

MK Shipping Lines Website Content Structure -

1. Home Page (Homepage Overview)

MK Shipping Lines is one of Bangladesh's leading inland waterways operators, serving passengers and cargo since **2016**. We operate **8 passenger launches, 4 lighter vessels, and 2 RoRo Ferry/Launch-cum-RoRo** on major river routes including **Dhaka-Bhola**, the first-ever private RoRo service in Bangladesh.

We ensure safe, reliable, and efficient river transport for thousands of passengers and businesses every day.

Key Highlights:

- 14+ major inland water routes
- First private RoRo Ferry service
- Dhaka-Kolkata Indo-Bangla protocol experience
- Modern fleet, online ticketing, GPS tracking
- Sustainable river transport and green technology initiatives

2. About Us

Company Overview

Founded in 2016, **MK Shipping Lines** has grown into a trusted name in Bangladesh's inland waterways. We specialize in efficient passenger transport, RoRo ferry operations, and cargo movement across the country. Our company pioneered the **Dhaka-Bhola RoRo Ferry service** in the private sector, transforming communication between Bhola island and mainland Bangladesh. We combine technology, safety, and customer-centric service to deliver seamless river transport.

Vision

To become Bangladesh's most trusted and innovative inland waterways passenger and logistics service provider.

Mission

To deliver reliable, sustainable, and technology-driven launch, RoRo, and cargo services that simplify river transport and enhance customer satisfaction.

Core Values

- Customer Commitment
- Integrity & Transparency
- Innovation
- Sustainability
- Excellence in Service

3. Our Services

Passenger Launch Service-

Our modern passenger launches operate across major river routes including **Dhaka, Bhola, Barishal, Jhalokathi, Patuakhali, Barguna, Chandpur**. We ensure comfort, safety, timely departures, and professional hospitality.

RoRo Ferry Service (Dhaka–Bhola)

First private RoRo operator in Bangladesh.

Key Features:

- Safe & efficient transport of cars, buses, trucks
- No lifting or cargo handling required
- Fast turnaround time
- Daily schedule between Bhola–Dhaka–Bhola

Lighter Vessel / Inland Cargo Service-

We operate lighter vessels for bulk cargo movement, including Indo-Bangla water protocol routes.

Luxury River Cruise (MK Mithamoin)

Premium river cruise from **Mawa** with buffet meal (20+ items), entertainment & fully secured environment. Perfect for family trips, corporate events, and sightseeing.

4. Technology & Innovation

Online Ticketing

- 24/7 booking via website/social media
- Online payment & cancellation

- Instant SMS/email notifications
- GPS-based vessel tracking

5. Leadership Profile (Chairman/Founder)

Md. Masum Khan

Founder & Proprietor – MK Shipping Lines

A seasoned entrepreneur with 23+ years of experience in transportation, logistics, marine services, CNG station management, and international shipping operations.

6. Contact Us

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Phone:

Email: