# REPORTS ON ESTIMATION OF BUSINESS EXPENSES



### 1. INTRODUCTION:

For a business to run smoothly, it is important to understand the concept of cost estimation. Cost estimation is a method that helps approximate the cost of manufacturing or producing a good, considering the costs of capital, labor, transportation charges, marketing and sales costs, and the substantial profit. Estimating business expenses is an important step in determining how much money you need to start and keep your business running without encouter cash flow problems.

### 1.1 OVERVIEW:

This involves estimating all the expenses required to start and operate the business, such as equipment, rent, inventory, and marketing. By calculating these costs upfornt, business owners can better plan their budget and avoid unexpected expenses. Any company will have business expenses. Menticulously tracking them ensures you know where you funds are going, and it helps you reduce your tax liability. it's also crucial to understand what business expenses are and what you deduct so you're not paying more taxes than necessary.

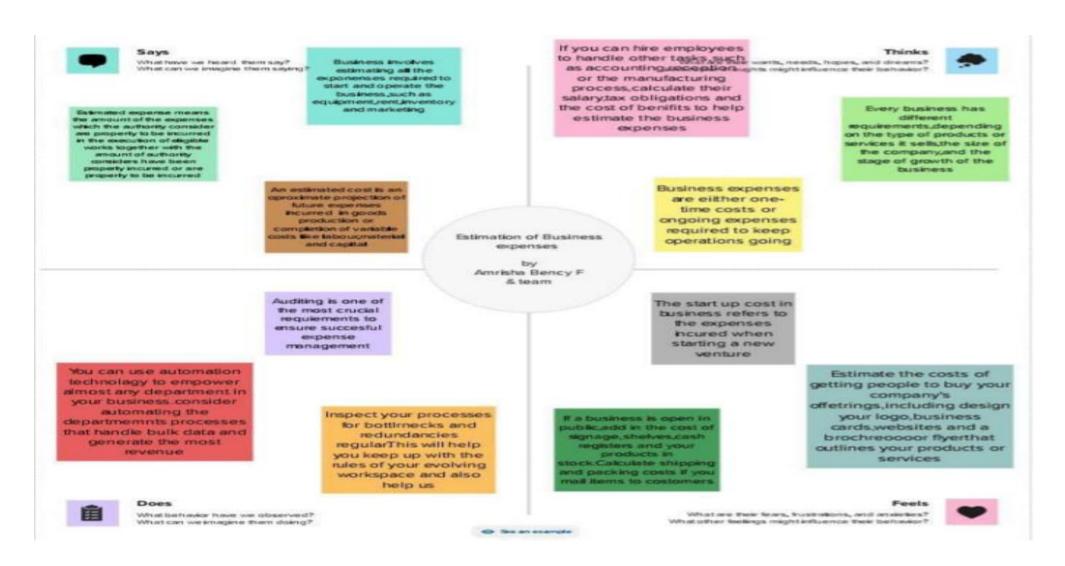
### 1.2 PURPOSE:

Estimates are documents that provide approximate costs for a project. Small businesses create them for a project. Small business create them for potential clients so both parties are clear on the ins and outs of a project before it starts. The cost estimation provides the projects managers and other people involved with complete visibility into the costs, resources requirements, and other managements.

### 2.PROBLEMS DEFINITE & DESIGN THINKING

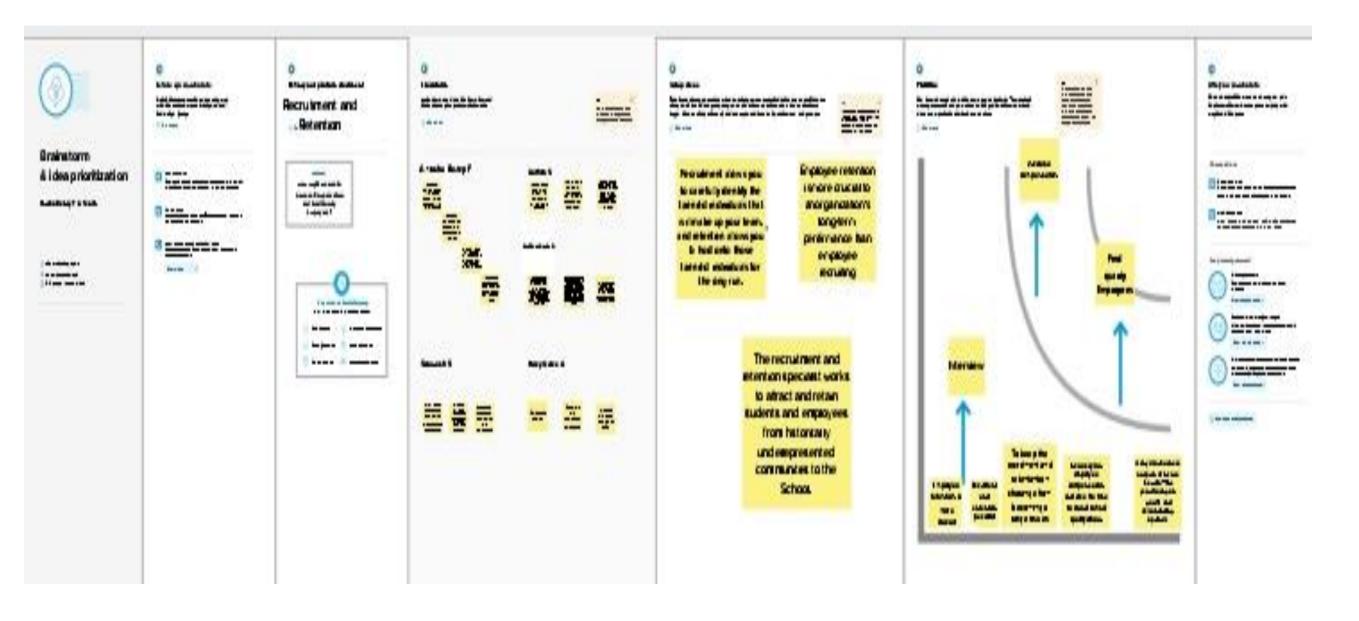
In this problem definition and design thinking we will see the ideation and thought of this topic through empathy and brainstorming map.

