

# Sales details from 2017 to 2020



**Home**



**Overview**



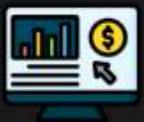
**Product**



**Customer Analysis**



# Sales Overview



Profit

12.55M

profit margin

11.43%

Total Sales

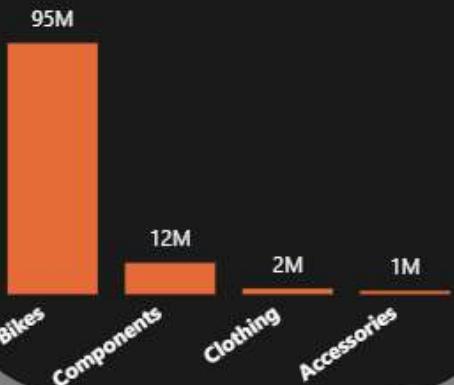
109.81M

Total cost

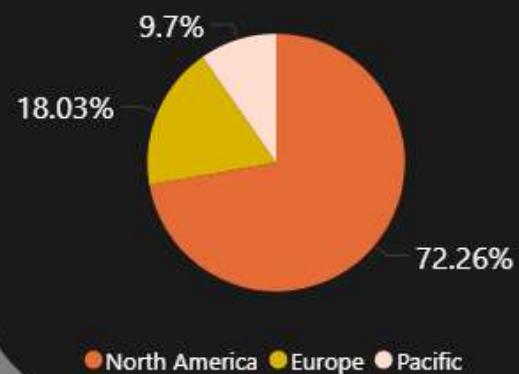
97.26M



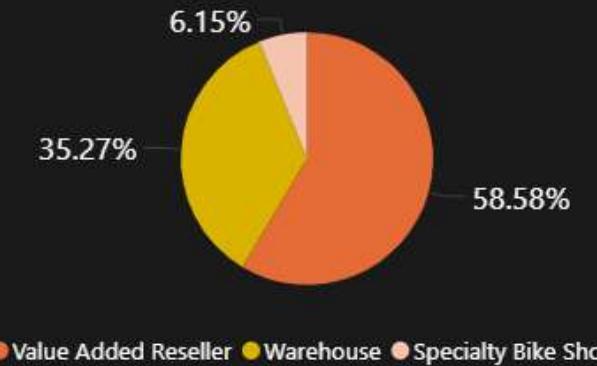
Total sales by Category



Total sales by Group



Total sales by Business Type



● Value Added Reseller ● Warehouse ● Specialty Bike Shop



Total sales by Month



# Product Performance



Profit

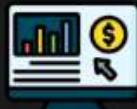
12.55M

Customer count

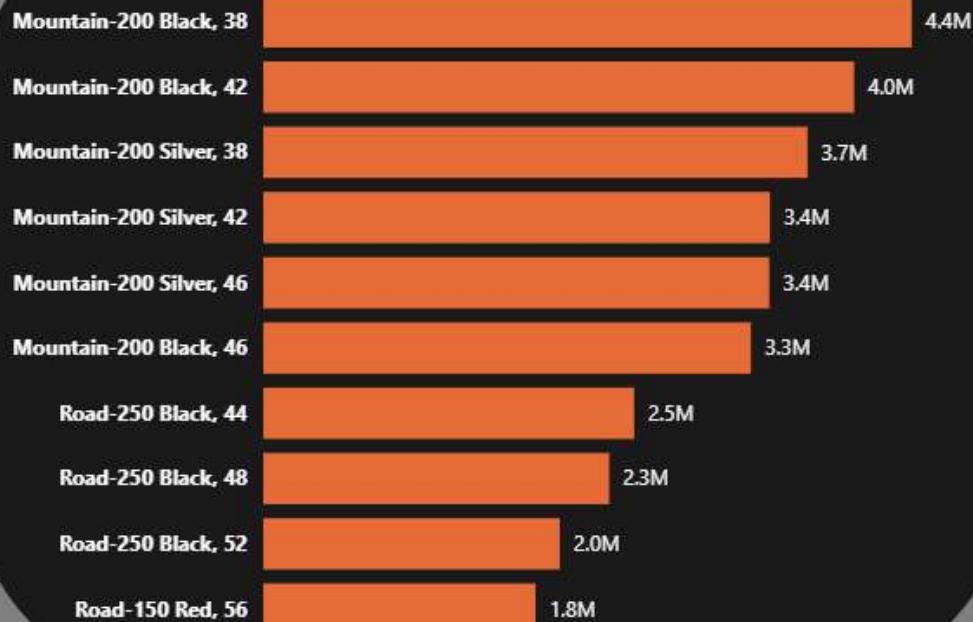
18K

Total Sales

109.81M



Top 10 products by sales



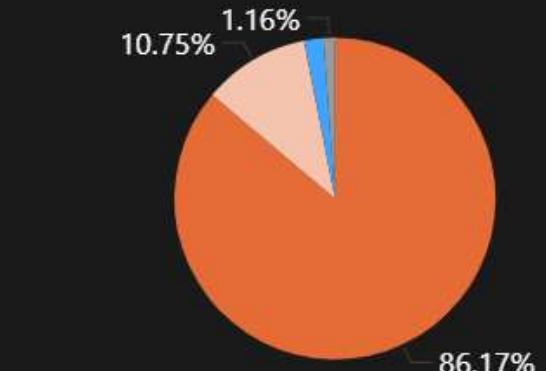
Category

- Accessories
- Bikes
- Clothing
- Components

Region

- Australia
- Canada
- Central
- Corporate HQ
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

Total sales by Category



Category    ● Bikes    ● Components    ● Clothing    ● Accessories

# Customer Analysis



Country

