

Countries

Customers

Products

Monthly

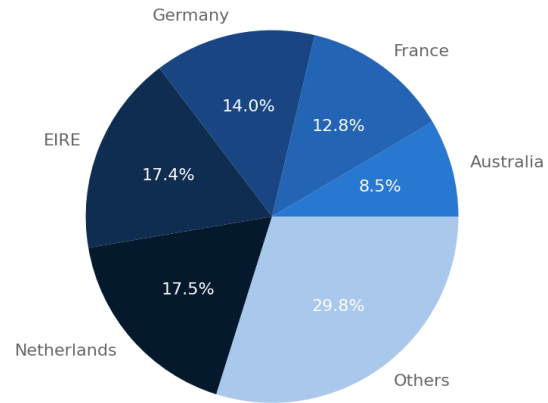
Country

All

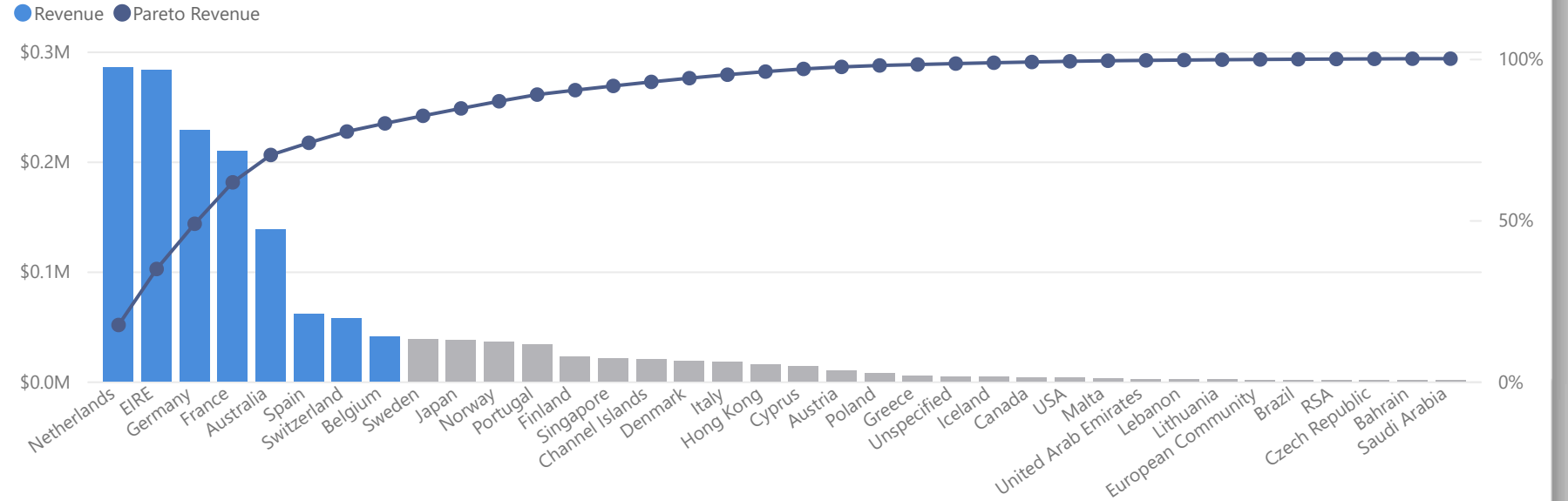
Pareto Threshold

80.00%

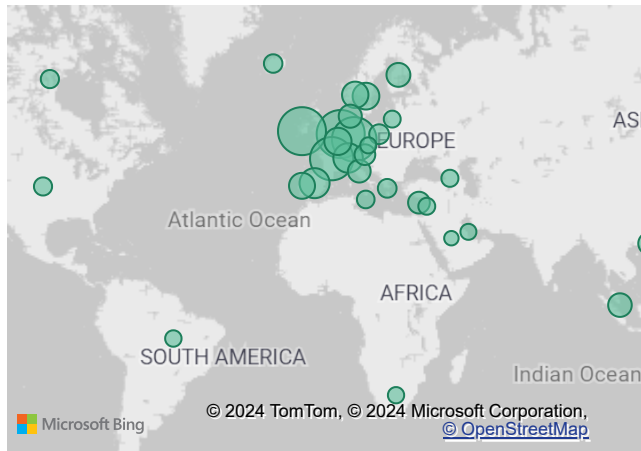
Countries Revenue VS Total Revenue



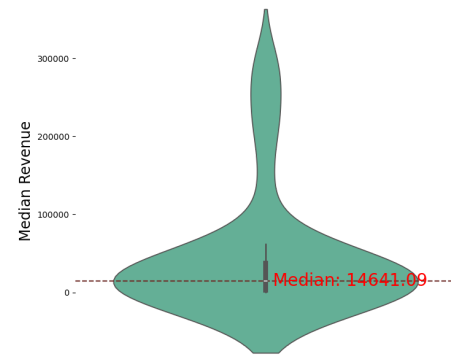
Revenue and Pareto Revenue by Country



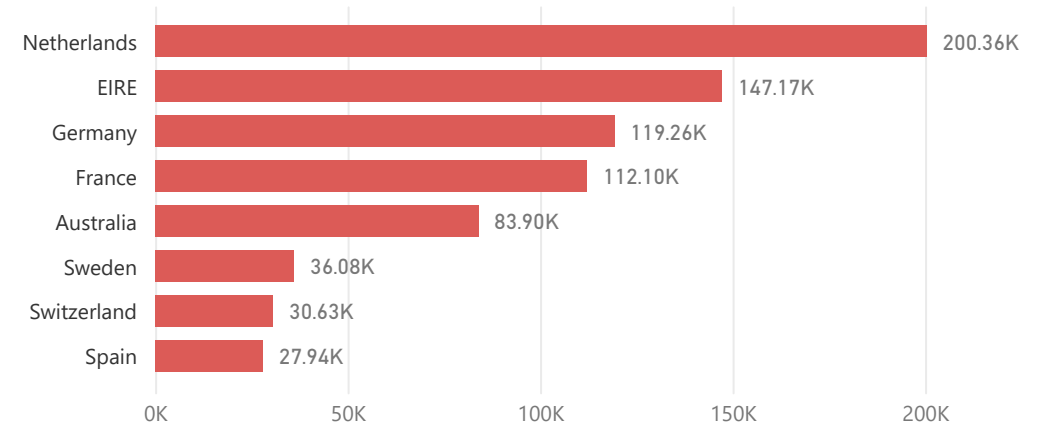
Revenue by Country



