

SW7 INFOMEDIA PRIVATE LIMITED

Franchisee Development Agreement

This Agreement is made and entered into by Client and between SW7 INFOMEDIA PRIVATE LIMITED

(After 3 year Clint need to Renew their Agreement before Due Date – fees will be charged)

WHEREAS, SW7 INFOMEDIA PRIVATE LIMITED has experience in the development and operation of franchising systems, including franchising agreements, offering circulars, registration materials, forms, training programs, marketing brochures, franchisee support programs, sales programs, and related services; and

WHEREAS, Client desires to develop a franchising program and to market that program on a regional and national basis;

THEREFORE, in consideration of the foregoing and the promises contained herein, the parties hereto agree as follows:

1. Document Preparation

A. Franchise Agreement and Uniform Franchise Offering Circular SW7 INFOMEDIA PRIVATE LIMITED will ask you to supply the answers to our detailed Franchisor Questionnaire and return these to us together with any additional written materials that describe your services and/or products. Based upon the information received from you SW7 INFOMEDIA PRIVATE LIMITED will develop a draft of the required franchise documents setting forth the contractual relationship between the Client and potential franchisees and the required disclosures. Pursuant to discussions between SW7 INFOMEDIA PRIVATE LIMITED and Client, a final copy of these documents shall be prepared by SW7 INFOMEDIA PRIVATE LIMITED and forwarded to Client for your use.

2. Franchisee Registration

"Client" shall pay an amount Franchisee fees (CLIENT SHOULD PAY AT THE DATE OF AGREEMENT). This amount is **NON REFUNDABLE.** This amount is charged against the material provided by SW7 INFOMEDIA PRIVATE LIMITED (machines, Training and the consulting charges)

3. Client shall pay sharing revenue of the admission fees collected from the candidates on monthly basis.



(IN CASE CHEQUE BOUNCE, WE WILL CANCELE THE FRANCHISE AGREEMNET WITHOUT INTIMATION)

THIS PAYMENT IS NON-REFUNDABLAE

3. Advertising

SW7 INFOMEDIA PRIVATE LIMITED will supply Client with samples of suggested advertising materials designed to attract prospects and leads for the sale of franchises. With respect to the provision of each of the above consultation services it is specifically understood by Client that SW7 INFOMEDIA PRIVATE LIMITED shall provide such consultation by facsimile transmission, email through Internet services and/or regular mail. This will provide a complete record of all communications and advice and will considerably reduce the cost to both parties .Franchisee will use logo of "SW7 INFOMEDIA PRIVATE LIMITED" on every document of advertising. In case SW7 INFOMEDIA PRIVATE LIMITED publishes advertisement in print media, electronic media all of the franchise /sub franchise has to pay equally the incurred cost in advertisement.

4. Expenses

Clint shall bear all expenses of Rent, Salary, Electricity, word processing, typing, photocopying and mailing of materials prepared on behalf of Client as well as telephone communications made by SW7 INFOMEDIA PRIVATE LIMITED

5. Cooperation

Client acknowledges that its cooperation is essential to the timely completion of the services to be performed by SW7 INFOMEDIA PRIVATE LIMITED pursuant to this agreement. Therefore, Client agrees to make its staff and facilities available to SW7 INFOMEDIA PRIVATE LIMITED upon reasonable request and to promptly provide SW7 INFOMEDIA PRIVATE LIMITED with all materials so requested and to timely respond to inquiries of SW7 INFOMEDIA PRIVATE LIMITED

6. Confidentiality and Non-Competition

Franchisee hereby agrees that any and all information received from SW7 INFOMEDIA PRIVATE LIMITED shall be treated as absolutely confidential and shall not be divulged to any person or entity for any purpose whatsoever without the specific, written or e-mailed permission of the person signing below on behalf of "SW7 INFOMEDIA PRIVATE LIMITED" Franchisee further agrees that it will not compete in any manner during the agreement period in any business or venture related to the business of SW7 INFOMEDIA PRIVATE LIMITED unless at the specific written request of Franchisee



