

Executive Summary

Number of movies released over the years have declined. Highest number of movies were produced in the month of March. 1059 movies were produced in USA and India combined in 2019. Top 10 movies have average rating of 9.4 or more. Most of the movies have median rating between 5 and 8. In terms of votes German movies are preferred to Italian movies.

Drama genre has produced 4285 movies which is higher than any other genre and it has average duration of approximately 107 minutes. Thriller movies belong to top 3 genres. These genres can be considered for next project.

Drama Warrior Pictures and National Theater Live have produced maximum number of superhit movies. Marvel Studios, Twentieth Century Fox and Warner Bros are top production houses in terms of number of votes. Star Cinema and Twentieth Century Fox are top production houses with high number of hit multilingual movies. RSVP can consider these production houses to partner with.

James Mangold is the top director in top 3 genres with highest number of superhit movies, he can be hired as director for RSVPs next global project.

Mammootty and Mohanlal are top actors based on median rating. Vijay Sethupathi is the top actor in India with rating of 8.42 and Taapsee Pannu is the top actress for hindi movies with rating of 7.74. Parvathy Thiruvothu, Susan Brown and Amanda Lawrence are top actresses in drama genre based on number of superhit movies. These actors/actresses can be chosen for next project.