## 1.Empathy map:



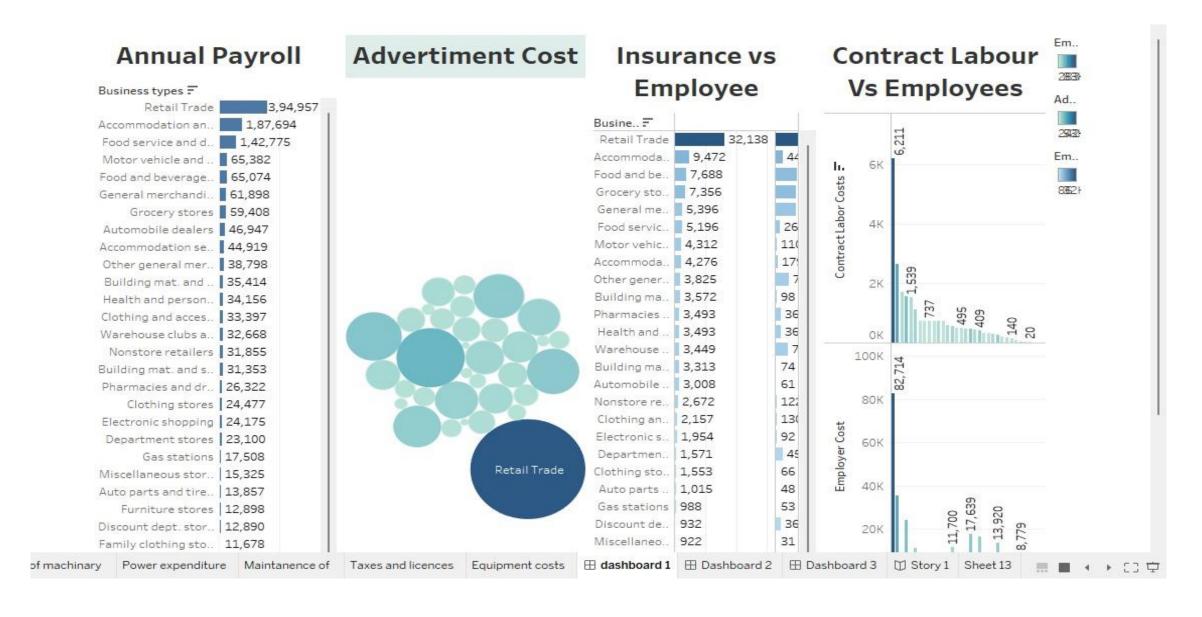
In this empathy map we saw definition of business expenses and methods of business expenses.

## 2.Brainstorming map:

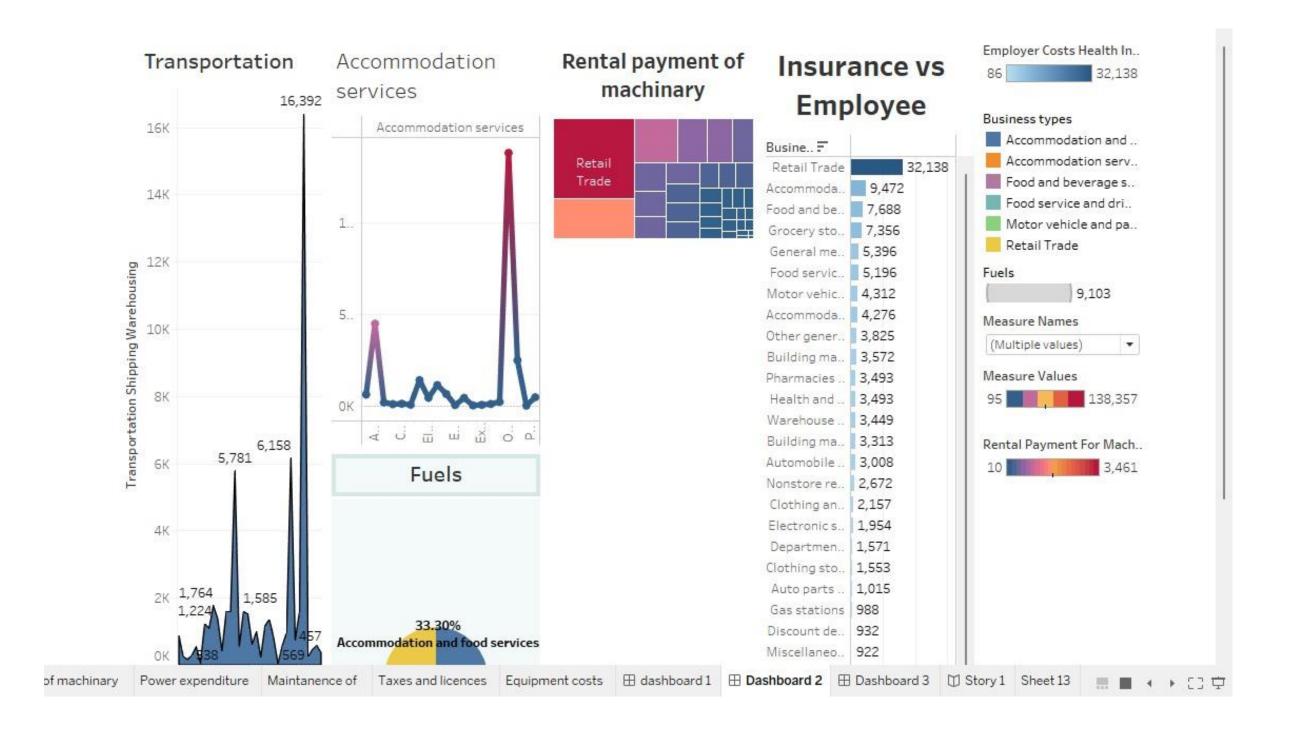


In this brainstorming ideation we saw the retention and recruitment.