NORMS, GUIDELINES, TO BECOME AN AUTHORISED FRANCHISEE REQUIRED NORMS Infrastructure

- A. Client should have office infrastructure owned/rented with minimum space of 300 sq ft
- B. Client shall set up 1 theory room and 1 practical room in the office.
- C. Franchise Should be under the Main Banner of SW7 INFOMEDIA PRIVATE LIMITED

7. Profit Ratio:

- A. SW7 INFOMEDIA PRIVATE LIMITED will share **10%** profit (in Whole Monthly Student Fees without Deducting Expenses) and Client Will Share **90%** of the profit.
- B. Clint needs to pay companies share monthly basis by cheque or RTGS on the name of SW7 INFOMEDIA PRIVATE LIMITED
- C. If Company not Receive their share monthly, client will be charged 10% interest on Share Amount
- D. If client cannot deposit company share continue 2 month or more company will be withdraw their franchise at the time without intimation or later (No any type Refund will be made)
- E. Profit will be calculated From Monthly Business on Total Fees.

8. Study Material

Study material for all the courses will be provided by "SW7 INFOMEDIA PRIVATE LIMITED" to the Franchisee only after advance payment for the same.

9. Mandatory

Maintenance of records & equipments-Following records are to be maintained by the franchisee & need to be updated on the daily basis. These should also be available for inspection at any point of time by SW7 INFOMEDIA PRIVATE LIMITED

- A. Time Table
- B. Staff Attendance Register
- C. Student Attendance register for each class signed by the respective teacher for each class
- D. Issues register indicating issue enrolment card, franchisee study material, etc.
- E. Record of practical's conducted.
- F. Computer & other lab equipments as per norms.
- G. Receipts books.



10. Admission & re-registrations

Authorized franchisee will ensure the following regarding new admissions and re registrations

- A. Shall not accept the forms of not eligible candidates.
- B. Shall accept only eligible student's forms along with the course fee via demand draft in favour of "SW7 INFOMEDIA PRIVATE LIMITED" Payable at Pune.
- C. All the forms shall accompany photocopies of certificates (attested by self)
- D. Forms shall be submitted to the SW7 INFOMEDIA PRIVATE LIMITED within 10 days receipt of the forms by the franchisee and last lot before the declared last date. Forms received by the SW7 INFOMEDIA PRIVATE LIMITED after the last date due any reason like, postal delays etc. will not be considered.
- E. Shall be able to produce original certificates of the students as & when demanded.
- F. Client should register student registration on companies given CRM (User ID And Password)
- G. Client cannot divert or change admission or registration processor, if we found any Change in the processor company will take action or penalty on client. also withdraw their franchise without any later or intimation

11. Advertising

The Client shall advertise within the advertising policy and not use the logo or emblem of the SW7 INFOMEDIA PRIVATE LIMITED in local, regional or national media. The franchisee shall not make false claims in advertisements which may affect reputation of SW7 INFOMEDIA PRIVATE LIMITED

SW7 INFOMEDIA PRIVATE LIMITED will not make any commitment for business or student admission

Company will provide only Inquiry data for his local area which will they get in their advertisement its Admission converting totally depend on Clint Consulting team

12. Change of address/change of name/change of constitution

Change of address/change of name/change of constitution of the authorized franchisee is not allowed in normal circumstances, however based on the merit of the case it can be considered with a non refundable processing fee of Rs.500/-



13. Faculty

As per package Purchased by Client

Faculty Responsibility SW7 INFOMEDIA PRIVATE LIMITED

Or CLIENT. Responsible Party Need to Complete Syllabus for their Student Given Timely Basis

If Client Purchased Package with Trainer Client Need to Bear Trainer Room Rent / Hostel Charges Also Provide Security to Faculty

If Client Purchased Package without Trainer then They Need to Complete Trainer Training within the Time Duration

14. Admission

All admission forms submitted in the SW7 INFOMEDIA PRIVATE LIMITED will be provisionally admitted by the SW7 INFOMEDIA PRIVATE LIMITED till their eligibility is checked. Admission confirmation will take place only on the issue of enrolment certificate.

