Where Every Slice is a Taste of Perfection

WELCOME TO PIZZA RESTO

ORDER NOW

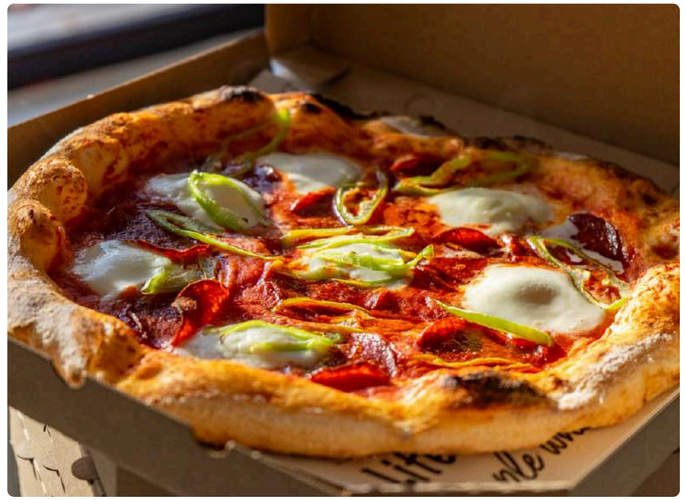
HELLO!

This project is all about pizza sales,I utilized SQL to tackle problems related to pizza sales and developed an effective solution.

1.**Retrieve the total number of orders placed.**
2.**Calculate the total revenue generated from pizza sales.**
3.**Identify the highest-priced pizza.**
4.**Identify the most common pizza size ordered.**
5.**List the top 5 most ordered pizza types along with their quantities.**

6.**Join the necessary tables to find the total quantity of each pizza category ordered.**
7.**Determine the distribution of orders by hour of the day.**
8.**Join relevant tables to find the category-wise distribution of pizzas.**
9.**Group the orders by date and calculate the average number of pizzas ordered per day.**
10.**Determine the top 3 most ordered pizza types based on revenue.**

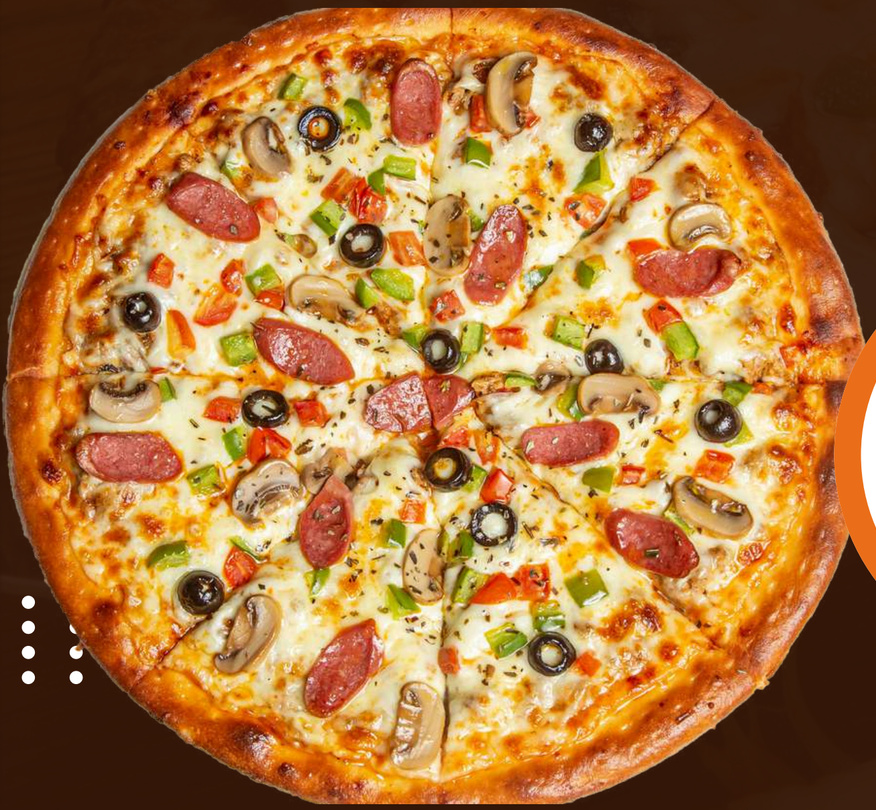
11.**Calculate the percentage contribution of each pizza type to total revenue.**
12.**Analyze the cumulative revenue generated over time.**
13.**Determine the top 3 most ordered pizza types based on revenue for each pizza category.**



RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED

```
3   select count(order_id) as total_orders from orders;
```

total_orders
21350

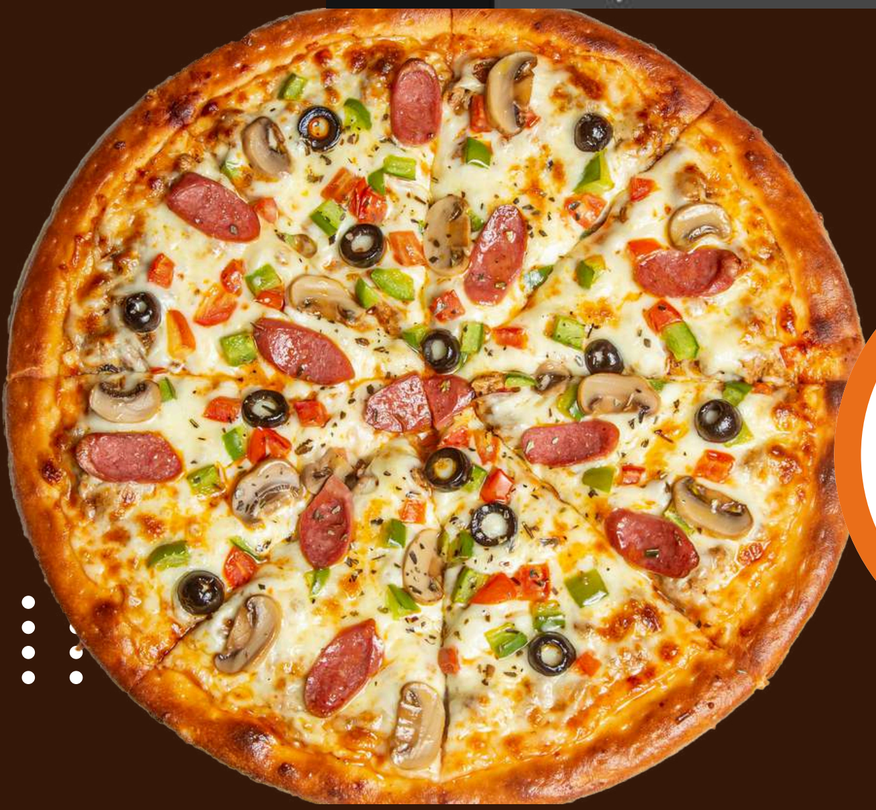


ORDER NOW

- Best Cheese
- Fresh Sausage
- Fresh Vegetable
- Delicious Meat

CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES.

```sql
SELECT
    ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS total_sales
FROM
    order_details
        JOIN
    pizzas ON pizzas.pizza_id = order_details.pizza_id;
```



