Data Dive — Sampling and Drawing Conclusions

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ASSIGNMENT 3

Read the Data

```
# Load tidyverse
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr
              1.1.2
                       v readr
                                    2.1.4
## v forcats 1.0.0
                        v stringr
                                    1.5.0
              3.4.3
                                    3.2.1
## v ggplot2
                        v tibble
## v lubridate 1.9.2
                        v tidyr
                                    1.3.0
## v purrr
              1.0.2
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                    masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(dplyr)
Superstore_data=read.csv("SampleSuperstore_final.csv")
head(Superstore_data)
##
         Ship.Mode
                     Segment
                                   Country
                                                      City
                                                                State Postal.Code
## 1
      Second Class Consumer United States
                                                 Henderson
                                                             Kentucky
                                                                            42420
      Second Class Consumer United States
                                                 Henderson
                                                             Kentucky
                                                                            42420
                                                                            90036
```

```
Second Class Corporate United States
                                            Los Angeles California
## 4 Standard Class Consumer United States Fort Lauderdale
                                                            Florida
                                                                         33311
## 5 Standard Class Consumer United States Fort Lauderdale
                                                            Florida
                                                                         33311
## 6 Standard Class Consumer United States
                                              Los Angeles California
                                                                         90032
##
    Region
                 Category Sub.Category Sales Quantity Discount
                                                                    Profit
## 1 South
                 Furniture
                             Bookcases 261.9600
                                                            0.00
                                                                  41.9136
## 2 South
                                Chairs 731.9400
                                                            0.00 219.5820
                 Furniture
                                                      3
      West Office Supplies
                                Labels 14.6200
                                                      2
                                                            0.00
                                                                    6.8714
## 4 South
                 Furniture
                                Tables 957.5775
                                                    5
                                                            0.45 -383.0310
                                                      2
## 5 South Office Supplies
                               Storage 22.3680
                                                            0.20
                                                                    2.5164
                                                            0.00 14.1694
## 6
     West
                Furniture Furnishings 48.8600
```

Task(s)

(The purpose of this week's data dive is for you to think critically about what might go wrong when it comes time to make conclusions about your data.)

- Part 1: A collection of 5-10 random samples of data (with replacement) from at least 6 columns of data
 - Each subsample should be as long as roughly 50% percent of your data. We are simulating the act of collecting data from a population where the "population" is represented by the data set you already have.
 - Store each sample set in a separate data frame (e.g., df_i might contain m rows from columns 1-6)
 - These subsamples should include both categorical and continuous (numeric) data
- Part 2: Scrutinize these subsamples.
 - How different are they?
 - What would you have called an anomaly in one sub-sample that you wouldn't in another?
 - Are there aspects of the data that are consistent among all sub-samples?
- Part 3: Consider how this investigation affects how you might draw conclusions about the data in the future.
- 1. Part 1 Collecting 5/6 random samples of data (with replacement) from at least 6 columns of data Population : -

```
# Population - count :
# Rows of data in the data set -
nrow(Superstore_data)
```

[1] 9994

Sample size :-

```
# Sample - should be as long as roughly 50% percent of your data.
# 50 % of 9994
sample_size <- 0.5 * 9994
sample_size</pre>
```

[1] 4997

• sample 1

```
set.seed(10)
df_sample_1 <- Superstore_data |> sample_frac(0.5, replace = TRUE) |> select("Ship.Mode", "Segment", "Reg
nrow(df_sample_1)
```

[1] 4997

Random 20 rows from 1st sample

df_sample_1 |> sample_n(20)

```
##
           Ship.Mode
                          Segment
                                    Region
                                                    State
                                                                  Category
## 1
      Standard Class Home Office
                                     South
                                                                Furniture
                                             Mississippi
                                                Michigan
      Standard Class
                        Corporate Central
                                                                Furniture
## 3
      Standard Class
                        Corporate
                                      West
                                                  Arizona
                                                               Technology
## 4
      Standard Class
                         Consumer
                                      West
                                              California
                                                               Technology
## 5
      Standard Class
                                              Washington Office Supplies
                         Consumer
                                      West
## 6
      Standard Class
                         Consumer
                                      West
                                              California
                                                               Technology
## 7
            Same Day
                         Consumer
                                      East
                                                New York Office Supplies
      Standard Class
                                                Michigan Office Supplies
## 8
                         Consumer Central
## 9
                                                New York
        Second Class Home Office
                                      East
                                                                Furniture
## 10
        Second Class
                         Consumer Central
                                                    Texas
                                                                Furniture
## 11 Standard Class
                         Consumer
                                      West
                                                  Arizona Office Supplies
## 12
        Second Class
                         Consumer
                                      West
                                              California Office Supplies
                                                Michigan Office Supplies
## 13 Standard Class
                        Corporate Central
## 14 Standard Class
                                                Illinois Office Supplies
                        Corporate Central
## 15 Standard Class
                        Corporate
                                     South
                                                Virginia Office Supplies
## 16 Standard Class
                         Consumer
                                      East Massachusetts Office Supplies
## 17 Standard Class
                         Consumer
                                      West
                                              California
                                                               Technology
## 18 Standard Class
                        Corporate
                                      East
                                                New York Office Supplies
## 19
         First Class
                         Consumer Central
                                                Illinois Office Supplies
##
  20 Standard Class
                        Corporate
                                     South
                                                  Georgia
                                                               Technology
      Sub.Category
                       Sales
                                Profit Discount
                                             0.0
## 1
       Furnishings
                      18.920
                                7.3788
## 2
                    801.960
                                             0.0
            Tables
                              200.4900
## 3
                                             0.2
       Accessories
                      62.352
                              -10.9116
## 4
                                             0.0
       Accessories
                    179.950
                               37.7895
## 5
             Paper
                      41.860
                               18.8370
                                             0.0
## 6
            Phones
                    470.376
                               52.9173
                                             0.2
## 7
                                             0.0
         Envelopes
                      68.460
                               31.4916
## 8
        Appliances
                     283.140
                               72.3580
                                             0.1
## 9
       Furnishings
                      82.640
                                7.4376
                                             0.0
## 10
       Furnishings
                      30.560
                              -19.8640
                                             0.6
## 11
                      19.194
           Binders
                              -12.7960
                                             0.7
## 12
           Binders 1016.792
                              381.2970
                                             0.2
## 13
        Appliances
                    207.144
                               48.3336
                                             0.1
## 14
                                             0.2
                      23.520
                                8.5260
             Paper
## 15
           Storage
                      67.900
                                0.6790
                                             0.0
## 16
                                9.3312
                                             0.0
             Paper
                      19.440
## 17
            Phones
                     333.576
                               25.0182
                                             0.2
## 18
                      68.520
                               31.5192
                                             0.0
             Paper
## 19
           Binders
                      96.784 -145.1760
                                             0.8
## 20
                    206.100
                               55.6470
                                             0.0
            Phones
```