15. Discountation

A Franchisee cannot discontinue Before Agreement Expiry Date & if any reason for Discontinuation franchisee agreement Fees will **Non Refundable**

also its service to students till the time all its enrolled students are shifted to another franchise or head office with facilities & services as per SW7 INFOMEDIA PRIVATE LIMITED norms. Also CLIENT may surrender all machinery and any material supplied by SW7 INFOMEDIA PRIVATE LIMITED.

16. Course fee collection

The franchisee will collect 100% course fee & other applicable fees from the students in the form of a demand draft/RTGS in a favour of "SW7 INFOMEDIA PRIVATE LIMITED" & submit the same to the SW7 INFOMEDIA PRIVATE LIMITED along with the admission/ re registration form. Head Office will then issue a cheque for the revenue sharing amount to the franchisee.

17. Franchisee will be authorized under the banner of SW7 INFOMEDIA PRIVATE LIMITED

All disputes between SW7 INFOMEDIA PRIVATE LIMITED and CLIENT shall be resolved by an arbitration proceeding conducted at a location selected by the arbitrator within the city of PUNE in INDIA. The PUNE Courts shall have exclusive jurisdiction to settle any disputes which may arise out of or in connection with the agreement.



SW7 INFOMEDIA PRIVATE LIMITED reserves the right to introduce new norms or change the norms, rules & regulation, guidelines, administrative or any other matter related to education or any other form of education without prior intimation. This may include change in course fee, authorization fee, renewal fee, and other applicable fees, norms related to infrastructure, authorization norms, norms for teaching and norms for number of franchisee. All changes would be applicable to all the franchisee as well as students studying at all the franchisee. Franchisee would introduce new norms & make applicable all changes as declared from time to time by the SW7 INFOMEDIA PRIVATE LIMITED

We have read carefully all the terms and conditions of the agreement and we agree and abide by the rules and regulations as specified in this agreement.

18. Another Franchise Distance:

Clint should be note; company will give another franchise after 10km of his registered Location

19: MACHINERY PROVIDED BY COMPANY:

1 HOT AIR GUN -5 QTY

2 SOLDER GUN - 5QTY

3 SOLDER STAND – 5QTY

4 MOBILE DISPLAY TOUCH PAD REMOVER -1 QTY

5 MAGNIFY LAMP -5QTY

6 BIOS PROGRAMMER - 1 QTY

7 TOOL KIT- 5QTY

8 DC POWER SUPPLY -1 QTY

9 BATTARY BOOSTER -1 QTY

SCRAP MATERIAL PROVIDED BY COMPANY: (IF CLIENT PURCHASE SCHEME NO. 2 OR 3)

1 LCD -5 QTY

2 MOBILE -10 QTY (ANDROID)

3 MOBILE- 10 QTY (BASIC)



4 LAPTOP -5 QTY

5 PRINTER LASERJET- 2 QTY

6 PRINTER INKJET – 2 QTY

7 CCTV SETUP – 2 CAMERA, 1-DVR, 1-ADPTOR, 1-SMPS

8 XEROX MACHINE - 1 QTY

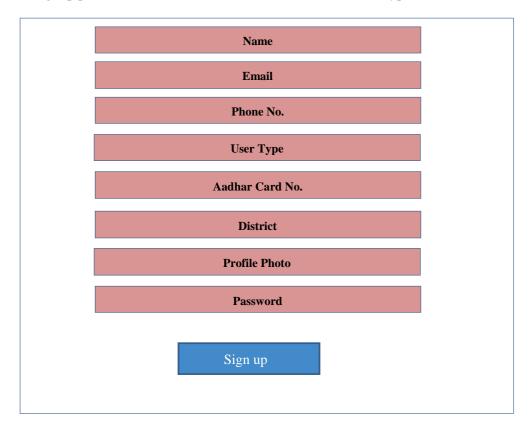
9 MOTHERBOARD – 20 QTY

10 HDD - 5 QTY

I AGREED above Terms and Condition of Company I will follow all Terms and Condition Promptly