### 3.Result:

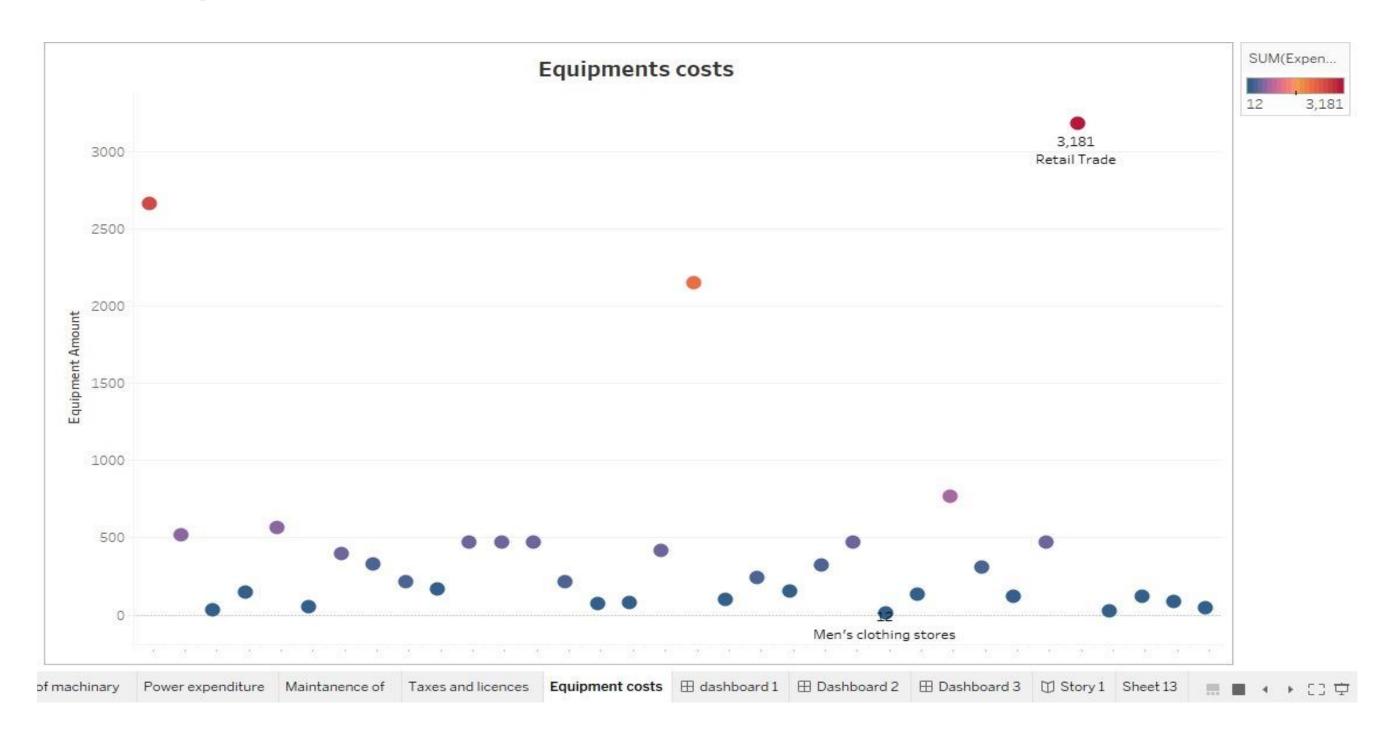


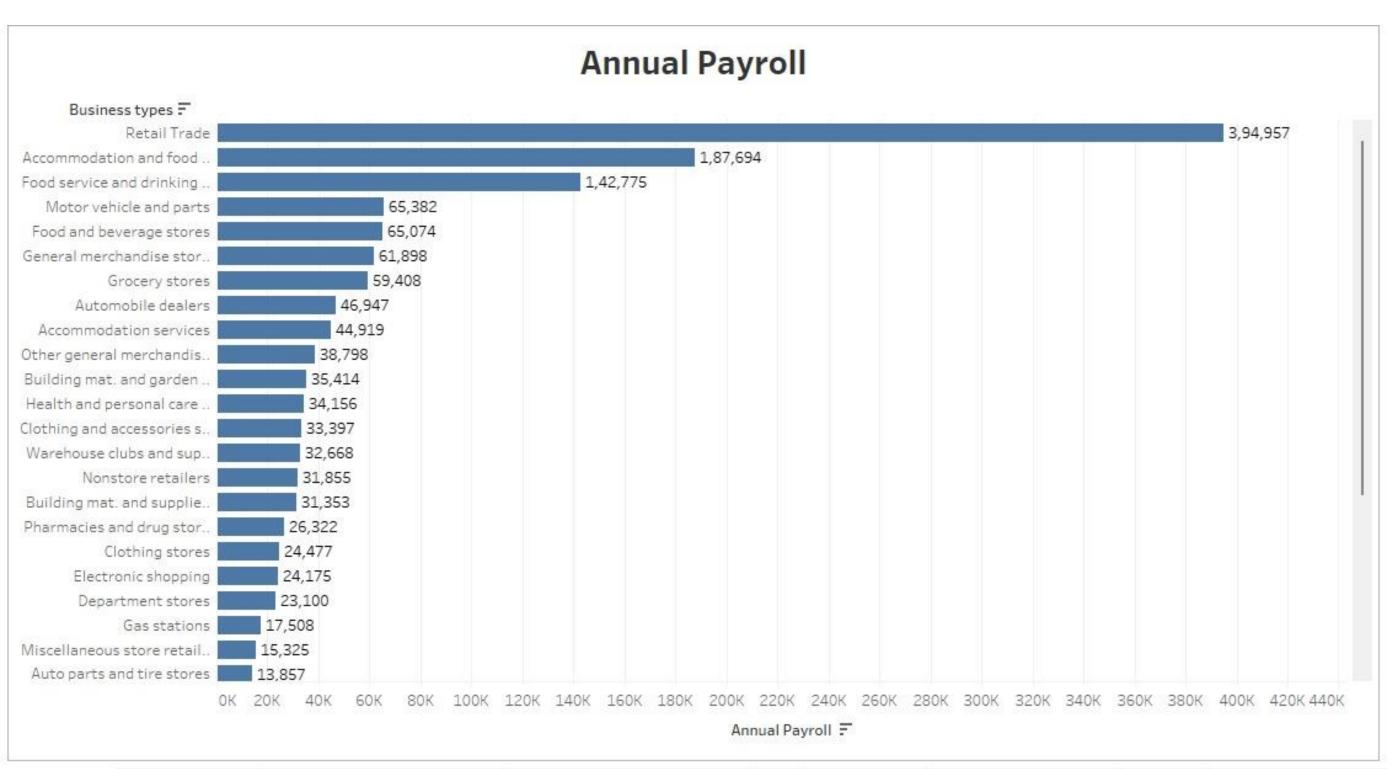
In this dashboard we saw the comprehensive analysis and comparsion of 4 types of cost that is annual payroll, advertisement, insurance vs employees, contract labour vs employees.



