



## Mutton biryani

Top Food Item by sales

4183

Orders in November

## Chicken Boneless biryani

Top ordered item

Select a City

Select all

Chicago

Houston

Los Angeles

Philadelphia

San Jose

Atlanta

Dallas

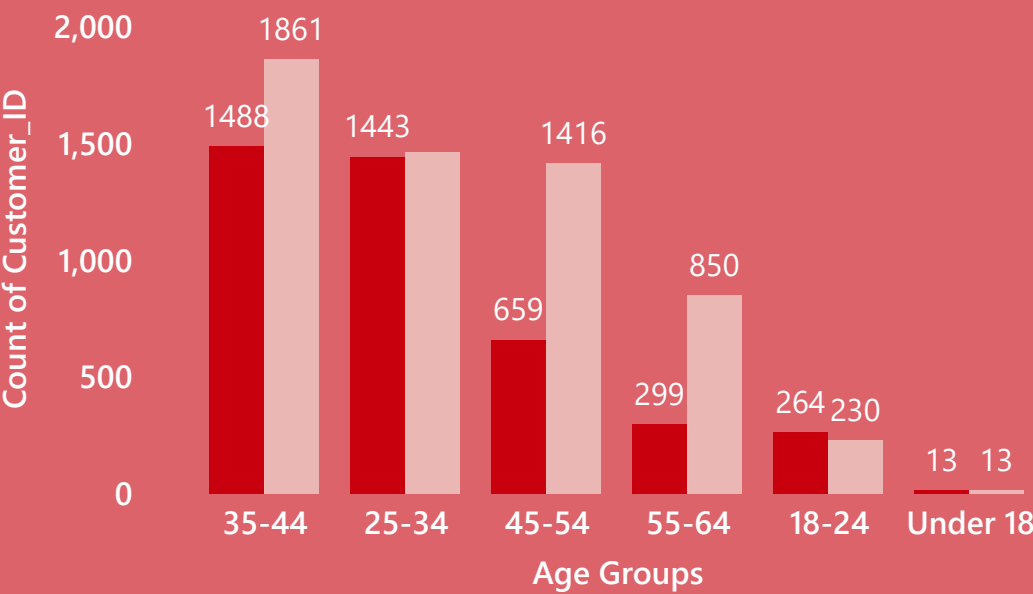
Indianapolis

New York

San Francisco

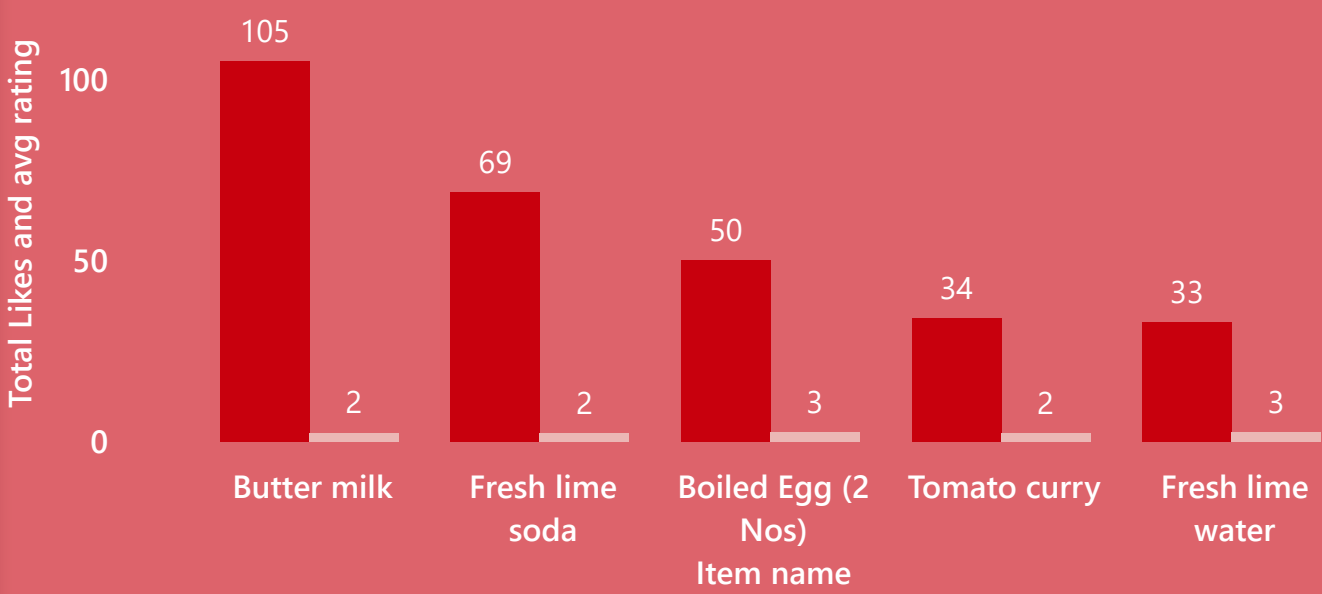
### Demographic Classification based on age & gender