Countries Revenue Distribution



Countries Sales Quantities



Countries

Customers

Products

Monthly

Date

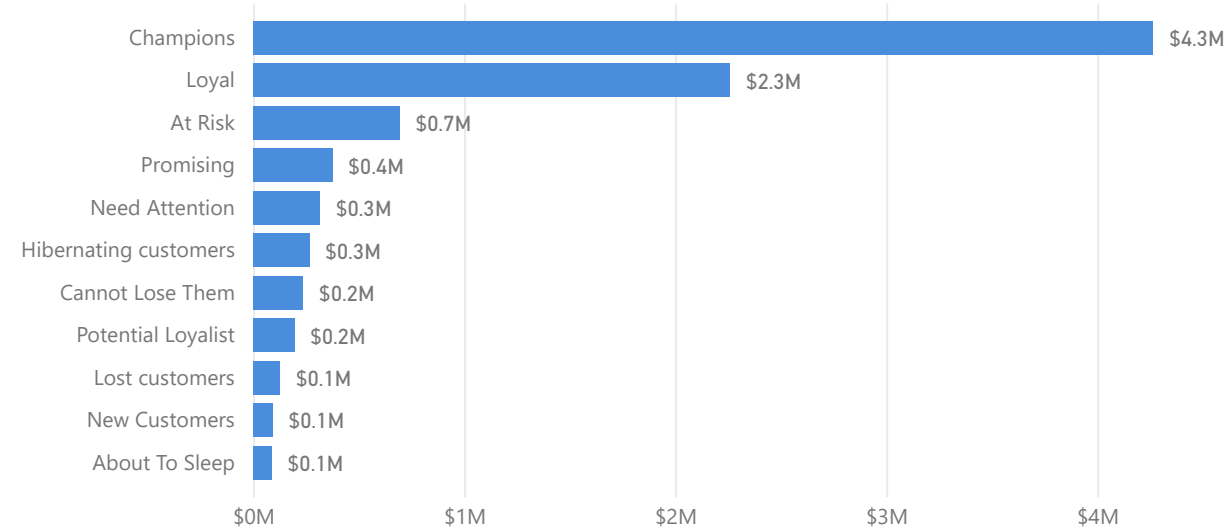
12/1/2010

12/9/2011

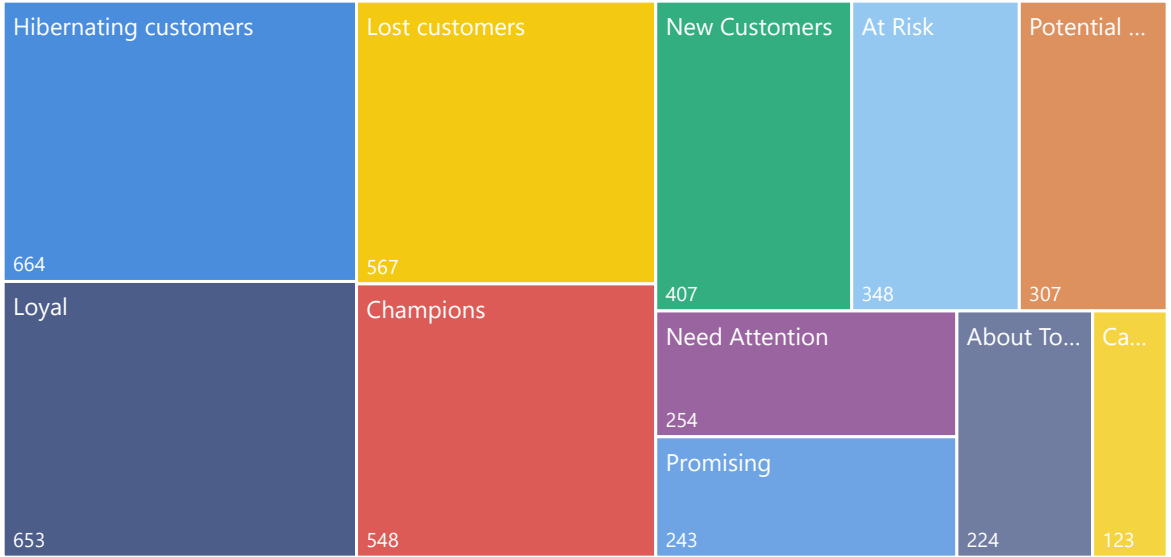
Segment

All

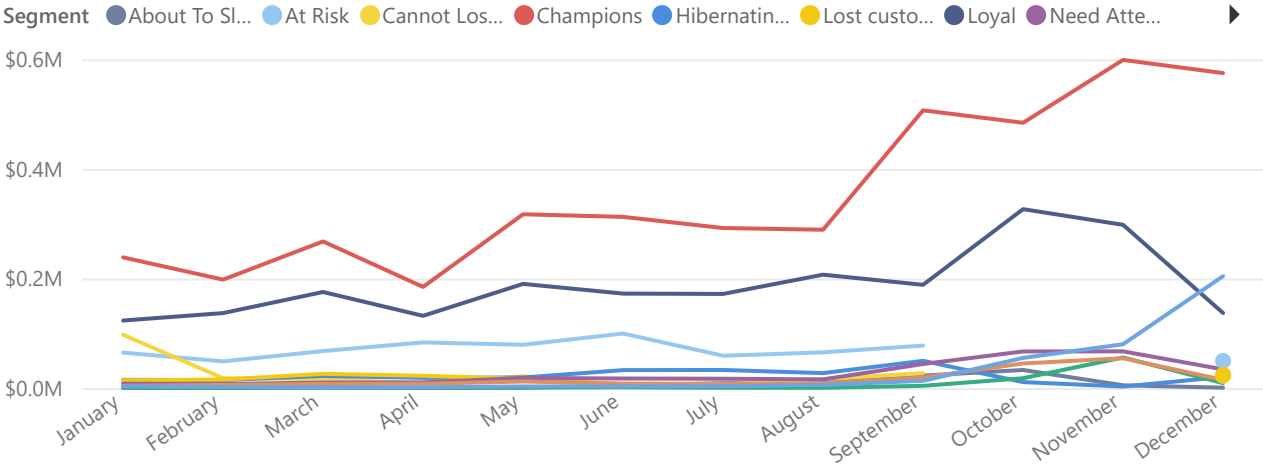
Customers Segments by Revenue



Customers Segments



Customers Segments Revenue by Month



Rank	CustomerID	Revenue	Revenue % Of Total
1	14646	\$280,206.02	3.14%
2	18102	\$259,657.30	2.91%
3	17450	\$194,550.79	2.18%
4	16446	\$168,472.50	1.89%
5	14911	\$143,825.06	1.61%
6	12415	\$124,914.53	1.40%
7	14156	\$117,379.63	1.32%
8	17511	\$91,062.38	1.02%
9	16029	\$81,024.84	0.91%
10	12346	\$77,183.60	0.87%
11	16684	\$66,653.56	0.75%
12	14096	\$65,164.79	0.73%
13	13694	\$65,039.62	0.73%
1		\$8,911,407.90	100.00%