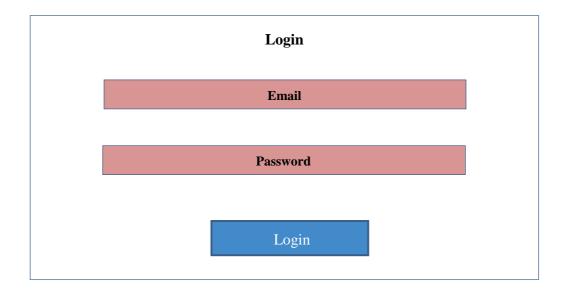
Signup:

In Signup process, fill below basic information. Mention User type (User/Dealer)



Login:

Enter Email and password for login.



Dealer Dashboard:

Dealer can change status of order using order status dropdown and submit it. He can make order status Completed, Rejected.



Product:

When Dealer Click on Products, he will get all products inserted by himself.

Products	Products							
	Name	Туре	Rate/Kg	Edit/De	lete			
Orders	Potato	root	25	Edit	Delete			
	Tomato	Fruit	35	Edit	Delete			
Profile	cauliflower	Fruit	30	Edit	Delete			
	Brinjals	Fruit	25	Edit	Delete			
	F	Add New P	roduct					

Add Product:

He can add Product By clicking on Add New Product.

Dealer can also edit Product.



Update Profile:

Update Profile					
Prashant Jagtap					
9623984416					
Dealer					
1234 5678 9012					
Pune					
Profile Image					
Update Profile					

User Dashboard:

When User login to system he will redirect to his Orders Details.

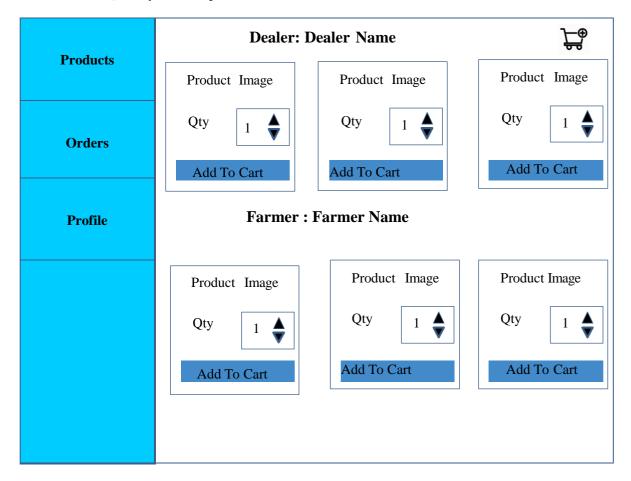
It will look like as follow:

		Orders						
Products	Potato	Potato 10 Kg						
Orders	Onion Total : 1300 F	Onion 20 Kg 1000 Rs Total: 1300 Rs						
	Dealer: Ashish Wagh							
Profile	Order Date :2	25/2/2020						
	Garlic	5 Kg	350 Rs					
	Chilli	7 Kg	210 Rs					
	Total : 660 Rs	S						
	Dealer : Suraj	More						
	Order Date :	Order Date :18/3/2020						

Products:

User can purchase product by Clicking on Product Link. It will list Dealer wise Product.

