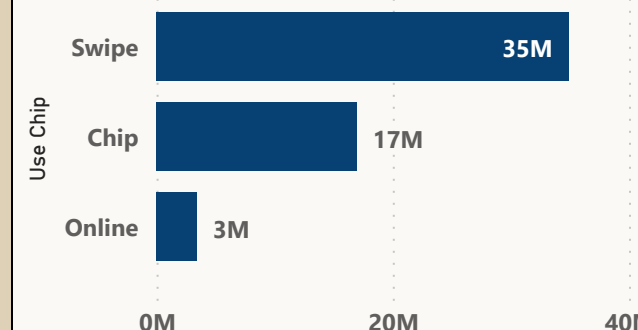
Interest
Earned
7.84M

Transaction
Count
656K

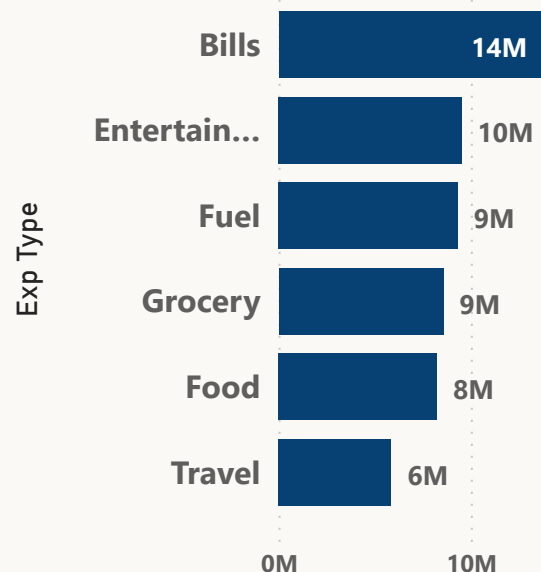
Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fee
Blue	46,139,397.74	6,495,887.74	268563.16
Silver	5,586,332.28	812,081.28	18750.00
Gold	2,454,072.16	373,784.16	56210.00
Platinum	1,135,608.05	161,629.05	20660.00
Total	55,315,410.23	7,843,382.23	295001.16



