

DENIS AMPONSAH

Digital Marketing Manager

Education

computer science
university of cape coast
2021- 2025

general science
Sunyani SHS
2017- 2020

Skills

- Web Design
- Branding
- content marketing
- Affiliate marketing
- Video marketing

languages

- Fluent English

Profile

AS an experienced digital marketing and a strong foundation in marketing principles, I'm excited to apply my skills in driving brand awareness and customer engagement. As a marketing professional with a keen interest in market research, campaign planning, and social media management, I'm eager to continue learning and growing in the ever-evolving digital landscape

Experience

DIGITAL MARKETING MANAGER

Autonemo Ltd.

2024 - Present

- Unlock the future of mobility with our innovative automotive and IoT solutions, designed to enhance vehicle tracking, fleet management, and connected car experiences.
- Discover tailored solutions that meet your unique needs, leveraging cutting-edge IoT technology for real-time data exchange and smart interactions.
- Elevate your brand with our comprehensive tracking and mobility services, empowering you to make data-driven decisions and drive business success.

AFFILIATE MARKETER

AMAZON

2023 - Present

- Planned and executed successful Amazon Affiliate campaigns across various channels, driving sales and growth.
- Conducted market research to understand customer needs and preferences, using data to inform targeted marketing efforts and optimize results.



+233-546-636-409



amponsahdenis53@gmail.com



GHANA, WEST AFRICA