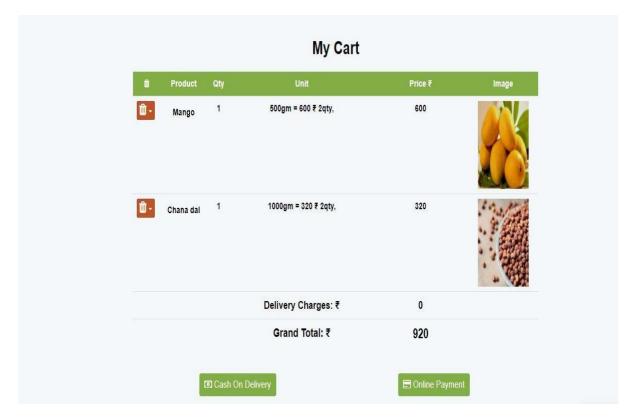
He will Select Quantity and add product to cart.



When user Click on Cart button, he will redirect to shopping cart page as below:

Shopping Cart						
Product	Weight (Kg.)	Subtotal (Rs.)	Remove			
Potato	15	450	Remove Item			
Tomato	10	350	Remove Item			
Brinjals	5	150	Remove Item			
	Total :	Checkout				

Shopping cart: User can add multiple products in cart. Example given below:



When user Click on Checkout Button, He will get checkout page.



After Successful Purchasing product, user and Dealer from whom user have purchase product will get mail of order details. Also user can view same order in order tab.

User Can also edit his profile same as Dealer.

Admin Panel:

After admin login, he will get following link.

Admin Panel	
Dealers	
Users	
Orders	

Dealer Details:

Dealer List

Name	District	Phone No.	Email
Rukesh Shinde	Pune	9898989898	rukesh@gmail.com
Nitin Bhosale	Nashik	9527112462	nitin@hmail.com
Ganesh Kulkarni	Solapur	9665631111	ganesh@gmail.com

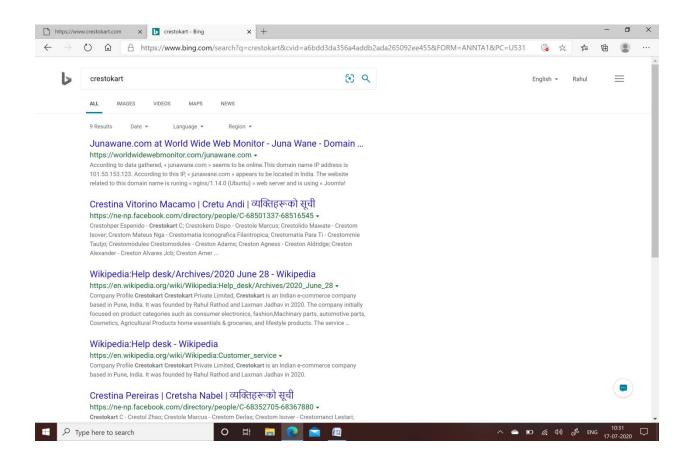
User Details:

Name	District	Phone No.	Email
Ramesh Hande	Pune	9898989898	ramesh@gmail.com
Mahesh Borkar	Nashik	9527112462	mahesh@hmail.com
Sachin Kale	Solapur	9665631111	sachin@gmail.com

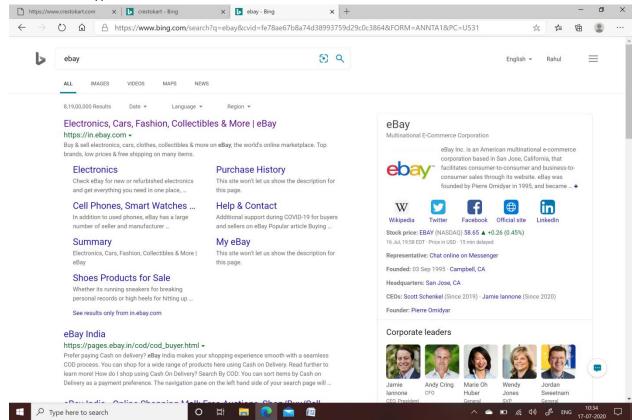
Orders:

