وزارة الاتصالات
وتكنولوجيا المعلومات

رواد مصر الرقمية

NOVA CITY
PRESENTATION

NOVA CITY

Meet Our Team

AMR MOHAMMAD AHMAD

ABDELRAHMAN MOHAMED ALY

YOUSEF ELAMIN

NAGHAM MOHAMMAD

AML MOHAMMAD

MAI HAGGAG

NOVA CITY

WHAT IS NOVA?

NOVA is a smart city with modern facilities and infrastructure offers unique technological, efficient, sustainable, and livable urban environments.

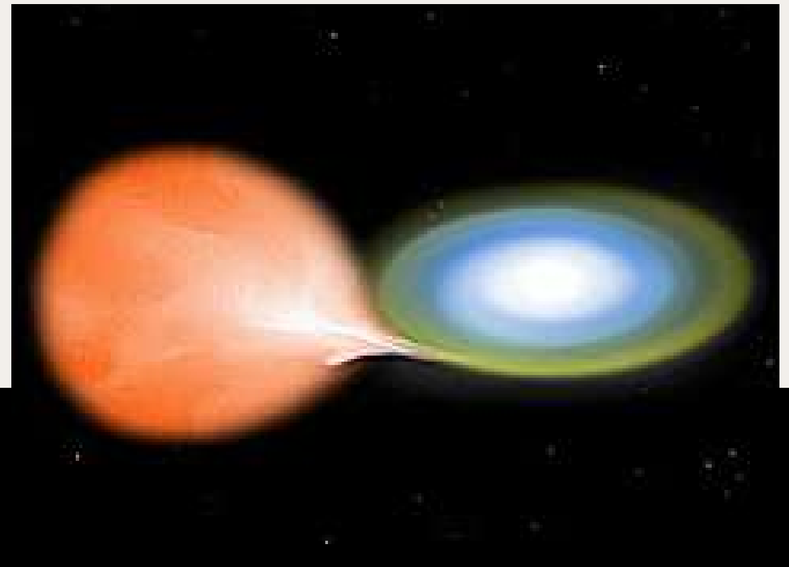
Key Features:

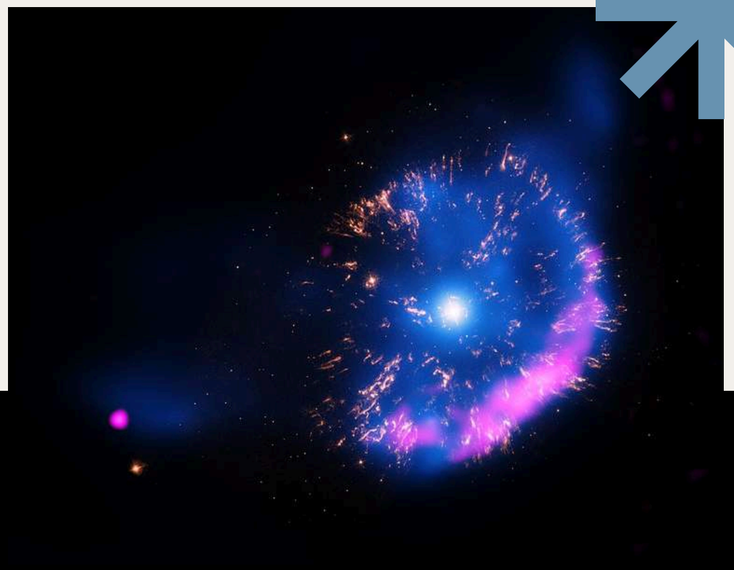
- Smart technology integration
- Sustainability and clean energy
- Future Transportation
- A Unique Living Experience
- The Highest Level of Smart Security
- Modern Design and Vast Green Spaces

NOVA CITY

WHY NOVA?