Gender ● FEMALE ● MALE

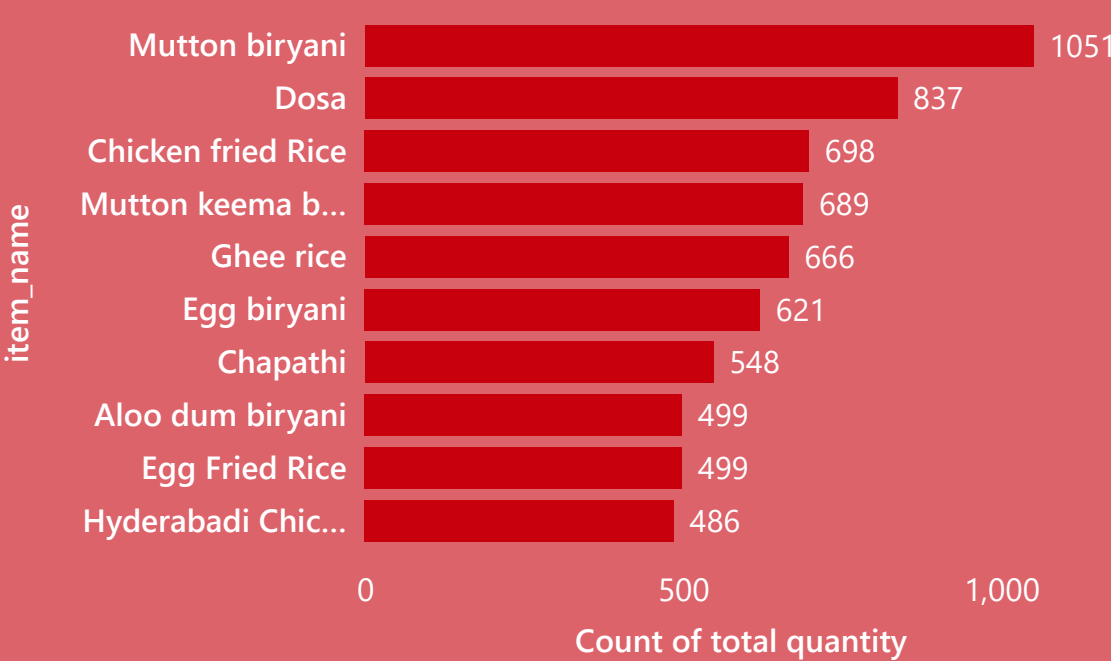


### Preferred Items (Top 5)

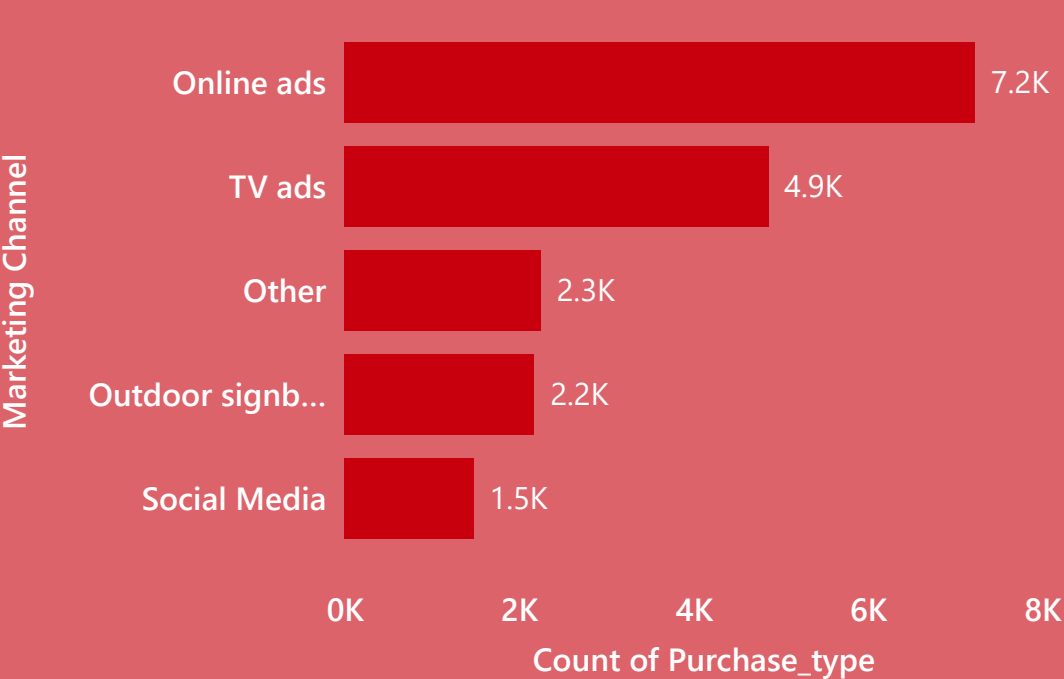
