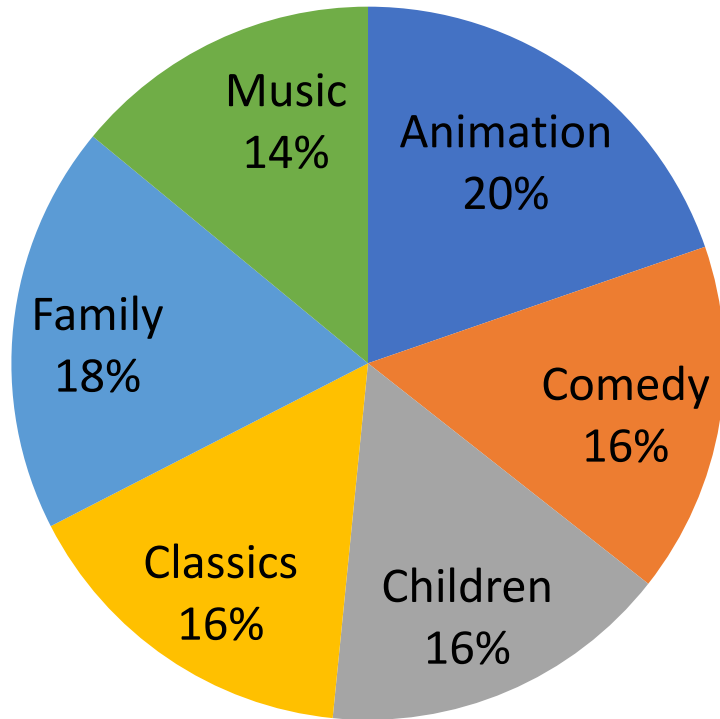


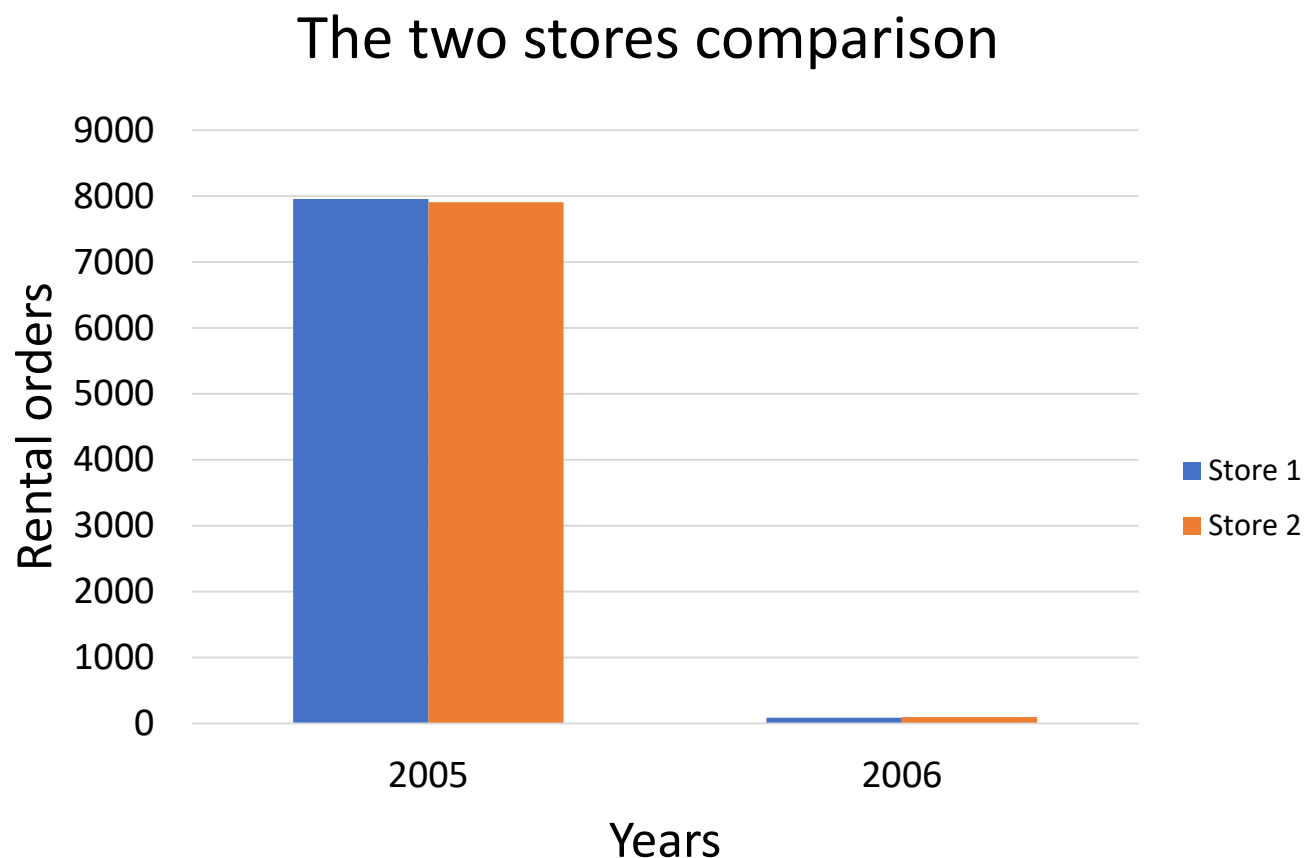
# What film category do families prefer to watch the most ?