A nova is a transient astronomical event that causes the sudden appearance of a bright, apparently "new" star (hence the name "nova", Latin for "new")





NOVA CITY

OUR LOGO

NOVA CITY

LOGO STRUCTURE

NOVA STAR

ELECTRONIC CIRCUIT ICON

BUILDINGS

NOVA CITY

LOGO COLORS

#50B684

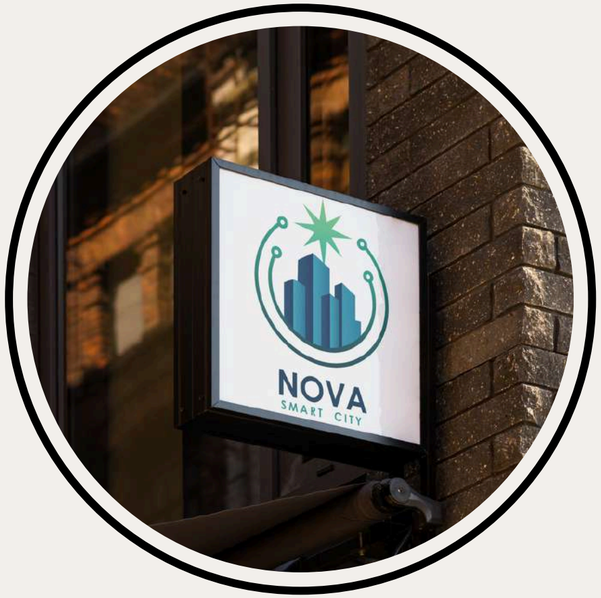
#12434E

#1A89A4

#153455

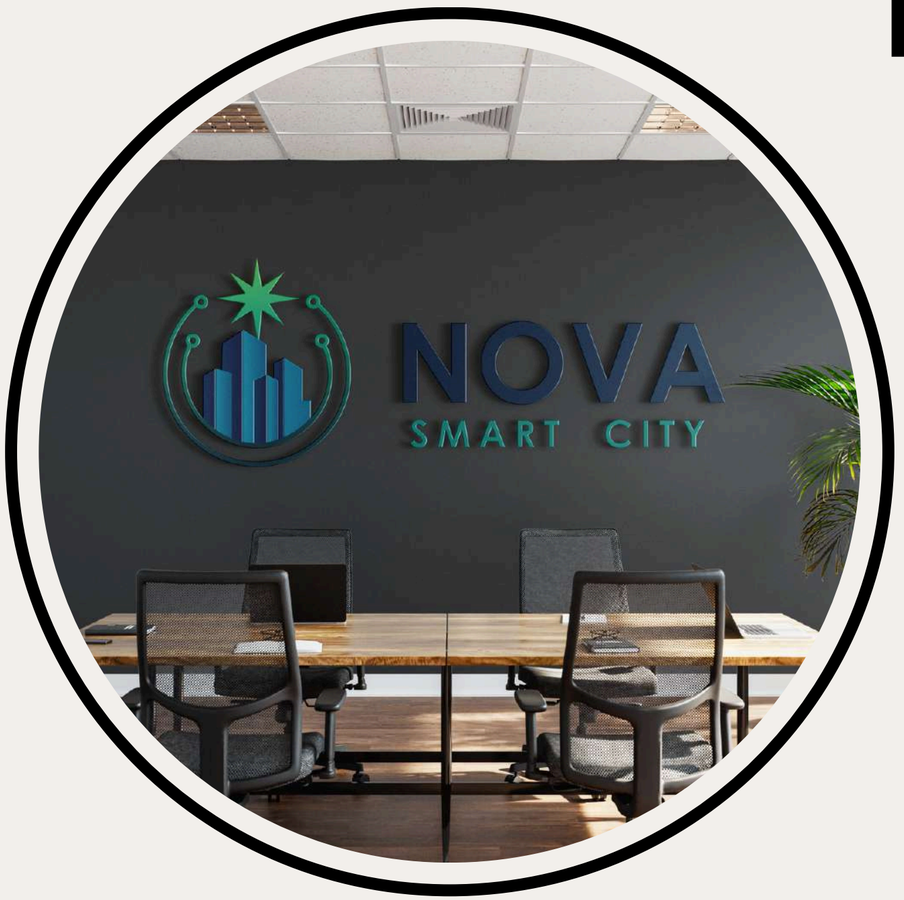
NOVA CITY

LOGO MOCKUPS



NOVA CITY

LOGO MOCKUPS



NOVA CITY

Social Media Designs

FACEBOOK PROFILE PICTURE: **180* 180PX**

INSTAGRAM PROFILE PICTURE: **320* 320PX**

NOVA CITY

Social Media Designs

FACEBOOK COVER: **820* 312PX**

NOVA CITY

Social Media Designs

FACEBOOK POST: **940 * 788 PX**

INSTAGRAM POST: **1080* 1080 PX**

NOVA CITY

Social Media Designs

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INSTAGRAM POST: **1080* 1080 PX**