Dealer Name	User Name	Cart Details	Subtotal	Total	Created On
Rukesh Shinde	Ramesh Hande	Potato - 10 Kg Tomato -25 Kg	250 500	750	31/3/2020
Nitin Bhosale	Mahesh Borkar	Brinjal - 6 Kg Chilli - 7 Kg	60 210	270	20/3/2020
Ganesh Kulkarni	Sachin Kale	Potato - 15Kg Tomato -20 Kg	225 400	625	15/3/2020

1) When we searching crestokart on google, it is showing this below



2) We want this type below.

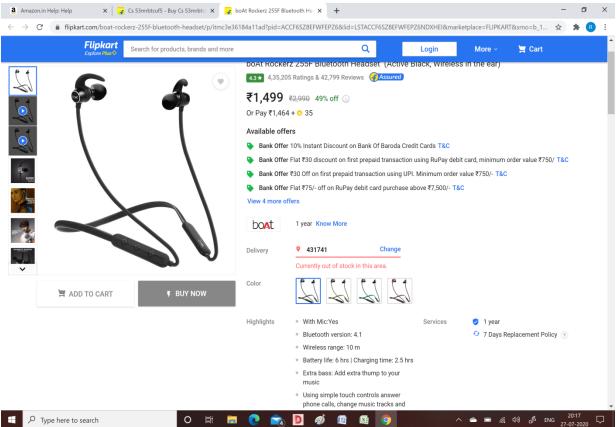


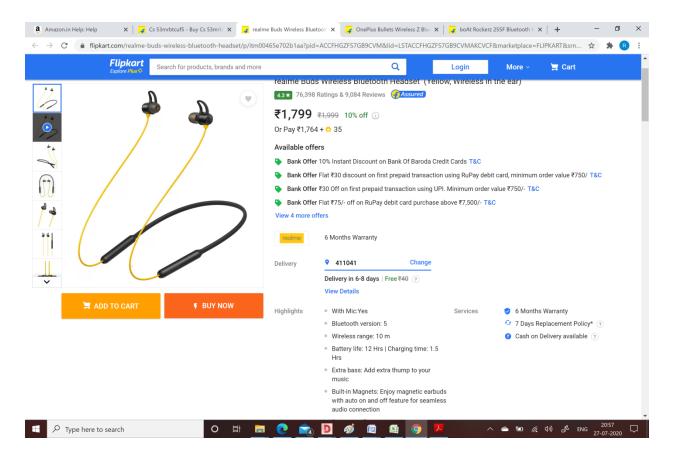
3) Please add one point above MRP M

Made in :-INDIA,......

- 4) CIN No:- U74999PN2020PTC191244
- Address:-B2-302 SWAMI LANDMARK PHASE 2, Nhare Ambegaon BK, Near Bhumkar Bridge, Pune, Maharashtra 411041

6) When we will go on product window will show this type



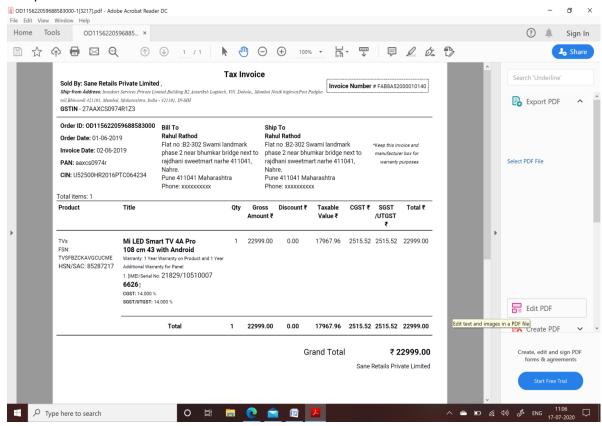


- 7) Every product create separate invoice. Quantity can increase in same invoice.
- 8) Integrate all pin code I have given already
- 9) In invoice show only Crestokart logo,
- 10) In invoice show seller all detail & buyer all details
- 11) GST no, will show only seller.
- 12) Gst ratio will be 5%,12%,18%,28%
- 13) GST will divide in two parts CGST & SGST/UTGST,in 5% CGST 2.5% & SGST/UTGST 2.5%,12% CGST 6% & SGST/UTGST 6%,18% CGST 9% and SGST/UTGST 9%,28% CGST 14% AND SGST/UTGST 14%

