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Sales analysis for the years 2024 and 2025

Home 

Dashboard 

Descriptive Analysis 

PivotTables & KPI 

Refresh Data 

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1 SALES ANALYTICS DASHBOARD 2024 2025 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales Revenue: \$773,856 (0 | 0.0% VS LM)

Total Costs: \$502,795 (0 | 0.0% VS LM)

Net Profit: \$271,061 (0 | 0.0% VS LM)

Total Orders: 555 (0 | 0.0% VS LM)

Orders By Status: 52% Completed, 48% Returned

Revenue by Country: World map showing Sales Revenue distribution.

Cost, Revenue & Profit by Category: Bar chart showing Total cost, Sales Revenue, and Net profit across categories.

% Order by Payment: Pie chart showing payment methods: Mobile Money (26%), Bank Transfer (30%), Credit Card (23%), and Cash (21%).

Monthly Revenue, Cost & Profit Trends: Line chart showing monthly trends for Total cost, Sales Revenue, and Net profit.

Daily Revenue Trends: Bar chart showing daily revenue for Sun, Mon, Tue, Wed, Thu, Fri, and Sat.

Country: Antarctica, Australia, Brazil, China, Nigeria, United Kingdom, United States

Category: Apparel, Books, Electronics, Groceries, Home Decor

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	<i>Delivery Time</i>	<i>Quantity</i>	<i>Total cost</i>	<i>Sales Revenue</i>	<i>Net pofiet</i>				
Mean	7.845045045	Mean	5.403603604	Mean	1724.49009	Mean	2650.866667	Mean	926.3765766
Standard Error	0.164958632	Standard Error	0.124913771	Standard Error	62.58518965	Standard Error	93.3413388	Standard Error	35.60504915
Median	7	Median	5	Median	1263	Median	1938	Median	651
Mode	6	Mode	3	Mode	34	Mode	1512	Mode	616
Standard Deviation	3.886167702	Standard Deviation	2.942773316	Standard Deviation	1474.409309	Standard Deviation	2198.976141	Standard Deviation	838.7993421
Sample Variance	15.10229941	Sample Variance	8.659914788	Sample Variance	2173882.81	Sample Variance	4835496.069	Sample Variance	703584.3363
Kurtosis	-0.305018145	Kurtosis	-1.31308065	Kurtosis	0.551994628	Kurtosis	-0.059484501	Kurtosis	1.445165511
Skewness	0.382856074	Skewness	0.0247761	Skewness	1.08110813	Skewness	0.917686084	Skewness	1.28646922
Range	21	Range	9	Range	7297	Range	9727	Range	4610
Minimum	1	Minimum	1	Minimum	8	Minimum	13	Minimum	5
Maximum	22	Maximum	10	Maximum	7305	Maximum	9740	Maximum	4615
Sum	4354	Sum	2999	Sum	957092	Sum	1471231	Sum	514139
Count	555	Count	555	Count	555	Count	555	Count	555

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SALES ANALYTICS DASHBOARD

2024 2025 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales Revenue \$13,115 **Total Costs** \$8,811 **Net Profit** \$4,304 **Total Orders** 7 **Orders By Status** 43% Completed 57% Returned

Revenue by Country

Cost, Revenue & Profit by Category

% Order by Payment

Monthly Revenue, Cost & Profit Trends

Daily Revenue Trends

Country: Antarctica, Australia, Brazil, China, Nigeria, United Kingdom, United States

Category: Apparel, Books, Electronics, Groceries, Home Decor

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