• sample 2

```
set.seed(50)
df_sample_2 <- Superstore_data |> sample_frac(0.5, replace = TRUE)|> select("Ship.Mode", "Segment", "Regi
nrow(df_sample_2)
```

[1] 4997

df_sample_2 |> sample_n(20)

```
##
                          Segment Region
                                                                 Category Sub.Category
           Ship.Mode
                                                   State
## 1
      Standard Class
                         Consumer Central
                                                   Texas Office Supplies
                                                                                Binders
## 2
      Standard Class
                        Corporate
                                      West
                                              California
                                                               Technology
                                                                            Accessories
        Second Class
                         Consumer Central
                                                Illinois
                                                                Furniture
                                                                                 Chairs
      Standard Class Home Office
## 4
                                      East Pennsylvania Office Supplies
                                                                                    Art
## 5
      Standard Class
                        Corporate
                                              Washington
                                                                            Furnishings
                                      West
                                                                Furniture
## 6
      Standard Class
                        Corporate Central
                                                   Texas Office Supplies
                                                                                  Paper
      Standard Class
                         Consumer
                                              California Office Supplies
                                                                                Storage
                                      West
## 8
      Standard Class
                        Corporate
                                     South
                                                 Georgia
                                                                Furniture
                                                                            Furnishings
## 9
        Second Class Home Office
                                     South
                                                                            Accessories
                                                Kentucky
                                                               Technology
## 10 Standard Class
                         Consumer
                                      West
                                              California Office Supplies
                                                                             Appliances
## 11
        Second Class
                         Consumer
                                      East
                                                    Ohio Office Supplies
                                                                              Envelopes
## 12 Standard Class
                        Corporate Central
                                                   Texas Office Supplies
                                                                             Appliances
                                                                                 Phones
## 13 Standard Class
                        Corporate
                                     South
                                                Kentucky
                                                               Technology
## 14 Standard Class
                        Corporate Central
                                                   Texas
                                                               Technology
                                                                                 Phones
## 15
                                                                             Appliances
         First Class
                         Consumer
                                      East Pennsylvania Office Supplies
## 16 Standard Class
                         Consumer
                                      West
                                                Colorado Office Supplies
                                                                                Binders
## 17
                                                New York Office Supplies
        Second Class Home Office
                                      East
                                                                                  Paper
                                      West
## 18 Standard Class
                        Corporate
                                              California
                                                                Furniture
                                                                              Bookcases
## 19
         First Class
                         Consumer
                                      West
                                              California Office Supplies
                                                                                    Art
## 20
         First Class
                         Consumer Central
                                                   Texas Office Supplies
                                                                                Storage
##
                  Profit Discount
        Sales
## 1
        1.248
                 -1.9344
                             0.80
##
  2
       27.880
                  3.9032
                             0.00
##
  3
      602.651 -163.5767
                             0.30
## 4
        5.248
                  0.5904
                             0.20
## 5
      137.540
                             0.00
                 55.0160
## 6
       15.552
                  5.6376
                             0.20
## 7
                             0.00
      139.040
                 38.9312
## 8
       39.920
                 11.1776
                             0.00
## 9
       18.000
                  3.2400
                             0.00
## 10 160.960
                 48.2880
                             0.00
## 11
       46.720
                             0.20
                 17.5200
## 12
       34.176
                -87.1488
                             0.80
## 13
       36.990
                  9.9873
                             0.00
## 14
       21.072
                  1.5804
                             0.20
## 15 434.352
                 43.4352
                             0.20
## 16
        8.736
                 -6.1152
                             0.70
## 17
       30.440
                 14.3068
                             0.00
  18 308.499
                -18.1470
                             0.15
## 19
       16.020
                  4.4856
                             0.00
## 20
       18.160
                  1.8160
                             0.20
```