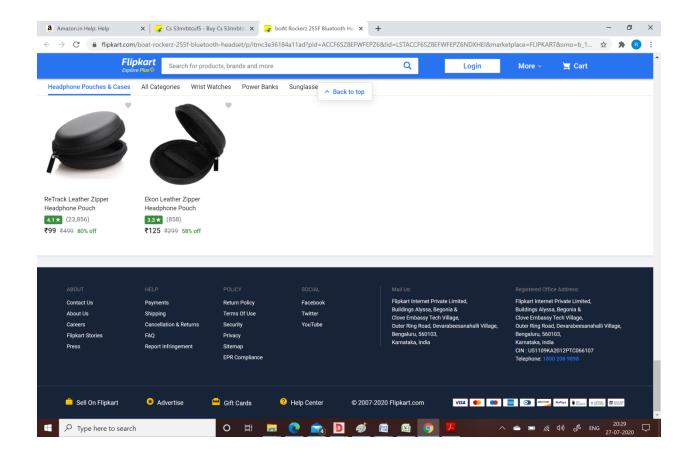
Ex.GST 5%

CGST 2.5%

SGST/UTGST 2.5%



- 15) Buyer can create 5 difference address
- 16) Our supply area only given pin code, other pin code cant take.
- 17) Create product weight, hight, widath, depth. It will fill seller. it will show only admin.
- 18) Bottom Window:-



• DIRECTOR MESSAGE – DOD Doctors on Door Lifeline

It gives me immense pleasure in representing DOD Lifeline to the corporate world as the Director. Right through our journey, DOD Lifeline has focused on building leaders who deliver true value to the organizations that they work for — not just in terms of work-related competence, but also the strong ethics and value system that guides them as individuals and corporate citizens. We selects individuals with high leadership potential.

We are the providers of comprehensive, seamless and integrated services of creating a link between Doctors and Patients, fixing their appointments, meeting the needs of both in real time. We understand seeking medical treatment outside your home can be physically and mentally difficult. So at DOD Lifeline, we are eager to get you the best medical facility.

• CORPORATE SALES MANAGER:- Er. Kirtesh Jagtap, Aeronautical



Sales people are the people who brings business to the organization. For every deal you close, you likely face countless unanswered calls and emails -- not to mention uninterested or even hostile prospects. It can be hard to power through all the "*No's*" on the road to a "*Yes*." But you know who else has encountered rejection? Some of the greatest thinkers, leaders, and businesspeople of our time and they didn't just persevere through the hard times -- failure is what made them succeed.

So, the next time you feel your obstacles are overwhelming, just remember that "Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time."

• RESEARCH AND DEVELOPMENT EXPERT: Miss. Namrata Valvi, M.sc



Although pharmaceutical industry is quite old, starting from the age of Ayurveda to the today's age of telemedicine but the main motive remains the same i.e., to meet the constant health issues that need to be conquered for the endurance of human life. As a team it's our priority to continuously improve ourselves by engaging in the research and development work. There is a saying that "Yesterday is experience, today is experiment and tomorrow is expectation"

Therefore we should use our experience in our experiment, to achieve our expectation. We all should know that Research is not about finding new things it is simply about finding out the solution or making the present better.

