METZ

Grid smart solutions

رواد مصر الرقمية

Project Objective key results
(OKR)

Project Name   : KAVS relay product upgrade
Group code   : NEXT81_ONL1_ERP8_M1d
Revision   : 01
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Project OKRs

O1	**Enhance connection to customer that derive increasing retention rate.**
KR1	15% increase in product request from existing customers after three months of launch
KR2	10% increase in new customers within two months after launch.
KR3	20% improve of customer service within one month.

O2	**Motivate growth by increasing the sales of KAVS product**
KR1	5% increase of the product KAVS sales after three months of launch
KR2	10% increase of the product KAVS sales after 6 months of launch
KR3	15% increase of the product KAVS sales by the third quarter of the year.