

Kumbh 2025

Workflow of main modules including major functionality

Table of Contents

1. How to reach- travel guidelines & intuitive planning	3
2. User Access & Registration.....	3
3. Prayagraj Virtual Tour.....	5
4. Journey Planner.....	5
5. Booking Management.....	6
6. Digital Experience for Virtual Attendees or Pilgrims	7
7. Voluntary Organizations & individual contributors	8

Note: In pop-up message, while moving to any 3rd party website” By clicking the link, you consent to leaving our website and accessing a third-party website”

1.How to reach- travel guidelines & intuitive planning

- a. Users browse the website.
- b. Browser ask to share location or IP address cab be fetched.
- c. Map will be open by showing their current location to destination.
- d. System will ask user to choose mode of travel (bus/train/flight/cab)
- e. According to mode of travel itinerary will display.
- f. If user want to change destination, user can drag & drop pin over map.
(R&D)
- g. According to manual source entry itinerary will display (with variant suggestion)
- h. After choosing the mode of travel & plan, booking links will be displayed with various booking 3rd party websites.
- i. Users can book their plans by choosing their guest.

2.User's Access & Registration

- a. User Registration:
 - Visit the Kumbh Mela website.
 - Look for the registration link or button and click on it.
 - Choose the user type to register.
 - Fill out the registration form with your personal details, such as name, email address, and contact information.
 - Create a username and password for your account.
 - Submit the registration form.
- b. Account Verification:

- After submitting the registration form, check your email for a verification link sent by the Kumbh Mela website.
- Click on the verification link to confirm your email address.
- Once your email is verified, your account will be activated.

c. Login:

- Go to the Kumbh Mela website.
- Look for the login link or button and click on it.
- Enter your username and password in the provided fields.
- Click on the "Login" or "Sign In" button to access your account.

d. User Dashboard:

- After successful login, you will be redirected to your user dashboard.
- The dashboard will provide various options and features related to the Kumbh Mela.
- Explore the dashboard to find information about events, schedules, accommodation, and other relevant details.
- You can also modify your personal information or preferences from the dashboard.

e. Booking or Registration for Events:

- From your user dashboard, navigate to the event section.
- Browse through the list of available events or programs during the Kumbh Mela.
- Select the event you wish to attend and check its details, including date, time, and location.
- If registration or booking is required, follow the provided instructions to secure your spot.
- Complete the necessary payment process, if applicable.

f. Updates and Notifications:

- Stay tuned to your registered email address or check the website for updates and notifications related to the Kumbh Mela.
- The website may send you emails or notifications regarding changes in schedules, new events, or important announcements.
- Ensure that you read and respond to these updates to stay informed and make the most of your Kumbh Mela experience.

3. Prayagraj Virtual Tour

Following steps can be followed for Prayagraj virtual tour:

- a. First of all we will **plan our tour** where we decide on the specific attractions and landmarks in Prayagraj that you want to include in the virtual tour. This could include places like Sangam, Allahabad Fort, Anand Bhavan, Khusro Bagh, etc.
- b. In this case **high-quality visuals** would be required. We will collect high-resolution images or videos of each location which we plan to showcase. Ensure that the visuals are clear and capture the essence of the place.
- c. Important part is to **create a storyboard**. An outline the flow of your virtual tour by arranging the locations in a logical order (*Required expert advice*). Consider the narrative you want to convey and how you want to guide users through the experience (*Required SME for Content*).
- d. Now, we need to select a virtual tour platform that suits our needs, such as 360-degree image viewers (<https://renderstuff.com/tools/360-panorama-web-viewer/>), virtual reality (VR) experiences, or interactive map-based tours. - **R&D required at this step**
- e. To enhance the virtual tour with interactive elements for engaging the users, We can include information hotspots, audio narration, historical facts etc.
- f. Required proper testing and optimization. We will test the virtual tour on different devices and browsers to ensure compatibility and functionality.
- g. Final step to **integrate into the website**. Embed the virtual tour on the website using the appropriate HTML code or embed options provided by the platform. Our team will ensure that it is easily accessible and prominently displayed.

4. Journey Planner

- a. Collect information about the Kumbh Mela event, event dates, location, and any specific requirements or restrictions.
- b. Collect data about the user's starting point, such as their current location or preferred departure point.
- c. Ask the user's preferred mode of transportation, such as car, train, or bus.

