Amritansh Pandey

Product Manager

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📍 Gurgaon

Education

Institute of Management Technology, Ghaziabad

Post Graduate Diploma in Management (PGDM), Marketing

2021 – 2023

Amity University, Noida Campus

Bachelor of Computer Application (BCA)

2017 – 2020

Mentor

Designerrs Academy

Gurugram, Haryana, India

May 2023 - Nov 2024 · 1 yr 7 mos

Masters' Union

Gurugram, Haryana, India

Apr 2023 to Oct 2023 · 7 mos

Industry Knowledge

- Product Management
- Design Systems
- User Research
- User Experience (UX) Design
- Product Analytics
- Interaction Design
- Rapid Prototyping
- Wire-framing
- User Interface (UI) Design
- Cross-Functional Collaboration
- Usability Testing
- Roadmap Planning
- Data-Driven Decision Making
- Stakeholder Management

I am a seasoned professional with over 4 years of experience transitioning from UI/UX design to Product Management. With expertise in mobile apps, e-commerce platforms, fintech, and SaaS, I excel at aligning design with business goals. Holding a PGDM in Marketing, I combine strategic business insight with hands-on experience in product design and front-end development (ReactJS, HTML, CSS, JavaScript).
Passionate about defining product vision and delivering impactful solutions, I thrive in dynamic environments and excel at leading cross-functional teams to achieve business objectives. I am eager to take on greater responsibility in driving product strategy, roadmaps, and innovation.

Work Experience

Mastercard · Full-time | Specialist - UX Designer

Jun 2022 – Present · 2 yrs 6 mos

Gurugram, Haryana, India

Responsibilities:
- Led the design and development of scalable design systems for Mastercard, including email guidelines and demo app systems, ensuring consistency across platforms.
- Managed and designed RFPs with global banks, contributing to securing high-value business.
- Spearheaded multiple new product UX designs, aligning with client and business goals.
- Collaborated with product, engineering, and marketing teams to define requirements and deliver innovative solutions.

Achievements:
- Developed the Simulated App demo using web technologies, enhancing sales efficiency with customizable demos.
- Delivered UX guidelines and frameworks across Mastercard products, improving design efficiency and consistency.
- Played a key role in securing high-value deals through tailored RFP solutions and product demos.

Mamaearth (Honasa) · Full-time | UX Designer

Apr 2021 – May 2022 · 1 yr 2 mos

Gurugram, Haryana, India

Responsibilities:
- Founding member of the product team, driving the development of user-centered designs and contributing to the company's initial growth.
- Defined product requirements and collaborated with cross-functional teams to deliver seamless website and app experiences for Mamaearth and other Honasa brands.
- Led efforts to align UX designs with product strategies, ensuring consistency with brand identity and user needs.
- Coordinated with the tech team to translate design specifications into functional and scalable interfaces.

Achievements:
- Awarded Employee of the Month for exceptional contributions to product development and design excellence.
- Established the UI/UX design process, setting the foundation for scalable product development.
- Delivered intuitive user experiences that improved usability and resonated with millions of users, contributing to business growth.