METZ

Stakeholder analysis

Project Title	KAVS Relay product upgrade		
Group Code	NEXT81_ONL1_ERP8_M1d		
Revision	0.0		
Project Manager	Amr Said Elhusseiny		

stakeholder analysis

Stakeholder	Role (Related to project)	Involvement	Impact	Power or Influence (H/M/L)	Interest (H/M/L)	Engagement
Director of Product	Project sponsor	Makes high-level decisions; serves as team resource	Wants the project to succeed. No resistance.	Н	Н	Communicate regularly, but not daily. Ask questions and give updates.
Software designer	Project team member	Knowledge of new software design; strong relationships with METZ employees	Invested in the project as a team member	М	Н	Communicate daily as project team member
Existing Clients	METZ customer	Can give feedback on the customer experience	Some highly interested; others less so.	М	М	Communicate as needed to inform and get feedback.
METZ Investors	Secondary stakeholder	Financial support	Little impact at present. Project could affect their investment if it affect METZ's performance.	М	L	Not directly involved. Keep updated on progress and performance.
METZ Store keepers	METZ employee	Answers questions about the service after launch	Little impact on their role. No resistance.	L	L	Not directly involved, but should be updated before launch
Marketing Manger	METZ employee	Marketing the product	Invested in the project as a team member	М	Н	Communicate as needed
Training Manger	METZ employee	Training to customers about the product	Invested in the project as a team member	М	Н	Communicate as needed

Prioritizing stakeholders (power grid)