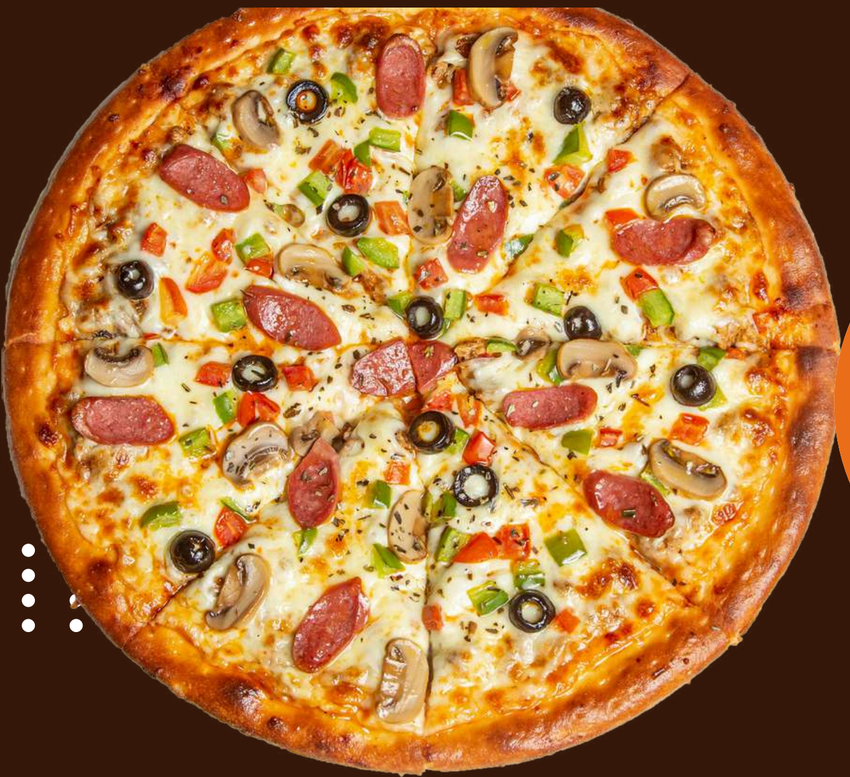
ORDER NOW

total_sales
817860.05

- Best Cheese
- Fresh Sausage
- Fresh Vegetable
- Delicious Meat

IDENTIFY THE HIGHEST-PRICED PIZZA.

```sql
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```



ORDER NOW

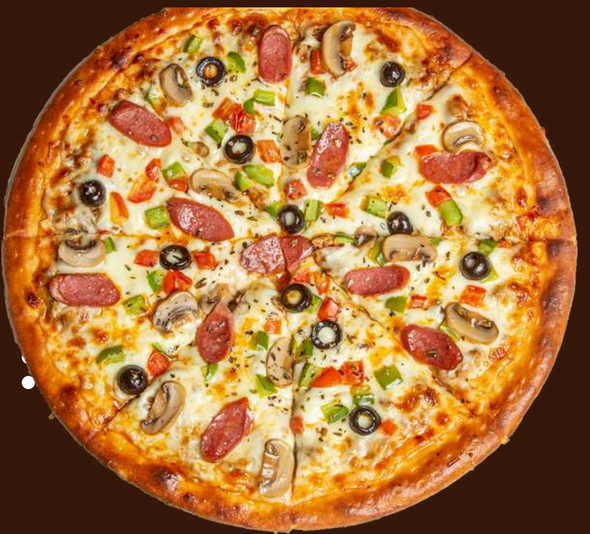
name	price
The Greek Pizza	35.95

- Best Cheese
- Fresh Vegetable
- Fresh Sausage
- Delicious Meat

IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED.

```sql
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) order_count
FROM
    pizzas
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

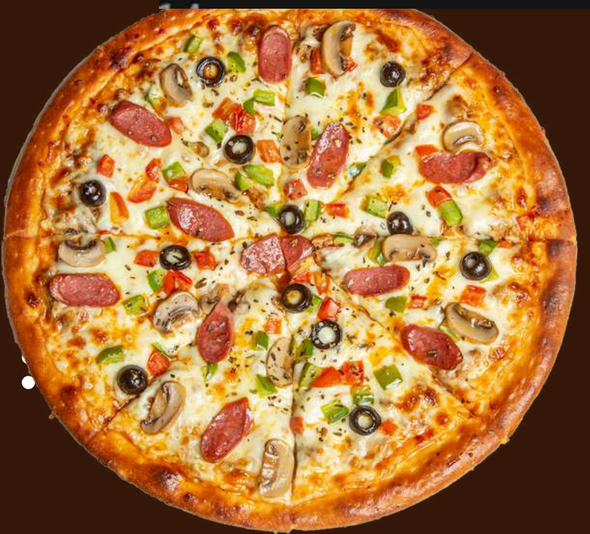
size	order_count
L	18526
M	15385
S	14137
XL	544
XXL	28