• EMPLOYEE RELATIONS MANAGER: Miss. Prachi Bhakkad, MBA HR



Our ideology is that employees are asset for an organization, they are the driving wheels which helps any organization to achieve its goals. We believe that a stronger employee relationship leads to better employee morale and job satisfaction.

Open communication as we believe communication is the key to remove any misunderstanding. Showing recognition by appreciating the employee. Investing in employees as by that they feel belonging to the organization.

• COMPANY LEGAL ADVISOR:- Mr. Shripal Jethekar Exp. 4 year



The organization works in a society and for the society as well in governed by various policies and programmes of the law. It is required by the organization to work in a set framework as prescribed by the law. But not every business is not very much aware about the legal rules and regulations therefore here comes the role of company's legal advisor. A legal advisor is one who provides legal advice and services in a specific area of law to the organizations.

There are several duties performed by the legal advisor such as draft and negotiate contracts, ensure compliance with corporate law, Provide counsel for employee and management conflicts. Hence it is important for the organization to have legal advisor to work on various law related matters.

* WHAT DO WE DO?

- DOD is an appointment booking system which allows patients to view real-time availability of doctors and practices, and book instant appointments using smartphone apps.
- Using DOD, instant appointments are booked by patients and are automatically added to the DOD Ray scheduler.
- ODD sends automated notifications to patients and to the doctor with whom the appointment is booked, making the process entirely seamless and automatic. They also get notification through booking system which is provide to the doctors.
- o DOD also gives emergency service to patients through call, free of cost.

- We have expert doctors available 24/7 for your health.
- We also take care of your medicine which is prescribed by doctors. On time home delivery is also done.

OUR PROMISE TO DOCTORS AND PATIENTS:

- Well maintained clinics and hospitals.
- o Authorised Doctors with medicine facility.
- o Email Campaigns to our regular family doctors and patients.
- Maintain professional attitude and ethical standards.
- Website to the doctors in our support of Digital India campaign.
- Online payment management system and booking system.
- Great offers to our patients.
- o Free medical check up in our hospitals.
- Bulk SMS Campaigns.
- Expert guidance to the patients in case of emergency.
- o Connections to different villages, tehsils, districts, and states.



WORKING FLOW CHART



PUBLIC LOGIN SYSTEM

- · Booking of online appointment.
- Hass-free check up.
- No need to wait for your turn, time* to time slot available.
- · Doctors available 24 hours.
- · Compares rating and fee.
- · Finds out nearest doctor.

- Provides insurance plan for selected patients.
 - Provides GPS facility
- Provides scanner facility to pay less amount.
- Various consultation options available.

		FACILITIES	FEE	SET UP	PLAN
1.	 Blo Su Ur We Blo Fe 	poratory DOD 11123 cod Diagnostics gar Diagnostics ine Diagnostics eight Measuring cod Pressure Diagnostics ver test nsultation	NONE	All instruments are provided by DOD along with training	Focus at mostly village level
2.	1. Re 2. Le: ho dis 3. Pre wi co: 4. Tra	eith Care Centre DOD 11122 egister Hospital and clinic in DoD, ess Doctor's Fees as compared to espitals with various offers and ecounts for patients. eference to DoD patients along th hassle free check up and ensultation. espital Feedback taken	BASED ON THE DOCTOR	NONE	Focus at mostly village level
3.	 Lor Ho Mo 	w medicine costs. ome delivery within 5km Radius edicine reminders given to tients.	NONE	NONE	Focus at mostly village level



OUR WORK ON DIFFERENENT LEVELS

Batches

10	D Batch Name	teacher name	Syllabus	Timetable	Seats Available	fee	GST(%)	Discount	Final Fee	course_duration	Change Status
3	Mobile Repairing Course	admin sds	mobile repairing	10AM- 12 PM	20	100	0	0	100	2 Months	Accepte Block Pending
6	Printer Repairing Course	abcd	Printer repairing	10AM- 12 PM	15	5000	18	0	5900	2 Months	Accepte Block Pending