● Total Likes ● avg rating



### Top 10 items based on order by city



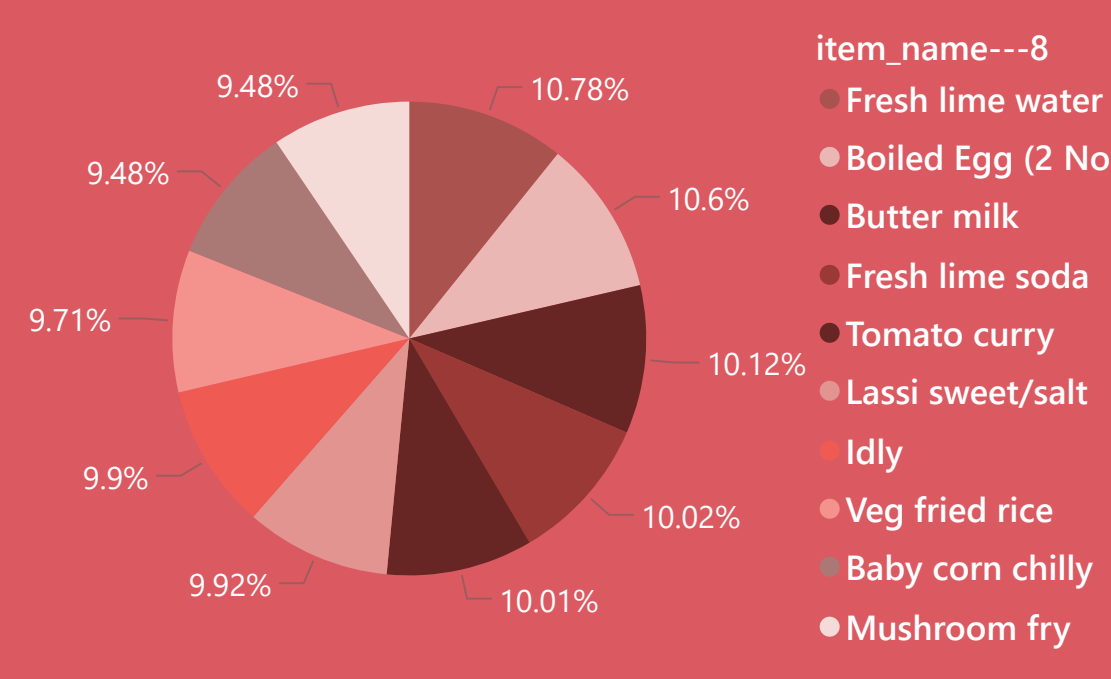
### Total Purchase from marketing channel



