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Summary

Senior PHP/Laravel Developer with **8+ years** of experience building high-performance web applications, APIs, and enterprise dashboards. Skilled in backend development, database design, and API integrations, with a strong background in eCommerce and SaaS platforms. Adept at leading projects from concept to deployment and collaborating with cross-functional teams.

Education:

- Bachelor Degree of "Computer science" From "October 6 University" (Excellent at Graduation project) (2014 - 2018)
- Major: Computer Science.

Skills:

1. Technical Skills:

- **Backend:** PHP, Laravel, Laravel Livewire, RESTful APIs, Unit Testing
- **Frontend:** HTML5, CSS3, JavaScript, jQuery, Bootstrap, Vue.js (Basics)
- **Database:** MySQL, Firebase, Query Optimization
- **Tools & DevOps:** Git, Docker (Basics), JSON, AJAX
- **CMS:** WordPress
- **Other:** N8N Work Flow Automation, API Integration, Performance Optimization

2. Language Skills:

- Arabic: (Mother-tongue)
- English: good

3. Soft Skills:

- Researching Skills
- Fast-Learner
- Ability to work in teamwork
- Responsibility
- Cognitive Flexibility
- Perfect ability to meet deadlines and work under pressure

Experience:

- **Principal Software Engineer — Oct 2025 – Present**
 - Leading architecture and technical direction for enterprise-level platforms.
 - Overseeing backend scalability, API design, and system performance optimization.
 - Mentoring engineering team and setting coding best practices.
 - Driving automation and workflow improvements across projects.

- **Senior PHP (Laravel) Developer — Jan 2021 – Sep 2025**
 - Developed and maintained a Ticketing Management Platform serving thousands of users.
 - Delivered scalable backend APIs for mobile and web applications.
 - Optimized complex queries, significantly improving system performance.
 - Integrated N8N automation workflows.
 - Worked with clients including SamaCares, MOT, MEWA, KKESH, and other major KSA organizations.
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- **PHP (Laravel) Developer**
PiTechnologies — *Jan 2019 – Jan 2021*
 - ✓ Designed dashboards and REST APIs.
 - ✓ Improved code reusability by implementing modular architecture.
- **Outsource Web Developer**
Seamlabs — *Feb 2019 – Mar 2021*
 - ✓ Created custom dashboards and integrated payment gateways for eCommerce clients.
- **PHP Developer**
Sahwaco — *Jan 2019 – Jan 2020*
 - ✓ Maintained and enhanced company's real estate management platform.
- **PHP Developer**
Smart Touch Solution (STS) — *Jul 2017 – Jan 2019*
 - ✓ Developed eCommerce, portfolio, and company websites using PHP, Laravel, and WordPress.

Projects:

- ✓ Ticketing Management Platform – Hollat.net (Laravel backend & N8N Integrations)
- ✓ Laravel AI Smart Reply
Open-Source Laravel Package (Published on Packagist)
<https://packagist.org/packages/amrlotfy/laravel-ai-smart-reply>
- ✓ CRM for Azura Real Estate (Lead management & sales rotation)
- ✓ Dorra Group Database System & Dashboard (Multi-company/project management)
- ✓ WadiGroup Dashboard & Web Service (Mobile app events control)
- ✓ eCommerce Platforms (Clothes, Makeup & Perfumes)
- ✓ Real Estate Web & Mobile App Dashboard (User, property, and request management)
- ✓ Mobile App Dashboards for companies like Tather Digital & beauty.ms
- ✓ Company Websites & Portfolios (WordPress, PHP, MySQL)

AI Workflow Automation (n8n):

Developed and implemented intelligent workflows to automate business processes, Using AI tools.

Projects:

- **Telegram Business Card Scanner Bot** – Built an automation that extracts information from scanned business cards, stores it in Excel, and sends follow-up meeting invitation emails.
- **CRM AI Chatbot Assistant** – Designed a chatbot Form CRM system to help agents complete tasks faster and more efficiently.
- **AI-Powered Job Matching Workflow** – Automated collection of job postings from multiple websites, analyzed compatibility with user CVs, ranked top 3 matches, and generated AI-driven recommendations for applications.
- **Company Data Extraction Workflow** – Developed an AI workflow to gather real estate company details (name, email, phone) from Google Maps for specific locations, exporting structured data into Excel sheets.
- **AI WhatsApp Campaign System** – Built a workflow that sends personalized WhatsApp campaign messages to clients using data from Google Sheets, with message content dynamically generated by an AI agent.
- **RAG-based WhatsApp Support System** – Developed a Retrieval-Augmented Generation (RAG) system for companies to automatically respond to client WhatsApp messages with accurate, context-aware answers.
- **Multi-Clinic Registration and Analytics Platform** – Created a registration and management system for multiple clinics integrated with a Power BI dashboard for real-time performance tracking and insights.

Technologies Used: n8n, AI APIs (LLMs, OCR), Telegram API, Google Maps API, CRM Integration, Excel Automation, Email Automation.

Community Involvement:

- ✓ Vice President — Google Developer Group, 6 October City
- ✓ Volunteer — Insomnia Gaming Festival Egypt
- ✓ Founder — OTEX Student Activity