## 18084

# B.B.A. Examination, June-2023 **Business Environment** (BBA-205)

(New Course)

Time: 3 Hours]

[Maximum Marks: 75

Note: Attempt all the Sections as per instructions.

## Section-A (Very Short Answer Questions)

Note: This question contains five parts, all parts will be compulsory. There will be no internal  $5 \times 3 = 15$ choice.

- Explain SWOT.
- What is the Social responsibility of Business?
- Explain some E-platforms? 3.
- Explain the concept of privatization. 4.
- What is counter trade? 5.

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#### Section-B

### (Short Answer Questions)

**Note:** This section contains three questions, attempt any two questions. Each question carries 71/2 marks.  $2 \times 7\frac{1}{2} = 15$ 

- Explain various start-ups programmes launched by government of India?
- "E-Commerce plays a vital role in international trade." Comment?
- 8. What are the main objectives of Industrial policy of India?

#### Section-C

## (Descriptive Answer Questions)

Note: This section contains five questions, attempt any three questions. Each question carries 15 marks. Answer must be descriptive.  $3 \times 15 = 45$ 

- Critically discuss the present Exim policy of the 9. Government of India?
- 10. What do you mean by "Business Environment"? Clearly explain the significance and components of **Business Environment?**

- 11. What do you mean by monetary policy? What are its objectives? Explain the role of monetary policy in the economic development of a country?
- 12. What are the Socio-economic implications of Liberalisation, Privatisation and Globalisation? Explain in Detail.
- Describe the benefits obtained by India from W.T.O.
  Also state the bad impacts of W.T.O.