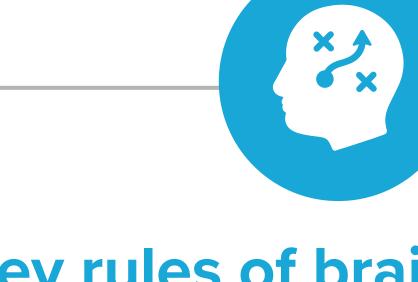


Smart Fashion Recommender Application solving the users problems in purchase Online shopping



PROBLEM How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Encourage wild ideas.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Parameshwaran .V.K		Dayanithi.S			
Trending Designs clothes	Shop with Assistant		Save Time	All size of clothes	
Discounts & Offers	Cash on Delivery		24/7 Shopping	Home Delivery	
Manoj Adhithyan.A			Mohan Raj.M		
Easy Price Comparison	Easy to send gifts		Reviews of Products	Shopping via the internet saves time	
Online Tracking	Online Tracking		No need to travel	Free shipping	



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Parameshwaran VK - 421319104021 Manoj Adhithyan A - 421319104016 Dayanthi S -421319104003 Mohan Raj M -421319104018