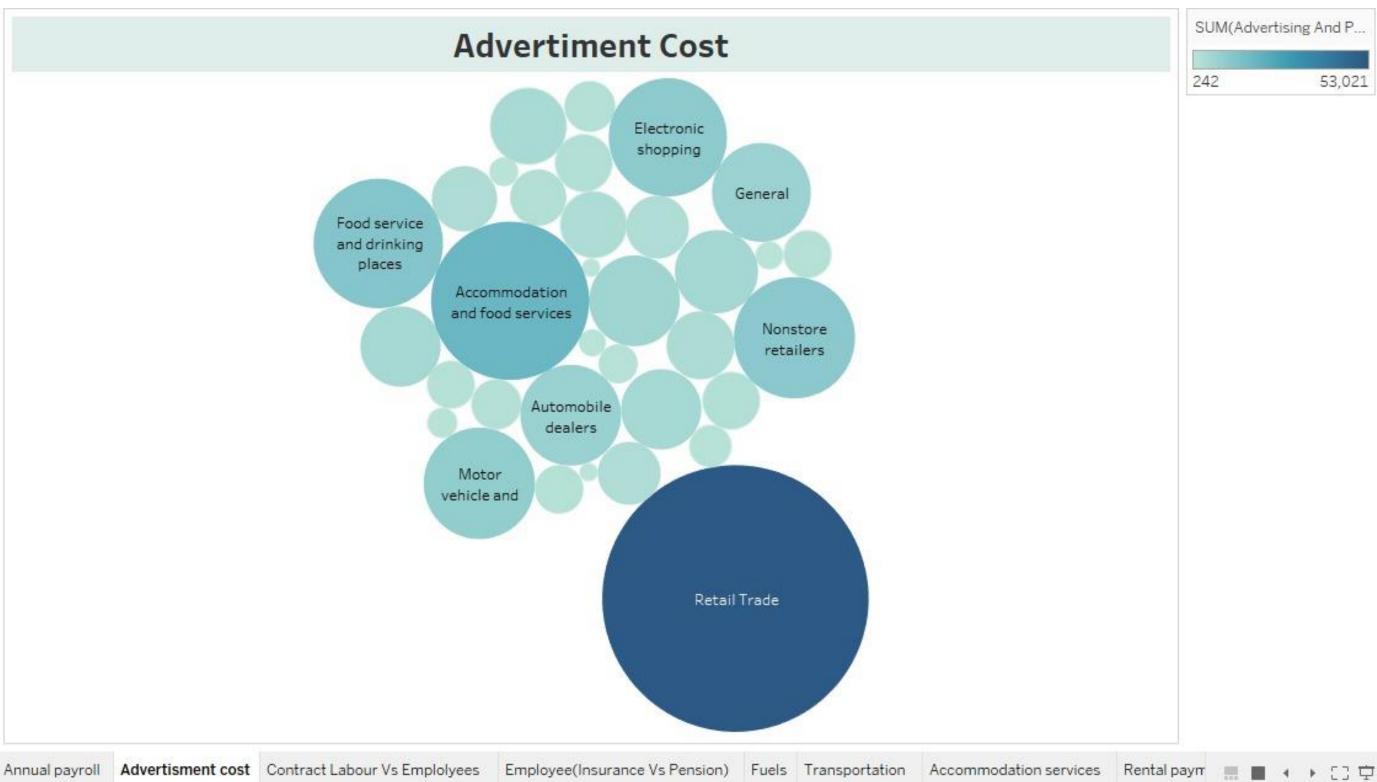
In this dashboard we saw the comprehensive analysis and comparison of 4 types of cost that is transportation, accommodation, rental payment of machinery, insurance vs employee in the form of area chart, mekko chart and bar chart.

