

# Sales details from 2017 to 2020



**Home**



**Overview**



**Product**



**Customer Analysis**



# Sales Overview



Profit

12.55M

profit margin

11.43%

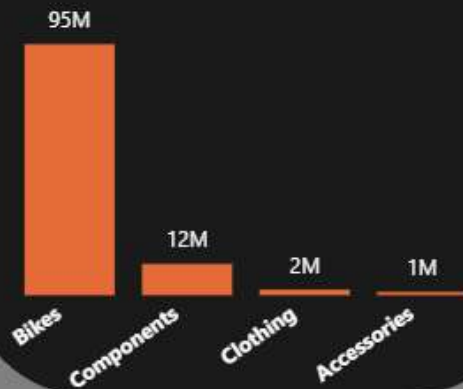
Total Sales

109.81M

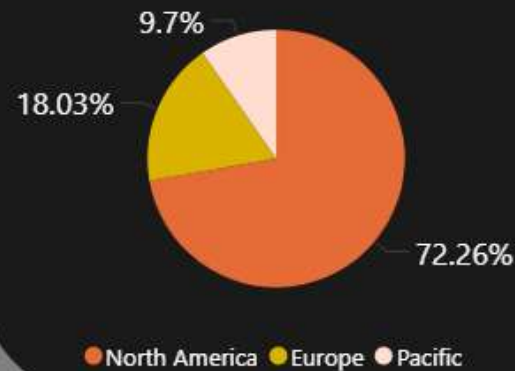
Total cost

97.26M

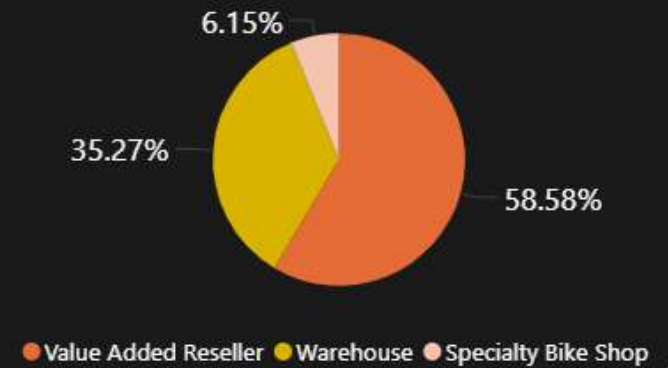
Total sales by Category



Total sales by Group



Total sales by Business Type



Total sales by Month



# Product Performance



Profit

12.55M

Customer count

18K

Total Sales

109.81M

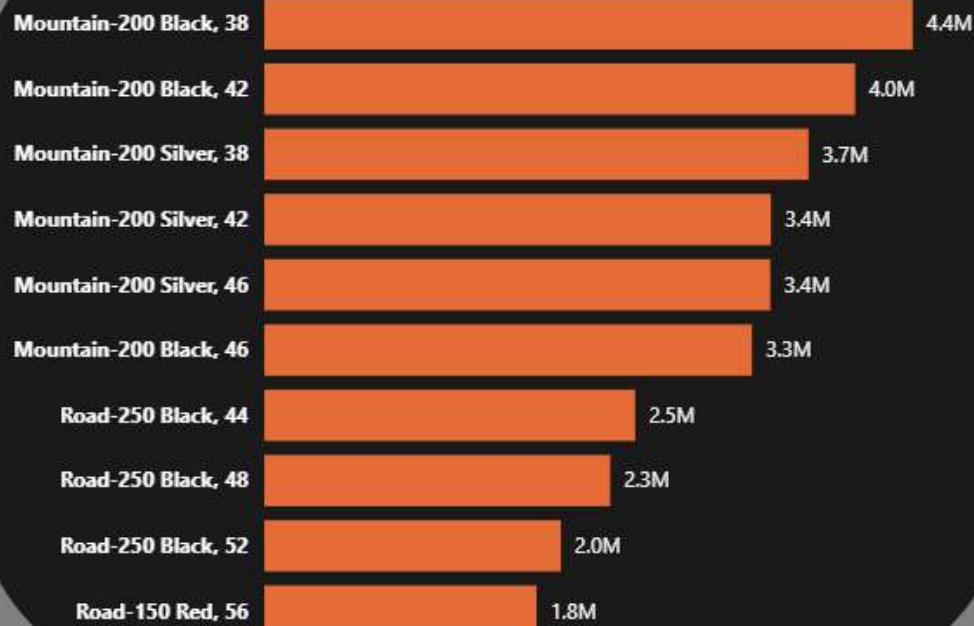
Region

- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ Corporate HQ
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