• sample 3

```
set.seed(100)
df_sample_3 <- Superstore_data |> sample_frac(0.5, replace = TRUE)|> select("Ship.Mode", "Segment", "Regi
nrow(df_sample_3)
```

Random 20 rows from 3rd sample

df_sample_3 |> sample_n(20)

##		Ship.Mode		e Segment		Region	State	Category	Sub.Category
##	1	Standard			_	_	Michigan	Furniture	Furnishings
##	2	Second	Class	С	onsumer	West	Utah	Technology	Phones
##	3	Standard	Class	С	onsumer	Central	Texas	Office Supplies	Appliances
##	4	Standard	Class	С	onsumer	Central	Texas	Furniture	Furnishings
##	5	Sar	e Day Home Office		Central	Illinois	Technology	Phones	
##	6	Standard	•		rporate		Illinois	Technology	Phones
##	7	Standard	Class		onsumer		Pennsylvania	Office Supplies	Fasteners
##	8	First		С	onsumer	East		Office Supplies	Paper
##	9	Standard	Class	C	onsumer	East		Office Supplies	Binders
##	10	Standard	Class	Home	Office	West	Washington	Office Supplies	Binders
##	11	Standard	Class	Co	rporate	East	New Jersey	Technology	Machines
##	12	Standard	Class	Home	Office	Central	Minnesota	Technology	Copiers
##	13	Sar	ne Day	C	onsumer	West	Washington	Technology	Accessories
##	14	${\tt Standard}$	Class	C	onsumer	West	Washington	Technology	Copiers
##	15	Second	${\tt Class}$	C	onsumer	West	Washington	Office Supplies	Labels
##	16	First	${\tt Class}$	C	onsumer	East	New York	Office Supplies	Paper
##	17	${\tt Standard}$	${\tt Class}$	C	onsumer	West	Arizona	Office Supplies	Labels
##	18	${\tt Standard}$	${\tt Class}$	Home	Office	West	Colorado	Office Supplies	Art
##	19	${\tt Standard}$	${\tt Class}$	Co	rporate	South	Alabama	Office Supplies	Paper
##	20	${\tt Standard}$	${\tt Class}$	Home	Office	West	California	Technology	Phones
##		Sales	Pro	ofit	Discount	5			
##	1	33.480	8.	7048	0.0)			
##	2	399.960	34.9	9965	0.2	2			
##	3	58.924	-153.3	2024	0.8				
##	4	66.112	-84.3	2928	0.6	3			
##	5	34.360		3015	0.2				
##	6	239.976	26.9	9973	0.2				
##	7	10.584	-2.3	3814	0.2	2			
##	8	27.120		4752	0.0				
##	9	49.536		3376	0.2				
##	10	6.096		1336	0.2				
##	11	9099.930			0.0				
##	12	549.990	274.9		0.0				
##	13	118.000		0600	0.0				
##	14	999.980	449.9		0.0				
##	15	87.710		2237	0.0				
	16	46.760		4448	0.0				
##	17	5.040		7640	0.2				
##	18	14.576		3686	0.2				
##	19	23.920		7208	0.0				
##	20	271.960	27.	1960	0.2	2			

[•] sample 4

```
set.seed(120)
df_sample_4 <- Superstore_data |> sample_frac(0.5, replace = TRUE) |> select("Ship.Mode", "Segment", "Reg
nrow(df_sample_4)
```

[1] 4997

Random 20 rows from 4th sample

df_sample_4 |> sample_n(20)

##		Ship.Mode		e Segment		Region	State	Ca	ategory	Sub.Category
##	1	Standard			rporate	West	Oregon		rniture	Tables
##	2	Standard	Class		_	East		Office St	upplies	Paper
##	3	Sar	ne Day Consumer		Central	Texas		rniture	Furnishings	
##	4	Standard		Co	onsumer	South	Mississippi	Office St	upplies	Appliances
##	5	Standard		Cor	rporate	Central	= =	Office St		Paper
##	6	Standard	Class		onsumer	West	California			Appliances
##	7	Standard	Class	Cor	rporate	West	Nevada	Office St	upplies	Art
##	8	Sar	ne Day Consumer		West	California			Storage	
##	9	Standard	Class	Co	rporate	Central	Texas	Tecl	hnology	Machines
##	10	Standard		Co	onsumer	Central	Illinois	Office St	upplies	Paper
##	11	Standard	Class	Co	rporate	East	New York	Tecl	hnology	Phones
##	12	Second	Class	Home	Office	South	Virginia	Fu	rniture	Furnishings
##	13	First	Class	Home	Office	East	Pennsylvania	Office St	upplies	Fasteners
##	14	Sar	ne Day Corpora		rporate	West	California	Office St	upplies	Fasteners
##	15	Second	Class	Co	onsumer	Central	Texas	Tecl	hnology	Accessories
##	16	First	Class	Home	Office	South	Tennessee	Office St	upplies	Art
##	17	Standard	Class	Co	onsumer	East	New York	Office St	upplies	Binders
##	18	Standard	Class	Co	onsumer	Central	Minnesota	Office St	upplies	Art
##	19	First	Class	Cor	rporate	West	Washington	Office St	upplies	Binders
##	20	${\tt Standard}$	${\tt Class}$	Co	rporate	West	California	Office St	upplies	Paper
##		Sales	Pro	ofit I	Discount	5				
##	1	177.225	-120.5	5130	0.5	5				
##	2	99.900	47.9	9520	0.0)				
##	3	25.160	-11.3	3220	0.6	3				
##	4	320.640	89.7	7792	0.0)				
##	5	98.376	35.6	613	0.2	2				
##	6	8.670	2.3	3409	0.0)				
##	7	3.640	1.6	380	0.0)				
##	8	31.440	8.4	1888	0.0)				
##	9	559.710	-121.2	2705	0.4	1				
##	10	143.856	48.5	5514	0.2	2				
##	11	307.980	89.3	3142	0.0)				
##	12	47.980	11.0	0354	0.0)				
##	13	3.168	-0.	7128	0.2	2				
##	14	17.900	8.9	9500	0.0)				
##	15	1399.944	52.4	1979	0.2					
	16	67.920		7920	0.2					
##	17	106.344		2204	0.2					
	18	8.800		5520	0.0					
##	19	895.920	302.3		0.2					
##	20	38.880	18.6	6624	0.0)				