## 4.Story:





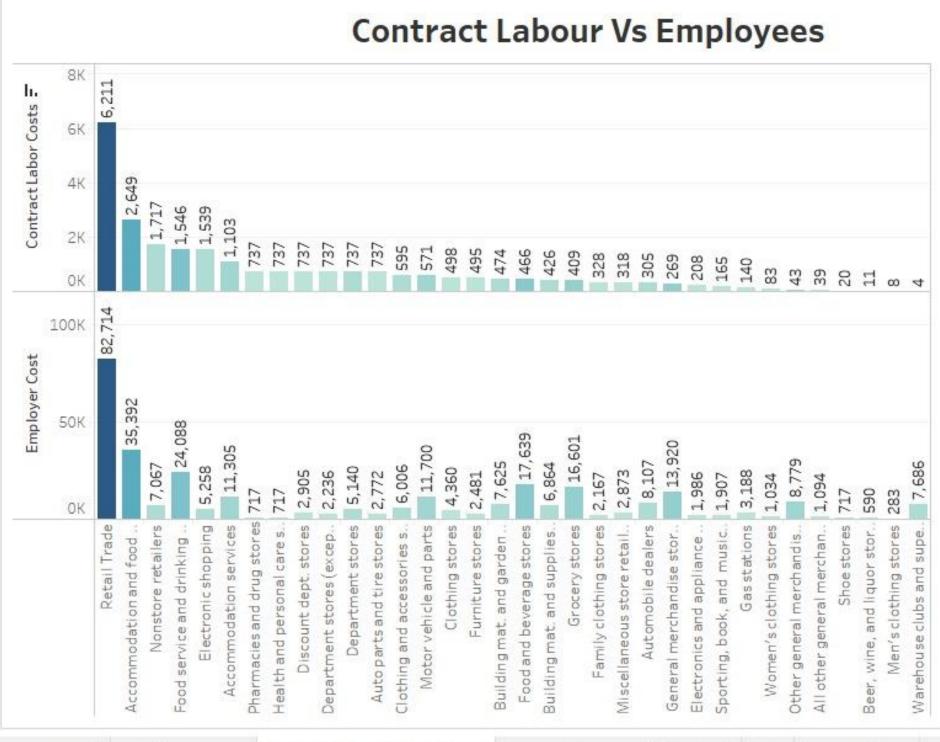