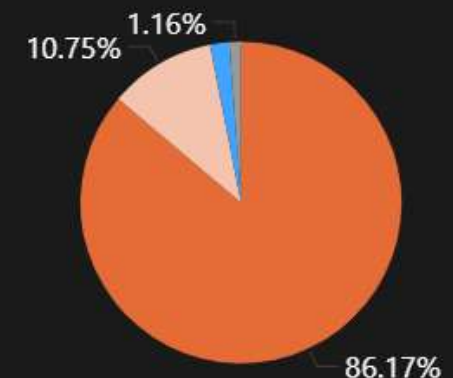
Category

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing
- ☐ Components

Top 10 product by sales



Total sales by Category



Category ● Bikes ● Components ● Clothing ● Accessories

# Customer Analysis



Profit

12.55M

Customer count

18K

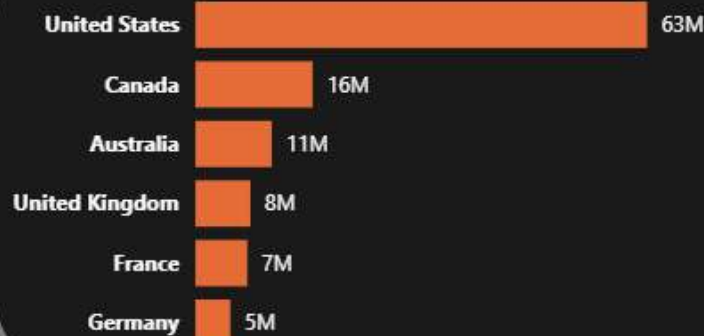
Total Sales

109.81M

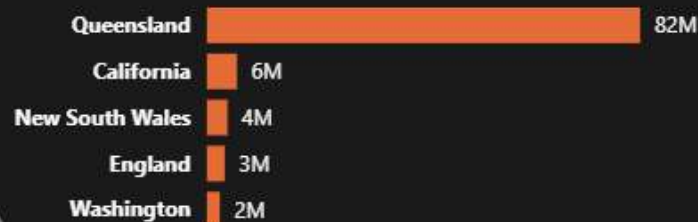
Country

- ☐ Select all
- ☐ Australia
- ☐ Canada
- ☐ Corporate HQ
- ☐ France
- ☐ Germany

Total sales by Country



Top 10 sales by state



Customer Name	Country	Total sales	profit	Average Order sales
Jon Yang	United States	53,607,800.99	543,146.21	1,381.32
Jon Yang	Canada	14,377,925.71	178,223.40	1,256.37
Jon Yang	United Kingdom	4,279,008.89	6,381.26	1,215.63
Kaitlyn Henderson	France	13,294.27	5,273.80	949.59
Margaret He	France	13,269.27	5,254.59	947.81
Nichole Nara	France	13,295.38	5,250.41	1,022.72
Adriana Gonzalez	France	13,242.70	5,237.23	1,324.27
Randall Dominguez	France	13,265.99	5,232.01	1,206.00
Rosa Hu	France	13,215.65	5,221.02	881.04
Brandi Gill	France	13,195.64	5,208.50	1,099.64
Brad She	France	13,173.19	5,198.00	1,197.56
Maurice Shan	France	12,909.67	5,196.59	1,075.81
Francisco Sara	France	13,164.64	5,189.10	1,097.05
Janet Munoz	France	12,489.17	5,075.86	892.08
Total		109,809,274.00	12,551,285.93	905.62