• sample 5

```
set.seed(150)
df_sample_5 <- Superstore_data |> sample_frac(0.5, replace = TRUE)|> select("Ship.Mode", "Segment", "Regi
nrow(df_sample_5)
```

[1] 4997

Random 20 rows from 5th sample

```
df_sample_5 |> sample_n(20)
```

```
##
           Ship.Mode
                          Segment Region
                                                                   Category
                                                    State
## 1
      Standard Class
                        Corporate Central
                                                     Texas Office Supplies
## 2
      Standard Class
                         Consumer
                                      West
                                               California Office Supplies
## 3
         First Class
                                                 New York Office Supplies
                        Corporate
                                      East
## 4
     Standard Class Home Office Central
                                                 Michigan
                                                                Technology
      Standard Class
                         Consumer Central
                                                 Oklahoma Office Supplies
## 6
                                                 New York Office Supplies
        Second Class
                        Corporate
                                      East
## 7
      Standard Class
                         Consumer
                                      West
                                               California
                                                                 Furniture
      Standard Class Home Office Central
                                                Minnesota Office Supplies
      Standard Class Home Office
                                                  Florida
                                     South
                                                                 Furniture
## 10 Standard Class
                        Corporate
                                     South
                                                  Florida
                                                                Technology
## 11 Standard Class
                         Consumer
                                                 New York
                                      East
                                                                 Furniture
                                              Connecticut Office Supplies
## 12
            Same Day
                        Corporate
                                      East
## 13
            Same Day
                         Consumer
                                      East
                                                      Ohio
                                                                 Furniture
## 14 Standard Class
                        Corporate
                                      West
                                               Washington
                                                                Technology
## 15 Standard Class
                        Corporate
                                     South South Carolina Office Supplies
## 16 Standard Class
                                                   Indiana Office Supplies
                        Corporate Central
## 17
        Second Class
                         Consumer
                                      West
                                               California
                                                                 Furniture
## 18 Standard Class
                        Corporate Central
                                                     Texas Office Supplies
## 19
         First Class
                        Corporate
                                      East
                                              Connecticut Office Supplies
## 20 Standard Class
                         Consumer
                                                   Arizona
                                                                 Furniture
                                      West.
                               Profit Discount
##
      Sub.Category
                       Sales
           Storage
## 1
                      32.232
                               2.4174
                                            0.2
## 2
           Storage
                    777.210
                              54.4047
                                            0.0
## 3
                      83.920
                              20.1408
                                            0.0
           Storage
## 4
       Accessories 1928.780 829.3754
                                            0.0
## 5
            Labels
                      14.620
                               6.8714
                                            0.0
## 6
            Labels
                       8.670
                               4.0749
                                            0.0
                              19.4352
## 7
            Chairs
                     194.352
                                            0.2
## 8
                      29.790
                                            0.0
               Art
                              12.5118
## 9
                                            0.2
       Furnishings
                     258.072
                               0.0000
## 10
            Phones
                     100.792
                              10.0792
                                            0.2
                                            0.0
## 11
       Furnishings
                      28.440
                              11.3760
                      23.200
## 12
           Binders
                              10.4400
                                            0.0
## 13
                      51.264
                               7.6896
                                            0.2
       Furnishings
## 14
            Phones
                      71.960
                              25.1860
                                            0.2
## 15
           Storage
                     628.810
                              12.5762
                                            0.0
## 16
                      14.940
                               7.3206
                                            0.0
             Paper
                                            0.0
## 17
       Furnishings
                      24.140
                               7.9662
```

```
## 18
             Paper
                      36.288 12.7008
                                            0.2
## 19
          Supplies
                      30.690
                               7.9794
                                            0.0
## 20 Furnishings 206.112 48.9516
                                            0.2
  • All these sub-samples contain both categorical and continuous (numeric) data.
  • Check for replacement and if there are common data inbetween the samples
nrow(intersect(df_sample_1, df_sample_2))
## [1] 1568
     1568 records are common between sample 1 and 2
nrow(intersect(df_sample_2, df_sample_3))
## [1] 1572
     1572 records are common between sample 2 and 3
nrow(intersect(df_sample_3, df_sample_4))
## [1] 1547
     1547 records are common between sample 3 and 4
nrow(intersect(df_sample_4, df_sample_5))
## [1] 1582
     1582 records are common between sample 3 and 4
Part 2:- Scrutinize these sub-samples
  1. Lets take into consideration Column - Segment :
  • Segment :-
       1. check the various segments in each sample -
           - Sample 1 -
```