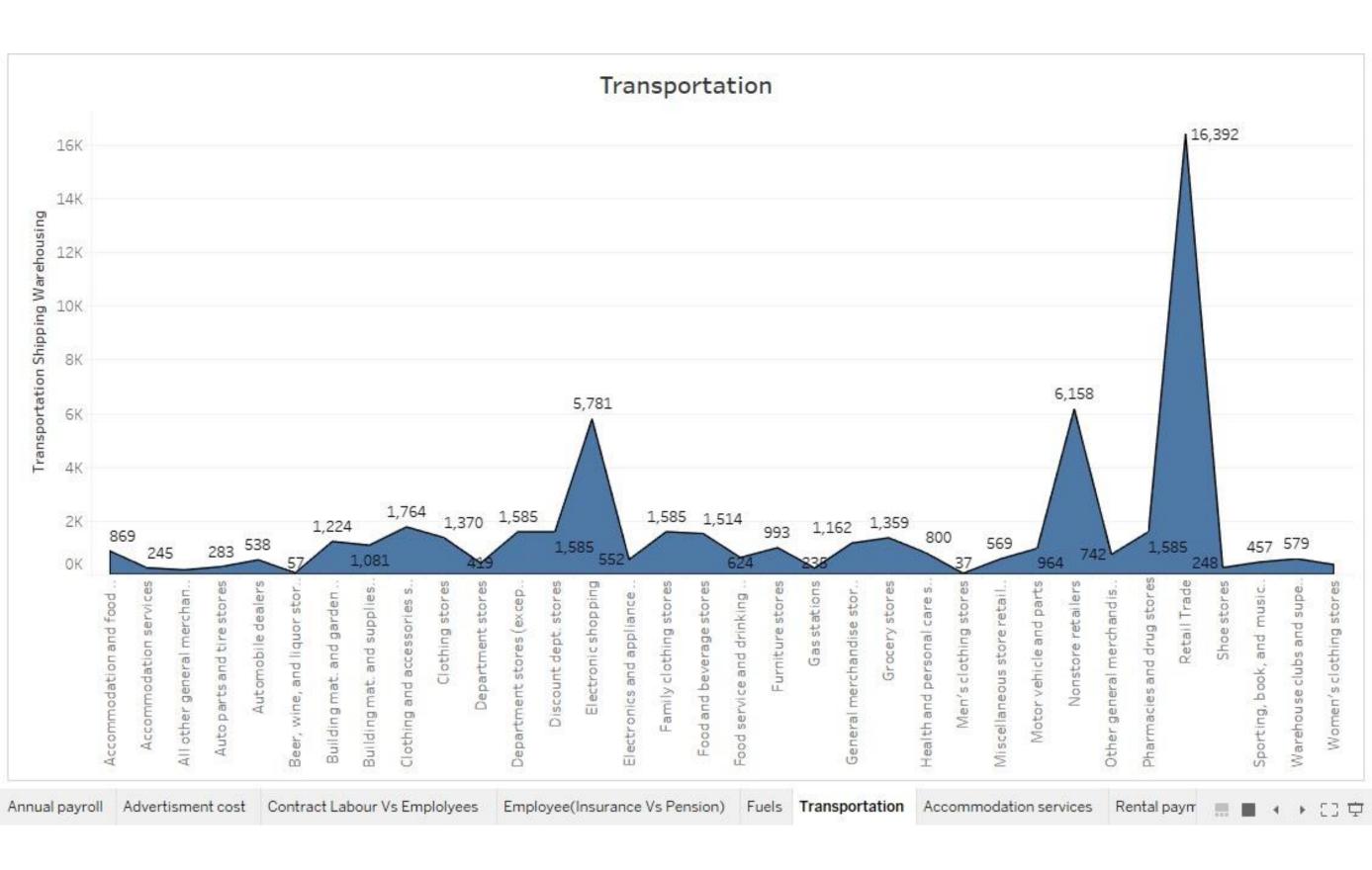


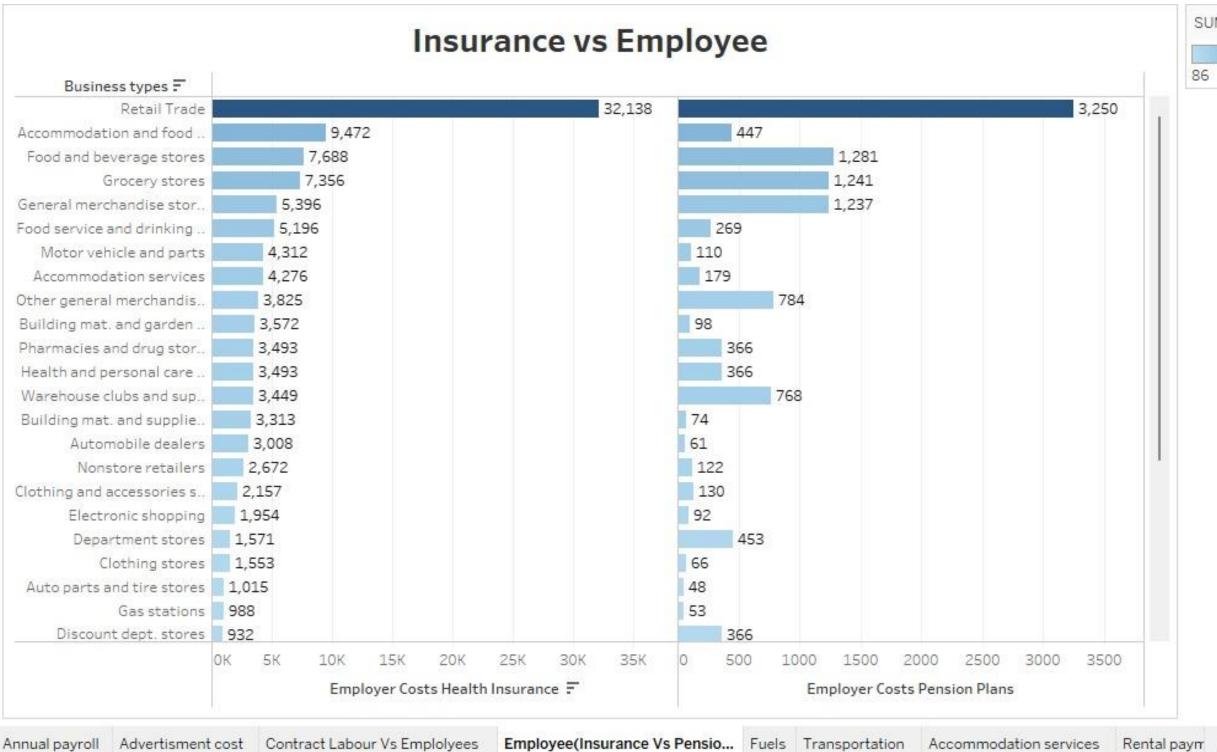


SUM(Employer Cost)