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NOVA CITY

Social Media Designs

FACEBOOK POST:
940 * 788 PX

INSTAGRAM POST:
1080* 1080 PX

NOVA CITY

A4 FLYER

A4 SIZE: **210 X 297 MM**

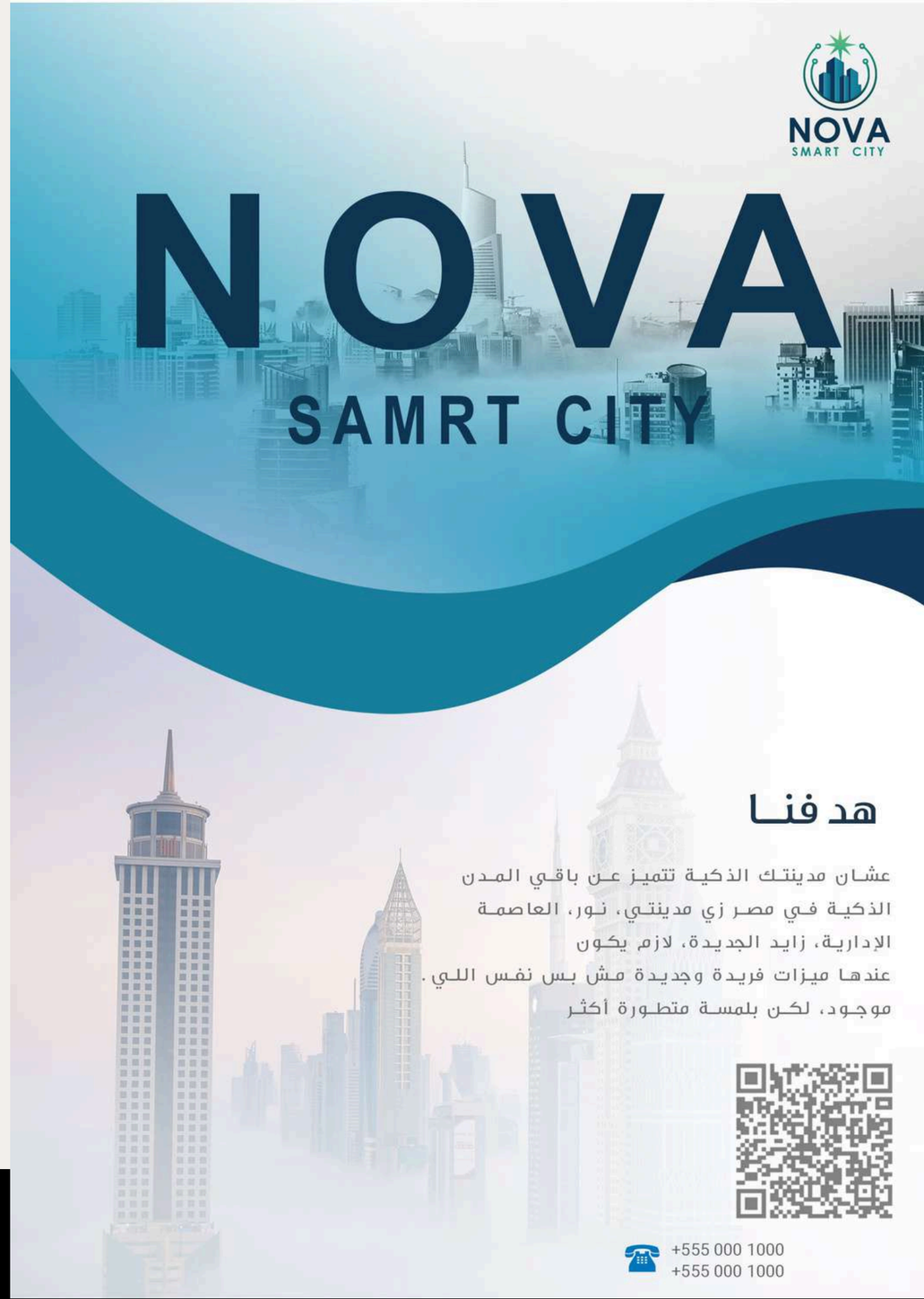
RESOLUTION: **300 PPI**

NOVA CITY

A5 FLYER

A5 SIZE: **148 X 210 MM**

RESOLUTION: **300 PPI**



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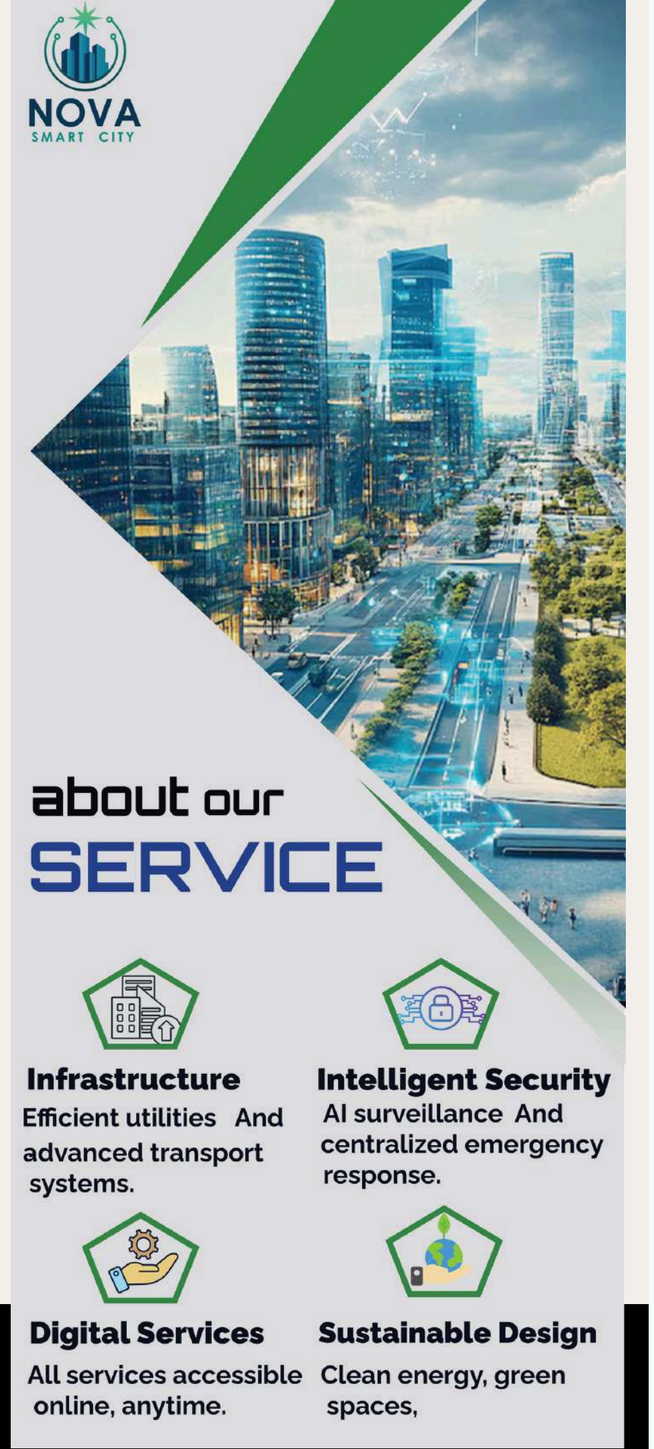