count_df_sample_1 <- df_sample_1 |> group_by(Segment) |>

count_df_sample_1

```
## # A tibble: 3 x 2
    Segment total_count_segment
##
    <chr>>
## 1 Consumer
                               2596
## 2 Corporate
                               1535
## 3 Home Office
                                866
    - Sample 2 -
count_df_sample_2 <- df_sample_2 |> group_by(Segment) |>
  summarise(total_count_segment=n(),
            .groups = 'drop')
count_df_sample_2
## # A tibble: 3 x 2
   Segment total_count_segment
##
    <chr>
                              <int>
## 1 Consumer
                               2574
                               1515
## 2 Corporate
## 3 Home Office
                                908
    - Sample 3 -
count_df_sample_3 <- df_sample_3 |> group_by(Segment) |>
  summarise(total_count_segment=n(),
           .groups = 'drop')
count_df_sample_3
## # A tibble: 3 x 2
##
    Segment
              total_count_segment
     <chr>
                              <int>
## 1 Consumer
                               2560
## 2 Corporate
                               1511
## 3 Home Office
                                926
    - Sample 4 -
count_df_sample_4 <- df_sample_4 |> group_by(Segment) |>
  summarise(total_count_segment=n(),
            .groups = 'drop')
count_df_sample_4
## # A tibble: 3 x 2
    Segment total_count_segment
##
    <chr>
                               <int>
## 1 Consumer
                               2592
## 2 Corporate
                              1487
## 3 Home Office
                               918
    - Sample 5 -
```

```
count_df_sample_5 <- df_sample_5 |> group_by(Segment) |>
  summarise(total_count_segment=n(),
            .groups = 'drop')
count_df_sample_5
## # A tibble: 3 x 2
     Segment
                 total_count_segment
##
     <chr>
                                <int>
## 1 Consumer
                                 2563
## 2 Corporate
                                 1576
## 3 Home Office
                                  858
```

- From all the above samples, for categorical value SEGMENT
 - we see 3 types of Segment, the data is somewhat spread out and the count of "Home Office" in all samples is seen to be around 900.
 - This indicates that for the whole population the Home Office is the least purchased Segment.
 - This is same in the case of other 2 segments. Corporate (around 1500) and Consumer (around 2600) segments see a similar count on all samples.
 - This indicates that the data is spread evenly.
- 2. Lets take into consideration Column Sales :
- Sales :-

- Sample 4 -

Mean of Sales for sample 4 :-

- 1. Mean Sales in each sample -
 - Sample 1 -Mean of Sales for sample 1 :-

```
mean_Sample_1 <- df_sample_1 |> pluck("Sales") |> mean(na.rm=TRUE)
mean_Sample_1

## [1] 246.4534
- Sample 2 - \
Mean of Sales for sample 2 :-

mean_Sample_2 <- df_sample_2 |> pluck("Sales") |> mean(na.rm=TRUE)
mean_Sample_2

## [1] 221.7272
- Sample 3 -
Mean of Sales for sample 3 :-

mean_Sample_3 <- df_sample_3 |> pluck("Sales") |> mean(na.rm=TRUE)
mean_Sample_3
## [1] 255.5451
```

```
mean_Sample_4 <- df_sample_4 |> pluck("Sales") |> mean(na.rm=TRUE)
    mean_Sample_4
    ## [1] 217.4075
    - Sample 5 -
    Mean of Sales for sample 5 :-
    mean_Sample_5 <- df_sample_5 |> pluck("Sales") |> mean(na.rm=TRUE)
    mean_Sample_5
    ## [1] 228.1538
Mean_of_Sample_average <- mean(mean_Sample_1, mean_Sample_2, mean_Sample_3, mean_Sample_4, mean_Sample_
Mean_of_Sample_average
## [1] 246.4534
  • From all the above samples, for Continuous value - SALES
       - we see the mean of sales in each sample to be somewhat similar. The average of the same comes
         out to be 246.45. There are no anomalies observed there.
      2. Max Sales in each sample -
           - Sample 1 -
             Max of Sales for sample 1:
    max_Sample_1 <- df_sample_1 |> pluck("Sales") |> max(na.rm=TRUE)
    max_Sample_1
    ## [1] 22638.48
    - Sample 2 - \
    Max of Sales for sample 2 :-
    max_Sample_2 <- df_sample_2 |> pluck("Sales") |> max(na.rm=TRUE)
    max_Sample_2
    ## [1] 9099.93
    - Sample 3 -
    Max of Sales for sample 3 :-
    max_Sample_3 <- df_sample_3 |> pluck("Sales") |> max(na.rm=TRUE)
    max_Sample_3
    ## [1] 22638.48
    - Sample 4 -
    Max of Sales for sample 4 :-
```

```
max_Sample_4 <- df_sample_4 |> pluck("Sales") |> max(na.rm=TRUE)
max_Sample_4

## [1] 13999.96

- Sample 5 -
Max of Sales for sample 5 :-

max_Sample_5 <- df_sample_5 |> pluck("Sales") |> max(na.rm=TRUE)
max_Sample_5

## [1] 17499.95
```