- Best Cheese
- Fresh Sausage
- Fresh Vegetable
- Delicious Meat

LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```sql
SELECT
    pizza_types.name, SUM(order_details.quantity) quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

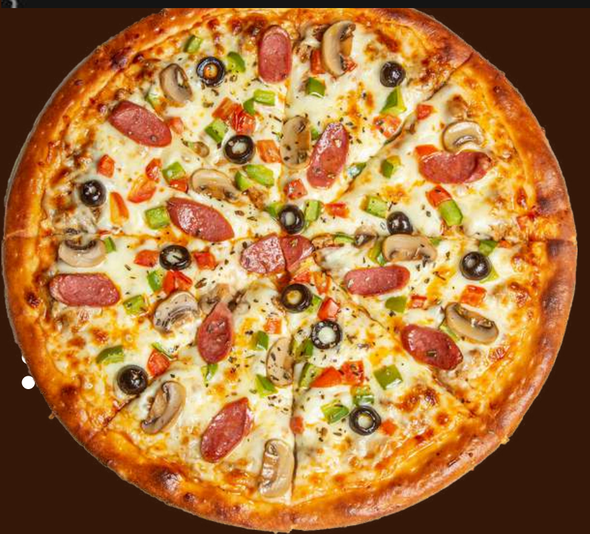


- Best Cheese
- Fresh Sausage

name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED.

```
3   SELECT
4       pizza_types.category, SUM(order_details.quantity) quantity
5   FROM
6       pizza_types
7           JOIN
8       pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
9           JOIN
0       order_details ON order_details.pizza_id = pizzas.pizza_id
1   GROUP BY pizza_types.category
2   ORDER BY quantity DESC;
3
```



