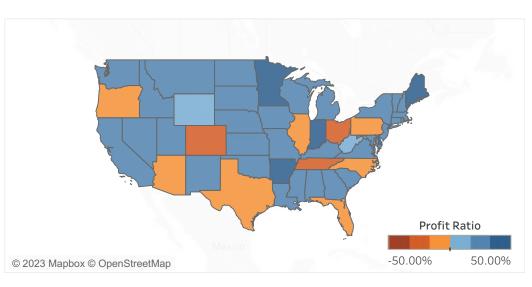


KPIs

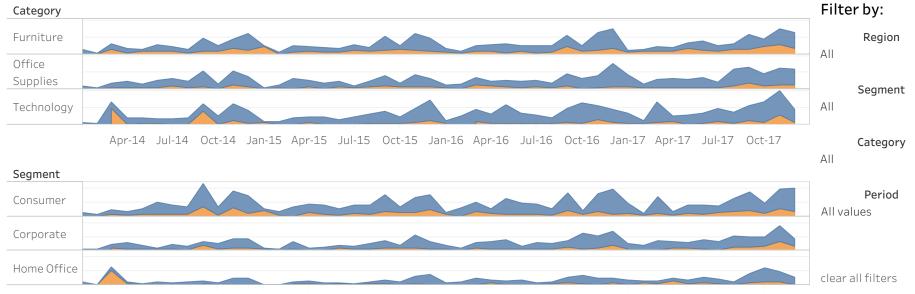
1(11)	
Quantity	37,873
Count of Orders	9,994
Count of Returns	296
Sales	\$2,297.2K
Discount	\$1.6K
Sales per Customer	\$2,897
Profit	\$286,397.0
Profit Ratio	12.47%
Profit per Order	57



Profit % Distribution

Category	Segment	
Furniture	Consumer	1.8%
	Corporate	3.3%
	Home Office	3.2%
Office Supplies	Consumer	15.5%
	Corporate	17.4%
	Home Office	20.8%
Technology	Consumer	17.4%
	Corporate	17.9%
	Home Office	16.6%

Sales Timeline Distibution



Apr-14 Jul-14 Oct-14 Jan-15 Apr-15 Jul-15 Oct-15 Jan-16 Apr-16 Jul-16 Oct-16 Jan-17 Apr-17 Jul-17 Oct-17