

Final Exam Of Intergration Project

Question 1. Prior to the first meeting with a client regarding a web site project, what should you do?

Answer. First of all I will ask him what he actually wants and I will show him some sample so he will get clear idea what he actually wants.

Question 2. What is the purpose of the first meeting with costumer and give as many examples as possible of what you need to know in order to develop a web project.

Answer. Client's primary goals and objectives (inform, promote, sell, etc.?)

- What need will the product fill?
- What are the secondary goals and objectives (short, medium and long term)
- What is the target segment(s)?
- What about the market and environments?
- What does the client wants done (web site, business card, etc. ?)
- Does the client have an idea what he wants?
- Does the client have examples of what he would like?
- What is possible and impossible? (constraints)

- What image does the client want to present (serious, funny, trustworthy, etc.?)
- What is the actual image (according to the client)
- What is the perceived image (according to the environments: competition, suppliers, etc.)?
- Does the client have stationaries?
- Does the client have existing promotional material?
- Does the client have content material (text, images, video, etc.)?
- What is the client's deadline?
- What is the client's budget

Question 3. After meeting with the client, you develop a theoretical solution that you will present to the client and which will be written into a document. What different parts will this document contain?

Answer. Explanation of the web site's project:

- Main goals • Secondary goals
- Target segment(s)
- Look and design considerations
- Contents and features
- Requirements

- Project's flow chart

Question 4. Once a project (the theoretical solution) has been accepted by the client, what is the next phase of the project and what tasks does it include?

Answer. **1.The production script**

- Like a scenario: describe the content of each page
- 3 columns: file name, text, image/multimedia/programming
- Helps identifying the necessary content to produce/retrieve
- Help coordinating the work when not working alone (color codes)

2. The Gantt chart

- Offer a visual + informational overview of the project

3. Mandate definition and planning

4. Visual Design

Question 5. Once the client approved an overall project, you may start to develop the alpha version of the web site. Explain in what consists the alpha version phase.

Answer. I will show him web page

- Interface segmentation
- Interface integration (desktop)
- Interface integration (responsive: tablet / adaptive : mobile)
- Navigation integration (responsive + adaptive)

- Alpha pages production (responsive + adaptive)
- Home page production (responsive + adaptive)
- Testing and corrections

he will review and tell his likings, dislikings or something he want or want to Change about the web page

Question 6. Once the alpha version has been approved, it is time to produce the beta version. Explain in what consists the beta version phase.

Answer. I fixed some problems from alpha version and added some stuff client demanded

- Image creation/formatting
- Titles + headings integration
- Texts and images integration
- Programming: home page user local weather background selector
- Programming: site search-engine
- Programs integration
- Testing and corrections

And again he reviewed and told to change some stuff a little and finalized it.

Question 7. Once the beta version has been approved, what is the next phase and what tasks does it include?

Answer. • Implantation/deployment:

- Finalize SEO
- Final corrections and adjustments
- FTP transfer
- Online tests
- Corrections/adjustments

And that's all the final product.