- From all the above samples, for Continuous value SALES
 - we see the maximum to be varying in each sample, 1st and 3rd sample have a record with Maximum sale of 22638.48, when compared to rest.
 - Almost all other samples have various max values. Sample 2 sees a max value of 9099.93, which wouldn't be true if we considered that sample alone. So that max value would have been incorrect if considered max for the entire population. And then there are other max values too in each of the other samples (like 17499.95, 13999.96)
 - Overall considering the samples the max seems to common value of 22638.48, which was observed in 2 samples.
 - 3. Minimum Sales in each sample -
 - Sample 1 -Min of Sales for sample 1 :-

```
min_Sample_1 <- df_sample_1 |> pluck("Sales") |> min(na.rm=TRUE)
min_Sample_1

## [1] 0.444
- Sample 2 - \
Min of Sales for sample 2 :-

min_Sample_2 <- df_sample_2 |> pluck("Sales") |> min(na.rm=TRUE)
min_Sample_2

## [1] 0.836
- Sample 3 -
Min of Sales for sample 3 :-

min_Sample_3 <- df_sample_3 |> pluck("Sales") |> min(na.rm=TRUE)
min_Sample_3

## [1] 0.556
- Sample 4 -
Min of Sales for sample 4 :-
```

```
min_Sample_4 <- df_sample_4 |> pluck("Sales") |> min(na.rm=TRUE)
min_Sample_4

## [1] 0.852
- Sample 5 -
Min of Sales for sample 5 :-

min_Sample_5 <- df_sample_5 |> pluck("Sales") |> min(na.rm=TRUE)
min_Sample_5
```

[1] 0.444

- From all the above samples, for Continuous value SALES
 - we see the minimum to be varying in each sample. The least of all was 0.444 which is seen in 2 of the samples.
 - Rest of the samples have other minimum values like 0.852, 0.556, 0.836. But for the populatin seems like 0.444 the minimum value for sales.
- 3. Lets take into consideration Column State :
- State:-
 - 1. check the various state in each sample -
 - Sample 1 Top 10 states where the purchases were done the most.

```
## # A tibble: 10 x 2
##
                     total_count_state
      State
##
      <chr>
                                 <int>
## 1 California
                                  1016
##
   2 New York
                                   562
## 3 Texas
                                   503
                                   288
   4 Pennsylvania
   5 Washington
                                   263
   6 Illinois
                                   259
## 7 Ohio
                                   258
## 8 Florida
                                   193
## 9 Michigan
                                   137
## 10 North Carolina
                                   134
```

10 states where the purchases were done the least.

tail(count_df_sample_1,10)

```
## # A tibble: 10 x 2
##
     State
                          total_count_state
      <chr>
                                       <int>
## 1 Iowa
                                          10
## 2 Idaho
                                          7
## 3 South Dakota
                                          7
## 4 Vermont
                                          7
## 5 District of Columbia
                                          6
## 6 Montana
                                          5
## 7 North Dakota
                                          5
                                          4
## 8 Maine
## 9 West Virginia
                                          1
## 10 Wyoming
                                           1
    Sample 2 - \
```

Top 10 states where the purchases were done the most.

```
## # A tibble: 10 x 2
##
     State
                   total_count_state
##
     <chr>
                                <int>
## 1 California
                                  986
## 2 New York
                                  592
## 3 Texas
                                  490
## 4 Pennsylvania
                                  299
## 5 Washington
                                  272
## 6 Illinois
                                  251
## 7 Ohio
                                  231
## 8 Florida
                                  178
## 9 Michigan
                                  127
## 10 North Carolina
                                  125
```

10 states where the purchases were done the least.

```
tail(count_df_sample_2,10)
```

```
## 5 District of Columbia 3
## 6 Vermont 3
## 7 South Dakota 2
## 8 West Virginia 2
## 9 Wyoming 2
## 10 Maine 1
```

Top 10 states where the purchases were done the most.

```
## # A tibble: 10 x 2
     State
##
                    total_count_state
##
      <chr>
                                <int>
## 1 California
                                  994
## 2 New York
                                  541
## 3 Texas
                                  528
## 4 Pennsylvania
                                  289
## 5 Illinois
                                  261
## 6 Ohio
                                  249
## 7 Washington
                                  243
## 8 Florida
                                  197
## 9 Michigan
                                  134
## 10 North Carolina
                                  130
```

10 states where the purchases were done the least.

```
tail(count_df_sample_3,10)
```

```
## # A tibble: 10 x 2
##
     State
                          total_count_state
      <chr>
##
                                       <int>
## 1 South Carolina
                                          13
## 2 South Dakota
                                          13
## 3 Iowa
                                          12
## 4 Kansas
                                          11
## 5 Montana
                                          10
## 6 Idaho
                                          8
## 7 Vermont
                                          8
## 8 District of Columbia
                                          5
## 9 Maine
                                           1
## 10 Wyoming
```