- Select all
- Australia
- Canada
- Corporate HQ
- France
- Germany



Profit

12.55M

Cutomer count

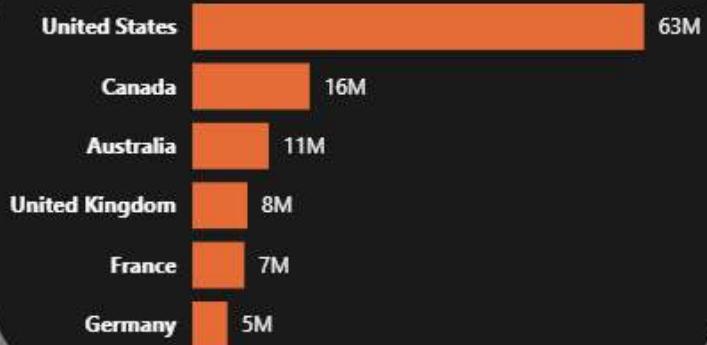
18K

Total Sales

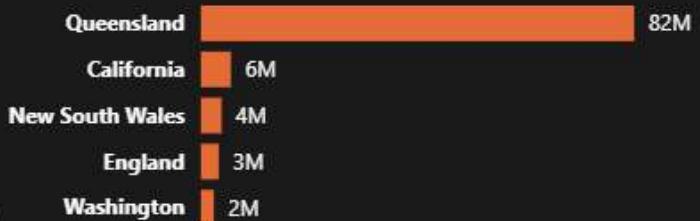
109.81M



Total sales by Country



Top 10 sales by state



Customer Name	Country	Total sales	profit	Average Order sales
Jon Yang	United States	53,607,800.99	543,146.21	1,381.32
Jon Yang	Canada	14,377,925.71	178,223.40	1,256.37
Jon Yang	United Kingdom	4,279,008.89	6,381.26	1,215.63
Kaitlyn Henderson	France	13,294.27	5,273.80	949.59
Margaret He	France	13,269.27	5,254.59	947.81
Nichole Nara	France	13,295.38	5,250.41	1,022.72
Adriana Gonzalez	France	13,242.70	5,237.23	1,324.27
Randall Dominguez	France	13,265.99	5,232.01	1,206.00
Rosa Hu	France	13,215.65	5,221.02	881.04
Brandi Gill	France	13,195.64	5,208.50	1,099.64
Brad She	France	13,173.19	5,198.00	1,197.56
Maurice Shan	France	12,909.67	5,196.59	1,075.81
Francisco Sara	France	13,164.64	5,189.10	1,097.05
Janet Munoz	France	12,489.17	5,075.86	892.08
<b>Total</b>		<b>109,809,274.00</b>	<b>12,551,285.93</b>	<b>905.62</b>