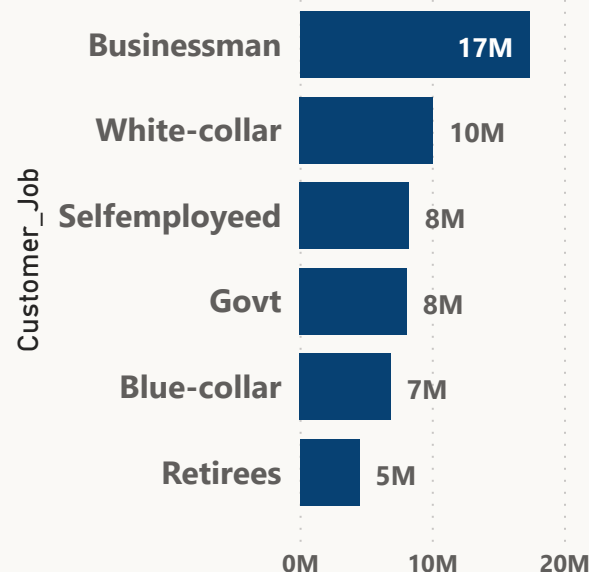
Revenue by Chip



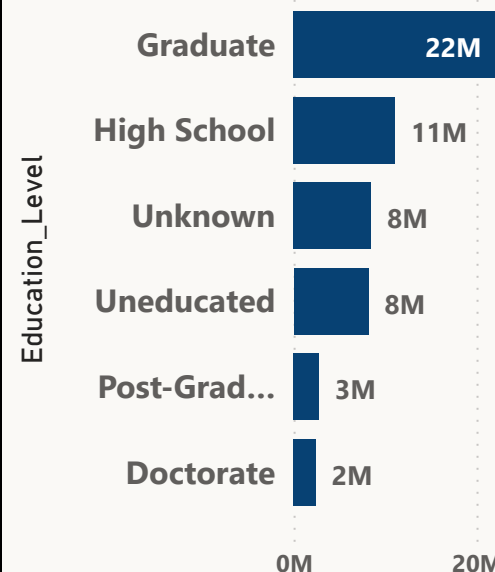
Revenue by Expenditure Type



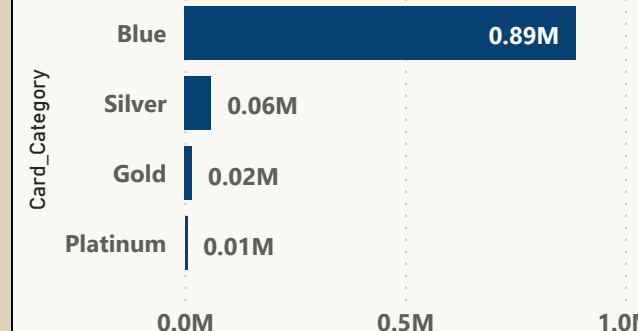
Revenue by Customer Job



Revenue by Education



Customer Acq Cost



Credit Card Customer Dashboard

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total
Revenue

55.32M

Income

576M

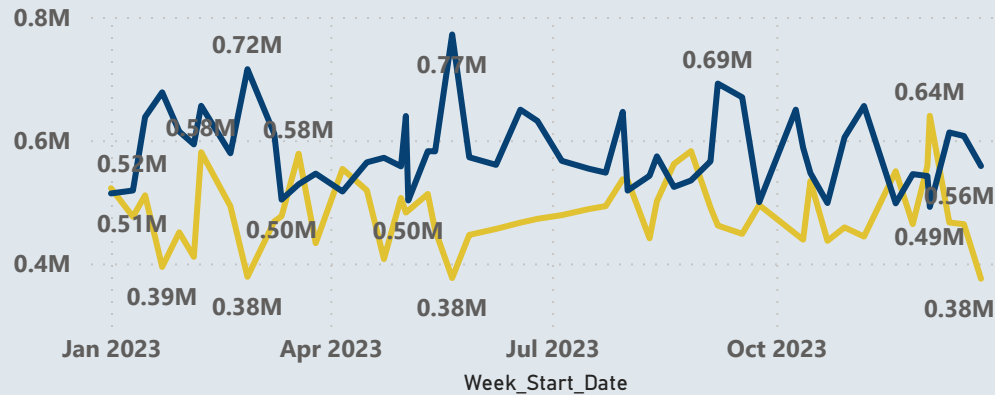
Interest
Earned

7.84M

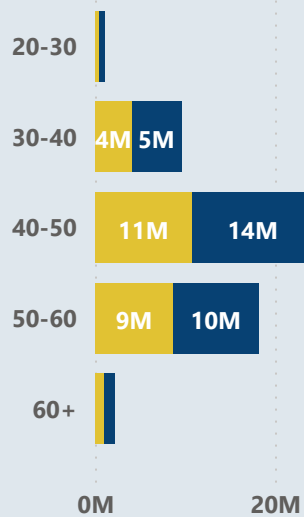
CSS

3.19

Revenue VS Gender



Age Group



M

30.22M

F

25.09M

Low

Middle

High

Silver

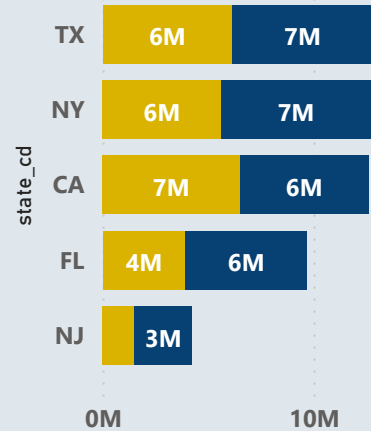
Blue

Gold

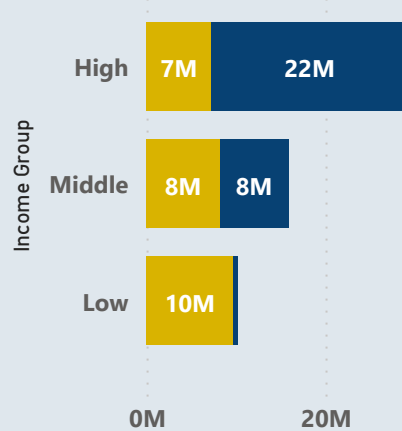
Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of I
Businessman	17,387,832.31	14285412	1869
White-collar	10,114,655.93	8221742	1039
Selfemployeed	8,261,757.81	6395026	753
Govt	8,111,701.37	6507875	887
Blue-collar	6,904,278.57	5488838	722
Retirees	4,535,184.24	3623120	486
Total	55,315,410.23	44522013	5759

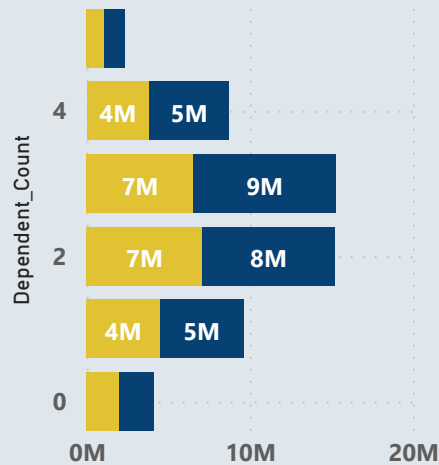
Top 5 states



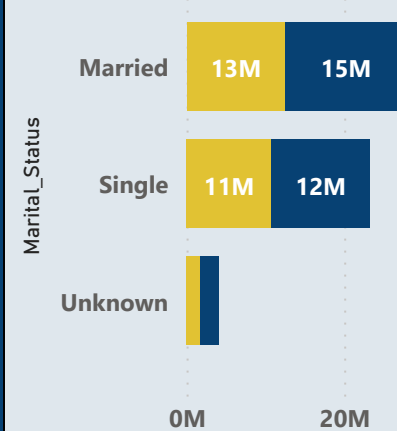
Salary Group



Dependent Count



Marital Status



Education level