- Sample 4 - \

Top 10 states where the purchases were done the most.\

```
count_df_sample_4 <- df_sample_4 |> group_by(State) |>
  summarise(total_count_state=n(),
            .groups = 'drop') |> arrange(desc(total_count_state))
head(count_df_sample_4, 10)
## # A tibble: 10 x 2
##
   State total_count_state
##
     <chr>
                                <int>
## 1 California
                                  983
## 2 New York
                                  570
## 3 Texas
                                  492
## 4 Pennsylvania
                                  298
## 5 Illinois
                                  253
## 6 Washington
                                  236
## 7 Ohio
                                  233
## 8 Florida
                                  209
## 9 North Carolina
                                  131
## 10 Virginia
                                  125
10 states where the purchases were done the least.\
  tail(count_df_sample_4,10)
## # A tibble: 10 x 2
##
     State
                          total_count_state
##
      <chr>
                                      <int>
## 1 Kansas
                                         13
## 2 Vermont
                                         12
## 3 Montana
                                          8
## 4 Idaho
                                          7
## 5 South Dakota
                                          5
## 6 North Dakota
                                          4
## 7 West Virginia
                                          4
                                          3
## 8 District of Columbia
## 9 Maine
                                          3
## 10 Wyoming
                                          1
- Sample 5 - \
Top 10 states where the purchases were done the most.\
count_df_sample_5 <- df_sample_5 |> group_by(State) |>
  summarise(total_count_state=n(),
            .groups = 'drop') |> arrange(desc(total_count_state))
head(count_df_sample_5, 10)
## # A tibble: 10 x 2
##
     State
                  total_count_state
##
     <chr>
                                <int>
## 1 California
                                 1027
## 2 New York
                                  546
## 3 Texas
                                  480
                                  270
## 4 Pennsylvania
```

```
## 5 Ohio 260
## 6 Washington 256
## 7 Illinois 242
## 8 Florida 187
## 9 North Carolina 135
## 10 Arizona 119
```

10 states where the purchases were done the least.\

```
tail(count_df_sample_5,10)
```

```
## # A tibble: 10 x 2
##
      State
                            total_count_state
##
      <chr>
                                        <int>
   1 Kansas
                                           11
   2 Vermont
##
                                           10
   3 Idaho
##
                                            9
##
   4 Montana
                                            9
   5 District of Columbia
                                            7
                                            6
##
   6 South Dakota
## 7 North Dakota
                                            5
## 8 West Virginia
                                            3
## 9 Maine
                                            2
## 10 Wyoming
                                            1
```

- From all the above samples, for categorical value STATE
 - We have calculated the top 10 states which purchase the products. It has been observed that top 5 states are always constant in each of the sample. Even the order is somewhat same.
 - 1. California
 - 2. New York
 - 3. Texas
 - 4. Pennsylvania
 - 5. Illinois/Washington/Ohio

The remaining states (6 to 10) have certain similarities with the top 5 while occasionally changing their order. The top-performing states within each sample are, nevertheless, largely stable.

- We have calculated the least 10 states which purchase the products. Here it can be observed that there are certain differences in the state with count at the bottom within the samples.
 - 1. Sample_1 has the following order for last 5 (Montana 5 > North Dakota 5 > Maine 4 > West Virginia 1 > Wyoming 1)
 - 2. Sample_2 has the following order for last 5 (Vermont 3 > South Dakota 2 > West Virginia 2 > Wyoming 2 > Maine 1)
 - 3. Sample_3 has the following order for last 5 (Idaho 8 > Vermont 8> District of Columbia 5 > Maine 1 > Wyoming 1)
 - 4. Sample_4 has the following order for last 5 (North Dakota 4 > West Virginia 4 > District of Columbia 3 > Maine 3 > Wyoming 1)

5. Sample_5 has the following order for last 5 (South Dakota 6 > North Dakota 5 > West Virginia 3 > Maine 2 > Wyoming 1)

From above samples and their last count on products purchased can see that, West Virginia, Maine and Wyoming is having the least count in all the samples. In the 2nd sample it is seen that Vermont is present in the bottom 5 for one of the samples, a case where the least of all in counts of products are purchased. Also, in 1st and 3rd sample can see Montana and Idaho state present in the sample of least products, which wasnt the case in other samples. But overall, certain states are seen to be similar in case of being the least. No major anomallies detected.

- 4. Lets take into consideration Column Profit :
- Profit :-
 - 1. Mean Profit in each sample -
 - Sample 1 -Mean of Profit for sample 1 :-

```
mean_Sample_1 <- df_sample_1 |> pluck("Profit") |> mean(na.rm=TRUE)
mean_Sample_1
## [1] 24.96756
- Sample 2 - \
Mean of Profit for sample 2 :-
mean_Sample_2 <- df_sample_2 |> pluck("Profit") |> mean(na.rm=TRUE)
mean Sample 2
## [1] 29.75024
- Sample 3 -
Mean of Profit for sample 3 :-
mean_Sample_3 <- df_sample_3 |> pluck("Profit") |> mean(na.rm=TRUE)
mean_Sample_3
## [1] 36.66652
- Sample 4 -
Mean of Profit for sample 4 :-
mean_Sample_4 <- df_sample_4 |> pluck("Profit") |> mean(na.rm=TRUE)
mean_Sample_4
## [1] 25.37763
- Sample 5 -
Mean of Profit for sample 5 :-
mean_Sample_5 <- df_sample_5 |> pluck("Profit") |> mean(na.rm=TRUE)
mean_Sample_5
```

```
## [1] 30.72369
```