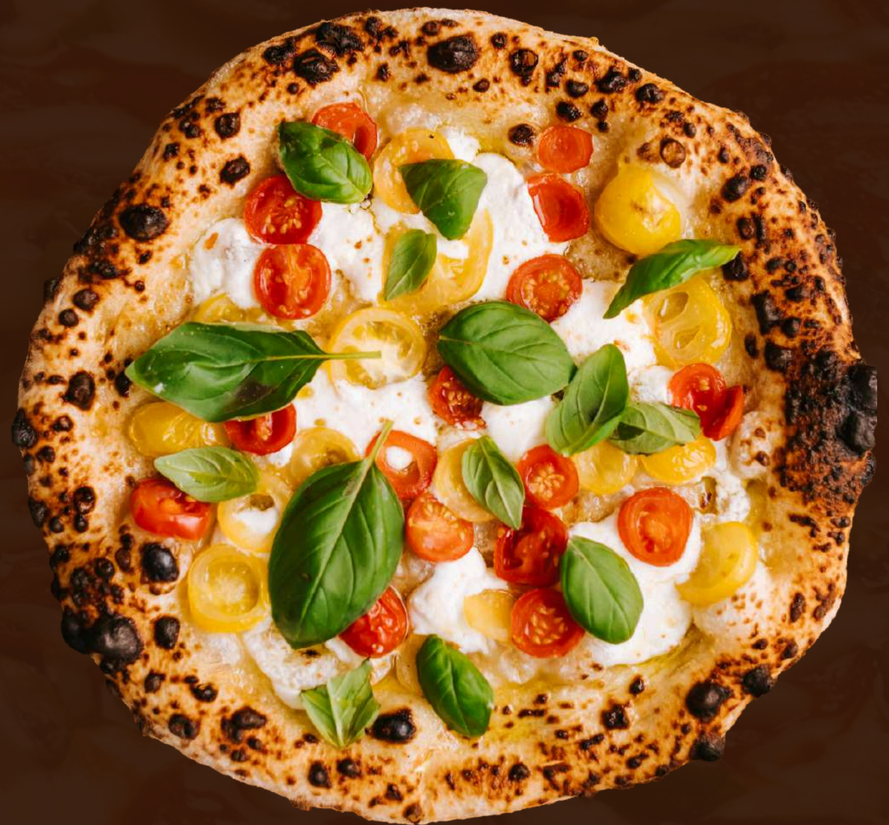
- Best Cheese
- Fresh Sausage

category	quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY.

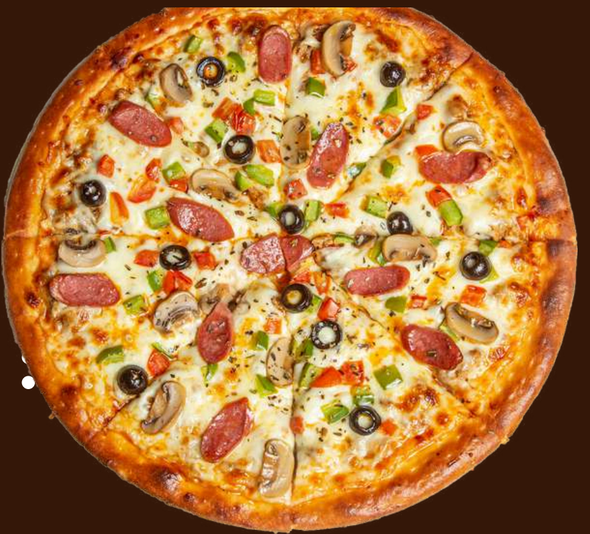
```
2
3    SELECT
4        HOUR(order_time) hour, COUNT(order_id) orders
5    FROM
6        orders
7    GROUP BY hour;
8
```

hour	orders
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1



JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS.

```sql
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```



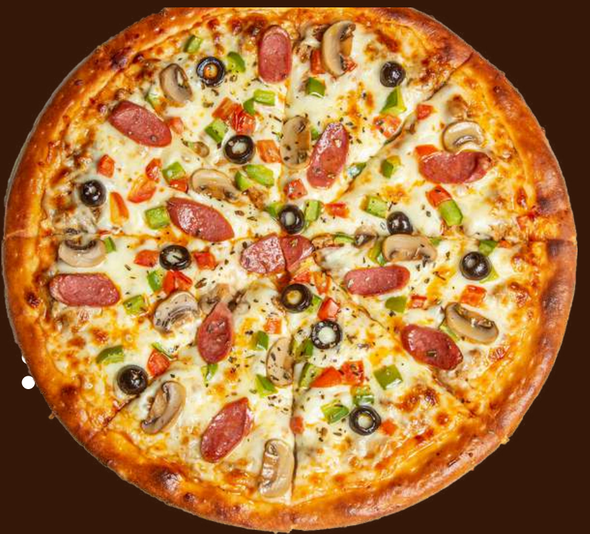
- Best Cheese
- Fresh Sausage

category	count(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9

GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY.