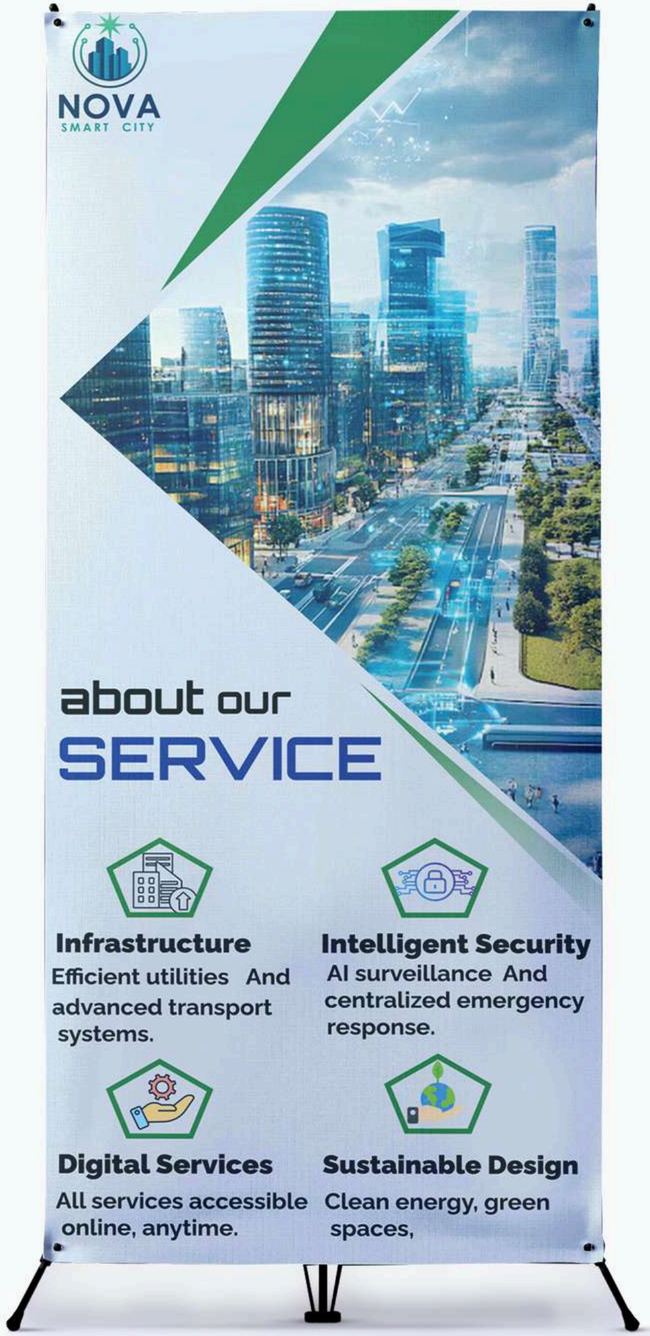
ROLLUP BANNER

SIZE: **850*2000 MM**

RESOLUTION: **150 PPI**





NOVA CITY

BILL BOARD

SIZE: **2200*1100 MM**

RESOLUTION: **72 PPI**

Any
Questions

THANK YOU