Rental count percentages for family-movies



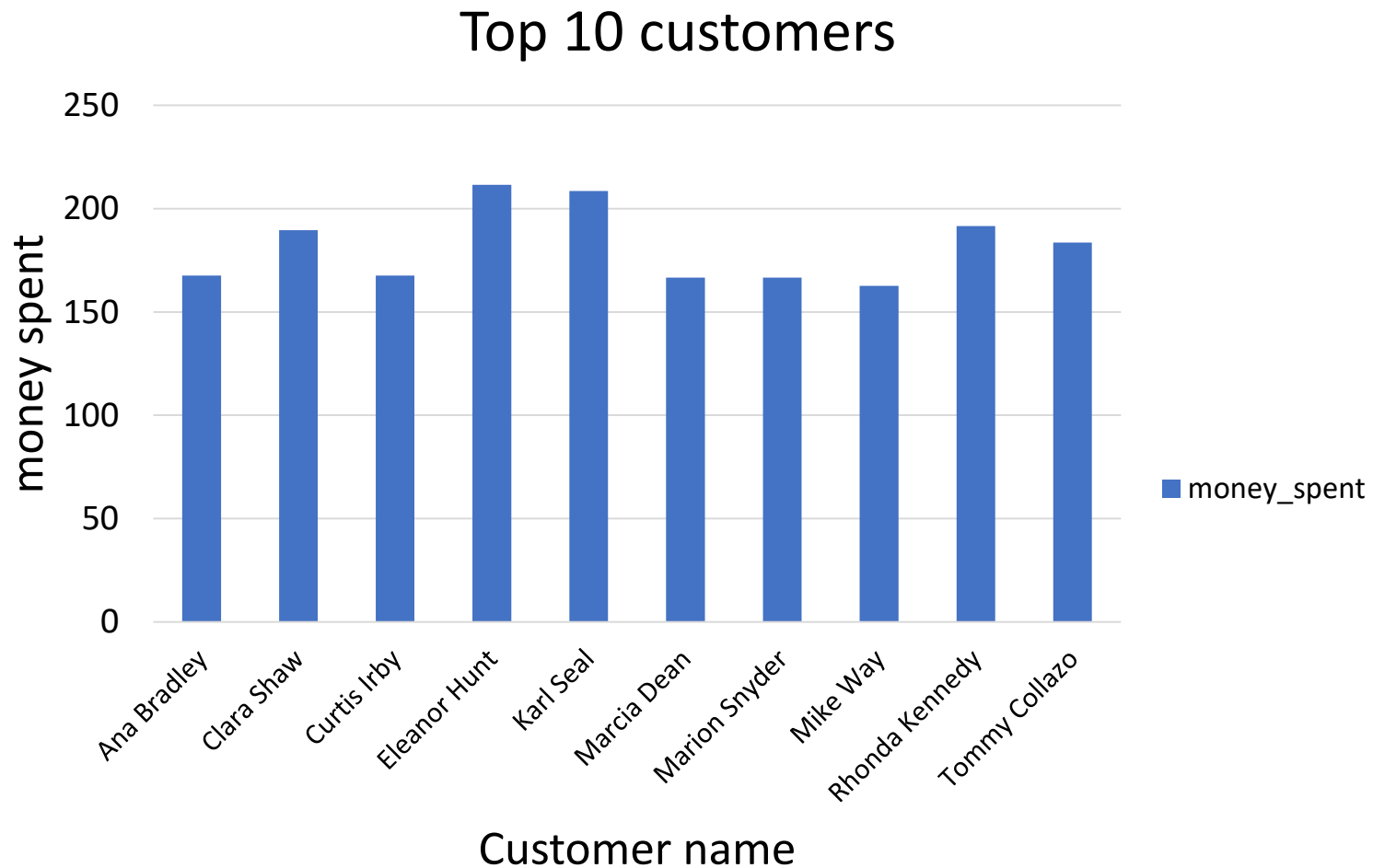
- Families are tending to watch light cheerful movies to spend a nice time with , and as shown here by the pie chart , animation category is the most preferred category to achieve that purpose.