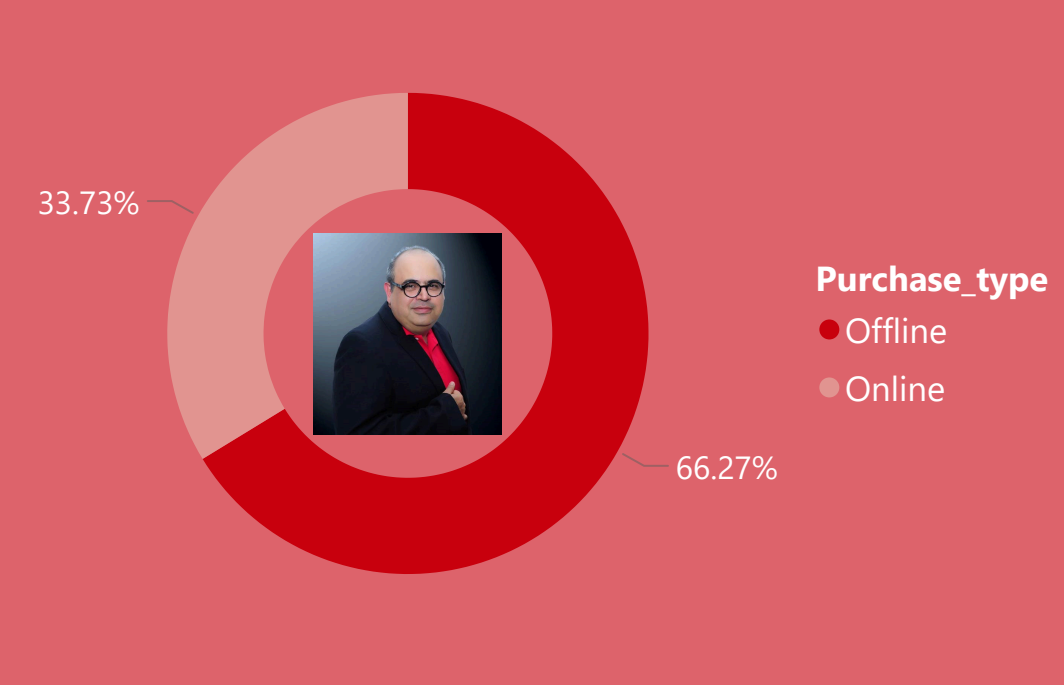
### Top food item category's by order



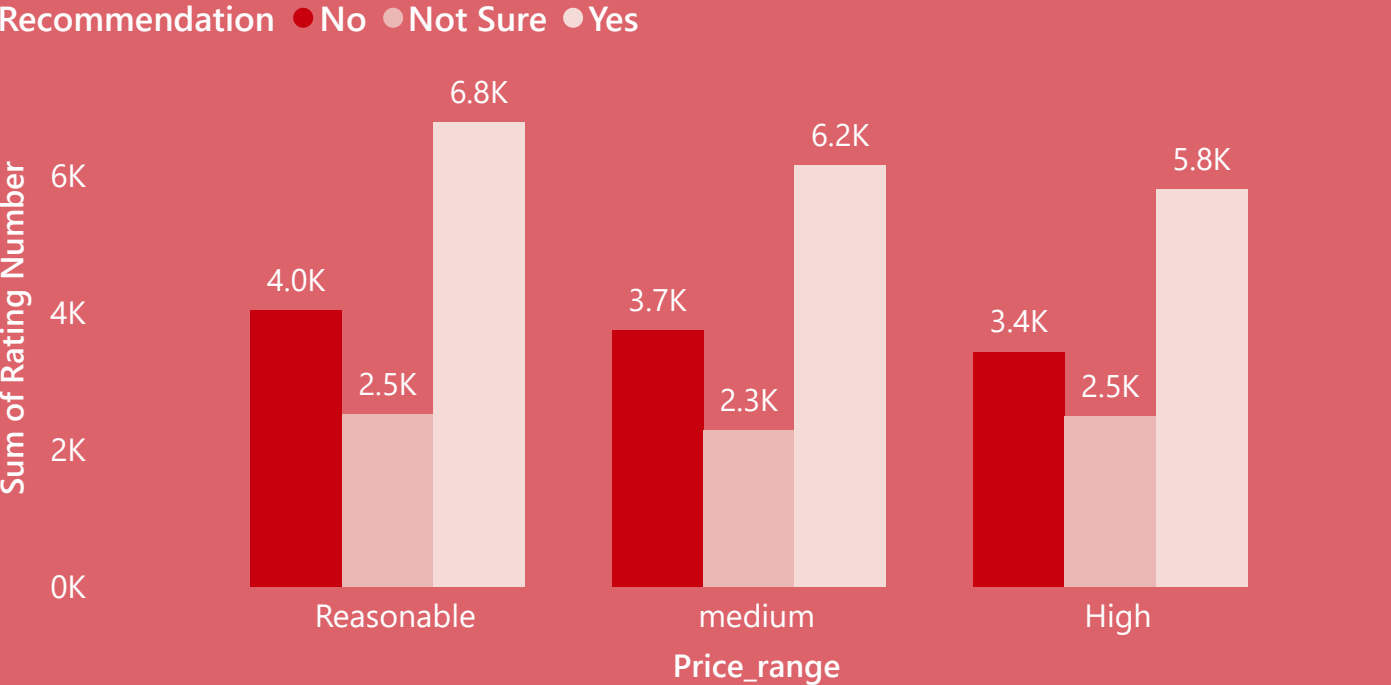
### High Rating Products (Top 10)