Top 20% Customer Revenue Vs Total Revenue

74.62%

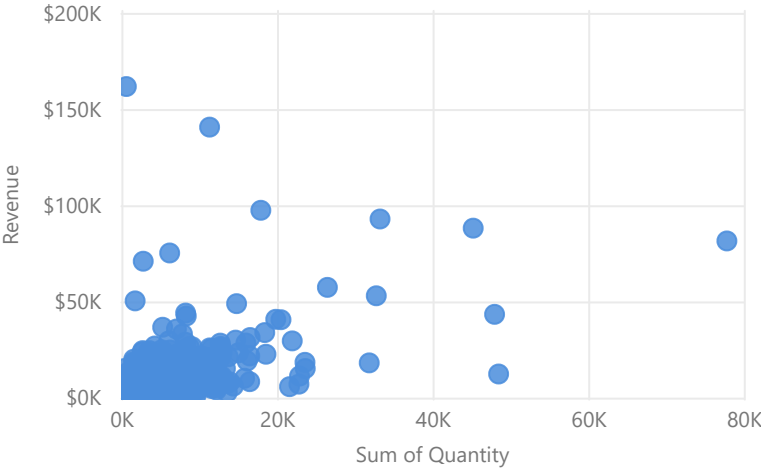
Top 20% Customers Quantity Vs Total Quantity

73.03%

Top 20% Customers Orders Vs Total Orders

55.06%

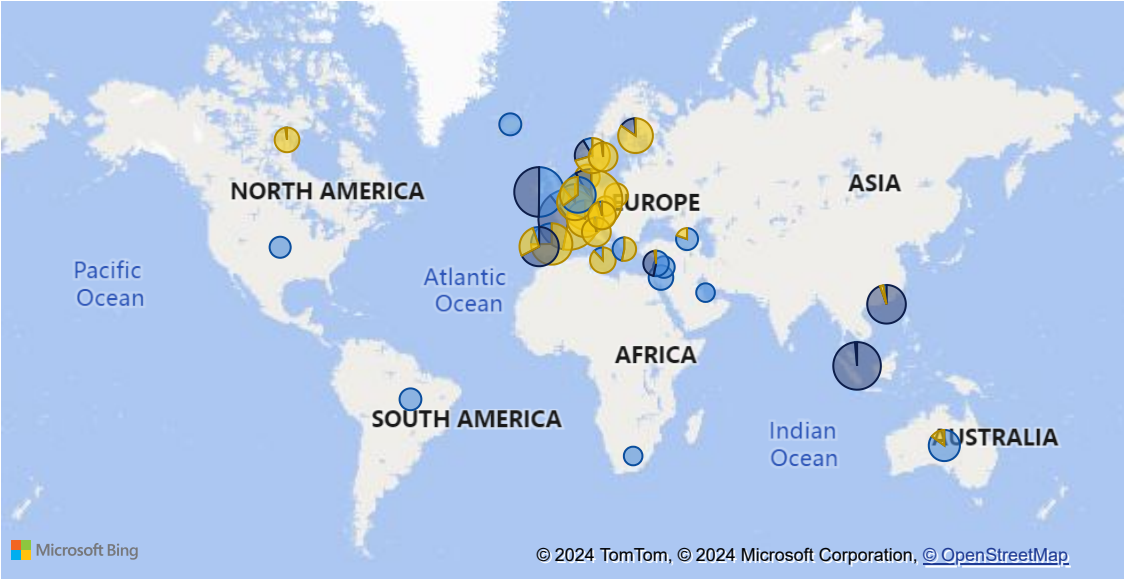
Quantity and Revenue by Product



StockCode	Revenue	Sum of Quantity
DOT	\$161,704.89	630
22423	\$140,607.91	11330
47566	\$97,378.11	17920
85123A	\$92,851.53	33240
85099B	\$88,094.00	45210
23166	\$81,448.21	77820
M	\$75,194.46	6200
POST	\$70,906.59	2800
23084	\$57,321.97	26470
84879	\$52,946.32	32760
22502	\$50,293.86	1760
22086	\$48,855.78	14800
79321	\$43,971.58	8250
Total	\$9,204,145.72	4914880