- d. Enter users to input their desired arrival date and time at the Kumbh Mela.
- e. Calculate the estimated travel time and distance from the user's starting point to the Kumbh Mela location based on the chosen mode of transportation.
- f. List out of available transportation options, including different routes, schedules, and fares.
- g. Allow the user to select their preferred transportation option.
- h. Provide information about accommodation options near the Kumbh Mela site, including hotels, guesthouses, or camping facilities.
- i. Allow the user to select their preferred accommodation option.
- j. Provide information about any necessary permits or passes required for attending the Kumbh Mela, such as entry tickets or special passes for specific events.
- k. Provide information about any additional services or activities available during the Kumbh Mela, like- guided tours, cultural events, or medical facilities.
- l. Allow the user to customise their journey by adding any additional stops or attractions they would like to visit along the way.
- m. Provide a summary of the user's planned journey, including transportation details, accommodation information, permits, and any additional services or activities.
- n. Allow the user to review and make any necessary changes to their planned journey.
- o. Provide options for the user to save or print their journey plan for future reference.
- p. Offer customer support or assistance in case the user encounters any issues or has further questions about their journey to the Kumbh Mela.
- q. Regularly update the travel planner with live information like traffic conditions, delays in transportation, or any changes in the Kumbh Mela schedule. This helps make sure the user gets the most accurate and latest information.

5.Booking Management

- a. The user accesses the official Kumbh Mela website to explore and book various services and accommodations available for the event.
- b. The user browses through the available services such as accommodations, transportation, guided tours, and special events. They select the service they are interested in.

- c. While selecting a service, the user is automatically redirected to a trusted 3rd party booking platform. This platform handles the actual booking process.
- d. The user attends the Kumbh Mela event and enjoys the services and accommodations they have booked through the website and 3rd party booking platform.

6. Digital Experience for Virtual Attendees or Pilgrims

- a. Develop a digital itinerary showcasing the schedule and key events of the Kumbh. Create an online booking system for virtual attendees to reserve their digital guides.
- b. Provide a clear instruction on how to access and utilize the digital guide during the virtual experience.
- c. Collaborate with organizers to provide weblinks or information for virtual attendees to book virtual participation in pujas and Ganga aarti.
- d. Ensure the booking process is user-friendly and secure, allowing virtual attendees to select preferred dates and times.
- e. Share weblinks or information for virtual attendees to book their participation in virtual Shahi Snan (if applicable) and cultural programs/akharas.
- f. Provide weblinks or information for virtual attendees to book virtual participation in cultural programs and akharas. Include details such as program descriptions, schedules, and any additional requirements.
- g. Create a virtual walkthrough experience that replicates the physical layout and important areas of the Kumbh event.
- h. Utilize 360-degree videos, high-quality images, and audio narration to provide an immersive experience.
- i. Make the virtual walkthrough easily accessible through a dedicated website or app.
- j. Collaborate with yoga or meditation centres participating in the Kumbh to offer virtual access.
- k. Provide weblinks or information on how virtual attendees can join online yoga or meditation sessions.
- l. Ensure the availability of recorded sessions for attendees in different time zones or those who prefer asynchronous participation.
- m. Livestream the Ganga experience for virtual attendees in real-time or provide recorded videos for on-demand viewing.
- n. Establish regular communication channels (email, social media, website updates) to keep virtual attendees informed of any changes, updates, or additional experiences.

7. Voluntary Organizations & individual contributors

- a. Identify the objectives and goals of your organization or individual contribution. We would determine the scope of involvement in each area, whether it's travel and tourism, food and hotel services, etc.
- b. Create a detailed plan, including timelines, budget, and resource allocation.
- c. Establish communication channels and coordinate with stakeholders, partners, and relevant authorities.
- d. Identify and recruit volunteers or team members with relevant skills and expertise.
- e. Assign roles and responsibilities based on individual strengths and interests.
- f. Identify and collaborate with vendors, suppliers, and local businesses for various services and products required.
- g. Establish clear agreements and contracts, ensuring quality standards, pricing, and delivery schedules are defined.
- h. Implement the planned activities related to travel and tourism, food and hotel services, local guiding and transportation, events and cultural programs, etc.
- i. Ensure compliance with local regulations and guidelines for waste and wastewater management, water management, crowd management, and traffic and parking management.