

Integrated projects: Assignment

Q1: Create a client presentation using notes from class number 7?

Answer.

. Research And Documentation

Client has a business of men's clothing and accessories and he is new in the industry his brand name is **Western style**.

. Ideation

Firstly we going create a attractive logo and I want our logo to speak and we going to advertise on every digital platforms like big screens everywhere by linkng our website with those comoanies as an eye catching advertise of our products.

. Concepts

We create a our wesbsite full of animation of showing our product.

We ll give a little discount by asking customers email and give them promo code and we ll let them of our products upcoming events by mailing them.

We ll give offers like buy 2 get 1 free and give some free goodies.