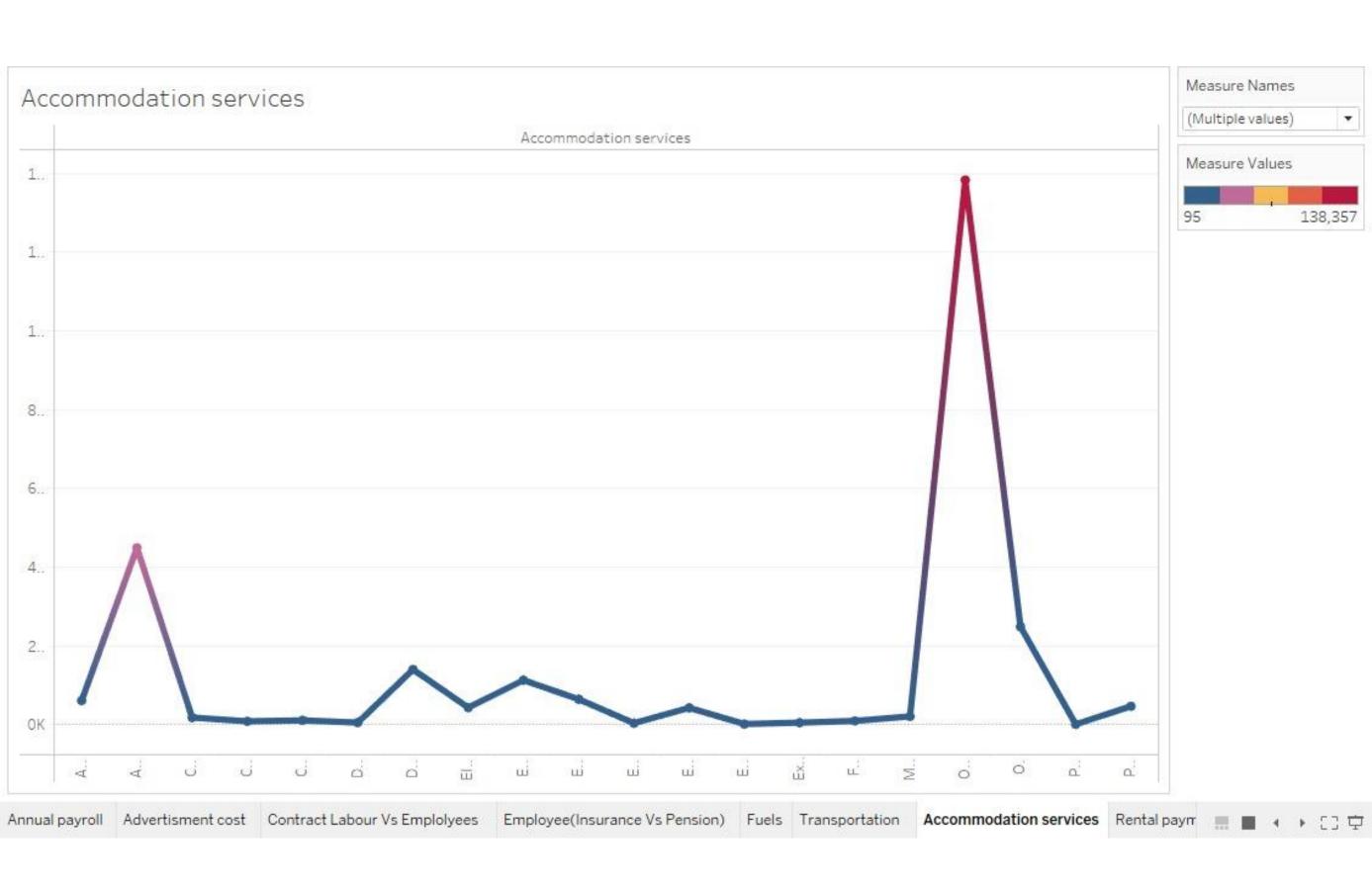
283 82,714

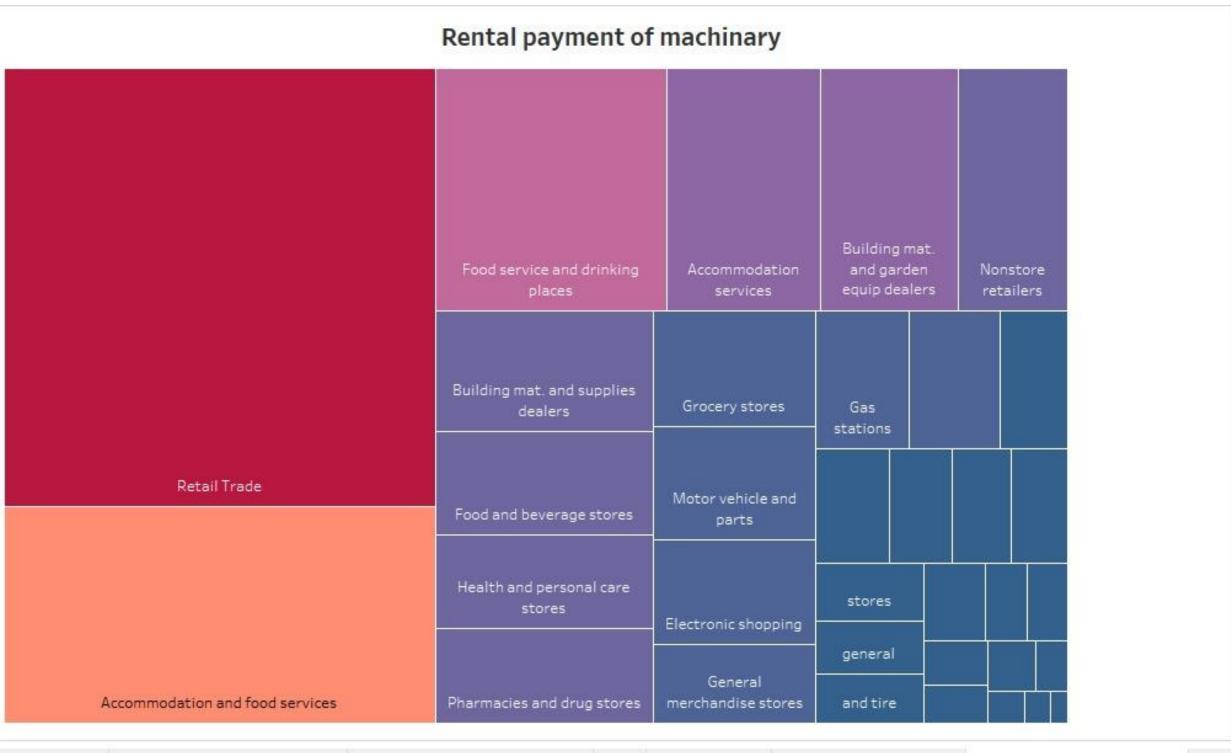
Annual payroll Advertisment cost Contract Labour Vs Employees Employee(Insurance Vs Pension) Fuels Transportation Accommodation services Rental payrr 🚃 🔳 🕴 📋 🛱