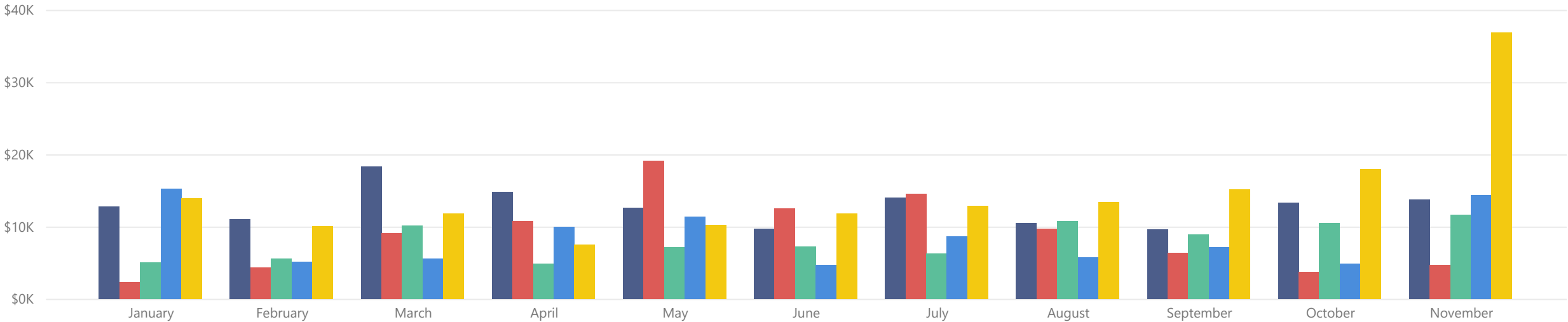
Product Sales by Country

StockCode 22423 M POST



Top 5 Products Monthly Revenue

StockCode 22423 47566 85099B 85123A DOT



Countries

Customers

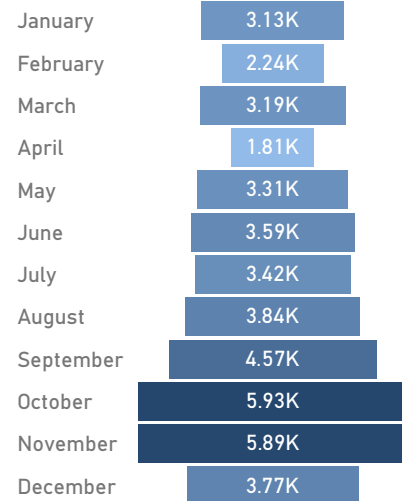
Products

Monthly

Country

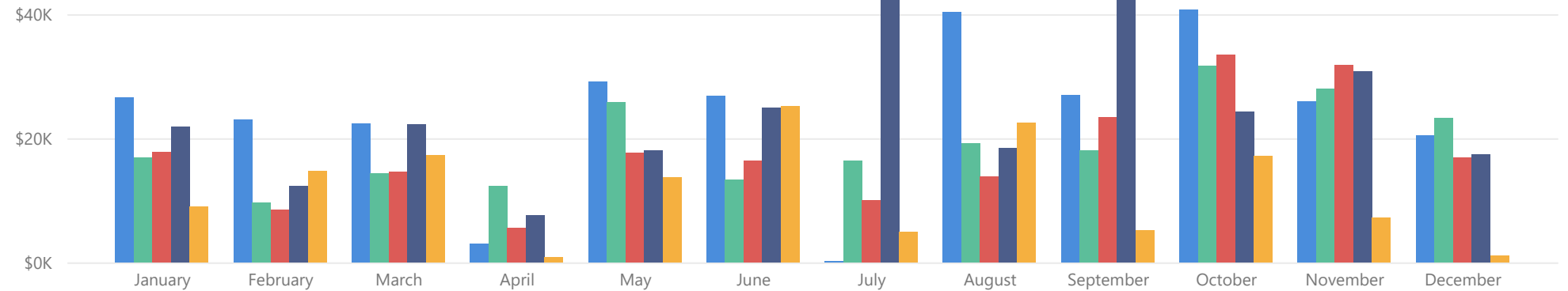
All

Number of Orders by Month



Top 5 Countries Revenue per Month Record

● Netherlands ● Germany ● France ● EIRE ● Australia



Revenue and Previous Month Revenue

\$46.17K!

Goal: 184.15K (-74.93%)

Quantities and Previous Month Quantities

26.98K!

Goal: 99.52K (-72.89%)

Quantity and Revenue by Month

● Sum of Quantity ● Revenue

