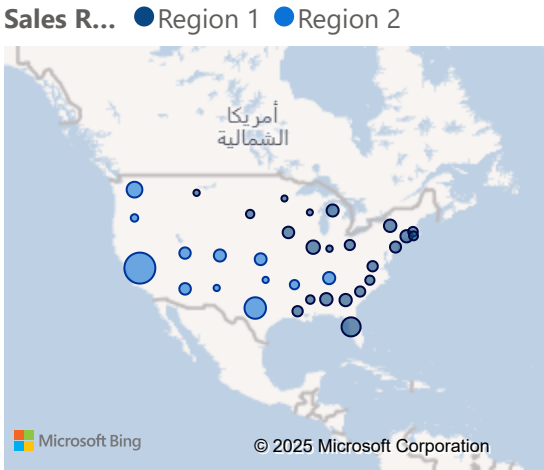
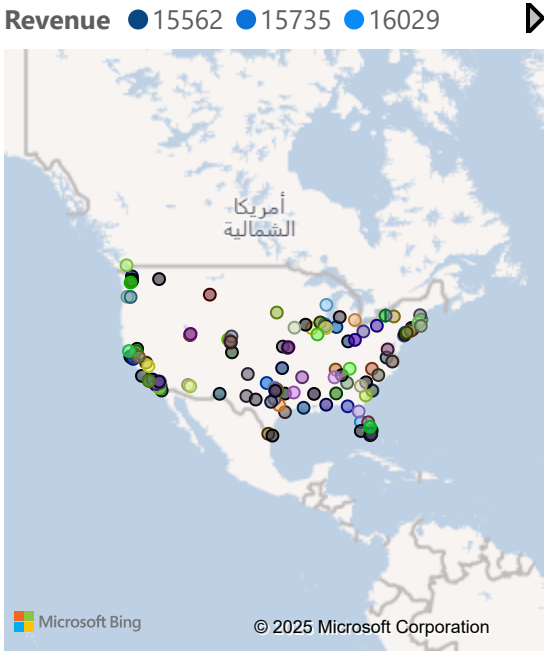


Startup Expansion

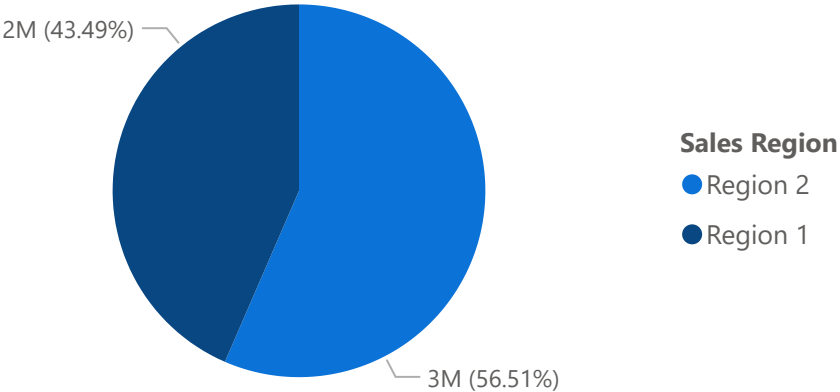
Sum of Profit by State and Sales Region



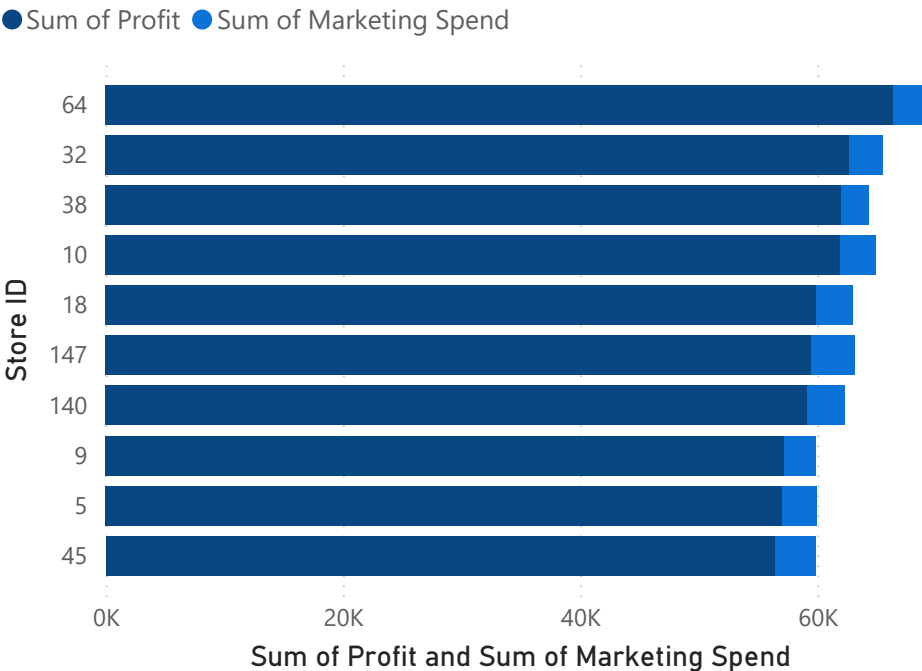
City and Revenue



Sum of Profit by Sales Region



Sum of Profit and Sum of Marketing Spend by Store ID



Sum of Profit

5M

Marketing Spend

423K

Sum of Revenue

6M

New Expansion

□ New

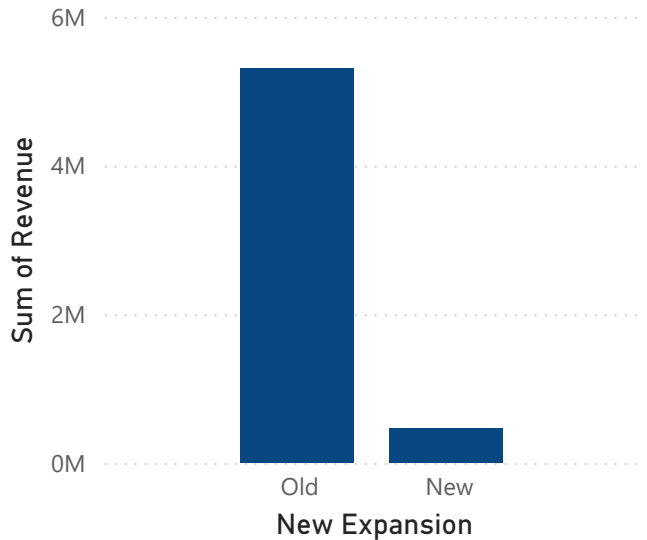
□ Old

Sales Region

□ Region 1

□ Region 2

Sum of Revenue by New Expansion



Sum of Profit by State and New Expansion

New Expansion ● New ● Old