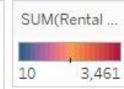






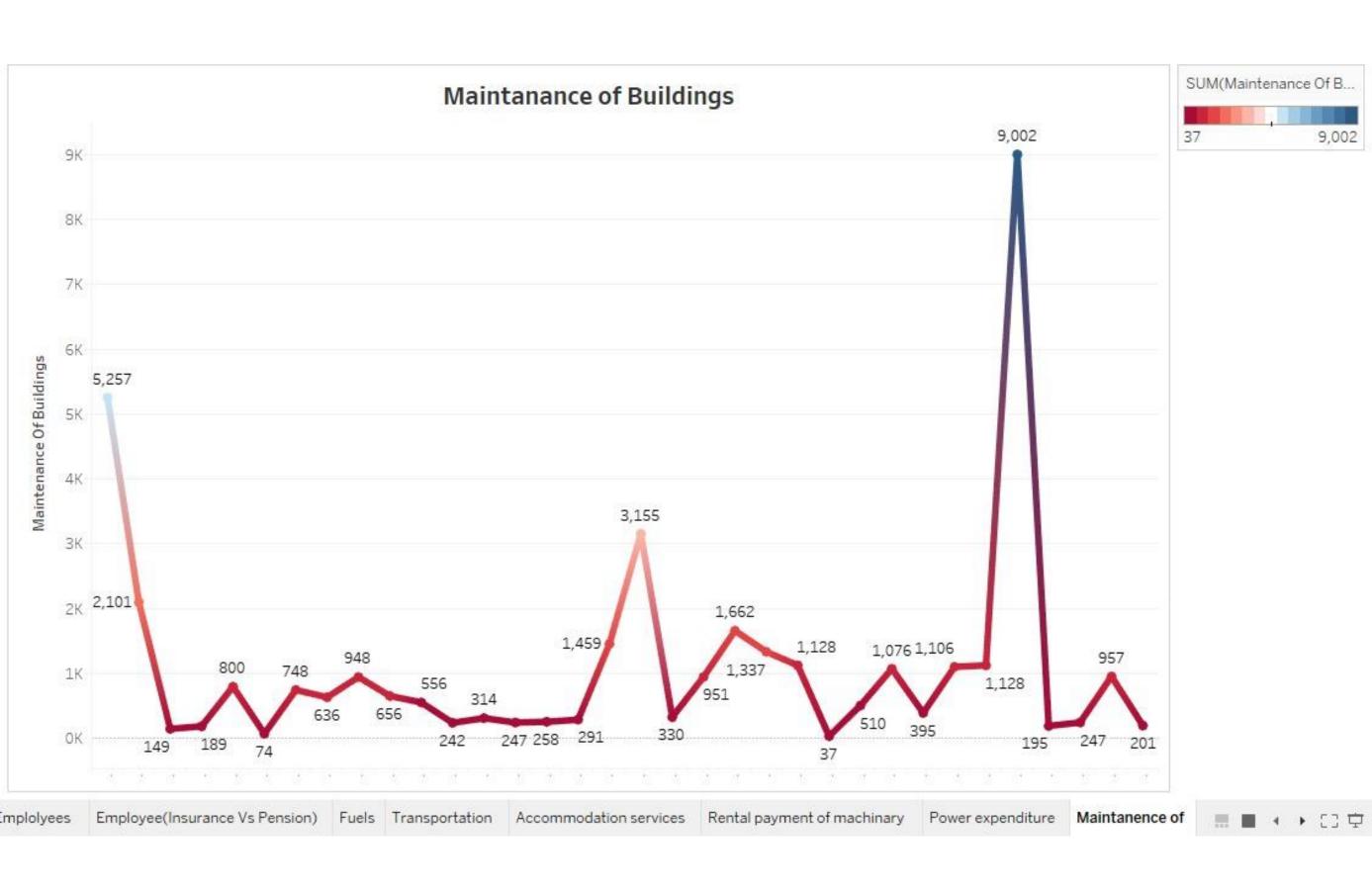


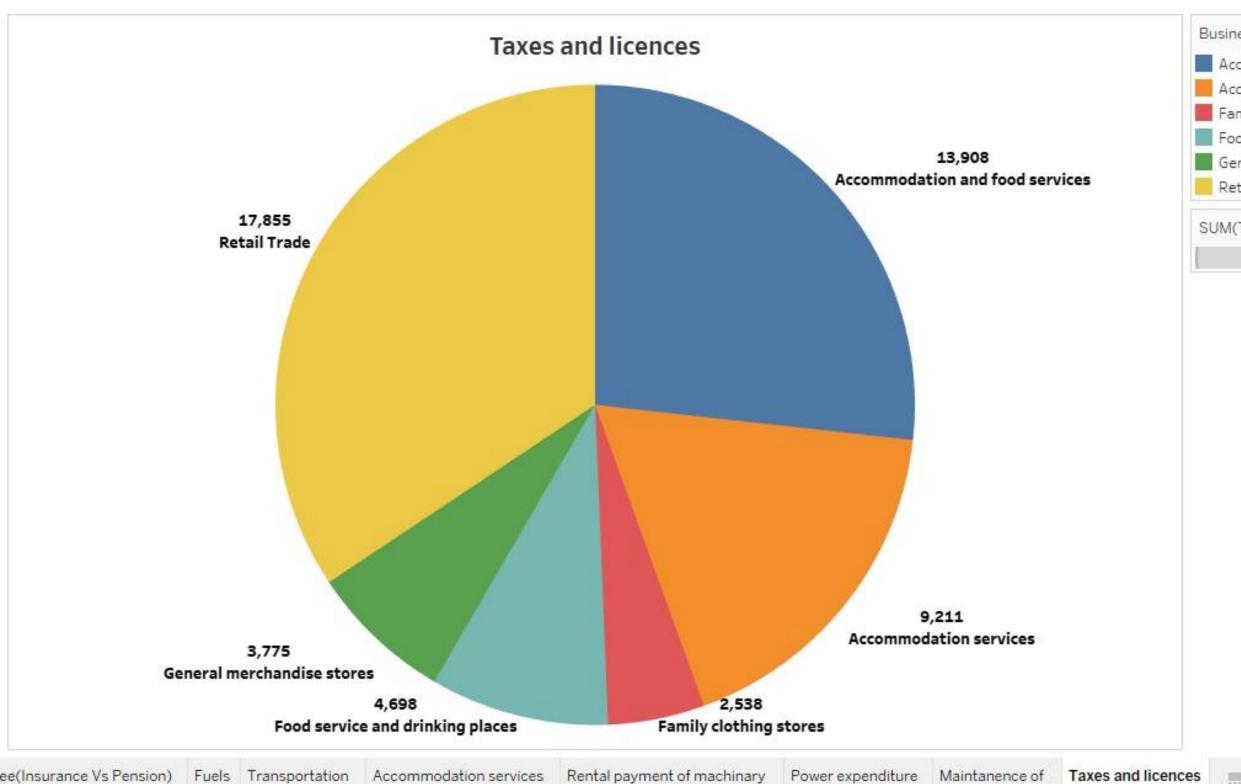












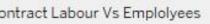
Business types

Accommodation and ...
Accommodation serv...
Family clothing stores
Food service and dri...
General merchandis...
Retail Trade

SUM(Taxes And License)

51,985

Electricity costs	
Business types =	
Retail Trade	22,524
Accommodation and food	14,140
Food service and drinking	9,804
Food and beverage stores	6,275
Grocery stores	5,742
General merchandise stor	4,067
Health and personal care	2,902
Pharmacies and drug stor	2,902
Other general merchandis	2,600
Gas stations	2,163
Warehouse clubs and sup	1,956
Motor vehicle and parts	1,889
Clothing and accessories	1,752
Building mat. and garden	1,671
Building mat. and supplie	1,469
Department stores	1,467
Clothing stores	1,382
Automobile dealers	1,236
Miscellaneous store retail	899
Nonstore retailers	850
Discount dept. stores	789
Furniture stores	760
Family clothing stores	692
Department stores (excep	678
All other general merchan	644
Electronic shopping	639
Sporting, book, and musi	629
Auto parts and tire stores	477
Electronics and appliance	392
Women's clothing stores	328
Beer, wine, and liquor sto	302
Shoe stores	236



Men's clothing stores

Employee(Insurance Vs Pension) Fuels Transportation Accommodation services Rental payment of machinary



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# Advantages and Disadvantages:

# Advantages:

- Budget planning
- Resource allocation
- Risk management
- Improved decision making and
- Competitive advantage

# Disadvantages:

- Complexity
- Additional steps to verify accuracy
- Reliance on highly skilled talent
- Special consideration

### Conclusion:

In business expenses, an estimate is a calculated guess of what something will cost. Estimates are often used in bidding for contracts or projects. They can also be used to find out how much material or labor is needed for a job.