- From all the above samples, for Continuous value PROFIT
 - we see the mean of Profit in each sample to be somewhat similar, within the range of 24 to 36.
 - We can say that the profit for all samples depicts that the populations also has a similar average on profit achieved through each sale.
 - 2. Max Profit in each sample -
 - Sample 1 -Max of Profit for sample 1 :-

```
max_Sample_1 <- df_sample_1 |> pluck("Profit") |> max(na.rm=TRUE)
max_Sample_1
## [1] 6719.981
- Sample 2 - \
Max of Profit for sample 2 :-
max_Sample_2 <- df_sample_2 |> pluck("Profit") |> max(na.rm=TRUE)
max_Sample_2
## [1] 2591.957
- Sample 3 -
Max of Profit for sample 3 :-
max_Sample_3 <- df_sample_3 |> pluck("Profit") |> max(na.rm=TRUE)
max_Sample_3
## [1] 6719.981
- Sample 4 -
Max of Profit for sample 4 :-
max_Sample_4 <- df_sample_4 |> pluck("Profit") |> max(na.rm=TRUE)
max_Sample_4
## [1] 6719.981
- Sample 5 -
Max of Profit for sample 5 :-
max_Sample_5 <- df_sample_5 |> pluck("Profit") |> max(na.rm=TRUE)
max_Sample_5
```

• From all the above samples, for Continuous value - PROFIT

[1] 8399.976

- we see the maximum profit to be somewhat 8399.976.

- 3 samples, seems to have the max around 6719.981. This would not entirely claim to be an anomaly, but if that sample is considered alone then the assumption would be that products were not sold with a higher profit to the Superstore. But that is not the case.
- Sample 2 seems to have max of 2591.957, which would not be considered as a max of Profit, when compared to rest of the samples. Hence it can be considered as an anomaly.
- 3. Minimum Profit in each sample -

```
Sample 1 -Min of Profit for sample 1 :-
```

```
min_Sample_1 <- df_sample_1 |> pluck("Profit") |> min(na.rm=TRUE)
min_Sample_1
## [1] -6599.978
- Sample 2 - \
Min of Profit for sample 2 :-
min_Sample_2 <- df_sample_2 |> pluck("Profit") |> min(na.rm=TRUE)
min_Sample_2
## [1] -3399.98
- Sample 3 -
Min of Profit for sample 3 :-
min_Sample_3 <- df_sample_3 |> pluck("Profit") |> min(na.rm=TRUE)
min_Sample_3
## [1] -3839.99
- Sample 4 -
Min of Profit for sample 4 :-
min_Sample_4 <- df_sample_4 |> pluck("Profit") |> min(na.rm=TRUE)
min_Sample_4
## [1] -3839.99
- Sample 5 -
Min of Profit for sample 5 :-
min_Sample_5 <- df_sample_5 |> pluck("Profit") |> min(na.rm=TRUE)
min_Sample_5
## [1] -3839.99
```

- From all the above samples, for Continuous value min Profit or even Loss can be figured out
 - we see the minimum to be a loss in all of the samples. From those can incur, the products bought all over US are sold with a minimum loss of 6599.978. Negative indicates Loss, I believe.
 - Also, in one of the sample minimum loss is obtained to be around 3399.98.
 - Rest of the 3 samples have a common loss of 3839.99

- 5. Lets take into consideration Column Region and Sales:
- Region and Quantity:-
 - 1. check the various Region and Sales in each sample
 - Sample 1 -

```
count_df_sample_1 <- df_sample_1 |> group_by(Region) |>
  summarise(total_max_region_sales=max(Sales),
            .groups = 'drop') |>
  arrange(desc(total_max_region_sales),.by_group= TRUE)
count_df_sample_1
## # A tibble: 4 x 2
     Region total_max_region_sales
##
     <chr>>
                               <dbl>
## 1 South
                              22638.
## 2 West
                              14000.
## 3 East
                              11200.
## 4 Central
                              8160.
```

We can see that when grouping by Region and Segment, products bought in the southern region see the

- Sample 2 -

We can see that when grouping by Region and Segment, products bought in the Eastern region have pro

From above grouping can see products from southern region have the highest sale.

- Sample 4 -

```
count_df_sample_4 <- df_sample_4 |> group_by(Region) |>
  summarise(total_max_region_sales=max(Sales),
            .groups = 'drop') |>
  arrange(desc(total_max_region_sales),.by_group= TRUE)
count_df_sample_4
## # A tibble: 4 x 2
     Region total_max_region_sales
##
     <chr>
                               <dbl>
## 1 West
                              14000.
## 2 East
                              11200.
## 3 Central
                               9893.
```

From above grouping can see products from Western region have the highest sale. But southern is at

- Sample 5 -

4 South

From above grouping can see products from central region have the highest sale. Followed by Eastern

• From all the above samples, for categorical value - Region and Max_Sales :

8000.

- we see for about 2 samples Southern region has the max sales cost for the products purchased. Also, the value of sales is 22638.480 in each.
- But in rest of the samples, South is seen to be the region having mid or even lowest at sale value.
 This seemed like an anomaly considering the samples showing a different picture. We cant entirely rely on any sample for knowing the max sales in regions.