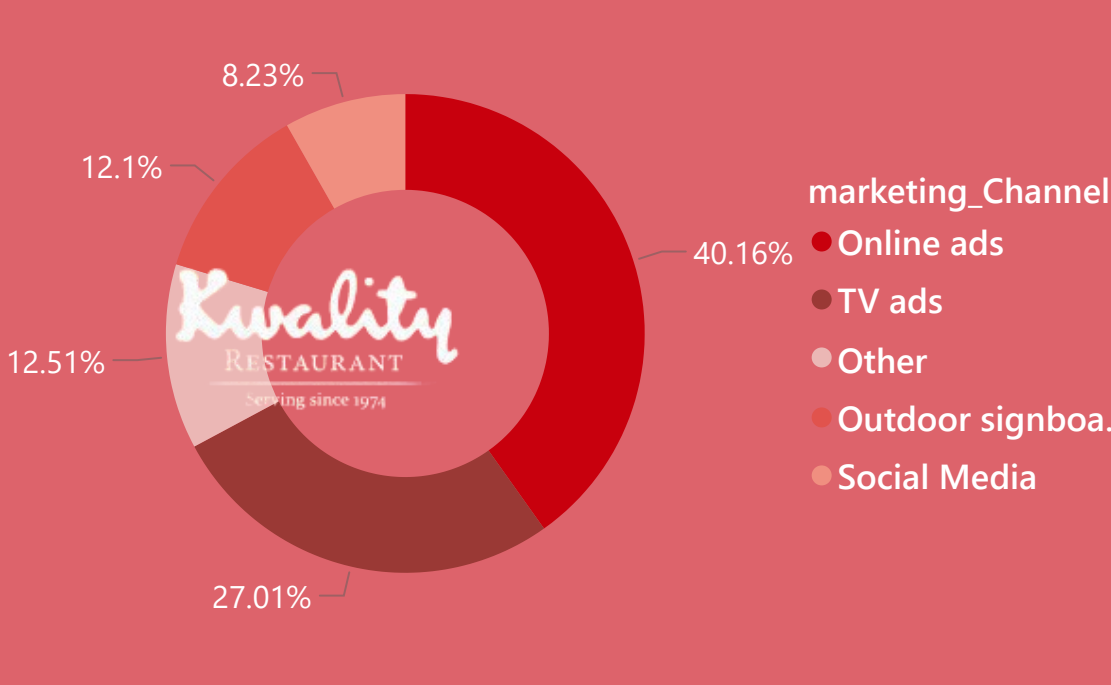
### Customer's prefer Purchase\_type



### Factors Affecting to Purchase Decision

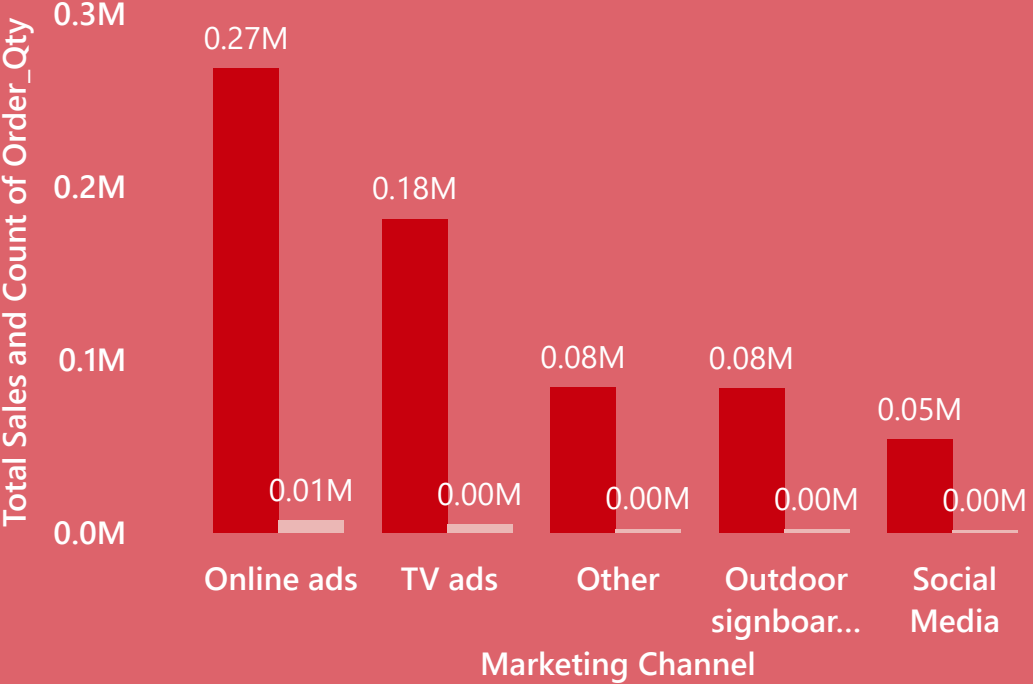


### Marketing Channel to reach more customers