# How the two stores compare to each other ?



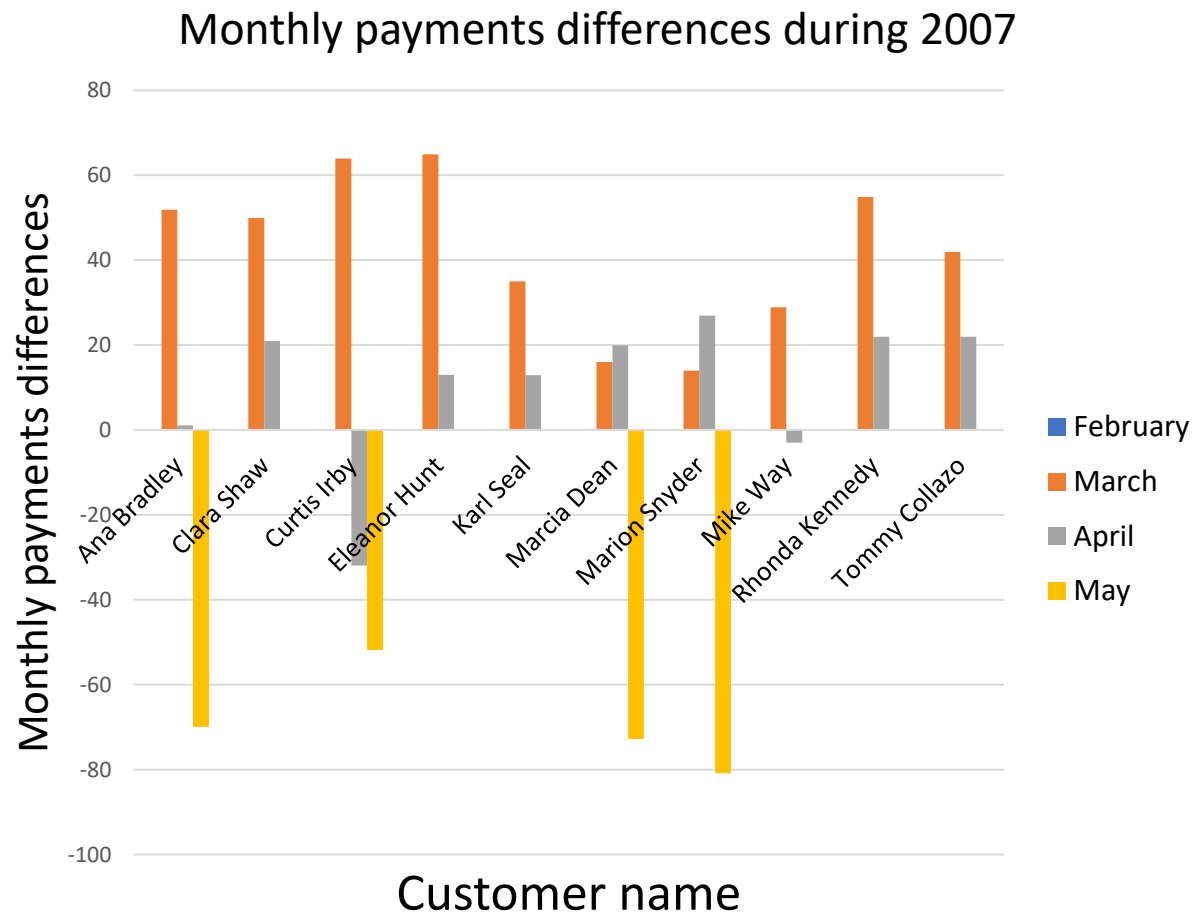
- Here the comparison is based on the number of rental orders they have made on 2005 and 2006.
- As we can see , there is no that much difference between them in their sales in both years and that they performed well.

# Who were the top 10 customers ?



As shown here , those are top 10 customers regarding money they spent on renting movies. Eleanor Hunt has made the highest payment.

# What is the customer name who paid the most difference in terms of payments ?



- This bar chart displays the top 10 customers -regarding the money they spend on renting movies - and their monthly payments differences.
- As we can see here , the customer Eleanor Hunt paid the maximum difference of \$64.87 during March 2007 from \$22.95 in February of 2007.