```sql
SELECT
    ROUND(AVG(quantity), 0) avg_pizza_ordered_per_day
FROM
    (SELECT
        orders.order_date, SUM(order_details.quantity) quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.order_id
    GROUP BY orders.order_date) order_quantity;
```

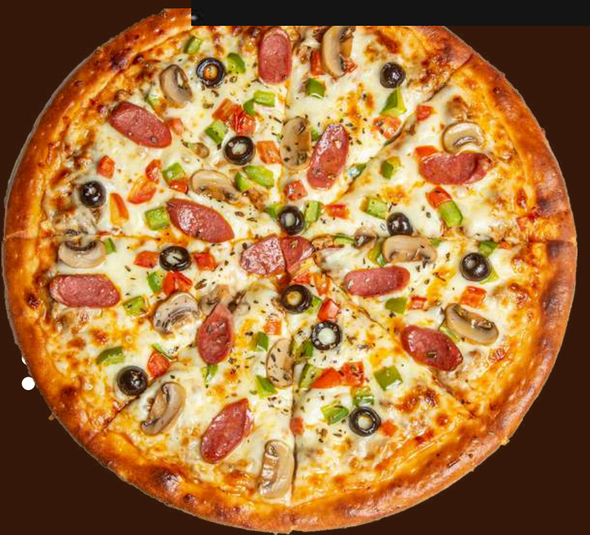
avg_pizza_ordered_per_...
138



- Best Cheese
- Fresh Sausage

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE.

```sql
SELECT
    pizza_types.name,
    SUM(order_details.quantity * pizzas.price) revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
LIMIT 3;
```

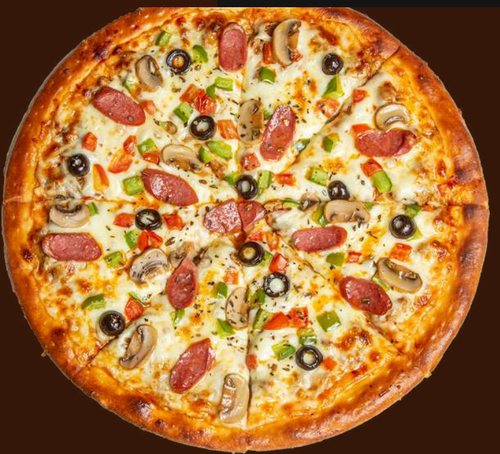


- Best Cheese
- Fresh Sausage

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```sql
SELECT
    pizza_types.category,
    ROUND(SUM(order_details.quantity * pizzas.price) / (SELECT
                    ROUND(SUM(order_details.quantity * pizzas.price),
                                2) AS total_sales
                FROM
                    order_details
                        JOIN
                    pizzas ON pizzas.pizza_id = order_details.pizza_id) * 100,
            2) AS revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```



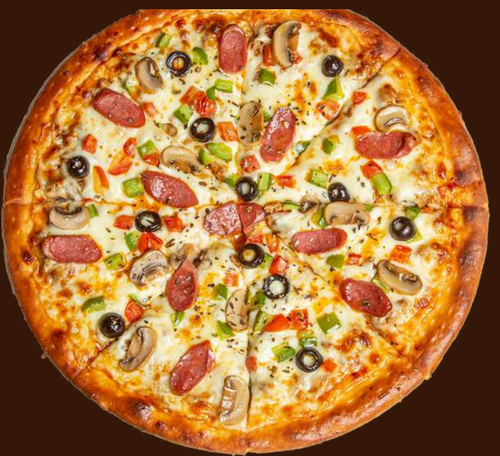
- Best Cheese
- Fresh Sausage

category	revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY.

```sql
select name,revenue from
(select category,name,revenue,
rank() over(partition by category order by revenue desc) as rnk
from
(select pizza_types.category,pizza_types.name,
sum(order_details.quantity * pizzas.price) as revenue
from pizza_types join pizzas on pizza_types.pizza_type_id=pizzas.pizza_type_id
join order_details on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.category,pizza_types.name) as a) as b where rnk<=3;
```

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5
The Classic Deluxe Pizza	38180.5
The Hawaiian Pizza	32273.25
The Pepperoni Pizza	30161.75
The Spicy Italian Pizza	34831.25
The Italian Supreme Pizza	33476.75
The Sicilian Pizza	30940.5
The Four Cheese Pizza	32265.70000000065
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5



- Best Cheese
- Fresh Sausage

THANK YOU FOR ATTENTION