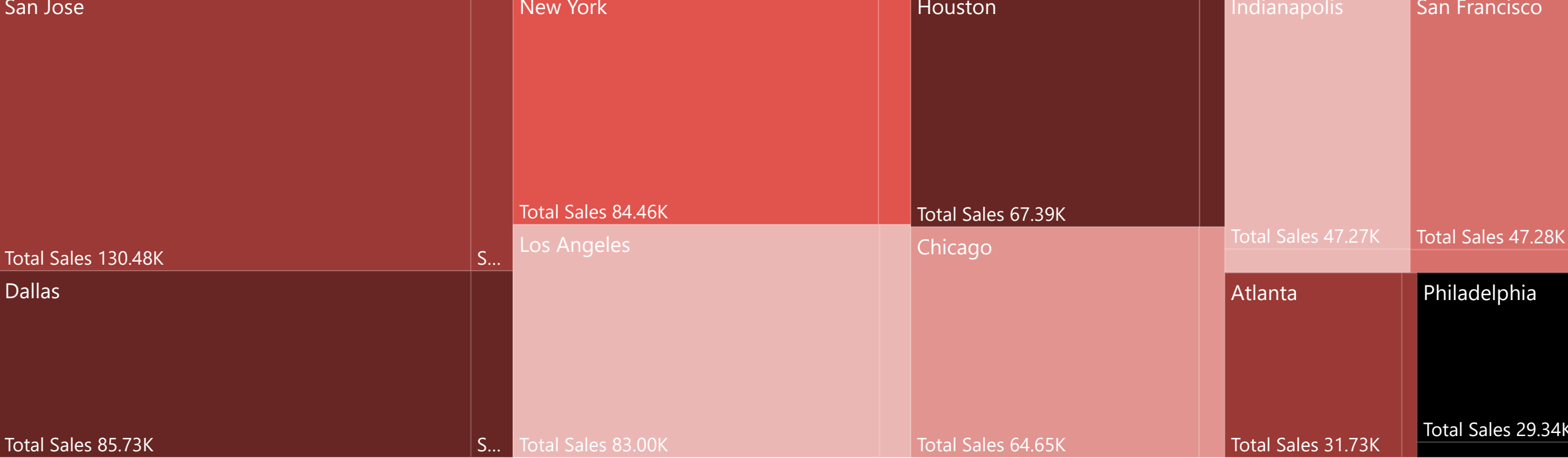


### Marketing Strategies &Channels

● Total Sales ● Count of Order\_Qty



### Cities To Need Focus



### Overall Rating



### Product Development Business Areas (Top 10)

