



Select a year

All

Select a Category

Select all

Audio

Cameras and camcorders

Cell phones

Computers

Music, Movies and Audio Books

TV and Video

31.59M

Total sales

359K

Avg sales

2M

Max sales

174

Mini sales

88

Total product

9.06M

Last 3 month sales

31.59M

Last 7 day sale

Avg sales by Product Sub Category

Product Sub Category

Camcorders

Projectors & Screens

Laptops

Digital SLR Cameras

Home Theater System

Desktops

Smart phones & PDAs

Digital Cameras

0M

1M

1M

Avg sales

Max sales by Product Sub Category

1M (12%)

2M (28%)

2M (20%)

2M (20%)

2M (21%)

Product Sub Category

Camcorders

Laptops

Projectors & Screens

Digital SLR Cameras

Home Theater System

Mini sales by Product Sub Category

48K (9.79%)

57K (11.59%)

57K (11.63%)

137K (27.95%)

191K (39.04%)

Product Sub Category

Digital SLR Cameras

Projectors & Screens

Laptops

Digital Cameras

Desktops

Product Sub Category	Total sales	T sales all	% contri	Tsales ex category	% contri1	Product Sub Category	Total sales	Total sales select all	% contri2
Camcorders	4,972,852.90	31,587,437.31	15.74	31,587,437.31	15.74	Camcorders	4,972,852.90	25,928,781.87	19.18
Projectors & Screens	4,145,050.32	31,587,437.31	13.12	31,587,437.31	13.12	Desktops	1,762,032.54	25,928,781.87	6.80
Laptops	3,763,974.47	31,587,437.31	11.92	31,587,437.31	11.92	Digital Cameras	1,455,482.33	25,928,781.87	5.61
Digital SLR Cameras	3,503,777.56	31,587,437.31	11.09	31,587,437.31	11.09	Digital SLR Cameras	3,503,777.56	25,928,781.87	13.51
Home Theater System	2,470,355.42	31,587,437.31	7.82	31,587,437.31	7.82	Home Theater System	2,470,355.42	25,928,781.87	9.53
Desktops	1,762,032.54	31,587,437.31	5.58	31,587,437.31	5.58	Laptops	3,763,974.47	25,928,781.87	14.52
Smart phones & PDAs	1,585,115.39	31,587,437.31	5.02	31,587,437.31	5.02	Monitors	1,090,990.21	25,928,781.87	4.21
Digital Cameras	1,455,482.33	31,587,437.31	4.61	31,587,437.31	4.61	Projectors & Screens	4,145,050.32	25,928,781.87	15.99
Televisions	1,179,150.73	31,587,437.31	3.73	31,587,437.31	3.73	Smart phones & PDAs	1,585,115.39	25,928,781.87	6.11
Monitors	1,090,990.21	31,587,437.31	3.45	31,587,437.31	3.45	Televisions	1,179,150.73	25,928,781.87	4.55
Total	25,928,781.87	31,587,437.31	82.09	31,587,437.31	82.09	Total	25,928,781.87	25,928,781.87	100.00